



## EDITOR'S CORNER

Editions ESKA invites subscriptions to its new business history journal, *Entreprises et Histoire*. The journal will cover all aspects of the business history of France and the other industrialized countries since the eighteenth century. Topics include finance, production, distribution, research and development, personnel, services, interfirm relations, business-government relations, and business interactions with culture and society. Recent issues have considered industrial strategy, banking and industry, and international competition. Those interested in subscribing should contact Editions ESKA, 27, rue Dunois, 75013 Paris, France.

Elizabeth H. McNair, a Harvard Business School research associate and granddaughter of Malcolm P. McNair, is searching for information that will enable her to write a detailed account of her grandfather's life, philosophy of leadership, and contributions to the study of retailing, accounting, and economics. McNair was a pioneer in the case method of teaching, a member of the Harvard faculty for over forty years, and one of the most influential marketing experts in the United States. Anyone who has reminiscences, correspondence, or other information about McNair is welcome to contact Elizabeth McNair, Baker Library 400, Harvard Business School, Boston, MA 02163; telephone 617-495-6926.

The John W. Hartman Center for Sales, Advertising, and Marketing History at Duke University announces the availability of three or more grants of up to \$1,000 for 1) graduate students in any academic field who wish to use the resources of the center for research toward an advanced degree; 2) faculty members working on research projects; and 3) independent scholars working on nonprofit projects. Funds may be used to help defray the costs of travel to Durham and local accommodations.

The major collection available at the Hartman Center is the Archives of the J. Walter Thompson Company, and it is anticipated that a moderate amount of agency documentation from D'Arcy, Masius, Benton, & Bowles will also be available for research by autumn 1993.

The deadline for applications for 1993-94 awards is 30 September 1993. Awards may be used between 15 November 1993 and 31 December 1994. For application forms and additional information, please contact Ellen Gartrell, Director, Hartman Center for Sales, Advertising, and Market-

ing History, Special Collections Library, Duke University, Box 90185, Durham, NC 27708-0185; telephone, 919-660-5836; fax, 919-684-2855; E-mail, [egg@mail.lib.duke.edu](mailto:egg@mail.lib.duke.edu).

The Harvard Business School and the Newcomen Society of the United States announce a postdoctoral fellowship in business history to support twelve months of residence and research at the Harvard Business School for the academic year 1994–95. The stipend is \$44,000.

The purpose of this award is to enable scholars who have received the Ph.D. in history, economics, or a related discipline within the past ten years to improve their professional acquaintance with business and economic history, to increase their skills as they relate to this field, and to engage in research that will benefit from the resources of the Harvard Business School and the Boston scholarly community. The successful applicant will participate in the school's business history course, seminar, and case development activities. Those interested should request an application from Professor Thomas K. McCraw, Morgan 297, Harvard Business School, Boston, MA 02163. Completed applications for the 1994–95 Newcomen Fellowship must be received no later than 1 November 1993.

Harvard University announces the Alfred D. Chandler, Jr., Traveling Fellowships in Business History and Institutional Economic History. The grants will range from \$1,000 to \$3,000, with the funds awarded each year totaling approximately \$10,000. The purpose of the fellowships is to facilitate library and archival research in business history or in institutional economic history, broadly defined. Topics such as labor relations and government regulation will also be considered for awards, if the approach is primarily institutional. The intent of the awards is to encourage the kind of research exemplified by the published work of Alfred D. Chandler, Jr.

Three categories of applicants will be eligible for grants:

- Harvard University graduate students in history, economics, business administration, or a related discipline such as sociology, government, or law, whose research requires travel to distant archives or repositories
- Graduate students or nontenured faculty in those fields from other North American universities, whose research requires travel to the Boston-Cambridge area (to study, for example, in the collections of the Baker, Widener, McKay, Law, Kress, or Houghton libraries)
- Harvard College undergraduates writing senior theses in these fields, whose research requires similar travel

The fellowships will be administered by a committee of three faculty members from Harvard's Business School and History and Economics departments. The deadline for receipt of applications is 1 December 1993, and recipients may use their awards at any time during calendar 1994.

Requests for applications should be sent to the committee chair, Professor Thomas K. McCraw, Morgan 297, Harvard Business School, Boston, MA 02163.

The fortieth annual meeting of the Business History Conference will be held in Williamsburg, Virginia, at the College of William & Mary and the Williamsburg Hospitality House on 11–13 March 1994. Session and paper proposals on any topic related to business history and its complementary disciplines will be welcome. Given the conference venue, the program chair hopes to focus several sessions on business in the U.S. colonial and early national periods.

Proposals for sessions or individual papers should be submitted by 1 October 1993 to Edwin J. Perkins, Program Chair, Department of History, University of Southern California, Los Angeles, CA 90089; fax: 213-740-6999. A description of the session should identify authors (no more than three per session), commentator, moderator, session theme, and should include a one-page abstract of each paper. Brief cv's of participants should be included. The program will be announced by 1 November 1993.

The Newcomen Prize of \$1,000 will be awarded to the best conference paper. In order to be eligible for the prize, papers must be in the hands of the program chair no later than 15 February 1994.

The conference will feature its traditional plenary session for dissertation summaries, and dissertations completed within the last three years (1991–93) are eligible for consideration. The Herman E. Krooss Prize (\$250) is awarded annually to the best dissertation presented at the meeting. Those wishing to be considered for inclusion in the session should send a one-page abstract and a copy of the dissertation to William R. Childs, Department of History, Ohio State University, Columbus, OH 43210; telephone: 614-422-6325.

The editors of *Business History* have announced that the winner of the Cass Prize for the best article published in that journal in 1992 is Mira Wilkins of Florida International University, for her article, "The Neglected Intangible Asset: The Influence of the Trade Mark on the Rise of the Modern Corporation," published in the January 1992 issue. Professor Wilkins is a member of the Editorial Advisory Board of the *Business History Review*.

Gregory Field of Rutgers University, a research associate at the Edison Papers Project, has been awarded the second annual John C. Geilfuss Fellowship in Business and Economic History by the State Historical Society of Wisconsin. The \$5,000 fellowship will enable Field to conduct research in the records of the Wisconsin Public Service Commission at the historical society as a part of his work on a biography of David Lilienthal, who served on the commission.