REVIEW OF SCHOLARSHIP



Research on "native" and "non-native" English-speaking teachers: Past developments, current status, and future directions

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Abstract

Recently, we have been witnessing the emergence of scholarly interest and professional advocacy efforts centering on systemic, intersectional, fluid, and contextualized inequalities and dynamic hierarchies constructed by essentialized and idealized (non)native speakerhood (speakerism/speakering) and its personal and professional implications for English language teaching (ELT) profession(als). This critical literature review aims to portray, examine, and guide the existing scholarship focusing on a myriad of issues related to ELT professionals traditionally conceptualized as "native" and "non-native" English-speaking teachers. We come to a working conclusion that (non)native speaker/teacherhood is an epistemologically hegemonic, historically colonial, contextually enacted (perceived and/or ascribed), and dynamically experienced socio-professional phenomenon intersecting with other categories of identity (e.g., race, ethnicity, country of origin, gender, religion, sexuality/sexual orientation, social class, schooling, passport/visa status, and physical appearance, among others) in making a priori connections and assertions about individuals as language users and teachers and thereby forming discourses and practices of (in) equity, privilege, marginalization, and discrimination in ELT.

1. Introduction: Towards a professional movement

As a result of the inception of critically oriented research paradigms (e.g., World Englishes, English as an International Language, and English as a Lingua Franca, Global Englishes) from the mid-1970s onwards, scholars began to critically scrutinize the global/glocal spread of English and the diverse roles, forms, uses, users, functions, and statuses of English(es) in sociocultural and sociopolitical contexts around the world (Selvi, 2019a). The proliferation of research endeavors within these paradigms and the burgeoning interest in the notion of (teacher) identity collectively served as a fertile line of inquiry for the scholars in English language teaching (ELT) and applied linguistics in the 1980s (e.g., Medgyes, 1983; Paikeday, 1985), the 1990s (e.g., Braine, 1999; Medgyes, 1992, 1994; Phillipson, 1992; Widdowson, 1994), and the 2000s (e.g., Braine, 2010; Doerr, 2009; Kamhi-Stein, 2004; Llurda, 2005; Mahboob, 2010). It primarily centered on deconstructing the idealization and essentialization with the categories of linguistic (i.e., "native" speaker [NS¹] and "non-native" speaker [NNS¹]) and professional identity (i.e., "native" English-speaking teachers [NESTs¹] and "non-native" English-speaking teachers [NNESTs¹]) and problematizing discrimination/discriminatory practices (particularly in hiring practices and workplace settings), which ultimately transformed itself into a professional movement, known as the "NNEST movement" (Braine, 2010; Kamhi-Stein, 2016).

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The NNEST movement is situated at the nexus of ELT and applied linguistics and operationalized at the level of theoretical, practical, and professional levels in ELT (Selvi, 2014). It promotes the legitimacy of ethnic, racial, cultural, religious, gender, and linguistic diversity in ELT and utilizes this position as a defining benchmark in ELT, both as a PROFESSION (e.g., issues of professionalism, standards, teacher education, hiring, and workplace) and as an INSTRUCTIONAL PRACTICE (e.g., the benchmark for learning, teaching, assessment, methodology, and material development). As shown in Figure 1, the "NNEST movement" rests upon three fundamental pillars, namely:

- (1) **research efforts,** manuscripts, research articles, opinion pieces, presentations, workshops, seminars, and colloquia in conferences, and theses and dissertations;
- (2) **policy and advocacy initiatives,** the establishment of advocacy-oriented entities within professional associations, white papers, and position statements, and advocacy groups organized on online platforms and social-networking sites;
- (3) **teaching activities,** infusion of critical issues of language ownership, learning, use, instruction into in-/pre-service second language teacher education curricula and activities by means of readings, discussions, tasks, and assignments.

In this picture, research efforts have been the prime force that pushed scholarly thinking, challenged widely held beliefs, and served as a catalyst for policy/advocacy initiatives and teaching activities. Since the 1980s, the number of publications focusing on the roles and issues related to ELT professionals (both NESTs and NNESTs) has been growing steadily and is expected to continue doing so in the future. The proliferation in terms of the types of publication, representations of diverse geographical contexts around the world, the recent increase in literature reviews offering big-picture syntheses, and the publication of a section (with 45 entries) in the recent TESOL Encyclopedia of English Language Teaching are collective testaments to this fertile domain of scholarly inquiry at the nexus of ELT and applied linguistics (see Table 1). Therefore, in a state-of-the-art review focusing on the current situation, it is imperative to recognize and appreciate the momentous efforts of scholars around the world who made substantial contributions to our understanding.

Conceptual and ideological diversity and divergences have marked the research base of the critically oriented scholarship (and pertinent discourses, discussions, and conversations) focusing on ELT professionals. As will be discussed more extensively in the next section, in recent years, a new line of post-structuralist scholarship has begun to emerge in response to the growing dissatisfaction with the mutually exclusive demarcations and binary juxtapositions among ELT professionals leading to the essentialization and fixation of identities and experiences related to (in)equity, privilege, and marginalization in ELT. Departing from this premise, the "NNEST movement" has received growing criticism for building upon the most prevalent and problematic construct (i.e., NNEST), falling into the trap of promoting a unidimensional approach to criticality and "fail[ing] to directly address both the neoliberal spread of English and the supremacy of English in discussions of bi-/trans-/multi-/plurilingualism" (Rudolph, 2018a, november 22). nathanael rudolph. nnest of the month blog. https://nnestofthemonth.wordpress.com/2018/11/22/nathanael-rudolph/).

Studies suggest that teacher educators in diverse teaching settings around the world strive to integrate critical issues related to (the English) language (e.g., ownership, standards, legitimacy, identity, use, variation, instruction, and development) into teacher education activities by means of readings, discussions, tasks, assignments, and experiences fostering and documenting professional identity constructions both at pre-service (e.g., Aneja, 2016a; Schreiber, 2019; Wolff & De Costa, 2017; Yazan, 2019b) and in-service teacher education (e.g., Trent, 2016). Even though more systematic and comprehensive documentation of teaching and teacher education efforts is necessary for this line of inquiry, teacher education continues to serve as an intellectual bridge between a growing locus of scholarship and the ongoing efforts to support teachers' identity development in (in)formal teacher education and continuous professional development settings (Selvi, 2019b). Teacher education practices are powerful

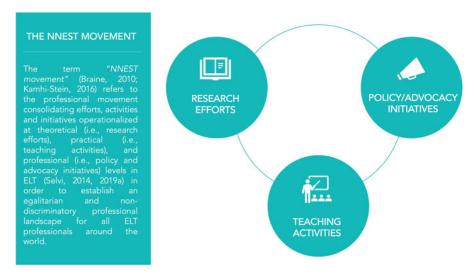


Figure 1. Three pillars of the NNEST movement (adapted from Selvi, 2014, 2019b)

Table 1. An overview of the scholarship: Major outlets⁴

Type of publication	Selected references
Monographs/reports	Braine (2010), Copland et al. (2016a), Doerr (2009), and Ellis (2016)
Edited volumes	Copland et al. (2016b), Houghton and Rivers (2013), Houghton et al. (2018), Houghton and Bouchard (2020), Huang (2019), Kamhi-Stein (2013), Llurda (2005), Mahboob (2010), Martínez Agudo (2017), Rudolph et al. (2020), Selvi and Rudolph (2018), Swan et al. (2015), and Yazan and Rudolph (2018)
Encyclopedia sections	Selvi (2018), including 45 entries
Critical literature reviews (in peer-reviewed journals)	Calafato (2019), Copland et al. (2020), Dervić and Bećirović (2019), Kamhi-Stein (2016), Leonard (2019), Ramjattan (2019a), Rudolph (2019), Selvi (2014), Swearingen (2019), and Yuan (2019)
Critical literature reviews (in handbooks)	Kamhi-Stein (2014), Llurda (2015, 2016), and Selvi (2019b)
Peer-reviewed articles	Aneja (2016a, 2016b), Copland et al. (2020), Park (2012), Ellis (2016), Faez and Karas (2019), Flores and Aneja (2017), Ilieva (2010), Mahboob and Golden (2013), Ruecker and Ives (2015), Trent (2016), and Yazan (2019a)

manifestations, experiences, and sites that have the potential for teachers to resist, interrogate, and transform monolingual/monocultural orientations to language, and monolithic, juxtaposed, and binary-oriented orientations to language teacher identities.

The research efforts and teaching activities focusing on unethical and unprofessional practices against ELT professionals have always served as a powerful catalyst for policy and advocacy initiatives. These initiatives stood out as a complementary strand with a motivation to develop systemic and institutionalized responses to unethical and unprofessional practices in ELT and promote the professional stature of the ELT profession by establishing an egalitarian professional landscape conducive to professionals' negotiations of ethnic, racial, cultural, religious, gender, and linguistic identities. The past decade witnessed three major trends in policy and advocacy initiatives related to ELT professionals. First, professional associations involved in languages, language teaching, and teachers and entities therein continued raising their voices against inequity and discrimination by issuing numerous

Table 2. Institutionalized responses against discrimination in ELT (in chronological order)

Type of response ⁵	Organization ⁶	Context ⁷	Year
A TESOL Statement on Nonnative Speakers of English and Hiring Practices	TESOL International Association (TESOL)	USA	1992
Position Statement Opposing Discrimination	TESOL International Association (TESOL)	USA	2001
Position Statement against Discrimination of Nonnative Speakers of English in the Field of TESOL	TESOL International Association (TESOL)	USA	2006
AAAL Resolution against Discrimination on the Basis of Accented Speech	American Association of Applied Linguistics (AAAL)	USA	2011
Position Paper Opposing Discrimination against NNESTs and Teachers with "Non-standard" Varieties of English	California Teachers of English to Speakers of Other Languages (CATESOL)	USA	2013
Position Statement Against Discrimination on the Grounds of Nationality, Ethnicity, or Linguistic Heritage	British Columbia Teachers of English as an Additional Language (BC TEAL)	Canada	2014
Position Statement Against Discrimination	TESOL Spain	Spain	2016
Press Release Opposing the Discriminatory Use of Term "Native" in Advertisements used for Hiring Language Teachers	The Association of Language Teaching Centres in Andalucia, Spain (ACEIA)	Spain	2017
Statement on Racial and Social Injustice	California Teachers of English to Speakers of Other Languages (CATESOL)	USA	2020

position statements and papers (AAAL, 2011; ACEIA, 2017; BC TEAL, 2014; CATESOL, 2013, 2020; TESOL, 1992, 2001, 2006; TESOL Spain, 2016) (see Table 2).

Second, the exponential growth in information technologies and social-networking sites charted new territories and transformed advocacy-oriented professional groups (e.g., NNEST Facebook Group, TEFL Equity Advocates website, Multilinguals in TESOL Blog, Twitter hashtags, and accounts focusing on discrimination, among others) into the digital world. Third, recent scholarship has advocated that (in)equity, privilege, and marginalization in ELT are not uniformly experienced WITHIN (i.e., by both NESTs and NNESTs in a context-dependent manner) and ACROSS (i.e., not only by NNESTs, therefore invalidating universalized generalizations) closed categories of identity (Rudolph, 2019; Rudolph et al., 2015; Wicaksono, 2020). Moreover, together with personal and professional traits (e.g., race, ethnicity, country of origin, gender, religion, sexual orientation, schooling, passport/visa status, and physical appearance, among others), (perceived/ascribed) "nativeness" should be conceptualized in an intersectional manner as "part of a larger complex of interconnected prejudices" (Houghton & Rivers, 2013, p. 14). Despite this conceptual elaboration and complexification in approaches to (in)equity, privilege, and marginalization in ELT, inequalities and discriminatory practices continue to remain realities of the ELT profession faced by millions of ELT practitioners (regardless of their labels) both in hiring processes and workplace settings (e.g., Charles, 2019; Rivers, 2016; Ruecker & Ives, 2015).

