BUSINESS HISTORY

Volume XV

No. 2

July 1973

ARTICLES

Seigneurial Entrepreneurship: The Bishops of Durham and the Weardale Lead

Industry, 1406–1529

I. S. W. Blanchard

Advertising in London Newspapers, 1650-1750 R. B. Walker

The Management of a Victorian Local Newspaper:

The Manchester City News, 1864-1900

A. J. Lee

Fuel Saving in the Process Industries during the Industrial Revolution: A Study in

Technological Diffusion

Jennifer Tann

Government Intervention in Industrial Organization:

Coal Mining in the Nineteen Thirties

M. W. Kirby

BOOK REVIEWS

Annual Subscription: £3.50 Single Issues: £1.75

Published by

FRANK CASS & CO. LTD., 67 Great Russell Street, London WCIB 3BT

LABOR HISTORY

VOL. 14

FALL 1973

NO. 4

CONTENTS

The Coal-Mine Operator and Safety: A Study of Business

Reform in the Progressive Period

William Graebner

Anarchism and Idealism: Voltarine deCleyre, 1866-1912

Terry M. Perlin

The Involvement of the Men and Religion Forward

Movement in the Cause of Labor Justice

Harry G. Lefever

The Modern Quarterly, 1923-1940

Haim Genizi

Schisms and Unifications in the American

Old Left

Robert J. Alexander

Mexican Unionization in California Agriculture

Mark Reisler

LABOR HISTORY is published four times a year in winter, spring, summer, and fall. Annual subscription is \$8.50; three-year subscription \$23.00; student subscription \$7.00; single copy \$2.50. Add 50 cents additional per year for foreign postage. Make checks payable to LABOR HISTORY, Tamiment Institute, 7 East 15th Street, New York, N.Y. 10003.

Business Enterprise and Economic Change

ESSAYS IN HONOR OF HAROLD F. WILLIAMSON

edited by Louis P. Cain and Paul J. Uselding

An outstanding collection of essays in economic history, as stimulating and wide-ranging as the mind of the man they honor. They cover both the discipline of economic history itself—its past, present, and future—and specific studies demonstrating the rich work being done in the discipline. They range in scope from the formative years of a black insurance company to economic responsiveness in Tokugawa Japan, in topic from collusion in the American meat packing industry to fashion influences in seventeenth-century British industry.

Contributors: Robert Aduddell, Ralph Andreano, Jack Blicksilver, Louis Cain, Robert W. Clower, John R. Harris, Jonathon R. T. Hughes, E. L. Jones, William N. Parker, Robert C. Puth, Robert Paul Thomas, Paul Uselding, Kozo Yamamura



EXPLORATIONS IN ECONOMIC HISTORY

(formerly explorations in entrepreneurial history / series 2)

A quarterly devoted to the application of the quantitative tools and theories of the economist to the study of man's social and political institutions and experiences. The topics range through business, financial, agricultural, manufacturing, and transportation systems, and the periods from the earliest historical records to the present day and from the industrial West to the developing areas of the East.

Annual subscription, \$10.00. Prepayment requested.

Editor: Prof. Morton Rothstein, Graduate Program in Economic History, University of Wisconsin, Madison, Wisconsin 53706.

Published by The Kent State University Press, Kent, Ohio 44240.

THE FREDERICK JACKSON TURNER AWARD

of the

ORGANIZATION OF AMERICAN HISTORIANS

This yearly prize for the best monograph in American history, submitted by an author who has not previously published in book form, Originated in 1958 as the MVHA Prize Studies Award.

PRIZE: \$1500 cash award plus publication as award winner and usual royalties from University of Kentucky Press

PUBLICATION: Manuscripts retained in the competition are assured of publication by the University of Kentucky Press

DECISION: Decision on publication is reached within six weeks

TIMETABLE: Awards are announced in April. Manuscripts received by December 1 are considered for the next year's award

Send inquiries to:

Professor Thomas D. Clark, Executive Secretary Organization of American Historians Indiana University, 112 N. Bryan Street Bloomington, Indiana 47401

You are invited to join the OAH. Send applications to the Secretary.

New books on important subjects:

SAMUEL GOMPERS AND THE ORIGINS OF THE AMERICAN FEDERATION OF LABOR, 1848-1896

UNIONS

by Stuart Bruce Kaufman. Analysis of writings by Gompers and those nearest him reveals Gompers' true intent was to modify Karl Marx's European design to suit the American circumstance.

