



Business School Leadership and Crisis Exit Planning

The European Foundation for Management Development (EFMD) is the largest international accreditation body for business schools, with more than 950 members across 92 countries, including the world's highest-ranked schools. A not-for-profit, mission-led institution, the EFMD plays a central role in shaping a global approach to management education, emphasizing the development of socially responsible leaders. As part of EFMD's fiftieth anniversary celebrations, its President, Professor Eric Cornuel, has edited this volume, featuring contributions from leaders in management education, including the presidents and deans of the top business schools from across the world. Each contribution will address the challenges and dilemmas facing business schools today, with respect to four key themes: the "higher purpose" of business schools; the social impact of business schools; the internationalization of business schools; and crisis management within business schools, with a special focus on the impact of COVID-19. This volume is also available via Open Access.

PROFESSOR ERIC CORNUEL is the President of EFMD Global. Having graduated from Sciences Po Paris and HEC Paris, he completed his Ph.D. in management at Paris Dauphine University. He has held management positions and taught at various management schools in Europe and Asia, including HEC Paris and the Catholic University of Louvain. He has received several awards, including, in 2018, the Magnolia Award from the city of Shanghai, and the French national order of the Légion d'honneur. He has published several books and academic articles. His latest co-authored book, *The Institutional Development of Business Schools*, was published by Oxford University Press. Eric is a fellow at numerous academic institutes, and sits on boards and advisory boards of several international organizations, including China Europe International Business School (CEIBS), the Globally Responsible Leadership Initiative (GRLI), HigherEd, and International Teachers Programme (ITP).

Business School Leadership and Crisis Exit Planning

Global Deans' Contributions on the
Occasion of the 50th Anniversary of
the EFMD

Edited by

ERIC CORNUEL

European Foundation for Management Development



CAMBRIDGE
UNIVERSITY PRESS

CAMBRIDGE UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

103 Penang Road, #05–06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org

Information on this title: www.cambridge.org/9781316514450

DOI: [10.1017/9781009083164](https://doi.org/10.1017/9781009083164)

© Cambridge University Press 2022

This work is in copyright. It is subject to statutory exceptions and to the provisions of relevant licensing agreements; with the exception of the Creative Commons version the link for which is provided below, no reproduction of any part of this work may take place without the written permission of Cambridge University Press.

An online version of this work is published at doi.org/10.1017/9781009083164 under a Creative Commons Open Access license CC-BY-NC-ND 4.0 which permits re-use, distribution and reproduction in any medium for non-commercial purposes providing appropriate credit to the original work is given. You may not distribute derivative works without permission. To view a copy of this license, visit <https://creativecommons.org/licenses/by-nc-nd/4.0>

All versions of this work may contain content reproduced under license from third parties.

Permission to reproduce this third-party content must be obtained from these third-parties directly.

When citing this work, please include a reference to the DOI [10.1017/9781009083164](https://doi.org/10.1017/9781009083164)

First published 2022

A catalogue record for this publication is available from the British Library.

ISBN 978-1-316-51445-0 Hardback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.