Beyond a professional movement: Conceptual divergences and multiple discourses

Since voicing their concerns over the idealized "native speaker" construct that (in)forms goals, norms, benchmarks, and instructional qualities of ELT practitioners, scholars around the world have contributed to a comprehensive research agenda offering critiques of this construct and its damaging implications in ELT (Moussu & Llurda, 2008). In a nutshell, the early research in this domain brought about significant outcomes (and pertinent scholarship, discourses, and conversations), establishing a research base for the empowerment of NNESTs, inspiring advocacy efforts and responses against inequity, marginalization, and discrimination in ELT, and invalidating the perennial "who's worth more, the native or the nonnative?" question (Medgyes, 1992). This conceptual position, dominating the research agenda through most of the 1990s and 2000s, has continued to expand in the past decade with contributions from all around the world. Today, many ELT professionals may inadvertently adhere to the superiority of "NS" as a language user (and thereby "NEST" as a language teacher) as a result of "compulsory native speakerism" (Selvi, 2019b, p. 186), which refers to "the set of institutionalized practices, values and beliefs that normalize and impose the construction, maintenance and perpetuation of discourses that juxtapose language user ("NS"/"NNS"), and concomitantly, language teacher ("NEST"/"NNEST") status in various facets of the ELT enterprise" (p. 186).

Some studies relied on binary juxtapositions of mutually exclusive categories of identity (e.g., "NS" vs. "NNS," "NEST" vs. "NNEST," "us" vs. "them," "local" vs. "expatriates," "Western" vs. "non-Western," "knowledgeable" vs. "non-knowledgeable," "in" vs. "out," and "Center" vs. "Periphery," "monolingual" vs. "multilingual," "privileged" vs. "marginalized," etc.) in exploring teachers' competence, professional identity, and (in)equity, privilege, marginalization, and discrimination. This position, captured by Medgyes's (1994) "two different species" argument, (in) advertently perpetuates an antagonistic relationship (i.e., us vs. them) among ELT professionals and continues to reify problematic demarcations among teachers based on value-laden, identity-shaping, and confidence-affecting a priori definitions and distributions of essentialized and idealized² linguistic, cultural, and instructional authority and superiority.

In the past decade or so, scholars adopted a novel and promising line of scholarship aiming to reposition the decontextualized, unidirectional, essentialized, historicized, and universalized orientations to theorizing language and language teacher identity (LTI) (Menard-Warwick, 2008; Rudolph et al., 2015). Informed by poststructuralist perspectives, scholars scrutinize the discursive and performative (co-)construction and (re)negotiation of subjectivities in a dynamic and fluid manner across time and space (Aneja, 2016a; Bonfiglio, 2013; Lee & Canagarajah, 2019). Consequently, these studies lead to a broader and deeper understanding of sociohistorically situated and contextualized negotiations of trans-lingual/-cultural/-national identities as opposed to oversimplified and essentialized binary oppositions (i.e., "NS" and "NNS") and their extensions (i.e., NEST and NNEST). For scholars positioning themselves and their work with this line of scholarship, this conceptual stance affords liberation from the essentialized truths propagated by these problematic terms and the reification of a priori formulations of who individuals "were," "are," "will," "could," and/or "should" be and become as learners, users, and professionals of English in and beyond contextualized ELT (Rudolph, 2019). In a nutshell, the recent research in this domain brought about significant outcomes - creating a novel intellectual space for individuals whose voices and experiences are silenced by categorical approaches to identity, experience, knowledge, and skills, underscoring the fluidity, complexity, and contextuality in experiencing inequity, privilege, marginalization, and discrimination in ELT, and revisiting and destabilizing widely held assumptions normalized within critically oriented scholarship in ELT (Rudolph et al., 2019).

A review of the trajectory of scholarship (and related advocacy practices) in this domain reveals the coexistence of discourses of equity with multiple and (at times) contradictory conceptualizations. While the research (and associated advocacy practices) using NEST and NNEST labels made substantial contributions to raising the voice of marginalized educators whose instructional competencies and identities are reduced to the "non-" prefix and defined in terms of NESTs (Selvi, 2014), it (inadvertently) subscribes to normative, essentialized, and categorical assumptions about professionals, strips away contextualized accounts of identity, experience, and (in)equity, and reduces privilege-marginalization in ELT exclusively on (non)nativeness. Even though the poststructuralist orientation to teacher identity rejected the use of contested labels and prioritized contextual apprehension of discourses (e.g., inequity, privilege, marginalization, and discrimination) over categorical juxtapositions (Yazan & Rudolph, 2018), much of these efforts are currently stuck at the level of abstraction and transform relatively (more into teacher education owing to the dual role of researchers as teacher

educators and) less into advocacy initiatives, hiring practices, and workplace settings. Even though critically oriented scholars have been pushing the field forward by "(en)countering" (Swan et al., 2015), "tackling" (Lowe & Kiczkowiak, 2021), "negotiating" (Galloway, 2021), "redefining" (Houghton & Rivers, 2013), "reconceptualizing" (Matsuda, 2021), "moving beyond" (Houghton et al., 2018; Selvi & Yazan, 2021a), and "undoing" (Houghton & Bouchard, 2020) "native speakerism," this worldview and its manifestations in the form of structural inequalities and discriminatory practices continue to pose barriers to the professional fabric of ELT. Considering that both research traditions have a common denominator towards the establishment of a more egalitarian professional landscape characterized by equity, professionalism, and legitimate participation for all, future research efforts and pertinent advocacy initiatives need to seek a climate and convocation of dialogue in establishing concerted efforts towards a better and more professional future in/for the ELT profession(al).

3. Method: Research questions, criteria, rationale, and procedures

Scholars in various fields have RETROSPECTIVE (mapping developmental trajectories), PERSPECTIVE (identifying current strengths, weaknesses, and gaps in knowledge), and PROSPECTIVE (making suggestions for future research directions) motivations to review a body of literature on a scholarly topic. Such reviews have gained considerable popularity among scholars in Teaching English to Speakers of Other Languages (TESOL) and applied linguistics and resulted in various types, including but not limited to REVIEW ARTICLES (e.g., Moussu & Llurda, 2008; Von Esch et al., 2020), SYSTEMATIC REVIEWS (e.g., Rose et al., 2021), META-ANALYSES (e.g., Faez et al., 2021), and SCOPING REVIEWS (e.g., Hillman et al., 2021). We purposefully situate our work as a literature review since it aims to depict the big picture in this line of scholarship with a clear portrayal of the breadth and depth of our specific focus.

This critical literature review aims to describe, evaluate, and guide the existing scholarship focusing on a range of complex issues related to ELT professionals traditionally conceptualized as "native" and "non-native" English-speaking teachers spanning over several decades. More specifically, it was informed by these two broad research questions:

- 1. What are the major characteristics of the scholarship related to ELT professionals traditionally conceptualized as "native" and "non-native" English-speaking teachers in the past 15 years?
- 2. How does the scholarship contribute to our understanding of (in)equity, discrimination, privilege, and marginalization related to ELT professionals?

To ensure scientific rigor, methodological robustness, and analytical systematicity, we embarked upon our critical literature review by developing an a priori inclusion/exclusion criteria to be used in the assessment of scholarship focusing on a range of issues related to ELT professionals traditionally conceptualized as "native" and "non-native" English-speaking teachers. Utilized by the members of our research team who are involved in this line of scholarship, these criteria were used not just in defining and refining the methodological parameters for the present study, but also served as an internal accuracy checking mechanism employed iteratively. Previous reviews (e.g., Moussu & Llurda, 2008; Selvi, 2014) and perfunctory analyses of themes and topics evident in major international events (e.g., Annual TESOL Convention and Expo, American Association of Applied Linguistics Conference) served as points of reference in our initial brainstorming process.

More specifically, our inclusion/exclusion criteria were as follows:

1. Time frame: Must have been published after 2008

We focused on the developmental trajectory of this line of scholarship after the appearance of the first critical literature review (i.e., Moussu & Llurda, 2008) in *Language Teaching*. This seminal work served as the point of departure undergirding our work.

2. Professional focus: Must be related to ELT professionals

To achieve a more refined and focused understanding of the scholarship, we purposefully

focused on ELT professionals. That said, we recognize that the issues of (in)equity, discrimination, privilege, and marginalization pertinent to "nativeness" (or lack thereof) transcend traditional linguistic borders and boundaries and, therefore, apply to millions of educators teaching languages other than English.

3. Topics/themes: Must be about identity, (in)equity, discrimination, privilege, or marginalization of ELT professionals

To maintain a conceptual congruence, we closely examined studies and investigations with a clear focus on ELT professionals' identity negotiations and experiences of (in)equity, discrimination, privilege, and marginalization. This involved (self)attitudes, language proficiency, teacher identity, teaching efficacy/competency, advocacy (e.g., [in]equity, discrimination, privilege, and marginalization), and terminology (NESTs/NNESTs and other terms), among others.

To promote the comprehensiveness of our literature review, except for the type of scholarship to include only peer-reviewed journal articles and book chapters, no exclusion criteria were applied with regard to:

- (a) empiricity (e.g., review, conceptual, and empirical studies);
- (b) conceptual/ideological orientations (e.g., poststructuralism/postmodernism, critical race theory, critical pedagogy, translingualism/translanguaging, etc.);
- (c) methodological tools (e.g., questionnaires, (semi-structured) interviews, auto-/duo-/ trio-ethnography and narrative inquiry, etc.);
- (d) professional foci (e.g., ELT professionals working at various levels and settings);
- (e) contextual foci (e.g., professionals working in diverse contexts around the world), and
- (f) target stakeholders (e.g., teachers, students, administrators, etc.).

Having identified initial guiding research questions and reached a consensus on the working criteria to assess the relevancy of the scholarship in the literature, we embarked upon an iterative process of searching for a scholarship, developing new search strategies, and deciding for the inclusion/exclusion in the final sample.

Next, we systematically searched the most widely used scholarly databases (e.g., Educational Resources Information Center [ERIC], Journal Storage [JSTOR], Linguistics and Language Behavior Abstracts [LLBA], Scopus, and Web of Science), social networking sites for researchers (e.g., Academia.edu, Google Scholar, and ResearchGate), and search engines (e.g., Google). Our searches used such expressions and professional acronyms such as "native English-speaking language teachers," OR "NESTs," OR "NNESTs," keywords such as "native" AND "English" AND "teachers," and "non-native" AND "English" AND "teachers," and keywords such as "inequity," OR "inequality," OR "privilege," OR "marginalization," and OR "discrimination." The scholarship gleaned from multiple databases and platforms was recorded in a Google Excel spreadsheet to facilitate collaborative work since our research team is located on three different continents. The examination of titles, abstracts, keywords, and even contents both individually and as a group yielded discussions around: (a) confirming and removing duplicates, (b) reaching an inclusion/exclusion decision, and (c) generating a matrix for data analysis.

After collecting the studies that meet the above-mentioned criteria, we collated them into two folders as empirical and conceptual studies. As we read each study, we completed the initial synthesis by entering the following information into two matrices shared on Google Sheets:

- Conceptual articles: Citation, purpose, theoretical/conceptual framework, methods, scope, findings, and contributions to current scholarly conversations on NNESTs/NESTs;
- 2. Empirical articles: Citation, research questions, research focus/purpose, theoretical/conceptual framework, methodological orientation, data collected, participants, findings, and contributions to current scholarly conversations on NNESTs/NESTs.

