

RESEARCH ARTICLE

Performative agency and transition in Àlàbí Ògúndépò's ìjálá and Yemí Elébuìbon's Ifá chants

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Abstract

Indigenous Yorùbá poetry is often defined by such features as context, structure, tonal quality and the performer's identity. Early taxonomy of the poetry focused on the poetics that could be deduced from a long tradition of practice. Recent scholarship in literary and cultural studies has been more interested in showing the ways in which the poetry is being inflected by encounters with postcolonial modernity. While these recent contributions demonstrate how new forms, such as ewì, distil expressive nuances from the older forms and invent new performative practices to address new publics, such studies encourage a generalization that credits to the new forms all the modern advances recorded in the indigenous forms themselves. Looking at specific indigenous forms in terms of how postcolonial modernity has reshaped them, rather than considering them another set of additions to a new generic category, allows us a clearer view of their transition. I track the inventions and changes in the practice of two Yorùbá forms, ìjálá and Ifá chants, using the performances of Àlàbí Ògúndépò and Yemí Elébuìbon. I rely on ethnographic data to show how mutating audiences and electronic storage and retrieval systems have continually shaped composition and performance, discuss the imperatives of modernity and economy in the performative choices of the artists, and show how the performers simultaneously manage their resistance to and adoption of the modern.

Résumé

La poésie autochtone yoruba est souvent définie par des caractéristiques telles que le contexte, la structure, la qualité tonale et l'identité de l'interprète. Les premières taxonomies de la poésie se concentraient sur la poétique qui pouvait être déduite d'une longue tradition de pratique. Les recherches récentes en études littéraires et culturelles se sont davantage intéressées à montrer la manière dont la poésie est influencée par les rencontres avec la modernité postcoloniale. Alors que ces contributions récentes démontrent comment de nouvelles formes, comme l'ewì, distillent les nuances expressives des formes plus anciennes et inventent de nouvelles pratiques performatives pour s'adresser à de nouveaux publics, de telles études encouragent une généralisation qui attribue aux nouvelles formes toutes les avancées modernes enregistrées dans les formes indigènes elles-mêmes. L'examen

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des formes autochtones spécifiques en termes de la façon dont la modernité postcoloniale les a refaçonnées, plutôt que de les considérer comme un autre ensemble d'ajouts à une nouvelle catégorie générique, nous permet d'avoir une vision plus claire de leur transition. L'auteur retrace les inventions et les changements dans la pratique de deux formes yoruba, les chants *ijálá* et Ifá, en utilisant les performances d'Àlàbí Ògúndépò et de Yemí Elébuìbon. Il s'appuie sur des données ethnographiques pour montrer comment des publics en mutation et des systèmes électroniques de stockage et de recherche ont continuellement façonné la composition et l'interprétation, traite des impératifs de modernité et d'économie dans les choix performatifs des artistes et montre comment les interprètes gèrent simultanément leur résistance au moderne et son adoption.

Resumo

A poesia indígena ioruba é frequentemente definida por características como o contexto, a estrutura, a qualidade tonal e a identidade do intérprete. A taxonomia inicial da poesia centrava-se na poética que podia ser deduzida de uma longa tradição de prática. Os estudos recentes em estudos literários e culturais têm estado mais interessados em mostrar as formas como a poesia está a ser inflectida por encontros com a modernidade pós-colonial. Embora estas contribuições recentes demonstrem o modo como novas formas, por exemplo o ewì, destilam nuances expressivas das formas mais antigas e inventam novas práticas performativas para se dirigirem a novos públicos, esses estudos encorajam uma generalização que atribui às novas formas todos os avanços modernos registados nas próprias formas indígenas. Olhar para formas indígenas específicas em termos do modo como a modernidade pós-colonial as remodelou, em vez de as considerar mais um conjunto de adições a uma nova categoria genérica, permite-nos ter uma visão mais clara das suas transições. Acompanho as invenções e mudanças na prática de duas formas iorubás, os cantos ìjálá e Ifá, usando as performances de Àlàbí Ògúndépò e Yemí Elébuìbon. Com base em dados etnográficos, mostro como as audiências em mutação e os sistemas electrónicos de armazenamento e recuperação moldaram continuamente a composição e a performance, e também discuto os imperativos da modernidade e da economia nas escolhas performativas dos artistas, e mostro como os intérpretes gerem simultaneamente a resistência e a adoção do moderno.

Introduction

Indigenous Yorùbá poetry is sometimes defined by such features as contexts, structure and tonality. Much of the taxonomy attempted in the early scholarship on the genre, especially in Yorùbá studies, is therefore safely drawn from observable constants that are sanctioned by long practice and which performers hardly dare to upset. Three poetic forms were given prominence in those early attempts at classification: ìjálá (Babalola 1966), ìyèrè (a form of Ifá poetry) (Olátúnjí 1972), and èsà or iwì (Olajubu 1974). There are many other poetic traditions not so robustly written about, such as rara, an areligious genre focused on favourable profiling of its referents by deploying oríkì and other panegyrics (Babalola 1973), and ekún ìyàwó, a short bridal lament found among the Oyo Yorùbá. All the early studies on the three forms base their classification on observable generic denominators such as context of performance, vocalization, performers and thematic content. Babalola associates ìjálá with the worship of Yorùbá divinity Ògún, and notes that naturally therefore, 'hunters predominate among the worshippers of the god Ògún' (Babalola 1966: 3). Writings on the other two forms have also pointed out that the latter were *ab initio*

defined by religion and profession; ìyèrè 'is a form which is peculiar to devotees of òrúnmìlà, the Yorùbá god of divination system' and 'Ifá herbalist-diviners, known as babaláwo and their followers' (Olátúnjí 1972: 69), while èsà, also called iwì, is 'chanted exclusively by members of the Egúngún [ancestor veneration] cult' (Olajubu 1974: 31) and onídán performers, 'who go about in groups of six or eight with their children and wives and a troupe of drummers who are usually permanently attached to the group' (ibid:: 32).

More recent scholarship, mainly in literature and cultural studies, is united by a focus on the ways in which modernity has inflected the context and shape of performance of the poetry. Ewi, a very popular new form distilled from various indigenous poetic sources and of which these recent studies seem enamoured, is considered to sit astride the indigenous and the modern. Rita Nnodim calls it 'a semioral semi-written genre of poetic expression that oscillates between the written and the oral' (2006: 155), and, according to Akin Adesokan, it is 'Yorùbá poetry composed in print and recited over an orchestra of percussive, folk, or authored music, with or without sung sequences' (2017: 2). What Nnodim deems most fascinating is that ewi has convened a new pan-Yorùbá audience that is larger than what was ever thought possible with previous indigenous forms. Oyeniyi Okunoye (2010; 2011), while looking specifically at the work of the ewi poets, especially Olanrewaju Adepoju, says that by exploiting the expressive advantages of both orality and writing, and by adapting to the sundry media offered by new electronic storage and retrieval, not only has ewi entrenched itself as a viable form, but, by doing so, it shows the regenerative capacity of Yorùbá performance culture.

While showing many interesting ways in which the Yorùbá poetic genres responded to modernity, there is a generic classification implicit in these discussions that tends to overlook advances in the indigenous poetry itself. To focus on ewì poetry specifically, a usage of the name has been exploited in a way that assigns credit for innovation achieved in the indigenous forms to ewì. And this discourse is slippery to engage because it latches on to the fact that all poetry is essentially ewì. In a sense understood in both performance and academic texts, all poetic forms in Yorùbá are ewì. In other words, while ewì today is more widely used to specifically refer to the specific modern Yorùbá genre as practised by Adepoju and Oladapo, the name also broadly refers to poetry. Tunde Adegbola and Damola Adesina (2020) argue with ethnographic and archival proofs that ewì is indeed a twentieth-century neologism, and they conclude that it was adopted to label a new Yorùbá form equivalent to poetry as conceived in the Western tradition.

The occasional need to differentiate the older indigenous genres from the modern ewì has resulted in fashioning retronymic identifiers such as ewì àdáyébá (indigenous poetry) for the old forms such as ìjálá, èsà and rárà, and ewì ìwòyí or ewì ìgbàlódé (modern poetry) for the modern form.² The adoption of the term 'ewì' for the poetic

¹ For example, Oludare Olajubu clarifies with a footnote in his article on iwì (èsà) egúngún that 'the word iwì should not be confused with *Ewì which is the general term for all types of Yorùbá poetry*' (1974: 41, emphasis added).