Will enliven a continuing debate. \$11.50

THE TARIFF, POLITICS, AND AMERICAN FOREIGN POLICY, 1874-1901 by Tom E. Terrill.

TARIFFS

With neither one dominant, both major parties spotlighted tariff levels. Republicans aimed high, Democrats low. Then, boom and bust convinced both parties that prosperity hinged on foreign trade, and required an expansionist consensus. \$12.00

TRAMPS AND REFORMERS, 1873-1916: THE DISCOVERY OF UNEMPLOYMENT IN NEW YORK

UNEMPLOYMENT

by Paul T. Ringenbach. Since Plymouth Rock, the vagrant had been thought to be a willful social threat. Not until the panics of 1893 and 1907 did reformers see correlation between the prevalence of tramps and the scarcity of jobs. \$10.50

AMERICA FOR AMERICANS: ECONOMIC NATIONALISM AND ANGLOPHOBIA IN THE LATE NINETEENTH CENTURY by Edward P. Crapol.

ANGLOPHOBIA

A strident economic nationalism called for commercial independence and for trade domination in this hemisphere. It intensified animosity for England throughout America. "An important contribution..."—Library Journal \$12.50

Available from **GREENWOOD PRESS**

A Division of Williamhouse-Regency Inc.

51 Riverside Avenue, Westport, Connecticut 06880



Newcomen Awards in Business History

Presented by

THE NEWCOMEN SOCIETY IN NORTH AMERICA

in cooperation with

THE BUSINESS HISTORY REVIEW

- Two Newcomen Awards in Business History are offered annually for articles published in the Business History Review. The First Prize, of \$250, is awarded the article judged, according to the rules outlined below, to be the best of the year. The Special Award, of \$100, is for the best article by an author who is not more than 35 years of age and who has not published a book.
- € Prize articles are selected by a panel of judges composed of a representative of The Newcomen Society and members of the Advisory Board of the Business History Review. No member of the Advisory Board or editorial staff shall be eligible for a prize, and articles so authored will not be considered in the judging. Authors eligible for the Special Award shall also be eligible for the First Prize, but in no event shall both prizes be awarded for the same article. The Advisory Board reserves the right to withhold the Special Award in the event that eligible articles do not, in the Board's judgment, merit prize consideration. The awards program is administered by the editorial offices of the magazine.
- Criteria for selection include: originality, value, breadth, and interest of contribution, quality of research materials and methods, and quality of presentation.

. . . Innovative and important . . .

New York Times Book Review

BUSINESS IN AMERICAN LIFE: A HISTORY

by Thomas C. Cochran, former President, American Historical Association

Nominated for the Thomas Newcomen Award in Business History, this book has been enthusiastically reviewed in scholarly, library, and business magazines:

> Each of the four sections—colonial, antebellum, postbellum, modern—takes up first the problems and opportunities for business, then the adaptations in form and the modal business personality; then the discussion proceeds on to neat chapters on culture, law, politics, and social structures. The writing is sober but interesting. . . . The art is so great and so natural that one never is allowed to realize what labor and learning it contains or how strong, methodologically and substantively are its implications.

> > American Historical Review

A fresh, unique study that will supplement any standard business or economic history of the U.S.

Choice

It will make the reader aware of a new dimension of American History. . . . Cochran manages on page after page to achieve fascinating insights that are relevant today.

Fortune

\$12.50

Scholarly Books Department McGraw-Hill Book Company 1221 Avenue of the Americas New York, New York 10020



THE HISTORY OF AMERICAN MANAGEMENT

Selections from the
Business History Review

Edited & with an Introduction by

JAMES P. BAUGHMAN

Harvard Graduate School

of Business Administration

Original essays which view in historical perspective the key problems faced by managers of large-scale American enterprise. The emphasis is on "Big Business" covering the period from 1850 to 1950. Focuses on volatile questions and dramatic incidents in the business world. The essays give substantive information about historical events and provide for discussion of the real world versus the ideal world. Presents sufficient data to provide stimulating discussions about each selection.

(38926-2) 264 pp., cloth \$5.95

Orders are processed faster if **Title** and **Title Code** appear on your order.

For an approval copy, write Box 903

PRENTICE-HALL

Englewood Cliffs, New Jersey 07632