We had entered 170 empirical studies and 18 conceptual articles by the time we completed the initial synthesis of the studies collated. Looking over our notes, we decided to remove 46 of the empirical studies since they were only very remotely relevant to the NNESTs/NESTs. In the second round of review, Ali Fuad and Bedrettin considered Moussu and Llurda's (2008) findings and worked separately to assign initial codes to the articles such as "teacher identity," "nomenclature debate," "advocacy," "innovative methods," and "stakeholders." Then, they met to go over the codes to make sure they were on the same page and needed to adjust some of the codes by discussing the convergences and divergences in their coding process. When they reached an agreement, they shared those codes with Ahmar to cross-check. In the third stage of the review, Ali Fuad and Bedrettin collated the articles based on the codes, and some articles were classified into multiple groups. For example, they grouped all articles (empirical and conceptual) which explore or review the issues of teacher identity in relation to NNESTs/NESTs. They individually carried out more detailed coding to make critical observations of the recent developments (e.g., the dimensions of gender, race, ethnicity, sexuality, emotions vis-à-vis linguistic identity of NNS/NS) in NNEST/NEST research which uses LTI as a conceptual lens. When they completed that stage, they met to discuss their codes and potential disagreements, which were later validated by Ahmar. Once we were all in agreement, we outlined the three main sections of the article, namely: (1) established domains of inquiry, (2) new domains of inquiry, and (3) inspiring extensions.

4. Established domains of inquiry

In the past decade, scholarly inquiry on ELT professionals maintained its progress by expanding its existing research base that focuses on the set of established FOCI (e.g., relative and comparative advantages and challenges of NESTs and NNESTs, preferences towards NESTs and NNESTs, beliefs held by multiple stakeholders, and documentation of discriminatory practices), PARTICIPANTS (e.g., individuals in ELT teacher education programs), SETTINGS (e.g., teacher education programs, intensive English programs, K-12 and post-secondary institutions), and CONTEXTS (e.g., Global North and East Asia).

4.1 The LTI and the NNEST intersection

There are substantive overlaps between the emergence and growth of the research on LTI and the research on NNESTs. That macroscopic observation presumes NNEST and LTI as two sub-strands of research that are situated within the applied linguistics/TESOL scholarship. From the very beginning of the scholarly conversations on NNESTs (see Amin, 1997; Braine, 1999; Medgyes, 1992), the idea of identity was at the forefront, and, similarly, the earliest LTI studies included investigations of NNESTs' professional identities as language practitioners (e.g., Johnson, 2001). That is, if we consider those conversations as a research and advocacy response to the impact of the ideologies of "native speakerism" on teachers' practice, learning, and identities, the research base has always been interested in the complex relationship between teachers' linguistic and professional identities. The endeavors to understand that complex relationship were more explicitly articulated as more researchers started using "teacher identity" as a conceptual lens to make sense of teachers' learning and growth (e.g., Rudolph et al., 2020; Varghese et al., 2016). The use of that lens has led NNEST literature to open different conceptual directions with variable degrees of criticality. In this subsection, we discuss those directions and their implications for the future of the scholarship that attends to NNESTs' professional lives from an LTI perspective.

First, (non)nativeness is such a slippery and evasive concept that using it to define a language user's or professional's linguistic identity is problematic, since linguistic identities are more complicated than this dichotomous nomenclature can capture (Ellis, 2016; Faez, 2011a, 2011b; Holliday & Aboshiha, 2009). The ideologies of (non)nativeness still prevalently divide ELT professionals into two imaginary groups (Huang, 2014; Huang & Varghese, 2015; Kim, 2011; Kramsch & Zhang, 2018; Reis, 2011, 2012). Language teachers are exposed to and respond to those ideologies variably in their professional

lives. For example, in Park (2012), Xia defied the ideologies of (non)nativeness with the support of her mentor teacher (who also identified as NNEST) and transformed her teacher identity (inseparable from her learner identity in that case) from the deficit way of identifying herself as less than a "NEST." Viewing herself as a bilingual NNES, Xia learned to deploy her identity to "utilize cultural and linguistic experiences in crafting her teaching pedagogy, coupled with addressing the needs of her students" (p. 140). Park (2012) indicates that language teachers pour different meanings and values into the categories of NEST/NNEST. Regardless of whether they self-identify or are categorized as either NEST or NNEST or neither in their contexts, it is imperative to note that language is the content taught as opposed to any other academic subject matter. Especially in the case of NNESTs, this generalization would hold true most of the time: NNESTs teach a language they learned most likely in a school setting, in addition to/alongside their home languages, and their experiences of that learning could be reasonably recent or memorable compared to the learning of their other languages. In NNESTs' lives, both as teachers and former learners of English, language has been the curriculum content, the medium of instruction, and the social practice they perform. Therefore, the English language as an identity marker is such an easily discernible and significant one for NNESTs in their professional life. The same is true for NESTs. That is, NEST or NNEST, their linguistic identity, which is already complex in and of itself, is inseparable from their professional identity. This relationship has been one of the significant precursors in the expansion of LTI research initially, and, in return, the LTI approach to NESTs'/NNESTs' experiences afforded new ways of conceptualizing their situatedness within sociocultural discourses and of explicating the connection between the language classroom and beyond.

Second, Moussu and Llurda's (2008) call to attend to the diversity within NNESTs has been responded to with the LTI lens. That is, scholars brought in new critical theoretical perspectives such as intersectionality, critical race or feminist theory, postcolonial theory, and poststructuralist theory and attended to the other dimensions of NEST/NNESTs' professional identities (in addition to the linguistic one). This research with the LTI lens provided new understandings of how the ideologies of nativeness shape and are shaped by (are in constant interplay with) the ideologies of race, ethnicity, nationality, gender, sexuality, among others. The central assumption and finding in that strand of research is that capturing a complete picture of NESTs/NNESTs' professional identities requires focusing on multiple facets of their identities vis-à-vis social identity categories. Particularly, ideologies of race and processes of racialization have been an important topic in further understanding teacher identities in relation to (non)nativeness (Amin, 1997; Holliday & Aboshiha, 2009; Motha, 2006; Ramjattan, 2019a; Ruecker, 2011; Von Esch et al., 2020). For example, Park's (2009) qualitative study examines the identities of a woman TESOL teacher candidate (Han Nah) from Korea by analyzing her experiences in Korean, Turkish, and US education systems. Park finds that Han Nah's professional identity was intertwined with her gendered, racial, and linguistic identities and was in constant connection in relation to the macro-social context in which teaching-learning takes place. Also, in their duoethnography, Lawrence and Nagashima (2020) examine the intersections between personal and professional identities to better understand their own teacher identities in the educational context of Japan. Their study found that their teacher identities are situated at the nexus of their gender, sexuality, race, and linguistic status (NEST vs. NNEST).

Third, the new conceptual approaches resonate with the earlier calls (Cook, 1999; Pavlenko, 2003, among others) for using more inclusive names/labels that can better capture the complexity of ELT professionals' linguistic identities. As we discussed earlier in this article, scholars intentionally pushed the boundaries of naming to foreground ELT professionals' wealth of linguistic repertoires, which are not reflected in the nomenclature based on the ideologies of (non)nativeness. Interacting with the "multilingual turn" (Conteh & Meier, 2014; May, 2014) in language education, research on NNESTs began framing the teachers' linguistic identities as "multilingual" (Kirkpatrick, 2008), "multicompetent plurilingual" (Ellis, 2016), "translingual" (Ishihara & Menard-Warwick, 2018; Lee & Canagarajah, 2019; Motha et al., 2012; Zheng, 2017), and "transnational" (Jain et al., 2021; Menard-Warwick, 2008; Solano-Campos, 2014; Yazan et al., 2021). For example, based on her

research with ELT professionals from a variety of educational contexts, Ellis (2016) advocates for more emphasis on all language teachers' "languaged lives" (p. 599) that help them fashion their linguistic identities and deploy them as "linguistic identities as pedagogy" (p. 622). Her study resonated with the earlier research in that the NEST/NNEST dichotomy is restricted and restrictive in describing language teachers' linguistic identities. Her findings confirm Faez's work (2011a, 2011b) and make a solid case to describe all ELT professionals as "multicompetent plurilinguals" by highlighting the entirety of their linguistic repertoires as part of their linguistic identities.

Fourth, the new conceptual approaches with LTI also destabilized the understanding of privilege and marginalization that NESTs and NNESTs experience. Initially, the NNEST literature grew as a reaction against the assignment of ideologies around native speaker fallacy, privilege, and marginalization to the NESTs and NNESTs in a categorical and universal fashion (Yazan & Rudolph, 2018; see introduction). That is, all NESTs were positioned as privilege-holders owing to their native speaker status, while all NNESTs were viewed as marginalized owing to their non-native speaker status. This clean-cut binary perspective was questioned and complexified through research attempts at theorizing and analyzing the connections between language and other social identities (e.g., race, ethnicity, gender, nationality) in NNESTs' professional identities. That research led to such productive questions: Are NNESTs marginalized because of their race in addition to their language? Are some NNESTs marginalized more than others because of their race, ethnicity, or gender? Are some NESTs marginalized because of their race? Are some NESTs marginalized because they do not speak the dominant language of the local context? Are some NESTs marginalized because they are "foreigners"? Are some NESTs/NNESTs marginalized by the prevalent gender discourses in the local context? Those questions directed attention to the need to come up with a more nuanced theorization of privilege and marginalization experienced by ELT professionals in their teaching contexts which are shaped by social, cultural, political, and historical discourses. For example, in her study focusing on the transnational experiences of two East Asian women, Park (2015) explores the complexities of marginalization and privilege in these women's identities at the intersection of language, race, gender, and class. In another study attending to the complexity and fluidity of privilege and marginalization, Charles (2019) examines the teaching experiences of two Black teachers of English (Jamie and Nancy) in secondary education in South Korea by using critical race theory as her theoretical approach and narrative inquiry as a method. Both teachers constructed the identity of a cultural ambassador, but the ideologies of nativeness and race have influenced how they were positioned in that education context. Nancy, for instance, "was privileged to be a resource that taught students about circumstantial events that occur in some U.S. cities," whereas she "was also marginalized in being pigeonholed as the expert to discuss crime in U.S. cities, since students ascribed crime and gun culture to her culture as a Black American" (p. 12).

Fifth, the LTI lens in the NNEST research helped scholars make explicit the connection between teachers' past language (learning) experiences (what Ellis [2016] calls "languaged lives") and ongoing identity work in their professional lives. The NNEST research has attended to teachers' past experiences to examine the marginalization they have been exposed to or the ways in which they can support language learners by relying on their own learning experiences often shared with the learners. The LTI lens framed this attention with the concept of identity (with emphasis on "continuity/discontinuity," see Akkerman & Meijer, 2011) by foregrounding the inseparability between past identities as a learner and user of English with the current identity of an English teacher. In LTI research, teachers' personal biographies and how they interpret and reinterpret them are significant components in teachers' current understandings of who a "good" language teacher is and should/can be and what kind of teacher they are and should/can be. Bringing that assumption into researching NNESTs' professional identities, scholars not only established a conceptual relationship between lived experiences and current linguistic identities but also found how other dominant ideologies (in tandem with or in lieu of [non]nativeness) have influenced who they are as ELT professionals at present. For example, Rudolph et al. (2019) present a narrative inquiry of two ELT professionals that focused on their educational trajectory, including border-crossing experiences as learners and teachers. The authors found

how ideologies of sexism/misogyny and colonialism have deeply impacted two ELT professionals, especially when they work as teachers in a Japanese higher education context. Although their past experiences involved (non)nativeness as one dimension, more important was their struggles with the broader cultures of oppression.