² The terms ewì àdáyébá and ewì ìgbàlódé were used by Àlàbí Ògúndépò in his conversation with the writer. Ewì iwoyi has been favoured in academic conversations since Akinjogbin edited an anthology of the same name (1969).

sui generis that Nnodim and Okunoye describe has its root in a similar classification by Adeagbo Akinjogbin (1969). In his introduction to the collection of Yorùbá ewì, Ewì Iwoyi, Akinjogbin had earlier pronounced that 'ewì ni orúko àjùmòjé tí a fún èyà àkosílè kan tí a máa fi ohùn so tí a sì máa fi ohùn dídùn kà [ewì is the name adopted for a type of writing performed and read in a poetic voice]' (ibid.: 13, emphasis added). Even as the writer later broadens his entries to include the more indigenous types such as ìjálá and iwì/èsà, the pronouncement has to some extent made writing conditional for ewi: for example, it is in keeping with that understanding of the form that Okunoye (2010), while writing on the modern ewi, also includes Alabí Ògúndépò and Yemí Elébuibon, ijálá poet and babaláwo/Ifá poetry performer respectively. The inclusion may be understandable in the context of the two artists having exploited writing as a medium of, or aid to, performance. While sociality, admittedly, compels dynamism in the ways in which poetry is continuously invented and used (Anyidoho 1994; Kaschula 1997; Barber 2009), my concern about this discourse and tradition of classification, however, is that it elides individual and particular assessments of indigenous Yorùbá poetry as growing forms. It is fascinated by the orality-writing interface to the point that the specific and peculiar ways through which each genre mutated in response to modernity and related encounters are occluded as all of them are homogenized as ewì. In this work, I adopt the latter, narrower classification and thereby make a distinction between ewi, on the one hand, and ijálá and Ifá poetry on the other. While not discounting ewì as a novel generic category practised by artists such as Oláńrewájú Adépòjù and Olátúbòsún Oládàpò, ijálá and Ifá performances considered here are, contra ewì, deemed continuous from traditions that have always been undergoing modification to the extent of adjusting to new socio-cultural imperatives.

Àlàbí Ògúndépò (b. 1943) is the oldest living professional ìjálá poet. His amateur and professional practice dates from the beginning of the second half of the last century to the present. Born to ìjálá-poet parents, Fátókun and Ògúnrìnolá of Ṣakí in Oyo State, Nigeria, Ògúndépò's practice began naturally as imitation of his parents and older siblings; he would later distinguish himself by providing curtain raisers before adult performers and during occasional performances at primary school events (c.1953–59). Apart from performing live professionally and using the regular media of audio and video records, Ògúndépò has participated in most of the modern performance media: popular theatre, modern literary theatre, writing/photoplay series, television and radio broadcasts, electronic media and outdoor advertisements.

Born into a household of professional hunters in Òṣogbo, Osun State, Nigeria and pledged before birth to Ifá,³ Ifáyẹmí Òṣundàgbonù Elébuìbọn (b. 1947) is a babaláwo.⁴ While the awo profession naturally makes him a performer of Ifá poetry, Elébuìbọn, more than any babaláwo in Nigeria in the last century, has reconstructed and repurposed the performances associated with Ifá. Like Ògúndépò, he has featured in most of the definitive stages of cultural production in Nigeria: traditional live performances, popular theatre, radio and television production, audio and video record production, literature and electronic media, and outdoor advertisements. Ògúndépò and Elébuìbọn illustrate better

 $^{^3}$ Ifá is a system, overseen by babaláwo, comprising spirituality, divination, healing, philosophy, poetry, etc.

⁴ Ifá priest, diviner, healer and performer.

than any of their contemporaries the response of the traditional performer to cultural encounters that have reshaped their society and profession from the beginning of the last century to date.

While insisting that the works of Àlàbí Ògúndépò and Yemí Elébuìbon remain ìjálá and Ifá poetry respectively – not ewì ìwòyí, narrowly speaking – the two poets are used in this article to explore the nature and extent of recent shifts from orthodox artistic practices, to reflect on the factors that impel those shifts, and on how the artists articulate and manage the tension that emanates from them. The discussion relies on recorded performances of and conversations with the two poets, and ancillary texts from co-poets and key informants.

Breach and limits of structure

The composition of many of the poetic forms anticipates third-person participation. For example, 'ijálá, èsà, rárà and ègé chants' have well-known formulae in which songs 'are [either] punctuated or ended with a song dictated by the lead chanter' (Olátúnjí 1979: 190). Audience participation, for example, is encouraged in the structure of èsà in the musical two- or three-liner that the lead poet introduces and that is repeated by a chorus of co-performers and audience. In ìjálá, the lead poet at the end of a turn may introduce a two-line song:

Lead: Ó tán nbí 'ò tán, aláṣejù o

Ó tán nbí 'ò tán, aláșejù

K'a s' òrò fún' ni k'á sì fé, aláşejù

Chorus: Ó tán nbí 'ò tán, aláṣejù o

Lead: Served you right, stubborn immoderate fellow

Served you right, stubborn immoderate fellow

It's good to be heedful of advice, stubborn immoderate fellow

Chorus: Served you right, stubborn immoderate fellow

(Yemitan 1963: 14, my translation)

The repeated first two lines here are intended to induct the audience into an accessory performative role, for if the poet's companion(s) were co-hunter poets already in the know, the lead performer is more likely to open the song without the repeated lines. In that case, he would start with only the lead line and his companions would easily follow with the familiar complement.

The disposition of Àlàbí Ògúndépò has always been unorthodox, ever since his early recording days. Although he largely adopts the traditional compositional formula, the poet has begun to incorporate into his ìjálá features that would later dominate and redefine the art. In 'Kádàrá 'ò Gb'óògùn', a solo performance recorded in 1971, he opens with ìyèrè, performance poetry of the babaláwo, but closes with a structurally familiar ìjálá song. From the early 1980s, when he began to record more

⁵ Àlabí Ògúndépò, 'Kadàrá 'ò Gboògùn', recorded by Val Olayemi, 1971, Archive of Sound and Vision, Institute of African Studies, University of Ibadan.

frequently, his composition started to be more daringly inventive, with elements and styles of delivery appropriated from other forms. The two identical works recorded for Olatubosun Records in 1981, *Ìjálá Aré Qdę* volumes 1 and 2, adopt musical accompaniment resources of gèlèdé and folk songs, not ìjálá. Progressively, Ògúndépò's performance has become inventive to the point of adopting a complex musical accompaniment performed by a specialized group. This pattern of composition reflects a transition from the phase when 'Yorùbá verbal artists are not professionals' and 'live primarily on the proceeds of their [other] profession as farmers, weavers, herbalists, and hunters' (Olajubu 1978: 684–5) to the phase when the co-performing audience has been pushed to the sidelines and the poet becomes the uninterruptible cantor, the professional. This *transition*, for the poet, is imperative, for

tí ayé bá ń yí, t'éèyàn dúró lójúkannáà tẹtẹrẹ, wọn o gbàgbé olúwaarè ... Nisìn-ín, nígbà t'á wa féé jókòó ti nkan yìí [ìjálá], táa fé pè é n'íṣé e wa, tá à n'íṣé míì, ó yẹ ká máa ro opolo wa lójoojúmó ... Kìíse ìjálá àwa-ara-wa-ríra-wa nìkan. Gbogbo ìwònyen tiè ti gbà'gboro kan; àteni tó mò'jálá a sun, àteni tí ò'mò'jálá, gbogbo won ni wón m'orin yen

whoever remains static when the world is moving is quickly forgotten ... Now that we have decided to make this [ijálá performance] our only profession, we need to be reflecting creatively all the time ... It should not just stop at àwa-ara-wa-ríra-wa [two-liner song] ijálá. In fact, that pattern is already well known in town; both ijálá poets and non-poets know it.⁶

For the poet, transition also has a very interesting literal dimension. Ògúndépò informs us in the 2002 conversation quoted above that 'télètélè ... ìjálá, àjókòósun ni. Àwọn àgbà iwájú u wa náà, títí di ìsìnhín, wón ń jókòó ni [the ìjálá used to be a sedentary art. The poets who came before us always sat down to chant, even up till today].' A major aspect of *moving* the art from the amateur and semi-professional to the professional phase, for Ògúndépò, therefore, is leaving the seat to stand and walk as he uses his entire body to deploy kinaesthetic signs during live performances. I return to the discussion of the other dimensions of professionalization shortly.

