

lessons learnt from conservation science, practice and project management and translate them into a business context.

The guidelines propose a four-stage approach to develop a corporate-level biodiversity strategic plan: (1) identifying priority pressures and dependencies across company operations and supply chains, and the most important species, habitats and ecosystem services to protect; (2) defining company ambitions through a vision, goals, objectives and strategies; (3) choosing scalable, linked indicators to monitor delivery of company ambitions; and (4) implementing strategies, collecting data against a monitoring plan, and using and sharing data to facilitate adaptive management.

A key element is the pressure–state–response–benefit indicator model, which has become central to biodiversity monitoring for conservation projects and the Sustainable Development Goals. This model allows companies to measure progress along their theories of change and to demonstrate how their actions lead to outcomes and impacts. A unique feature of the IUCN approach is that it encourages companies to name the species, habitats and ecosystem services they will focus on, a level of specificity that will ultimately enhance the feasibility and measurability of their ambitions and the quality of their monitoring. The guidelines also act as a toolkit by explaining how existing business guidelines, standards and tools can be applied in the different stages of developing and implementing a corporate-level biodiversity strategic plan.

This work was a unique collaboration between the IUCN Species Survival Commission Species Monitoring Specialist Group, the IUCN Global Business and Biodiversity Programme, and companies from various sectors, especially Alcoa, Boskalis and Nespresso, who helped test and shape the guidelines. IUCN now encourages other companies to work with it to roll out and further test the guidelines. It is hoped this simple, stepwise process will encourage more companies to engage with nature and to see that doing so is less daunting than they thought.

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Increasing knowledge of the world's trees

The pace of publishing IUCN Red List assessments for trees has increased dramatically, with a total of 28,676 tree assessments, 19,087 of which were published during December 2018–December 2020. Trees comprise nearly one-third of

all threatened species on the IUCN Red List, and, although it is valuable to have so many tree species assessed, it is alarming that so many are at risk of extinction. Assessments for the Global Tree Assessment were undertaken by botanists worldwide, coordinated by Botanic Gardens Conservation International and the IUCN Species Survival Commission Global Tree Specialist Group following a strategic approach set out in 2015 (*Oryx*, 49, 410–415).

A particular focus has been to prioritize assessments of endemic tree species of the most biodiverse countries, including Brazil, Colombia, Indonesia and Papua New Guinea, and the complete assessment of all 3,118 tree species of Madagascar, of which 2,904 (93%) are endemic. The latter was a collaborative effort involving Kew Madagascar Conservation Centre, Missouri Botanical Garden Madagascar Program, the University of Antananarivo, the IUCN Species Survival Commission Madagascar Plant Specialist Group, and other botanists. Priorities for conservation have been identified, and 63% of Madagascar's endemic trees are considered threatened with extinction.

In addition to the published IUCN Red List assessments, all other tree species now have either an IUCN Red List assessment awaiting formal review, a provisional assessment or a published national or regional Red List assessment. For the first time we have a comprehensive global overview of the status of trees and of each individual species. Data already published indicate that at least 26% of the world's 58,500 tree species are threatened with extinction. The target now is to ensure that all tree species have an up-to-date assessment published by 2023.

In the meantime, the priority is to scale up conservation action for those tree species we know are threatened with extinction. A combination of ex situ and in situ approaches will be employed, with major efforts to incorporate threatened trees into ecological restoration and tree planting initiatives.

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500th Critically Endangered Jamaican rock iguana released into the wild

Caribbean rock iguanas *Cyclura* spp. are categorized as threatened on the IUCN Red List, with the endemic Jamaican rock iguana *C. collei* categorized as Critically