Lastly, in the NNEST literature, language teachers' emotional struggles have been an important topic that scholars addressed by following the assumption that hierarchies constructed through the ideologies of (non)nativeness positioned NNESTs as "less than" or "not-legitimate enough." More studies emerged following Moussu and Llurda's (2008) review, and they mostly used LTI as a conceptual lens that theorized emotions in relation to the professional identity work in which teachers engage in and outside the classroom. For example, Reis's (2012, 2014) work has explored the impact of NNESTs' emotional experiences on their professional legitimacy and teacher identity. Additionally, in her research, Song (2016a, 2016b) more specifically foregrounds the premise that teacher identity work is an emotional experience and explores NNESTs' emotions and identities in their stories about "their own competence, desires, and school curriculum" (Song, 2016b, p. 635) by using Zembylas's (2003) concept of "emotional rules." The ideologies of (non)nativeness, dominant in the Korean education system, were significant in teachers' stories, and their identity negotiation was guided by the ways in which they dealt with emotional struggles. However, in both empirical studies, (non)nativeness was significant in data but not the primary focus of her studies. In a later conceptual work, Song (2018) theorizes emotions, especially anxiety, in NNESTs' professional life with critical approaches. She explains NNESTs' anxiety and other emotional struggles by focusing on the ideological hierarchies constructed through and within dominant discourses.

4.2 Theoretical expansion of the identity, status, and empowerment of language teachers

Until the past decade, the status and empowerment of ELT professionals often revolved around (at least) three prominent theoretical constructs.³ These are: (1) Phillipson's (1992) formulation of "linguistic imperialism," which brought about the "native speaker fallacy," defined as "the belief that the ideal teacher of English is a native speaker" (p. 127); (2) Widdowson's (1994) critique of the "ownership of English," which destabilized the prevalent assumptions and links between the English language and nation-states; and (3) Holliday's (2005) concept of "native speakerism," which referred to "an established belief that native-speaker teachers represent a 'Western culture' from which springs the ideals both of the English language and of English language teaching methodology" (p. 6). Scholars using these theoretical lenses problematized the values, beliefs, and practices that normalize "automatic extrapolation from competent speaker to a competent teacher based on linguistic grounds alone" (Seidlhofer, 1999, p. 236). Furthermore, they employed these theoretical lenses to highlight the relative advantages and contributions of both NESTs and NNESTs (e.g., Árva & Medgyes, 2000; Moussu, 2018a, 2018b), to call for collaboration and collaborative practices in ELT (e.g., de Oliveira & Clark-Gareca, 2017; Oda, 2018), and to problematize recruitment practices (e.g., Jenks, 2017; Ma, 2012a; Ruecker & Ives, 2015).

Over the past decade, these constructs continued to serve as theoretical lenses to examine lives, practices, and policies surrounding ELT professionals around the world. (e.g., Kim, 2011; Lowe & Kiczkowiak, 2016). More interestingly, scholars began formulating new theoretical concepts to expand the current research base and to inform advocacy initiatives focusing on NESTs and NNESTs, as follows:

- "(non)native speakering" (Aneja, 2016a), referring to how race (and raciolinguistic ideologies) is used as a proxy in understanding "historical origins and continuous (re)emergence of native and nonnative positionalities" (p. 353);
- "non-native speaker fallacy" (Selvi, 2014) and "nonnative speakerism" (Selvi, in press), both referring to the reverse status quo captured by "the idealization and promotion of teachers who are positioned or self-described as 'nonnative speakers' as MORE viable models of learning and teaching";

- "native speaker saviorism" (Jenks & Lee, 2020), referring to an "arbitrarily sedimented racialized hierarchy in which actions and behaviors associated with Whiteness are viewed as normative practices and aspirations" (p. 190);
- "pseudo-native speakerism" (Tezgiden Cakcak, 2019), used to define professionals who are asked to lie about their personal and linguistic backgrounds and to behave as if they are monolingual NESTs; and
- "beyond (non)native speakerism" (Houghton & Rivers, 2013; Leonard, 2019) and "post-native-speakerism" (Houghton & Hashimoto, 2018), both of which challenge us (and the field) to envision and build a professional landscape and practices (both at macro and micro levels) conducive to the dynamic sociolinguistic realities of language use and instruction within and beyond the ELT classroom.

Scholars adopted critical approaches to understanding, theorizing, and deconstructing myriad issues of power and inequality vis-á-vis linguistic identities of ELT professionals and found existing theoretical constructs somewhat limiting and problematic. Therefore, they ventured into new territories to shed more contemporary light on such issues.

The second paradigmatic model, offered by Galloway and Rose (2015), is GLOBAL ENGLISHES, which brought together World Englishes (WE), English as an International Language (EIL), and English as a Lingua Franca (ELF) research traditions (as well as similar movements in SLA, such as translanguaging and the multilingual turn) to "explore the linguistic, sociolinguistic, and sociocultural diversity and fluidity of English use and the implications of this diversity of English on multifaceted aspects of society, including TESOL curricula and English language teaching practices" (Rose et al., 2021, p. 158). Research and pedagogical frameworks within Global Englishes (e.g., WE-informed ELT [Matsuda, 2020], the EIL Curriculum Blueprint [Matsuda & Friedrich, 2011], ELF-aware pedagogy [Bayyurt & Sifakis, 2015], and Global Englishes Language Teaching [Rose & Galloway, 2019]) share a common goal and ideology promoting a meaningful "epistemic break" from the idealized native speaker norms and instigating action-oriented advocacy (Kumaravadivelu, 2012, 2016). The most significant contribution of this paradigm is the recontextualization of the issue of teacher identity and legitimacy within a broader and more systematic framework calling for a paradigm shift that envisions ELT (both as a profession and as an activity) detached from the idealized native speaker norms determining qualities and qualifications of a legitimate ELT professional. Moreover, studies on teacher identity through a Global Englishes lens also aim to instill criticality and critical dispositions on professional identity (navigating the fluidity and complexity of privilege and marginalization in the negotiation and [re]construction of their professional identities) and promote teacher identity, legitimacy, status, and respect (e.g., Widodo et al., 2020; Zacharias, 2019). On the other hand, Global Englishes scholars recognize the rigidity and prevalence of potential barriers to change and innovation in ELT, including inequitable hiring practices (see Galloway & Rose, 2015), the slow pace, and other local constraints connected to teachers' personalities and broader sociocultural contexts therein (Prabjandee, 2020).

Collectively, these established and novel theoretical perspectives are powerful testaments to the ongoing interest in this line of inquiry, expansion of the theoretical boundaries, and new insights into future directions. Therefore, we need more guidance for junior scholars (as a point of entry), policymakers, administrators, and/or institutions (as a point of transformation and implications), and both junior and established scholars (as a future direction of investigation) and advocacy-oriented bodies (as a reflection of success and further growth).

4.3 Perceptions of major stakeholders in ELT: Relative and comparative (dis)advantages of "NESTs" and "NNESTs"

Even though the demarcation between NESTs and NNESTs is found to be artificial, ideological, and highly problematic today, the relative and comparative strengths and weaknesses of NESTs and

NNESTs have always, since the early days, spurred interest among the researchers working in this line of inquiry (Medgyes, 1992, 1994). This interest is primarily based on the "two different species" position (Medgyes, 1994), which argues that "NESTs and non-NESTs use English differently and, therefore, teach English differently" (p. 346) (see also Medgyes's list of six unique assets of NNESTs). Moreover, this position carries significant implications for ELT professionals – the overreliance on the terms of NEST and NNEST as dichotomous categories of identity, juxtapositions of instructional qualities and qualifications, the reification of the stereotypical division of labor in educational institutions (e.g., NESTs for productive skills and NNESTs for receptive skills), and essentialization of personal/professional histories (e.g., NNESTs are multilingual "insiders" with absolute authority on the local, sharing the same linguacultural background with students, whereas NESTs are monolingual and perpetual "outsiders" with no connections with the student at the linguacultural levels) (Selvi, 2014). However, scholars continued to highlight the relative and comparative (dis)advantages of NESTs and NNESTs (see Table 3 for a summary) for (at least) three main reasons: (a) construing the legitimacy of NNESTs to be used in fighting against discriminatory workplace and hiring practices (and promoting employability in the profession), (b) making a better case for collaboration and collaborative practices, and (c) empowering both groups of teachers (Moussu, 2018a, 2018b).

The overview of the literature is enlightening in several ways. First, it showcases the ongoing interest in the relative and comparative advantages of NESTs and NNESTs. Second, "the different but complementary capacities from these two groups of teachers" (Rao & Chen, 2020, p. 333) leads to juxtaposed and mutually exclusive comparisons and decontextualized generalizations about what and how a teacher can/cannot, should/should not be and behave. Understanding the advantages of teachers (regardless of any background) is a complex and socioeducationally situated endeavor. Third, and as a corollary, stakeholders in ELT (e.g., students, teachers, administrators, parents, among others) feel compelled to make mutually exclusive decisions of preferences (see the next section) and to take sides with a category of identity as a result of decontextualized, essentialized, and homogenized judgments. Fourth, the complementary distribution of instructional strengths stands out as the primary motivation behind: (a) stereotypical division of labor in ELT institutions, (b) discrimination and discriminatory practices in hiring and workplace settings, and (c) construction of collaboration and collaborative practices, such as the team-teaching/ co-teaching schemes predominant in Asia (e.g., JET in Japan, NET in Hong Kong, EPIK in South Korea, and FET in Taiwan). Fifth, the literature on (dis)advantages of ELT professionals is often contradictory (e.g., Aslan & Thompson, 2017; Inbar-Lourie & Donitsa-Schmidt, 2020). For all these reasons combined, interested readers and scholars must approach this line of inquiry both cautiously and critically.

4.4 Preference toward NESTs and NNESTs and its professional consequences

The demarcation of ELT professionals as mutually exclusive and juxtaposed categories of identity (i.e., NESTs and NNESTs) with their own idiosyncratic (dis)advantages results in the prevalence of ideologies, discourses, and practices damaging the overall professional stature of the ELT profession (see Figure 2).