Sacred texts are often susceptible to disuse in light of strict provisions that moderate their performance and ensure their fixity. Daniela Merolla thinks that 'elements of such literatures are at risk of disappearing when styles and texts are linked to specific languages and rituals that are no longer performed as they were in the past' (Merolla 2014: 80). Ìyèrè, the performance of Ifá poetry by babaláwo during ritual and/or festive occasions, is similarly considered walled off from innovation. According to Olatunde Olátúnjí (1972), ìyèrè has a compositional structure that discourages addition from sources extratextual to the Ifá sacred corpus. Of the four elements listed as the 'content and structure of ìyèrè chant' (namely, homage, address to audience, Ifá verse and song coda), the obligatory three are sacred Ifá verses, and homage and coda that are themselves partly or wholly composed of odu Ifá texts. The

⁶ Interview with Alabí Ògúndépò, Ajáwùú, Òsogbo, 30 November 2002.

 $^{^{7}}$ The corpus consists of many narrative verses in 256 categories. They are invoked during divination as a guide to the client's solution.

component that speaks to the general audience is the only optional element. Both Olátúnjí (1972) and Wande Abimbola (1976) further explain that regulatory antiphonal 'yesses [hiin]' and 'nos [báun kó]' from co-babaláwo constitute cues by which performing babaláwo are prevented from inserting wrong or invented lines: 'their response is either Hen en in "(Yes, you are correct)" or Ba un ko "(No you are wrong)." If the chorus replies Báun kó thrice, the leader is forced to stop for another person to take over from him' (Olátúnjí 1972: 69). Abimbola indeed provides a more dire context 'where a priest [babaláwo] makes a serious mistake while chanting in defiance of the expressed wishes of the congregation . . . [and is] thrown out of the meeting in shame' (Abimbola 1976: 15).

The existing understanding, represented by Olátúnjí and Abimbola, has apparently been influenced by a modern assumption of the sacred text as *scripture*, an inviolable *writ*. Orality, to which Ifá is moored, however, has no place for such closure. While, admittedly, there is relative oversight to dam indiscriminate inflow, existing Ifá texts show updates that have been obviously invented to address new encounters. In 1971, at the palace of the traditional Yorùbá ruler, the Alaafin of Oyo, a team of babaláwo congregated to chant their goodwill in Ifá pípè, high yèrè and songs for Lamidi Adeyemi III, who had just been installed as Alaafin. A lead babaláwo poet begins with prayers to stymy all potential adversaries of the Oba, citing Obàrà-Osé, an odù that 'r'óbi dà s'órí oníbi [makes evil backfire against whoever planned it]'. The lead, before introducing the song that ends his verse, notes that it was Osé (the character in the narrative) who 'mú'yèrè . . . sunkún ù'pín [declaimed his fate in ìyèrè]' and 'yanu kótó orin awo ní ńko [opened his mouth to chant as do the initiates thus]':

Lead babaláwo: Òh, jé nse tèmi ò é

Co-babaláwo: Jé nse tèmi ò é

Lead babaláwo: Òwò kìí f'ówò l'órùn

Co-babaláwo: Jé nse tèmi. 10

Lead babaláwo: Oh, let me be about my business in peace

Co-babaláwo: Let me be about my business in peace

Lead babaláwo: One worker does not suffocate another

Co-babaláwo: Let me be about my business in peace.

The origin of this song's formula (if not the song itself) is very recognizably Yorùbá-Islamic.¹¹ It is laid on a well-known *alásàláátù* compositional format of which the best-known version is as follows:

⁸ Ifá pípè is the chorused repetition of selected Ifá verses being chanted by a lead babaláwo.

⁹ An odù is a body of Ifá verses.

 $^{^{10}}$ 'The Awo Aláàfin', 1971, Archive of Sound and Vision, Institute of African Studies, University of Ibadan.

 $^{^{11}}$ Four respondents – three Yorùbá persons and a babaláwo – confirmed this. They were first exposed to an a cappella version of the song to prevent cues.

Lead: Báaríkà rẹ ò é

Chorus: Báaríkà rẹ ò é

Lead: Àlàájì tó re Mókà t'oo bò

Chorus: Báaríkà rẹ.

Lead: You are welcome

Chorus: You are welcome

Lead: You Pilgrim who went to Mecca and returned

Chorus: You are welcome.

As already pointed out by scholars of the genre, ese Ifá (the infinite verses that odu Ifá contain) and iyèrè are not exactly the same thing; one quick way to clarify this is that ese are the raw texts of Ifá verses from which not only ìyèrè but also other genres draw their content, ese's location within Ifá practice notwithstanding. Ìyèrè is just a performance of selected ese by babaláwo, with one of them leading at a time. If a texts are, as such, performable even in extra-ìyèrè contexts. The ese Ifá is, in fact, more frequently performed ad lib and solo by babaláwo than in the disciplined context of ìyèrè. Ifá is, therefore, taken here as a broad field from which performances, including those noncontiguous to Ifá divination, draw content. Going a little further afield in the way that ese Ifá texts themselves are constituted, while they are broadly classified into 256 odu (sixteen major and 240 minor odu), the constituent ese (narrative verses) under the sixteen odu are so infinite that no one babaláwo knows them all. This would weaken the kind of unbreachable surveillance attributed to the Ifá institution by Olátúnjí and Abimbola. Most importantly, the corpus is so thematically and chronologically capacious that there cannot but be invented updates at some point to cater to cultural and historical exigencies. This vastness accommodates narratives such as the one set in the mythical past when penises were detachable so women could keep them whenever their husbands travelled, ¹² or a relatively recent one about how Orúnmilà's wife gave birth to Prophet Mohammed, ¹³ or even a more recent one on the technological ascendancy of the 'white man' over the 'black man'. 14 Like many other expressive cultural sites, Ifá therefore has numerous testaments to encounters that have changed it.

More significantly, beyond the strictures of ìyèrè, the Ifá verses themselves present a performative affordance due to 'the form of <code>ese</code> Ifá [that] is predominantly poetic' (Abimbola 1976: 31). Indeed, babaláwo could 'specialize in chanting as part of their post-initiation training' (<code>ibid.:</code> 20). There are, as such, accomplished poetbabaláwo who choose to be lyrical when rendering the <code>ese</code> even in contexts when

^{12 &#}x27;Odù Ifá Òṣé Àwòko', rendered and explicated by Babalolá Fátóògùn, 1967, Archive of Sound and Vision, Institute of African Studies, University of Ibadan.

^{13 &#}x27;Odù Ifá Òtúá Méjì', rendered and explicated by Babalolá Fátóògùn, 1966, Archive of Sound and Vision, Institute of African Studies, University of Ibadan.

¹⁴ 'Ìyèrè Ifa: Ìrosùn Takèlèkú', performed and explicated by Babalolá Fátóògùn, 1969, Archive of Sound and Vision, Institute of African Studies, University of Ibadan.

speech-mode delivery would be fine. All of this points to internal agential fissures within Ifá that make innovations possible. The major way in which the Ifá poetry performance of Elébuìbon moves away from classical practice can first be noticed in the inversion of the structure described by Olátúnjí. In 'Orí ló dá mi', a poetry performance recorded in 1984, for example, Elébuìbon, while using Ifá songs extensively, deploys Ifá verses more sparingly as he concentrates on the explication of the concept of destiny in Yorùbá thought. In this way, the obligatory elements such as 'ìjúbà' and 'Ifá verse' become optional and yield ground to original text specifically addressed to an audience. Of course, the structure described by Olátúnjí speaks only of ìyèrè, but I argue later for an equal ìyèrè status for some (if not most) of Elébuìbon's poetry.

Sociality, literacy and the expanding performance circuit

Studies in African traditional performance have long been alert to the mutation of oral forms in response to modern encounters (Anyidoho 1994; Kaschula 1997). Rather than categorize such transitions as formidable modern encounters in which weak old tradition is overwritten by a new one, however, they should be considered natural points in the continua that followed since those forms were invented, long before we made setting such changes down into a business. Karin Barber (2009) explains that transition in the media of African performance is due largely to sociality – sociality as a way of 'belong[ing] to society' in which 'wage labour, urbanization, literacy, the church [and] the school' have become central. Barber's perspective refrains from seeing such transitions entirely 'as being caused by [twentieth-century global] media flows' (*ibid.*: 9). Performance forms that thrived in ancient feudal aristocratic society and engaged that society in different ways responded to the tremor of the new order.