More important, operating in a professional ecosystem whose core values are shaped by such valueladen divisions, major stakeholders often feel compelled to externalize stance (i.e., attitudes) and behaviors (i.e., preferences) toward ELT professionals, which ultimately connect the dots about their qualities, qualifications, and legitimacy as teachers. Consequently:

• teachers may begin making judgments of their professional selves, questioning their legitimacy, personal/professional self-esteem, and even in-class performance through a set of discourses such as "inferiority complex" (Medgyes, 1994), "I-am-not-a-native-speaker syndrome" (Suarez, 2000), "Stockholm syndrome" (Llurda, 2009), or "impostor syndrome" (Bernat, 2008);

Perceived advantages of NESTs	Perceived advantages of NNESTs
Role models for pronunciation and language use (Sung, 2011; Walkinshaw & Oanh, 2014)	Role models for learning English (Colmenero & Lasagabaster, 2020)
Thorough understanding and better explanation of cultural issues (Huang, 2019)	Share and use learners' L1 and culture and the cultures that they are most likely to engage with (Braine, 2010)
More comfortable with communicative and idiomatic materials focusing on culture (Lasagabaster & Sierra, 2005)	Better at explaining grammar and difficult points (Walkinshaw & Oanh, 2014)
Not relying heavily on the coursebook (Benke & Medgyes, 2005) and more lenient attitudes towards grading and error correction (Barratt & Kontra, 2000)	Using their past learning experiences to understand students' learning needs, difficulties, abilities, and habits and provide appropriate learning-teaching strategies (Ma, 2012a; Tatar & Yıldız, 2010)
Authentic language input in class (Chun, 2014) and encouraging interactive speaking environments for the students (Sung, 2014)	Good communication and close rapport with students (Ma, 2012b)
Good command of procedural knowledge (Lasagabaster & Sierra, 2005)	Good command of declarative knowledge and metacognitive language awareness (Árva & Medgyes, 2000)
	Familiarity with and responding to the demands of the

Table 3. Perceived advantages of NESTs and NNESTs: A compilation of the literature

• **students** seem to idealize "nativeness" as an index for authenticity and authority (Lowe & Pinner, 2016), a gateway for successful teaching, and a model and target for learning (Alseweed, 2012);

local educational system (Brown & Lee, 2015)

- parents (especially when they do not speak English themselves) invest in their children's language development by extrapolating from language expertise (i.e., often equated to "NSs") to language teaching expertise (i.e., thereby, "NESTs") (Colmenero & Lasagabaster, 2020; Sung, 2011); and
- administrators may use all the arguments above as a springboard to create a "supply-demand" argument serving as a "customer-driven" justification for discriminatory practices in hiring processes and workplace settings (Selvi, 2014).

Main stakeholders in ELT, particularly students (e.g., Subtirelu, 2013) and parents (e.g., Colmenero & Lasagabaster, 2020; Sung, 2011), exhibit a preference for NESTs over NNESTs in the teaching and learning of aural skills (listening and pronunciation/speaking) (e.g., Chen, 2008; Walkinshaw & Oanh, 2012; Watson Todd & Pojanapunya, 2009) and the attainment of "authentic" models of the language (Lowe & Pinner, 2016) and cultural knowledge (e.g., Lasagabaster & Sierra, 2005), especially as their proficiency level increased (e.g., Levis et al., 2016; Madrid & Cañado, 2004) in various contexts in Asia (e.g., Chun, 2014; Huang, 2019; Sung, 2014; Trent, 2012; Tsou & Chen, 2019), the Middle East, (e.g., Buckingham, 2014), Europe (e.g., Lasagabaster & Sierra, 2005) and the U.S. (e.g., Aslan & Thompson, 2017; de Figueiredo, 2011).

While this treatment of NESTs may be an extension of the broader literature on perceptions (and therefore sound "intuitive" for some), it does not do any justice to understanding the tensions, complexities, and contradictions embedded in the literature. First and foremost, while some studies reported a clear preference for NESTs over NNESTs (e.g., Alseweed, 2012; Karakaş et al., 2016; Rao, 2010; Tsou & Chen, 2019), others reported no significant differences (e.g., Aslan & Thompson, 2017; Chun, 2014; Guerra, 2017; Han et al., 2016; Inbar-Lourie & Donitsa-Schmidt, 2020; Lipovsky & Mahboob, 2010; Wang & Fang, 2020), even an inability to differentiate between

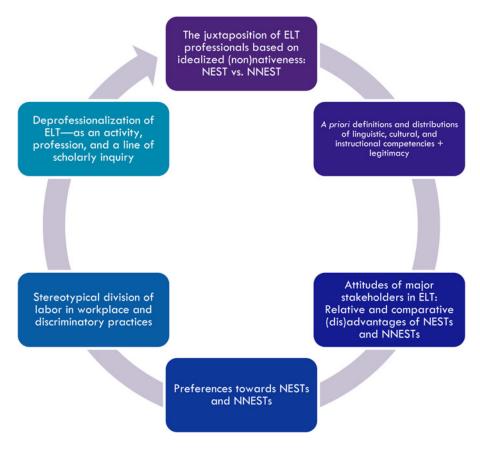


Figure 2. The consequences of the prevalent juxtaposition of ELT professionals based on idealized nativeness

them (e.g., Ali, 2009). In cases where the problematic construct of (non)nativeness is taken out of the equation, stakeholders based their preference on pedagogical skills and characteristics such as extensive declarative and procedural knowledge of the English language (Mullock, 2010). Second, learners' perceptions of relative and comparative (dis)advantages of the two may not always lead to their preferences based on this perspective. Yeung (2021) argued that "perceptions and preferences, while akin to each other, could be discussed or treated as two distinct concepts in explaining people's choices" (p. 66). To exemplify, in a study with Chinese students, participants exhibited a clear preference toward NESTs, despite their perceived unfamiliarity with students' language-related problems, educational backgrounds, and local culture (Rao, 2010). Third, the preference literature also spurred a recent interest in understanding the impact of teachers on students' learning (e.g., Alghofaili & Elyas, 2017; Pae, 2017; Schenck, 2018). The recent findings indicate that students' preferences did not have an impact on their motivation to learn English (Pae, 2017). While Schenck (2018) reported a positive impact of NESTs on lexical sophistication of speech, Levis et al. (2016) argued that there is no causal relationship between NESTs and better pronunciation (and NNESTs and worse pronunciation). Fourth, parallel to the recent expansion of English as the medium of instruction (EMI) practices and explorations, scholars examined the impact of teachers' linguistic identity. Interestingly, students exhibited a preference for native English-speaking EMI instructors (e.g., see Inbar-Lourie and Donitsa-Schmidt [2013] for Israel, Jensen et al. [2013] for Denmark, and Karakaş [2017] for Turkey) as a gateway for improving their English proficiency even though this language focus is often ignored by the instructors (Airey, 2012) and valued less as compared with context expertise (Coleman et al., 2018) and international expertise (Inbar-Lourie & Donitsa-Schmidt, 2020).

As we explore the preference literature (and related trends) in the context of current debates about NESTs and NNESTs, we come to the same conclusion: the literature is complex, multifaceted, messy, inconclusive, and often contradictory. Furthermore, the problem with the preference literature manifests itself at (at least) two distinct yet interrelated levels. Ideologically, the notion of preference reduces individual characteristics and pedagogical qualities and qualifications into a construct (NEST/NNEST) encapsulating monolingual ideologies and linguistic hierarchies (Rudolph et al., 2015). Methodologically, it is characterized by conflicting and contradictory results and makes decontextualized and universalized generalizations about a category of teachers based on a small group of participants.

4.5 Alternative terms for language teachers' linguistic identities: What's in a name?

NS and NNS (and their extensions, NEST and NNEST) have been widely employed in the ELT and language teacher education literature and professional settings worldwide. As these terms gained traction over time, so did criticisms of them. Initially, these criticisms gravitated to the unquestionable universal supremacy of NS as the ideal speaker with an absolute proficiency living in a completely homogeneous linguistic environment. Recognizing the theoretical insufficiency and practical consequences of this term, scholars offered some alternatives to NS (e.g., "proficient user of English," [Paikeday, 1985], "more or less accomplished users of English" [Edge, 1988], "language expert" [Rampton, 1990], "English-using speech fellowship" [Kachru, 1992], and "competent users" [Holliday, 2009], among others). Concomitantly, others adopted a similar strategy to resist a native speakerist orientation to expertise and/or language proficiency by offering alternatives to NNS (e.g., "bilingual speakers" [Jenkins, 1996], "multicompetent speaker" [Cook, 1999], and "L2 user" [Cook, 2002], among others).

Even though the idealized NS is "an abstraction with no resemblance to a living human being" (Braine, 2004, p. xv), this construct forms the basis and extrapolation of idealization from linguistic expertise to pedagogical expertise. When combined with the other dimensions (e.g., race, ethnicity, gender, physical appearance, localness, among others), this premise serves as the bedrock of discrimination and discriminatory practices. Recognizing the problematic and contested nature of these terms, scholars created new terms as alternatives to NNESTs in the past two decades (see Table 4).

The motivation behind new descriptors is twofold: First, they create more neutral and liberatory spaces by moving away from formulations defining teachers based on the other (i.e., NEST) using a deficit perspective (i.e., with the "non-" prefix). Second, they either foreground teachers' strengths (e.g., multicompetent, bilingual/multilingual/plurilingual, etc.) or underscore their complex sociolinguistic experiences and identities as language users and professionals (e.g., transnational, translingual, etc.). Even though these alternative terms may not serve as direct replacements for the existing terms or the problematic demarcation among ELT professionals and may even lead to problematic associations (e.g., NESTs as monolingual; see Ellis, 2016), they are powerful in reflecting tensions, complexities, and diversity within the field through various alternative or imagined identity options (Jain, 2014). Soon, we envision that the quest for new professional spaces for ELT professionals will continue with more additions that highlight all-encompassing common denominators capturing diversity within ELT professionals – experience, expertise, and professional development.

The nomenclature debate affords a powerful lens to examine various ideological positions on using the NEST/NNEST terms in the ELT field. As summarized in Figure 3, most ELT professionals rely on these terms, which adds to the reification of a professional discourse around these notions, avoidance of the structures of inequity, marginalization, and discrimination, and struggles of advocacy and resistance. Others rely on these terms with caution, often indexed by the consistent uses of inverted commas (Holliday, 2015) but recognize and justify the ideological, discoursal, professional, and practical implications of their use. As delineated above, a growing number of scholars use the nomenclature debate as an intellectual springboard to create new terms that recognize the diversity within ELT professionals. Finally, an increasing number of critically oriented scholars reject the use of these terms

Descriptors	Studies
Second language teaching professionals	Braine (1999)
English teachers speaking other languages	Braine (1999)
International English professionals	Brutt-Griffler and Samimy (1999)
Multicompetent English users	Cook (1999)
Competent language user/teacher	Lee (2005)
Transnational English teachers	Menard-Warwick (2008)
Multilingual English teachers	Kirkpatrick (2008)
Translingual English teachers	Motha et al. (2012)
Plurilingual teachers	Ellis (2016)
Qualified, competent teachers	Rose and Galloway (2019)
Legitimate language teachers	Widodo et al. (2020)
Lx teachers	Dewaele et al. (2021)
International TESOL teachers	Phan and Barnawi (2022)

Table 4. Alternative labels to "NNEST": A review of the literature (in chronological order)

owing to their insufficiency in addressing the complexities embedded in personal/professional identity and interaction and making universalized/essentialized statements about ELT professionals.