Both Ògúndépò and Ḥlébuìbọn not only respond to the postcolonial condition, but specifically articulate their frustration and disenchantment. The capitalist economy had begun to take firm hold of the urban centres by the second half of the twentieth century to the extent that giftable food items never before exchanged for money were turning up for sale at the market. Roast yam is one such new merchandise that flew in the very face of Yorùbá assumptions about food and commerciality. Awọ́nlójà-bí-èsun-iṣu (that-which-is-scarce-in-the-market-like-the-roast-yam) is a well-worn metaphor for rarity, the literal violation of which Ògúndépò would not let slide:

'Awọnlójà-bí-èsun u-ṣu' làá ti ń gbọ rí ń'jọ Aláyé ti d'áyé Ayé ti d'ayé òlàjú, iṣu sísun lè nlé s'órí àtẹ A waa le p'áyé d'ayé òlàjú ká f'ojú egbò telè? E sun'ṣu, sùn'gèdè E sùn'gbàdo, sùn'nàmá E sun kókò, e sùn'gé lójúu pópó B'ó wù yín e sun pépélùpé, èyin le l'oko o yín tí ń joro.

'That-which-is-scarce-in-the-market-like-the-roast-yam' was what we used to know since God made the world

Modern civilization came, now you put out roast yam for sale Must we on account of civilization tread the floor with an open sore? You roast yam and roast plantain
You roast maize and roast sweet potato
You roast cocoyam and roast cassava in the open
You may roast the cowpea too if you want, the reduction of your farmland that would follow shall be your problem.¹⁵

The new condition that throws up odd mercantilism also shakes up the patriarchal comfort zone that the babaláwo poet used to know. Elébuìbon, in 'Obinrin Iwoyi', agonizes over the new independence that monetary economy has brought for women, who have become obsessed with its acquisition:

Ņkánjúà òhun olè déédé l'ó rí
Panságà òhun àbíkú ogboogba ló se
B'ówó bá tán, panságà a gbòn'dí pépéépé, won a sán lo bí eye.

Greed and stealing are two of a kind The adulteress and a child-born-to-die are one and the same For when there is no money any more, the adulteress takes flight like a migrating bird.¹⁶

This elevation of mammon above other values is understood in Elébuibon's model as part of the endless tail towed by slave trade and colonization:

Wón ti kó wa l'ógún gbogbo, òyìnbó ti jà wá l'ólè àsà Léyìn tí gbogboò'lú ti d'àsìngbà t'á ò leè dá dúró mợ Wón wá gb'Olódùmarè¹⁷ lówó ọ wa Wón gb'ówó lé wa lówó, wón s'owó d'oba fún wa.

They have stolen all our heritage, the white man has taken our values from us After the entire nation had been bonded in slavery and we lost independence They took away Olódùmarè from us And gave us money, saying money is our new lord.¹⁸

As they lyrically respond to the changes that are redefining their world, the poets and their poetry are mutated by these changes. As Western education and literacy attained primacy and became socio-economic capital, the traditional poetry was also inflected. Studies have shown how literacy, especially in indigenous languages using the Latin script, has reshaped production, performance and audience (Kaschula 1997; Nnodim 2006; Okunoye 2010). The very social process of the artist's encounter and mediation of the new expressive means gives culture- and location-specific details to

¹⁵ Àlàbí Ògúndépò, Ènìyàn Sòro, Afrodisia, 1974.

¹⁶ Ifáyemí Elébuìbon, 'Obinrin ìwòýi', 1973 Archive of Sound and Vision, Institute of African Studies, University of Ibadan.

¹⁷ Yorùbá supreme divinity.

¹⁸ Ifáyemi Elébuìbon, 'E má P'Àsà Ré', 1973 Archive of Sound and Vision, Institute of African Studies, University of Ibadan.

the earlier elaboration on the orality-writing interface. Both Ògúndépò and Elébuìbon grew up as Western education was being mainstreamed and literacy becoming a privileged means of producing and circulating knowledge and information. Ògúndépò, in fact, had a formal education up to the first year in modern (postprimary) school before leaving for lack of funding. Ògúndépò's disposition to education as instruction in literacy unequivocally admits it as an accessory to the art, a means by which the art ensures retention in a world that has begun to change its voice. All Ògúndépò's performances from the early 1980s to date are scripted. Before this time, 'a ìí koó'lè. N'ígbà t'áà ńse rékóòdù kéékèèké onísèéjú méjì àbò, bíi onísèéjú márùn-ún ... Nígbà t'áà ńsè yen, a maa ńrò ò l'órí nítorípé isé ò pò l'ówó [they were not scripted. When we were making the short two-and-a-half-minute and five-minute records ... When we were doing that, we performed from memory because we had just a few performances].' Now, the age-old mode of internalizing lines by rote has become inadequate for the new situation, which requires a poetry that caters to increasing patronage and a variety of unrelated themes and contexts, such as radio and television jingles and promotion, political campaigns, open market advertisements, and so on. The human creative and retentive capacity that the older poet Ògúndare Fóyánmu boasts in *Orin Òjòwú* – 'ìran a tèmi ò j'òògùn ù 'sòyè t'ó fi níyè ń'nú [poets of my bloodline need no charms to aid their memory]' - has been strained to the limits and found incapable of servicing the new clientele of the professional poet. Unlike what is more widely observed in the discussion on the writing-orality interface, where the written text stands analogous to writing and a volume of written poetry is considered an alternative to the spoken, writing here is mnemonic. It is a move away from the phase when memory and practice were the poet's only means of keeping performance texts.

The poet's deep apprehension regarding traditional poetry's waning valence and the traditional poet's increasing socio-economic precarity influenced his interaction with the agencies of modern cultural production. At the time when Ògúndépò left Sakí for Òsogbo, where he still lives, the primary education he had received amounted to little or nothing in the semi-urban location. Joining Oyin Adejobi's travelling theatre troupe in Òsogbo was his entry into modern performance. During this time, he was auditioned for the role of Agúnléyìnoyè, the court poet in Wole Soyinka's film Kongi's Harvest. Ògúndépò saw the first proof of the remunerative prospect of literacy and education on the set of Kongi's Harvest, where his daily pay was £3.30, more than thirty times higher than his monthly £3 - whenever the play season was good - with the Oyin Adejobi group of barely educated and outright unlettered actors. Conversely, educated co-actors on the movie set who had worked on productions elsewhere in the world felt that the pay was stingy and called for a boycott. Ògúndépò joined in but refused to leave when the pressure action failed. After the production ended - during which time he enjoyed benefaction from Soyinka and his friend and collaborator Femi Johnson, so that he did not have to feed himself from his pay – the poet stayed at the School of Theatre, University of Ibadan, headed by Soyinka, to study for a certificate.

The background that Yemí Elébuìbon emerged from was uncompromisingly postcolonial in the way in which it elevated the indigenous and resisted conscious incorporation of the exotic. In the early 1950s, when children were being put in school under the Universal Free Education programme of the Western Region government of Obafemi Awolowo, Elébuìbon senior was approached by the education officials to

enlist his little son. The patriarch, turning them down, explained that the boy was already pledged to the babaláwo profession; and when the officials further tried to convince the father that Yemí could attend school while still being an Ifá pupil, he walked away, saying 'kìí rí báun mó; àwon tí'án lo ò padà [it always turns out to be false in the end; those who went that route never returned]'. The postcolonial consciousness was later to define much of Elébuìbon's original work. During his pupillage, when educated artists, scholars and impresarios such as Wole Soyinka, Uli Beier and Duro Ladipo started to converge in Òsogbo at the Mbari Mbayo Club, Yemí had begun to distinguish himself as an eloquent child babaláwo poet. Uli Beier was drawn by the boy's performance from the Mbari Mbayo house, right opposite Yemi's master's home. Beier befriended the little boy and always wanted him around whenever there was a performance at Mbari Mbayo or to teach them some aspects of Yorùbá culture. Yemí would be beaten thoroughly by his master whenever he was found in the company of any Mbari Mbayo artist, or when he cut Ifá learning sessions to sit with children being taught home lessons. Although he had self-taught himself to read and write in Yorùbá in spite of persecution, it was on qualifying as babaláwo that Elébuìbon learnt basic written and spoken English and written Yorùbá through correspondence courses.¹⁹

For Elébuìbon, as for Ògúndépò, writing today has become an accessory to the original texts generated out of the body of Ifá knowledge and expression. For Elébuìbon particularly, it should be noted that using the medium of writing extends beyond poetry performance to television documentary plays, explanatory prose on Ifá, and feature films.

Critique, licence and performance in the teeth of power

The robust authorial insertion of the poet persona in the production and performance through such means as writing and technology has radically changed the forms in some ways. Being demographically specific to hunters, a social class that is traditionally associated with contestation and trespass, ìjálá has many components that are agonistic, ranging from unabashed sexualized abuse and humorous innuendos to the combative exchange among poets to prove lyrical superiority. While they have performed in the courts of aristocrats, praising monarchs, chieftains and the rich, the ìjálá poets have also critically turned on this same class that often patronizes them. Ijálá poets ordinarily belong in the class of artists traditionally guaranteed cover from persecution for any offence their work might give, because 'Oba 'ìí p'òkorin [King does not kill the poet]' (Olajubu 1978; Olátúnjí 1979; Okunoye 2010). Olátúnjí, however, qualifies this licence, noting that 'in spite of the oral poet's freedom to comment on the community, there is enough evidence to show that he can get into trouble with political leaders or powerful people within the society'. Specifically, he points out an instance when 'an ijálá artist ... was arrested by the police and had to pay a heavy fine' (Olátúnjí 1979: 196) and another in which 'the [military] governor ordered [ijálá poet Owolabi Aremu] to be sent out as a rebel and ... for three months after the incident council officials at Akèsán were still after

¹⁹ 'Iforowero pelu Araba Ifayemi Elébuìbon ni Ilu Oshogbo' (Conversation with Araba Ifayemi Elébuìbon in Òṣogbo), NigbatiTV, 2021, available at https://www.youtube.com/watch?v=-FpdVNjIrhk&t=732s>.

174 Ayo Adeduntan

him' (*ibid.*: 198). But Olátúnjí's reference is in fact to the traditional poet in the modern state and economy that promise him material ascendancy through professionalization but take his licence away by law. An incident concerning Ògúndare Fóyánmu, Ògúndépò's contemporary mentioned in Olátúnjí's article as being 'very close to Oba Oládùnnni Oyèéwùmí Ajagungbadé III', the Ṣòún of Ògbómòṣó (Olátúnjí 1979: 193), a prominent Yorùbá monarch, would illustrate this perilous situation of the artist.

In 1989, at the commissioning of the electrification of Gambari, a community under a local government headquartered in Ògbómòsó, there were prominent traditional rulers in attendance with the military governor, Sasaeniyan Oresanya. Subtextual to that gathering and event is a simmering rivalry and bickering among the traditional rulers, some of whom draw their claim to prominence and seniority from not just historical but mythical past: Şòún, Olúgbón, Arèsà, Ònpetu, etc.²⁰ All the traditional rulers seemed to be pitted against the Şòún, who now enjoys modern ascendancy with the urbanization of his domain. According to Sayò Àlàgbé, a journalist and the foremost biographer of Fóyánmu, when Fóyánmu started to perform at that event, 'elégùn ú gbà á [the spirit (muse) possessed him]' and he turned on his patron, blaming him for intransigence: 'Ògbómòsó kan náà ni gbogbo wa / E so fún Sòún Oyèéwùmí kó yéé l'agídí mộ [We all are of Ògbómòsó / Tell Soun Oyèéwùmí to eschew stubbornness].²¹ At that point, the enraged Soun motioned Foyanmu to stop and was later joined by the military governor. But the 'possessed' poet waved them off with 'N ó wìí, Oba ìí p'òkorin / Ohùn l'Oba á sé [Let me speak for the King does not kill the poet / Only the voice can the King mute]', finalizing the verse with a musical coup de grâce:

Lead: Òrò ńlá féè dé ná

Òrò nlá féè dé ná

Kékeré o lọ gbộ hun nì

Chorus: Òrò nlá féè dé ná

Lead: More is to come

More is to come

What you just heard is the tip of the iceberg

Chorus: More is to come.

The military governor, angered by the poet's conduct, banned him for six months. There is, however, a noteworthy clause in the lyrical retort of the poet to his patron's caution. 'Ohùn l'Oba á sé [Only the voice can the King mute]' seems to apprehend that the poet's immunity might not be absolute after all. As literally denoted in the first line, the ancient protection might have related only to the poet's life, not his practice.

There is a noticeable downplay of the ìjálá agonistic temper in the work of Àlàbí Ògúndépò, especially post-1970s. A relative pacifist and urbane disposition is required by a new clientele that the poet now services. Persuasion, not necessarily reproach,

²⁰ Rulers of the Yorùbá ancient towns of Ògbómòsó, Ilé-Igbón, Ìresà and Ìjeru respectively.

²¹ Interview with Ṣayò Alagbé, University of Ibadan, 17 August 2022.

would work better on the radio listeners whom Ògúndépò cautions against speeding or child labour. While mild censures are addressed to anonymous archetypes like the corrupt, the disorderly and sex offenders, confrontations with specific referents such as those that always animate ìjálá and other traditional forms are avoided. The oaths, body-shaming and other expletives that you find in Ògúndépò's work up to the late 1970s and in most of Fóyánmu's work are the sensational spice of the classical ìjálá. But that agonistic temper is now toned down; Ògúndépò would especially caution that performances that are intensely critical of the political establishment in the time of crisis could worsen that crisis. Recalling Fóyánmu's ordeal with hindsight, Ògúndépò reaffirmed:

Ìdí tiệ nìyẹn t'ó fi yẹ kí nkan máa ní akọọlệ. Tí nkan ò bá l'ákọọlệ, t'éèyàn bá l'òhun d'ójú agbo pé ohun tó bá sá ti bọ s'óhun lẹnu náa lòhun ọ́ maa sọ, èèyàn ó d'òtá elòmîi.

That's the very reason things [performances] ought to be scripted. If they are not scripted and you enter the arena to say whatever lines come spontaneously to your mind, you end up making enemies.²²

Today, the poet, therefore, has a new task of reining in the ancient demon of performative spontaneity through such means as writing, which allows for pre-performance reflection and eliminates unintended *lèse-majesté*.

However, exorcizing contestation and aggression from ijálá can hardly be total, especially as politicians contesting for different offices are now a major section of the poet's clientele. As in the traditional praise in many of the Yorùbá poetic forms, the subject of a political campaign is highlighted as an antithesis of a real or imagined opponent. In the Osun State 2003 governorship election campaign record for Olágúnsóyè Oyinlolá, the candidate who would later win the election, Ògúndépò calls out the opponent incumbent governor noted for frugality as 'omo ahun [the stingy one]', contra Olágúnsóyè, the prince of Òkukù, an 'omo àjíferúke [he who grew up being pampered by slaves]'. Similarly, in the performance for Akin Ògúnbiyi, the Accord Party candidate in the Osun State 2022 governorship election, 'B'ée bá gb'olódo l'áàyè, áá bà'lúje [Let in the unintelligent one and he will ruin the whole state]' is widely considered to be directed at an opposition candidate who was said to have no university education and was involved in a certificate scandal. So, in the testy political campaign climate of Nigeria, where the safety of lives, especially partisan ones, are not sure, Ògúndépò always leaves town before the release of a campaign record:

Ojó tí kinní yẹn ó bá jáde s'íta báyìí, n ń sálo sí Ṣakí ni. S'ée mò pé ìkà l'àwọn olósèlú. Wón lè p'ààyàn.

The very day the record is to be released, I always flee to Ṣakí [my home town]. You know the politicians are evil. They could kill.²³

²² Ibid.

²³ Interview with Alabí Ògúndépò, Agunbeléwò, Òsogbo, 28 June 2021.