4.6 Discrimination and discriminatory practices in hiring and the workplace

The theoretical discussions on legitimacy and power enacted through the valorization of "standard English" and particular dialects (and their users) and stigmatization of others (and their users) (Lippi-Green, 2012) have real-life consequences for millions of ELT professionals who are un/willingly subjected to this artificial polarity as a category of linguistic (as in NS/NNS) and professional (as in NEST/NNEST) identity. For this reason, employability and recruitment as "a form of gatekeeping to the teaching profession" (Alshammari, 2021), or "the elephant in the room" (Jenkins, 2017, p. 373), has been a prominent focus informing research efforts and advocacy practices in this area. A quick look at the current scholarship reveals several important findings and future directions:

- 1. First and perhaps most disturbingly, despite anti-discrimination laws and the ongoing professional responses (e.g., BC TEAL, 2014; CATESOL, 2013; TESOL, 1992, 2006; TESOL Spain, 2016) proscribing any unfair and unequal treatment based on linguistic and non-linguistic grounds, today, the ELT profession is still characterized by blatant or subtle discrimination and discriminatory practices in hiring processes, salary, and in the workplace. Collectively, such forms and contexts serve as manifestations that normalize discrimination through institutionalized practices, weave them into the fabric of the ELT profession, and define professional benchmarks and realities for ELT professionals.
- 2. Research to date has confirmed the omnipresence of idealized native speakerism as the most salient discriminatory dimension in hiring practices in ELT in the Middle East and Asia (e.g., Alshammari, 2021; Doan, 2016; Mahboob & Golden, 2013; Ruecker & Ives, 2015; Selvi, 2010; Wang & Lin, 2014), North America (e.g., de Figueiredo, 2011; Ramjattan, 2019b), the U.K. (e.g., Clark & Paran, 2007), Australia (e.g., Phillips, 2017), and Central and South America (e.g., Garcia-Ponce et al., 2021; Mackenzie, 2021), among others. The widespread and flagrant utilization of "nativeness" as a requirement in job advertisements appears both in the physical (e.g., Mahboob & Golden, 2013; Selvi, 2010) and online worlds (e.g., Curran, 2020, 2021;

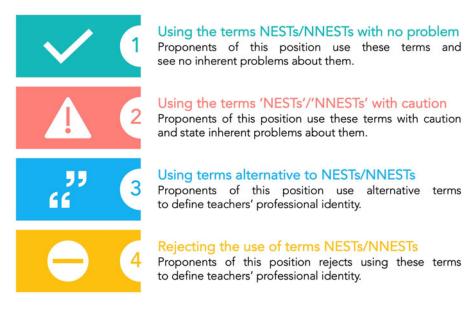


Figure 3. Four ideological positions on the NEST/NNEST nomenclature debate (based on Selvi, 2014, 2019b)

Ruecker & Ives, 2015). Such practices often position "native" speakers of English and ELT as a gendered, classed, and raced practice in the broader neoliberal restructuring of education that produces inequality and injustice for all ELT professionals (Block, 2017).

- 3. Discrimination based on speakerhood (i.e., [non-]nativeness) is not limited to recruitment policies and practices but also traverses into the workplace and manifests itself in various ways. These other forms of discrimination include, inter alia, widespread division of labor and legitimacy (NNESTs for receptive skills and NESTs for productive skills) (Choi & Lee, 2016) and approaches to authenticity (Lowe & Pinner, 2016), institutionalized dehumanizing impositions stripping teachers of their personal/professional identity by assigning them Anglicized names and forcing them to lie about their backgrounds (Tezgiden Cakcak, 2019), microaggressions as institutionalized regimes of inequality and marginalization faced by ELT professionals of color (Lee & Jang, 2022; Ramjattan, 2019c), and being subject to less payment, more teaching loads, and professional qualifications (Lengeling & Mora-Pablo, 2012; Wong et al., 2016).
- 4. Discrimination based on speakerhood is not the only axis characterizing the undemocratic and unethical employment landscape in the ELT profession. Recent studies adopted intersectional approaches in exploring practices, institutions, and policies, maintaining and exacerbating inequalities and hierarchies in the hiring practices and workplace settings. Some of these foci and nexuses include RACE (and RACIOLINGUISTICS) (e.g., Daniels & Varghese, 2020; Flores & Rosa, 2015; Jenks, 2017; Ramjattan, 2019a, 2022; Rivers & Ross, 2013), ACCENT (Matsuda, 2012), GENDER (e.g., Appleby, 2013; Kobayashi, 2014; Park, 2015), and ETHNICITY (e.g., Kubota & Fujimoto, 2013). Collectively, we adopt a more complex and multifaceted approach to understanding discrimination as a multifaceted construct based on many dimensions, including skin color, ethnicity, nationality, gender, age, religion, disability, sexual orientation, and other physical attributes both individually or in some combination, and in a context-dependent manner (e.g., Whiteness [or lack thereof] may be an index of professional qualification and legitimacy in various contexts).
- 5. Drawing upon poststructuralist theory and moving beyond the earlier intersectional accounts, an emergent body of literature, emanating predominantly from Japan, challenges the uniformity of experiences pertinent to privilege, marginalization, and discrimination in ELT (e.g., Appleby,

2016; Houghton & Rivers, 2013; Jenks, 2017; Kubota & McKay, 2009; Lowe, 2020; Rudolph, 2019; Rudolph et al., 2015). Documenting privilege enjoyed by and discrimination and discriminatory practices against NESTs (Lowe, 2020), the literature provides a forceful critique that calls for reconceptualizing native speakerism as a contemporary social problem rather than an ideological construct (Houghton & Rivers, 2013) in a contextually sensitive manner conducive to individuals' sociohistorical negotiations of being and becoming (Rudolph et al., 2015). The most significant contribution of this line of research is twofold: first, documenting the fluid constructions of privilege-marginalization within and across "categories" of being in and beyond the classroom (Rudolph, 2016) and, second, broadening the conceptual scope of criticality beyond juxtaposed binaries of NESTs and NNESTs. Collectively, the new research prioritizes (in)equity, privilege, marginalization, and discrimination by moving away from the universalized/essentialized links between binaries of identity and lived experiences (i.e., "NESTs are privileged and NNESTs are marginalized") to a dynamic position (i.e., "All ELT professionals may potentially experience privilege and marginalization in relation to their perceived/ascribed identities in a given context") (Yazan & Rudolph, 2018).

These theoretical discussions and practical explorations broaden, complexify, and diversify the multifaceted nature of discrimination in ELT. In this picture, the nomenclature debate (enacting various ideological positions through strategic lexical manipulations) will continue to serve as an ideological fault line for the ELT professionals. Therefore, there have been calls for taking a broader approach to understanding how markets influence our ways of knowing the world (Block, 2017), entangled with the local complexities of language, power, struggle, history, and dominance (Pennycook, 2020).

4.7 Methodological developments, approaches, tools, and explorations

The methodological developments in the NNEST research literature follow the conceptual push to: (a) go beyond the binary and universal categorization of language teachers as NEST and NNEST and (b) explore the complexity in the experiences and identities of English language practitioners in their professional life. Moussu and Llurda's (2008) review includes the following methods in the early decade of research on NNESTs: "non-empirical reflections on the nature and conditions of NNS teachers, personal experiences and narratives, surveys, interviews, and classroom observations" (p. 132). In the current review, we approach researchers' methodological choices in two dimensions: methodological genre (e.g., case study) if articulated and the methods used to gather data. We made five main observations that we will discuss below. First, scholars have used qualitative research methods the most with a specific emphasis on the methods within the traditions of ethnography and case study, while there are still recent quantitative-oriented studies. Second, an increasing number of scholars have relied on the affordances of mixed-methods approaches by combining quantitative and qualitative data (mostly explanatory design). Third, following Pavlenko's (2003) seminal work, more scholars have analyzed teacher education classroom data collected through the implementation of innovative teacher learning activities that include the questioning of language ideologies (including ideologies of "nativeness"). Fourth, researchers experimented with the use of new qualitative data sources (e.g., arts-based techniques) and combined analyses of multiple data sources (e.g., policy documents and interviews). Fifth, there has been an increase in the use of autoethnographic methods, which scholars individually or collectively used to analyze the relationship between themselves, others, and discourses.

First, the studies that have been published since the last review (Moussu & Llurda, 2008) used qualitative methods predominantly. Most of those studies do not specify a methodological genre in their research design. They tend to describe how they have followed the qualitative methods of data collection (typically interviews and observations) and analysis in general (e.g., Aneja, 2016a; Ateş & Eslami, 2012; Brown & Ruiz, 2016; Doan, 2016; Galloway, 2014; Park, 2012). Some of those qualitative studies solely used interview data (Atay & Ece, 2009; Copland et al., 2020; Huang, 2019; Leonard, 2019; Song,

2016b), while others drew from multiple data sources. For example, Galloway (2014) analyzed teachers' interviews, diaries, and focus groups without following a specific methodological genre of qualitative research to examine a multilingual NNEST's experience with her "fake American" accent in Japan. The studies that follow a specific methodological genre of qualitative research usually choose case study (e.g., Faez & Karas, 2019), ethnography (e.g., Appleby, 2016), or narrative inquiry (e.g., Fan & de Jong, 2020; Rudolph et al., 2019) and sometimes combine the affordances of different genres eclectically (Burri, 2018; Menard-Warwick et al., 2019; Yan, 2021; Zheng, 2017). For example, Menard-Warwick et al. (2019) utilized an ethnographic case study to examine how English language teachers "appropriate historically-available discourses about English and ELT for their own identity development" in urban Guatemala, rural Nicaragua, and a Tibetan refugee community in India (p. 367). Moreover, another line of qualitative research uses content analysis or (multimodal) critical discourse analysis in the studies that examine job advertisements and recruitment documents (e.g., Ahn, 2019; Alshammari, 2021; Daoud & Kasztalska, 2022; Lengeling & Mora-Pablo, 2012; Mahboob & Golden, 2013; Rivers, 2016; Ruecker & Ives, 2015; Selvi, 2010). In addition to the exponential increase in qualitative studies, researchers used quantitative research methods (mostly via questionnaires) to reach out to broader populations of participants who are teachers, students, parents, and school administrators (e.g., Aslan & Thompson, 2017; Azian et al., 2013; Buckingham, 2014; Clark & Paran, 2007; Moussu, 2010; Shibata, 2010). For example, Aslan and Thompson (2017) used "a semantic differential assessment scale that consisted of adjective pairs (e.g., approachable vs. unapproachable)" to understand "learners' situated perceptions about teachers of English as a second language (ESL) in the classroom" (p. 277).

That there are fewer quantitative studies than qualitative in the NNEST research can be partly attributed to the increase in the use of mixed methods. As more researchers of applied linguistics implemented mixed methods (Dörnyei, 2007), NNEST researchers engaged in projects in which they used quantitative and qualitative data sources in a complementary fashion to address their research questions (e.g., Colmenero & Lasagabaster, 2020; Levis et al., 2016; Ma, 2012a; Nguyen, 2017; Rahimi & Zhang, 2015; Sonsaat, 2018; Subtirelu, 2013; Wang & Lin, 2014). For example, Colmenero and Lasagabaster (2020) collected their quantitative data by utilizing a survey completed by EFL students, parents, and teachers (totaling 507 participants) and conducted three focus groups with 38 participants to "delve into participants' responses to the questionnaire" (p. 5). Although they do not explicitly mention it, their design follows an explanatory mixed-methods approach. In another group of studies, researchers choose to draw from both quantitative and qualitative data sources without explicitly following any mixed-methods designs. We acknowledge that merely combining quantitative and qualitative data in one study does not necessarily make it a mixed-methods design, but we need to share this trend in the NNEST research (e.g., Kang, 2015; Kim & Tatar, 2017; Lee, 2016; Tüm, 2015). For example, Kim and Tatar (2017) collected their quantitative data via a 14-item questionnaire from 94 Korean faculty members and qualitative data via semi-structured interviews (30-50 minutes) with 15 professors to examine "the experiences of nonnative English-speaking faculty instructors teaching subject courses in English-medium instruction (EMI) at a Korean university" (p. 157).

Third, scholars who also serve as teacher educators have collected their data from pre-service teachers they work with, and they complemented it with additional data such as interviews or surveys. Therefore, treating class assignments or activities as extensive data sources has been common in the NNEST research (e.g., Aneja, 2016a; Sánchez-Martín, 2022), particularly in qualitative-oriented studies. Additionally, in responding to the calls to question and problematize the ideologies of "nativeness" in teacher education coursework, scholars incorporated innovative teacher-learning activities in their classes for that purpose and studied the data from that implementation (e.g., Flores & Aneja, 2017; Yazan, 2019b). For example, Flores and Aneja (2017) designed their "Introduction to Sociolinguistics in Education" course to accomplish the following goals: "(a) supporting preservice teachers, many of whom are nonnative English speakers, in challenging these native-speaker ideologies, and (b) introducing pre-service teachers to translingualism as a framework for challenging these ideologies with their own students" (p. 441). They analyzed teacher candidates' final course projects,

which was followed by focus group and individual interviews "to explore whether and how adopting a translingual orientation affected their pedagogical approaches during their fieldwork" (p. 447). Later, they presented case studies of three teacher candidates in their paper.