Compared to ijálá, there is an interesting obverse dimension of transition in Ifá poetry such as that performed by Elébuìbon; Ifá poetry heads in the direction from which ijálá is apparently departing. One major feature of Ifá poetry, especially as ìyèrè, is its reconditeness. Olátúnjí (1972) notes that the expressive otherness or 'quaintness' is what the secular audience finds attractive in iyèrè. As such, two layers of audience are created: the smaller specialist audience of babaláwo who co-perform and police conformity with their 'yesses' and 'nos', and the larger non-babaláwo audience who just listen as entertainment. The participatory and assimilative limitations that come with this are relatively contrasted in ijálá's more accessible language and predictable musical formula, which encourage participation. Today, the ijálá as performed by Ògúndépò has complicated lyrical composition by writing into the performance more dense and original elements, especially complex musical elements that discourage participation. Conversely, the poetry of Elébuìbon mainly speaks to the modern secular audience that the classical Ifá poetry hardly addresses directly. However, the most radical of the obverse patterns in the dimension of transition can be seen where Ifá poetry now acquires a critical and agonistic temperament that ijálá has begun to de-emphasize.

The contexts of iyèrè and the social location of its performance agents naturally predispose the form to a placid temperament. Olátúnjí (1972: 71-2) informs that ìyèrè always privileges narratives that end positively, even as the Ifá corpus has a huge body of tragic narratives that warn against evil and disobedience. Being healers of somatic, psychological and social maladies, the public performative face of the babaláwo is that of peace and calm; the verses redacted for ivèrè performance are therefore made to reinforce those optics. As noted earlier, the decolonial consciousness impressed from Elébuìbon's professional nursery has continued to define his poetry; and this orientation has infused the emerging poetry with so much contestation hitherto unknown to the form. The familiar context justifying Elébuìbon's disposition is the overwhelming onslaught, by colonization, on the culture of which Ifá and its priest are cardinal components; the reflections of today's babaláwo, represented by Elébuibon, come from a place of intense anxiety about the unrelenting breaching of the foundation of the culture of which they are an important unit, by formidable modern institutions of religion, education and state. The postcolonial critical accent arises from the poet's defiance of colonial hegemonic assumptions and the hollowness of these assumptions. All of Elébuìbon's postcolonial theses are premised on the idea that a pristine African order preceded transatlantic, trans-Saharan and colonial encounters. Speaking largely to a pan-Yorùbá public convened by the nationalist exigency of the mid-twentieth century and kept intact today due to the ethnic dimension of modern Nigerian politics (Barber 1997; 2009; Nnodim 2006), Elébuibon sets a beginning when 'jééjèèjé là ń seré e wa n'ílè Yorùbá [we were going about our business in peace in Yorùbáland]'.24 The chaos following that order comprised the moments of slavery, slave trade and colonization, when 'àwon èèyàn funfun t'òkèèrè dé, [tí] wón l'áwon ó là wá lójú [white people arrived from far away, saying they wanted to civilize us]'. In the end, however, 'a lajú-lajú, ojú u wa 'ò sì rína ... / Àwa fé máa kó ìṣe enifunfun, enifunfun 'ò sì féràn a wa/ Eni tí won ó tà l'érú ni won ń wá [We became "civilized" but very ignorant .../ We aspire to be

²⁴ Taken from 'Ayé di Jágbá-n-rúdu' (World is in chaos).

like the white people, but the white people do not love us/ They are only looking for who to enslave].'

For Elébuibon, the encounters of both the slave trade and colonization retain their chokehold on the African mind even up to the new century. All the manifestations of the new cultural orientation – which Western education, religion and other institutions that came with colonization brought – not only negate the indigenous ways, but are totally inadequate. For example:

Èyin ò ri b'áyé şe dà l'óde òní? Gbogbo ọmọge ní í tí ńwọlé ọkọ wọn Ìyàwó ojú ònà ń se'bè l'ódò ọkọ ọ rẹ Béèni kò ì wọ'lé tí wón ti ń ta'mi oge Tí wón bá fé aya s'ónà tí ò tètè lóyún Wéréwéré ni wọn ó pa'rú aya òhún tì Oyún ni wón fi ń ṣè'yàwó Èyí tí ò tètè l'óyún yíó gba'lè mîi lọ ni.

Can you see what the world has become today?

All the maidens now boldly enter the houses of their future husband A betrothed woman now makes food for her man And actually, even before marriage, they make love A betrothed woman who is slow to get pregnant Such a woman is rejected immediately It's now pregnancy before marriage Any one who is slow to get pregnant they reject and send away.

Even themes that are not primarily ideological are also underlain with postcolonial accent. In December 2001, Bólá Ìgè, Yorùbá nationalist and politician, was murdered in his home in Ibadan while serving as Nigeria's Attorney-General and Minister of Justice. Elébuìbon's 'Tribute to Bólá Ìgè', a dirge for the nationalist, is partly an apostrophic inquisition of dead Ìgè for becoming 'less conscious' later in life. The 'loss of consciousness' spoken of here refers to the politician's commitment to Christianity, which naturally meant less involvement in Yorùbá traditional matters that could involve rites and other things considered unacceptable by the church. Invoking his hardly known Christian forename, the poet queries:

Jèémîsì Ajibólá Ìgè, kílódé t'óo fi j'awà á lệ gan-an? Kílódé tí mùṣèmúṣè rẹ ò dápé mó? Nígbàtí wón fi ń sí o ní fìlà, kílódé t'óò leè fura?

James Ajibola Ìgè, why did you let down your guard? Why were you no longer active? When they removed your cap, why did you not read the sign?

Ìgè's lack of vigilance is then placed in the broad context of cultural imperialism within which indigenous knowledge has now been discounted. Because 'îșe onișe

là ń se/ Béèni, ìwà oníwà ni à ń wù [We copied the actions of foreigners/ And yes, we copied the culture of foreigners]' and 'A gb'òmìnira òṣèlú, a'ò l'ómìnira àṣà [We are politically independent but not culturally independent]', the nation has become too emasculated to solve and punish the murder of one of its eminent citizens. More culturally rooted investigation and prosecution involving 'imùlèpa [ritual drinking of the earth solution]' would have revealed and punished the killer, contrary to 'gbogbo ìwádìí ìgbàlódé [tí] ń f'orí sánpán [all the modern investigation that always leads to a dead end]'.

Using the existing taxonomy, the poetry of Elébuìbon would not count as ìyèrè; the poet, in fact, always signs himself off with the byline 'èmi Àyìndé ló so béè l'éwì [I, Ayindé, am who's been speaking in ewi]', adopting the broad generic identifier. In particular, the poetry's overwhelming subjectivity and inventiveness preclude such classification, especially as we have been told that ese Ifá is the staple of ìyèrè. However, a broader consideration of the definition of 'yèrè will make such classification at best qualified or tentative. In the Ifá narratives themselves, ìyèrè are mentioned as original spontaneous poetic utterances in very intense situations such as of joy, fulfilment, danger, despondency, loss and so on. In a narrative under odù 'Èjì Ogbè', Olófin, the main character, was excited on vanquishing his enemies: 'l'Olófin bá ń jó, ní ń bá ń yò; ìyèrè ní ńfí ńsunkún'ùpín, ekún Olúfè, aìí sun ú si'é [and Olófin danced happily; he sings his fate in iyèrè, that song of the Ife Lord that no one chants in vain]'. 25 A story in odù Òsáàgúnlèjà describes a hunter running for his life, with a raging shapeshifting buffalo in pursuit. The hunter had earlier married and betrayed the animal-turned-beautiful woman. The vengeful animal, having decimated the hunter's entire family, sparing only her own children, now has her quarry holed up in a place where she can gore him: 'l'ode bá bèrè síí f'ìyèrè s'ohùn arò [so the hunter raises a sonorous iyèrè of lamentation]', begging for his life and reminding the animal of the good times they spent together as husband and wife.²⁶

Many of the situations that Elébuìbon responds to poetically are as intense and their contexts of equally numinous nature as those ancient ìyèrè-inspiring moments. The ambience in which the death of Bólá Ìgè unfolds to the babaláwo is surreal:

Ilè é mì Àrá sán ní ojú òsán Ilè mó l'óru

The earth trembled There was a thunderstorm in clear broad daylight The day broke in the middle of the night.

Most significantly, there is what could be called *broadcast value* in the conceptualization of the originary hyèrè that prefigures the contemporary media. In odu Ifá 'Ogbè Alárá', a pupil of Òrúnmìlà (the primordial archetype babaláwo and personification of

²⁵ 'Odu Ifa: Otua Fuun', rendered and explicated by Babalolá Fátóògùn, 1968, Archive of Sound and Vision, Institute of African Studies, University of Ibadan.

²⁶ R. G. Armstrong, 'Interview [with Ifáyemí Elébuìbon]: Ifá and Ifá divination', 1 June 1976, Archive of Sound and Vision, Institute of African Studies, University of Ibadan.

Ifá), looks after his master's home in the latter's absence. Faced with a knotty problem presented by the master's wives which requires a solution beyond his experience, the apprentice removes himself to a high mountain close by, as if to access a good 'signal': 'ló wá m'ékún ó fi d'ígbe, ó mú ìyèrè ó fi s'ohùn arò [and he raised his voice as if in a cry and sang ìyèrè in lamentation]' in communication with his master miles away. Elébuìbon, in a further clarification of this particular moment, noted that:

ìyèrè tí àwọn aráa'jóhun ńdá, ó dàbí ìgbà tí èèyàn ń fi èrọ ìbánisòrò t'á ńpè ní telephone lóde òní sòrò. Wọn a máa fi p'èèỳan, wọn a máa fi dárò, wọn a máa fi p'òwe

the $iy\dot{e}r\dot{e}$ employed by the people of old is similar to the telephone communication of today. They employed it to summon people, as a lamentation and as figural utterances.²⁷

The mythopoetic representation of the moment Bólá Ìgè breathed his last recalls this kind of transmission:

Ìlú u London ni mo wà
Eye kan fò lérémi-lérémi, ó gba'pá òtún ù mi lọ
Eye kan fò bàgè-bàgè, ó tún gb'apá òsì i mi bò
Mo l' 'Éye, kí lódé?' Eye 'ò dá mi lóhùn, eye ò yéé ké.

While I was in London
One bird flew out on my right
Another flew in on my left
'Birds, what augury is this?' I asked, but the birds neither answered nor ceased their cry.²⁸

At daybreak, Elébuìbon got his answer from a more mundane medium of transmission: Ìgè's death was announced on the television. In addition, the very modern affordance of transmitting the babaláwo's subjective reflections across space – and indeed time – via television, radio and other electronic media today has also returned the form to a context analogous to its ancient beginning.

Invariably, creative personalization of the nuances and content of Ifá has always been part of performance of the babaláwo. The 1971 Ifá pípè session for the newly installed monarch referenced above bears this out. The new Aláàfin is inserted as a character into the narrative about a certain Olomo Ajàngàtièlè, who excels in spite of contrary forces. In that performance, the babaláwo chorus after their leader that, in the same fashion as Ajàngàtièlè:

Omo kékeré ló ńi k'óba ó má leè se ti'e Olúwaare ni ò ní r'ójú se ti'e

²⁷ Ifáyemí Elébuìbon, 'Ifá divination, rituals and prayers in traditional healing', 1987, Archive of Sound and Vision, Institute of African Studies, University of Ibadan.

²⁸ Ifáyemí Elébuìbon, 'Tribute to Bólá Ìgè', 2002.

180 Ayo Adeduntan

Àgbàlagbà ló ní k'óba ó má leè se ti'e Èèyàn kúkúrú ló ní k'óba ó má leè se ti'e Èeỳàn gúngùn ló ní k'óba ó má leè se ti'e Olúwaare ní ò níí r'ójú se ti'e.

Be they the young who seek to undermine the king May they be undermined instead

Be they the old who want to undermine the king Be it a short fellow who wants to undermine the king Be it a tall fellow who wants to undermine the king May they be undermined instead.

The poetic reflections of Elébuibon are no less personal sometimes. In 'Èpè Enu u Won', unnamed personal adversaries of the poet are put in a similar mythical context as the class of characters who 'may want to undermine the king'. Addressing the enemy, Elebuibon denounces:

Àràbà ò wó mộ ojú t'èké Bệệni, àbíkú t'ệe sọ pé yíó kùú kò kú mộ, ojú t'ệnì tí ń gbệ'lệ Sebí mo ti kú'kú elệệkàn ná Oríwo gbígbe kìí kú'kú elệệkejì Ìyá à'kookò t'ệe sọ pé wọn ti sệ ègún lé l'ôrí Ìgbà t'ô lóyún u ti'ệ, ó sì fi bí tibi-tire.

The àràbà²⁹ tree has not fallen, shame on hypocrites
The child-born-to-die whose death you foretold did not die anymore, the gravedigger has been put to shame
Remember I died once already
The dry skull does not die a second death
The mother-wolf you said has been cursed with barrenness
Became pregnant and was delivered safely in the end.

But beyond placing events and characters in contexts of unmistakable Ifá mythical narrative affinity and overall tonal register, specific lexical tonal nuances anchor Elébuibon's poetry more firmly to the Ifá expressive tradition. Just as in the 1971 example above – and most other instances – where known words are tonally defamiliarized (so that 'ti'è' as used in secular contexts becomes 't'ie', and 'olúwaarè' becomes 'olúwaare'), Elébuibon, as seen in the above verse, defamiliarizes 'eni' as 'eni', 'eléèkan' as 'eléèkàn', 'orí' as 'oŕiwo', and 'ti'è' as 'ti'e'.

²⁹ Ceiba pentandra or silk-cotton tree/kapok.

Putting the poetry where the money is: performance at the economic turn

The twentieth and twenty-first centuries' economies have shaped the transformation of performance practice. Apart from exploiting new means of performance such as the audio media of vinyl and cassette, and the filmic medium using mainly VHS (Barber 1997; 2009), in the 1980s and 1990s, when governments had a firm and nearmonopolistic control over the institutions of information and social services, traditional poetry formed part of the content of radio and television broadcasts as well as outdoor promotional communications by government agencies. Àlàbí Ògúndépò's pacificist admonition noted earlier, broadcast on radio in Yorùbáspeaking parts of Nigeria in the tense post-12 June 1993 election period, was commissioned by the National Orientation Agency. Elébuìbon also had a widely broadcast radio performance chanted as ìyèrè, complete with 'yesses' and chorus ending, counselling students against examination malpractices. But beyond offering a direct material benefit, the media also fixed the artists as unignorable everyday features as their performances signed the beginning and end of important broadcasts such as news bulletins and public service announcements.

The gradual failure of the public sector in Nigeria and the kind of private sector economy it threw up at the turn of the century have determined the ways in which traditional poetry has reinvented itself. As governments become increasingly less responsible, people also start to exploit various private alternatives to hitherto exclusive services such as health, education, security and information. There are, of course, different genres of these alternatives depending on the socio-economic class of their clients. Performance in general has become the persuasive front of these emerging alternatives. Specifically, traditional forms have begun to appropriate the resources of ipolówó, Yorùbá art of commercial advertisements and promotions. Niyi Osundare likens ìpolówó to 'modern day advertising, [which] grew out of the incessant human economic cycle of demand, production, and supply', but clarifies that, 'unlike overcommercialized and overbureaucratized modern advertising ... ìpolówó, in the traditional setting, is a face-to-face, street-to-street activity which is carried out in anticipation of an immediate response' (Osundare 1991: 63). ipolówó, in sum, consists of poetry, music, dance, etc. intended to persuade or draw clients to merchandise or a service; the peculiarity of the ipolówó business-client relation is the investment of the business with the voice and person of the performer; he relates performatively and in real time with the clients. However, the ipolówó's audience is largely imaginatively homogenized as a demography united by patronage. This apparently challenges Karin Barber's understanding of 'publics' - 'an indefinitely extensive collectivity made up of equivalent, anonymous units' (Barber 2009: 9) contra audience, as being coterminous with colonial modernity. The traditional ipolówó, irrespective of the parallel verbal and physical exchange between performer and clients, is rooted in the visualization of its audience as a mass that buys.

For the traditional Yorùbá poet, the new economy is one in which reliance on official patronage and record sales is precarious; governments now have little or no use for poetry, and record companies are cutthroat exploiters.³⁰ Classical Yorùbá poetic forms have now inserted themselves in the space that casual, fluid and

³⁰ Interview with Àlàbí Ogúndépò, Ajáwùú, Òṣogbo, 30 November 2002.

unorthodox ìpolówó used to occupy alone. Today, in popular Nigerian markets such as Bódìjà and Gbági in Ìbàdàn or Ìgbònà and Owódé in Òṣogbo or Téjúosó in Lagos, Ògúndépò's or Kola Akintayo's Ìjálá or Elébuìbon's Ifá chants blare from electronic public address units across a very large space, competing with multiple human-voiced ìpolówó to draw attention to a set of herbal medicines, a private school currently admitting new students, or a company that secures your life and property better than the Nigeria police. Apart from the new audiences that the performances now address, the forms themselves have had to admit transformation as they attune to the present context.