Fourth, researchers have used a variety of new data collection methods to examine NNEST issues. In this definition of "new" here, we view the following four data as more "traditional/established": survey/questionnaire, interviews, observations, and document analysis. Those newer data collection methods include:

- e-auto narratives (Park, 2012);
- e-journals (Ateş & Eslami, 2012; Park, 2012);
- reflective journals (Loo et al., 2019);
- diaries (Galloway, 2014);
- metacommentary (i.e., commenting on communication and online blogs [Aneja, 2016a]);
- self-interviewing (Yan, 2021);
- stimulated recall interviews (Lee & Canagarajah, 2019);
- the corpus of user-generated comments in online community space (Jenks & Lee, 2020);
- significant circles (Banegas et al., 2021);
- narratives/stories gleaned from "larger corpus of data" (Wolff & De Costa, 2017) or portfolios (Ilieva & Ravindran, 2018);
- discussion board posts on telecollaboration (Schreiber, 2019);
- feedback sessions or meetings (Başyurt Tüzel & Akcan, 2009; Flores & Aneja, 2017; Yazan, 2019b);
- a "commonplace book" that includes teacher candidates' own theorizations and "you are here map" that contains reflections on learning trajectories (Sánchez-Martín, 2022); and
- critical autoethnographic narrative (Yazan, 2019b).

Lastly, an increasing number of autoethnographic inquiries have contributed to the NNEST research base in the past ten years, following Canagarajah's (2012) autoethnography, which is one of the earliest in the top journals of applied linguistics (see Yazan et al., 2021). This new line of studies uses autoethnography as a methodology that is relatively new to the field of applied linguistics (see Keleş, 2022), and we can consider it as the continuation or evolution of the studies that Moussu and Llurda (2008) coded as "personal experiences and narratives" in the NNEST literature. Those autoethnographic studies tend to explore individual NNESTs' (who are also the autoethnographers) experiences and identities within sociopolitical contexts by particularly attempting to understand and problematize ideologies of nativeness that circulate in dominant discourses of ELT. Some scholars conducted individual autoethnographies (Canagarajah, 2012; Iams, 2016; Solano-Campos, 2014; Yan, 2021; Yazan, 2019a), while others engaged in collaborative autoethnographies (Selvi et al., 2022; Yazan et al., 2023), duoethnographies (Lawrence & Nagashima, 2020; Lowe & Kiczkowiak, 2016; Warren & Park, 2018), or trioethnographies (Gagné et al., 2018) by relying on the affordances of the community dialogue in exploring the relationship between themselves, others, and the surrounding cultures. For example, in her autoethnography, Solano-Campos (2014) explores her professional identity development as a teacher of English from Costa Rica who was recruited to teach ESL in the U.S. Her autoethnography examines "how the pursuit of English native-like proficiency acts as a social force that coincides with global processes like international teacher recruitment to shape identities and life paths" (p. 413). Also, in their duoethnography, Lawrence and Nagashima (2020) take up an intersectionality lens to explore their professional identity as ELT practitioners. Through the analysis of their personal narratives, these duoethnographers show how their personal and professional identities interact and intersect and how the sociocultural context impacts their professional identity and practice at the intersection of gender, sexuality, race, and linguistic status (p. 46).

5. New domains of inquiry

5.1 Teachers' language proficiency

As per guesstimates (Canagarajah, 2005; Freeman et al., 2015), 80% (or 12 million out of 15 million) of the global ELT workforce use English as an additional language (Selvi, 2019b). Their general language proficiency is believed to be a significant determinant in their instructional abilities (Eslami & Harper, 2018; Freeman, 2017), thereby influencing their (self-)perceptions of professional legitimacy (Pasternak & Bailey, 2004) and even hiring decisions (Mahboob & Golden, 2013). Traditionally speaking, all the related concepts in this ongoing discussion (e.g., professional identity, legitimacy, language proficiency, instructional effectiveness, hiring decisions) revolve around the "native" and "non-native" continuum in a decontextualized fashion (Faez, 2011a, 2011b).

More recently, the construct of language proficiency has also been a prime area of interest for scholars who sought its connection to self-perceived teaching abilities (Faez et al., 2021). While some focused on the construct per se as a dynamic, complex, and context-bound phenomenon (Mahboob & Dutcher, 2014), others explored what it specifically meant for language teachers, emphasizing the proficiency threshold required for effective teaching (Richards, 2017). Recognizing that general language proficiency encapsulates (c)overt values and assumptions about instructional qualities, qualifications, and assumptions defined in terms of (non)nativeness (Freeman, 2017), scholars devised new models that construe the link between teacher identity and teachers' language proficiency beyond the idealized "native speaker" norms. Without relying on ideological demarcations of "NESTs" and "NNESTs," Pasternak and Bailey (2004) placed the constructs of "language proficiency in the target language" and "professional preparations" on a continuum for ELT professionals (see Figure 4).

Along similar lines, Freeman et al.'s (2015) English-for-Teaching is a "reconceptualization of teacher language proficiency, not as general English proficiency but as a specialized subset of language skills required to prepare and teach lessons" (p. 129) (see Figure 5). Staying away from the problematic NS/NNS and language proficiency nexus by redefining English as a professional tool to be used in the language classroom context, the model identifies three major domains: (1) managing the classroom (e.g., greetings and salutations, directions to students to settle down and begin work), (2) understanding and communicating lesson content (e.g., activity instructions and explanations, definitions and explanations of new words, examples), and (3) assessing students and giving them feedback (e.g., texts of various types as presented in students' instructional materials and feedback on target language).

Aiming to broaden the current parameters of language variation in ELT, Mahboob's (2018) Dynamic Approach Language Proficiency (DALP) draws from several dimensions (e.g., users, uses, mode, and time) across different contexts and constructs a refined understanding of language proficiency beyond the idealized "NS" models and norms and their theoretical/professional implications for ELT profession(als). This model (see Figure 6) is built upon the premise that "being proficient in a language implies that we are sensitive to the setting of the communicative event, and have the ability to select, adapt, negotiate, and use a range of linguistic resources that are appropriate in the context" (Mahboob & Dutcher, 2014, p. 117). This recognition of "language as a Complex Adaptive System" (The Five Graces Group, 2009) moves the emphasis on language proficiency (required for language teachers and students) from universalized "NS-centric" accounts. Instead, it views language proficiency as one's ability to negotiate the contextual elements and the linguistic code of a situation (hence move to the Zone of Expertise) through increased interactions (i.e., teaching experience) and formal training (i.e., teaching expertise).

Finally, the recent calls in cultural linguistics (Sharifian, 2013) and Global Englishes (Selvi & Yazan, 2021b) reconceptualize the roles of teachers in the classroom and charge them with the task of "facilitat[ing] the development of skills and competencies to prepare learners for engaging in intercultural communication with speakers from a wide range of cultural backgrounds" (Sharifian, 2018, p. 2). Captured in language teachers' "metacultural competence" (Sharifian, 2013) as part of their language proficiency, this understanding is defined as "a competence that enables interlocutors to communicate

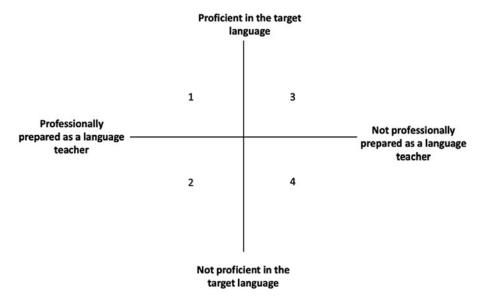


Figure 4. The continua of target language proficiency and professional preparation (adapted from Pasternak & Bailey, 2004)

and negotiate their cultural conceptualizations during the process of intercultural communication" (p. 89). For language teachers, this means reconceptualizing teacher qualifications, proficiency, and legitimacy using a glocalized mindset better aligned with the sociolinguistic demands and realities of the English language in transcultural mobility, thereby invalidating the traditional distinctions between NESTs and NNESTs (Selvi & Rudolph, 2018).

5.2 NEST-NNEST collaboration schemes

Supporting English learners' linguistic and academic development serves as the basis for devising and implementing collaborative practices and models enacted by the engagement and partnership of

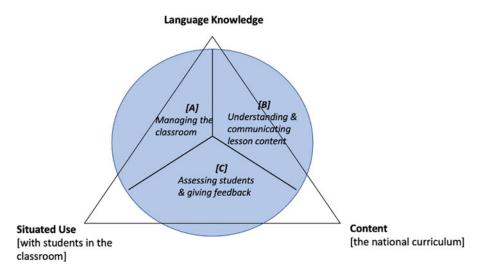


Figure 5. Functional areas of classroom language use in English-for-Teaching (adapted from Freeman et al. [2015, p. 135])

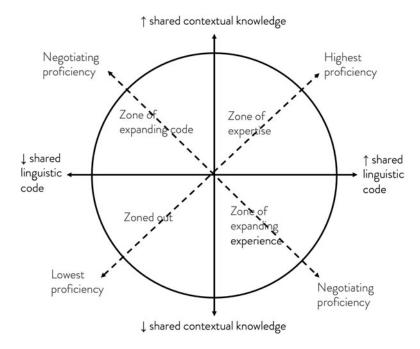


Figure 6. Dynamic approach to language proficiency (DALP) model (adapted from Mahboob, 2018, p. 47)

in-school professionals (e.g., ELT professionals, classroom/content teachers, teaching assistants, coaches, consultants, administrators, and others). The early research adopted a similar stance and advocated for collaboration between NESTs and NNESTs to promote a collegial environment of mutual support, maximize individual professional strengths, and create an escape from the dichotomous orientation (Boecher, 2005; de Oliveira & Richardson, 2004). However, when collaboration and collaborative practices revolve around (non)nativeness as a guiding principle and operate in a complementary fashion (Ma, 2012b), it may inadvertently lead to (re)production of the symbolic boundaries between NESTs and NNESTs (Wright, 2022), the essentialization of group identities, the reification of professional boundaries (Reis, 2012; Sutherland, 2012), and, consequently, the perpetuation of the stereotypical division of labor.

In response to growing interest in and high value attached to English (the language, its native speakers, and education IN English or obtained in dominant English-speaking contexts) as capital in the global economy, governments around the world, and particularly in Asia, established government-funded English language teaching programs (e.g., Native-Speaking English Teacher Scheme [NET] in Hong Kong, the Japan Exchange and Teaching Program [JET], Native English-Speaking Teacher [NEST] Program in Taiwan, and the English Program in Korea [EPIK], Teach and Learn in Korea [TaLK], to name a few) (see Copland et al., 2016a) that served as a gateway for NESTs to become a part of the local public education spheres (Jeon, 2020). These schemes often actively utilize nativeness (among other characteristics such as citizenship, education, etc.) as a requirement in the hiring process and as a foundation in the collaborative practices – between NESTs (also, "expatriate," "overseas," "foreigner," or "non-local," among others) who often assume the assistant language teacher (ALT) role and work in collaboration with NNESTs (also, "local") who assume the local English teacher (LET) role as professionals often coming from the same ethnolinguistic, cultural, and racial background as the students.