Major Yorùbá poetic forms are differentiable by voice quality and modulation. Babalola (1966) and Olátúnjí (1979) observe that a kind of tonal softness is peculiar to ìjálá. Babalola's field observation and information reveal that the sound of ìjálá 'must approach [be similar to] good singing' (Babalola 1966: 53). Specifically, 'the voice must not be forced, the vocal organ must not be overworked; the ìjálá-chanter should perform with a relaxed effort' (*ibid.*: 58). At the point that persuasion becomes Ògúndépò's major performative intent – alerting the listener to a news bulletin that is better than any ever broadcast on radio, or warning against violent protest and war, for instance – his voice starts to acquire increasing stridency and decibels. This jarring stridency has attained a new level unknown to ìjálá, with electronic amplification and occasional strategic echoes that overwhelm nearby voices.

The economy in which the poet now finds himself also requires some ideological reassessment to align the art with the market and the world. While barely holding onto the idealness of the 'good old days', the poet resignedly shows a keen understanding of the new condition in the ways he sometimes exploits the challenges of the industrial urban for commercial persuasion. Ògúndépò dwells on various challenges that the twenty-first-century Nigerian person contends with; describing a new condition that produces work-related stress in one instance, for which he would recommend Omo Osun Herbal Mixture, he says with a sigh:

Ilé ayé yìí ti d'ibùgbé ìlàkàkà Àtibù'kèlè ò tún gb'ojúbòrò mó Sáré-n-bájà lókù, ayé d'ayé e bóojí-o-jími Ìgbòkègbodò ọmọ èèyàn ń peléke ni kò dínkù.

The world has become a place of intense labour
To feed is no more an easy task
It's now down to survival of the fittest, a world of early bird catches the worm
Humans' toil keeps growing, no reprieve.

Ìjálá – and, indeed, Ifá poetry, including ese Ifá – manifests some of the patriarchal orientation of the feudal society in which it evolved and has been continuously transformed. It has been observed that ìjálá in particular centres masculinity because *male* hunters dominate its agency (Ògúnsina 1996). Many of Ògúndare Fóyánmu's poetic censures of social ills, such as adultery, dirtiness and jealousy, that are genderatypical are addressed to female personae. As the patriarchal order that the ìjálá services and supports very slowly yields to a new world where women are beginning

to push back at the various walls used to contain them, jálá sometimes reacts by showing a hostile anxiety towards this change. An early poetry album by Ògúndépò, Òrò Obìnrin Ìwòyí (Women of Today) (1977), 31 sanctions matchmaking by parents (even as he points out that monetary gains should not be the sole determinant), and reproaches female daring and independence expressed through cosmetic enhancement, sexual licence and interpersonal relations. The very toxic animosity in Ògúndépò's reaction is expressed ad hominem via slurs, body shaming, malediction and other forms of aggression: 'Olóríburúkú ìyàwó tó já omo rè é lè tí ń se wúńdíá ká [Ill-fated woman who left her child at home to go out as if she were a maiden]'; 'Dèèrèdeere ètè bíi kòbókò [Lips prominently extended like the horsewhip]'; and 'B'éèyàn báá r'ómọ léyìn ejò lo le fi bímọ ... ègún kó, èpè kó, o ò ní l'áàrò [Only if it were possible to see the snake nurse its broods will you have a child of your own ... I curse you not, but you will never have a child to replace you].' I cite this as a high point in the lyrical reflexes occasioned by the social transition of the time. In Ògúndépò's early performance, *Òrò Obìnrin Ìwòyí* [Women of Today], recorded some four years after Elébuìbon's similarly titled performance cited earlier, there is an androcentric figuring of gender and sex that precludes women from sexually expressive behaviour. There is a fictive personal experience in which an independent Western-educated female character named Suzie wants a relationship with the character Ògúndépò. For the local Yorùbá poet, this honest passion of a starstruck young woman who dares to choose her man is strange: 'O ò ri i pé'bi t'áyé ń lo wònyí nkan ni / Obinrin-binrin ní ń f'enu ara a rè é p'èèyàn! [See how odd the world is turning out / A mere woman now woos a man with her own mouth!].' Like his contemporary Elébuìbon, Ògúndépò blames Western education for the 'weird' boldness and independence acquired by women, and so vows in the classical ijálá musical closing:

Lead: N ò le s'àgbèrè, n ò le f'ákadá

Chorus: Òpònú u Suzie ó gbélé e wọn

Lead: I'll neither fornicate nor marry an educated woman

Chorus: Let the foolish Suzie stay away

³¹ See https://www.youtube.com/watch?v=k0_BFPcFrrU>.

that 'obìnrin ò sì níí f'ara mó k'énu ó jeun k'isàlè ó gbààwè [a woman will not have you just give her food but deny her sex]' and 'Bí'ò bá sí ìbálòpò tó já gaara, ìfe ó yòrò [In the absence of good sex, love withers].' While introducing Man Booster, a sexenhancement formula from Dr Alayo Herbs, Ògúndépò prioritizes orgasm as he declares that the man is obliged to 't'àtèkanlè k'óo ju jíà kó kù rìrì [fire the engine and engage its gear until it shudders]'. What is more, today, a woman's sin of leaving the tender child at home to pursue other matters aside from motherhood – censured in \grave{O} rò \acute{O} Dìnrin \acute{I} wòyí – is now normalized as \acute{O} gúndépò proclaims in strident ìjálá from a horn speaker mounted on a school bus that she can now leave her one-year-old at the crèche run by Modupe Olu Group of Schools.

Conclusion

The indigenous Yorùbá poetry tradition has always been in a state of flux, with content and form being shaped by exigent factors at every historical moment. The poetics that scholarship on the forms of poetry describes are therefore inevitably thwarted at every turn when such imperatives as sociality and economy demand performative reviews from performance agents. Transition in the structure and content of these forms has sometimes been explained in terms of a different generic category evolving from the old ones. Speaking specifically of ijálá and Ifá poetry, generalizing them as ewì muddles the prospect of differentiating the transition of these indigenous forms from that of the modern form of the same name (ewì).

The jálá practice of Àlàbí Ògúndépò instantiates one pattern of transition in which performance gradually yields ground from affirming conservative patriarchal and communal values to sometimes admitting the ascendancy of the modern or often affirming it outright. Caught in a new situation that mainstreams literacy, monetary economy and other cultures, Àlàbí Ògúndépò has evolved a fully professional practice from an jálá tradition that had only begun to become semi-professional, creating in the process a more specialized type from which the previously participating audience has now been banished to the sidelines. The value that accrues from the creative outcome – an jálá made solely by Ògúndépò – is paid for by a new clientele: government, entrepreneur, politician, etc.

While equally affected by the same factors, Ifá poetry reacts differently. The sacred location of Ifá – as a practice of healing and spirituality – seems to have tempered the extent to which its poetry internalizes modernity. Indeed, the putative fixity of sacred texts has led early studies to overlook the presence of verifiable creative mutations in the Ifá corpus. As performed by Yemí Elébuìbon, Ifá poetry, while exploiting the affordances of literacy and electronic media, continues to avow the indigenous African even as the ground increasingly gives way from under it. More than when there was little or no apprehension of acculturation, the agency of the babaláwo performer now intervenes prominently to contend with ideological consequences that come with being modern.

In spite of poetics, traditional Yorùbá poetry has more prospect for licence than has been acknowledged. There have always been vents for innovative breaches, even in performance traditions thought to be secured by sacred sanction. Beyond what is perpetuated by age-old routine, performers have attuned their practice to the colonial and postcolonial cultural, social and economic transition, a condition that

strains their arts sometimes almost to the point of profane reversal. In addition to thematizing the anxiety of that transition, performers of indigenous forms such as ijálá and Ifá poetry have continually reinvented their practice and content to adjust to or contend with this condition. The forms are genres in transition, not fixed forms from which modern types have evolved. Sometimes unified and sometimes uncoordinated, the performance texts are a transcript of the various encounters that society has experienced, that have reshaped it and from which poetic agency is not insulated.

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