The growing literature on these programs, broadly known as "NEST schemes" (Copland et al., 2016a, 2016b), provided new insights, complexities, and directions on these programs and collaborative practices therein. Despite overall favorable attitudes held by learners (Butler, 2007) and the public

(Heo, 2013), research on these schemes reveal mixed results, with evidence both supporting (e.g., Carless, 2006) and criticizing (e.g., Chen & Cheng, 2010) team-teaching relationships, teachers' professional attitudes and interactional styles (Heo, 2013), intercultural skills and sufficient time (Kachi & Lee, 2001), greater familiarity with the local culture of education (Jeon, 2020), and continued professional support in the form of mentoring (Sim, 2014). Mutual understanding of their roles and expectations in team-teaching relationships (Mahoney, 2004) were critical in negotiating and co-constructing professional relationships and practice. Moreover, TEAM-TEACHING or CO-TEACHING practices, which are often limited to the confines of the classroom, need to be reconceptualized more systematically with the involvement of various stakeholders (e.g., administrators, learners, parents, teachers, community) and turn into COLLABORATION within the entire educational ecosystem (Oda, 2018).

Reviewing policies and institutional structures undergirding these schemes exhibits a considerable variation across these programs (Copland et al., 2016a, 2016b), but they have received criticism for imposing structures that perpetuate the perennial chasm between NESTs and NNESTs. Most of these schemes require NESTs to have less experience and fewer qualifications (Chen & Cheng, 2010; Kim, 2007; Yanase, 2016) and, in return, offer a reduced workload and more work benefits (see Lengeling and Mora-Pablo [2012] for Mexico, Jeon [2009] for South Korea). On the other hand, the portrayal of NESTs as inexperienced, unqualified, and monolingual/monocultural individuals lacking intercultural sensitivity, whose professional status has been reduced to being "assistants," "foreigners," "guests," and "outsiders" (Bunce, 2016; Keaney, 2016; Yim & Ahn, 2018) and who act as "human tape recorders" (Tanabe, 1990) or "performing monkeys" (Jeon, 2009) with communicative entertainment value (Lowe & Kiczkowiak, 2016), often leads to marginalization and "feeling devalued as teachers, social exclusion, and resistance from local teachers" (Jeon, 2020, p. 10). When combined with reports on their lack of upward professional mobility (Yim & Ahn, 2018) and accounts of challenges, prejudices, and discrimination (Chen & Cheng, 2010; Houghton & Rivers, 2013), we come to realize that barriers to professionalism are enacted and felt in a multifaceted fashion. Therefore, studies deepening our understanding of professionalism vis-à-vis teachers' lived experiences and contextualized accounts of their being and becoming (Ellis, 2016) will continue to inform the future of this line of scholarship and ELT practices in various educational settings.

5.3 Inspiring extensions

The fundamental issues and themes surrounding this scholarship (e.g., [non]nativeness, legitimacy, negotiations of professional identity, perceptions/preferences, [in]equity in hiring practices and workplace settings, among others) often serve both as a basis and a point of departure for scholars in various intellectual communities. These include foreign languages such as Spanish (Thompson & Fioramonte, 2012), Japanese (Hashimoto, 2018; Tsuchiya, 2020), French (Derivry-Plard, 2016; Wernicke, 2018), Chinese (Tsuchiya, 2020; Zhang & Zhang, 2018), and German (Ghanem, 2015); heritage language learners (Doerr & Lee, 2013); literacy (Kim, 2020); content-areas (Azian et al., 2013; Subtirelu, 2015); international teaching assistants (ITAs) (Ateş & Eslami, 2012); EMI faculty (Inbar-Lourie & Donitsa-Schmidt, 2020; Seloni, 2012); and second language writing (SLW) (Ghimire & Wright, 2021; Okuda, 2019; Ruecker et al., 2018). While some nod to the perpetuation of idealized and essentialized (non)nativeness as a category of professional identity, others afford us new insights by recontextualizing our insights in new contexts. Another inspiring extension is evident in recent works that called for the scrutiny of sociohistorical complexities, trajectories, and constructions of localized discourses of identity (e.g., Houghton & Rivers, 2013; Rudolph, 2018b). In other words, understanding (in)equity, privilege, marginalization, and discrimination in the ELT profession is inextricably intertwined with the sociohistorical negotiations and formulations of being and becoming (Rudolph, 2019).

Recent works also push the boundaries of the existing scholarship by focusing on areas that have not been captured by the mainstream literature, such as policy artifacts, guidelines, and promotional materials (Ahn, 2019; Aoyama, 2021), instructional documents such as teacher's manuals (Sonsaat, 2018), lesson plans (Shibata, 2010), textbooks (Xiong & Yuan, 2018) and digital spaces such as online community spaces (Jenks & Lee, 2017), multimodal exchanges in telecollaboration environments (Schreiber, 2019), and online teaching platforms (Curran, 2020, 2021). These documents and policies offer potent glimpses into the enactment and institutionalization of ideologies by showcasing discourses and practices across time and space – synchronic analyses within and across contexts and diachronic analyses of evolution over time. In addition, the online spaces (Curran, 2020, 2021; Schreiber, 2019; Üzüm et al., 2022) serve as contact zones for individuals and professionals to negotiate various forms, meanings, and identities and add to the existing complexity of sociolinguistic realities of a superdiverse world in which English is employed (alongside other languages and semiotic resources) for intercultural communication. Collectively, scrutinizing these documents, policies, and spaces is a promising endeavor for the future of this line of inquiry and in building efforts to disrupt and transform native speakerism in ELT.

6. Future directions: Looking back, looking forward

The proliferation of scholarly interest in different facets of essentialized/idealized (non)native speakerhood (speakerism/speakering) resulted in the emergence of a line of inquiry shedding light on systemic, intersectional, fluid inequalities and dynamic hierarchies for ELT professionals within the broader sociopolitical climate. Recognizing that "the undoing of native speakerism requires a type of thinking that promotes new relationships" (Holliday, 2006, p. 386), we have embarked upon a systematic and critical appraisal of this vibrant literature, with a particular focus on the past 15 years. We come to a working conclusion that (non)native speaker/teacherhood is an epistemologically hegemonic, historically colonial, contextually enacted (perceived and/or ascribed), and dynamically experienced socio-professional phenomenon. It intersects with other categories of identity (e.g., race, ethnicity, country of origin, gender, religion, sexuality/sexual orientation, social class, schooling, passport/visa status, and physical appearance, among others) in making a priori connections and assertions about individuals as language users and teachers and thereby forming discourses and practices of (in)equity, privilege, marginalization, and discrimination in ELT.

Looking back at the literature gives us reason to be deeply pessimistic about the future. After decades of research and forceful critiques, (non)native speaker/teacherhood continues to serve as the blue-print for defining qualities, qualifications, competencies, effectiveness, and legitimacy of ELT professionals around the world. However well-intended it might be, dominant scholarship in the name of "criticality" and "advocacy" is still characterized by the inadvertent essentialization of juxta-posed categories of identity. Even worse is the myopic, exclusive focus on students and teachers as individuals affected by the detrimental impacts of these ideologies. Finally, the broader sociopolitical climate of the present-day world in which ELT professionals live and work adds to the bleakness of this picture – the pervasiveness of neoliberal ideologies, the prevalence of involuntary migration and displacement, the rise of hyper-/neo-nationalist xenophobic politics, and economic disparities and systemic inequalities/injustices exacerbated by the ongoing global COVID-19 pandemic, to name a few. The maintenance of national order and security through beliefs, discourses, policies, and practices of homogeneity operating at the levels of race, ethnicity, gender, and language (e.g., Lee & Jang, 2022) is not only incompatible with the multilingual and multicultural realities of today's world but also foments the ongoing waves of xenophobia, racism, intolerance, and discrimination.

Looking back at the literature also gives us reason to be highly optimistic about the future. The research accumulated in this domain over the past 30 years (as well as the momentum it generated in teaching/teacher education and advocacy) coincided with the recent attention to and mainstreaming of critical consciousness and activism at the social (e.g., #BlackLivesMatter and #MeToo movements) and professional levels (e.g., the NNEST movement, #TESOLsoWhite and #AAALsoWhite) (Pennycook, 2022). Today, as we unpack the layers of the (non)native speaker/teacherhood through critical research in (English) language studies and applied linguistics (Kubota & Miller, 2017), we

encounter and appreciate the complexity, hybridity, and fluidity of identity (Rudolph, 2019) with its "entanglements and assemblages" (Pennycook, 2020, p. 231). This presents us with unique challenges and infinite possibilities. It revisits, reinterprets, and reconceptualizes the (non)native speaker/teacherhood as a vital thread in the tapestry of "epistemic assemblage" of critical applied linguistics (Pennycook, 2018) - a set of (in)visibility and normativity (e.g., White normativity [Jenks, 2017], Anglonormativity [McKinney, 2017], LGBT invisibility and heteronormativity [Gray, 2013]), Islamophobia (Karmani, 2005, among others), raciolinguistic ideologies (Alim et al., 2016; Daniels & Varghese, 2020; Flores & Rosa, 2015), neoliberal and political economy (Block et al., 2012; Holborow, 2015), epistemological racism and antiracist practices (Kubota, 2020; Von Esch et al., 2020), and the dominance, construction, control, and primacy of knowledge by the Global North (Piller & Cho, 2013). This understanding acknowledges that "the ELT profession with all of its racialized and colonized ideologies becomes embodied in its teachers" (Motha, 2016, p. 219) and especially for "racially minoritized migrants" (Ramjattan, 2022) or "racial/ethnic others" (Lee & Jang, 2022). This understanding further pushes us towards focusing on the big picture (i.e., exposing ideologies and discourses that lead to structural inequalities and systemic racism) and bigger stakeholders (e.g., governments, policymakers, publishing houses, administrators, professional associations) that play an active role in the construction, confrontation, and, ultimately, transformation of these ideologies.

In conclusion, we believe that future research should broaden our understanding of how the (non) native speaker/teacherhood phenomenon is constructed, enacted, embodied, and manifested at the conceptual, practical, and professional levels. We contend that engagement with criticality in the name of self-reflexivity and praxis, known as "criticality as praxis" (Kubota & Miller, 2017, p. 141), is an ethical and professional responsibility and imperative in appreciating the complexity of identity and the fluidity of privilege-marginalization in (and beyond) ELT (Rudolph, 2019). To achieve these macro goals, we recommend tackling the issue from multiple perspectives. From a methodological perspective, we need a greater diversification manifested in terms of conceptual foundations, methodological approaches, and geopolitical realities embedded in the knowledge construction and dissemination related to teachers' lived experiences in diverse educational contexts. This will push us towards a greater conceptual and methodological congruity and commensurability in connection to advocacy through a balance between METACRITICALITY (Henderson & Brown, 1997) (systematic scrutiny of the criticism and its terminological, logical, and structural foundation to expose and counter skewed, partial, and essentialized forms of equity) and HYPER SELF-REFLEXIVITY (Kapoor, 2004) (the recursive inner dialogue externalizing and rationalizing our selective and subjective recognition/rejection of the [un]familiar frames of references in positioning us and interpreting the world around us [people and themes therein]). From a professional perspective, we need to initiate conversations around the recent advances in machine translation, artificial intelligence, and large language models (e.g., the possibility of replacing English as the world's last lingua franca [Ostler, 2010]) for the ELT profession(als) and the problematic constructions therein (e.g., NS, NNS, NESTs, and NNESTs). From an ideological perspective, we need to embark on a more proactive effort within the Global Englishes paradigm (WE, EIL, and ELF) harnessing the ideological commitments of teachers' professional identity beyond traditional essentialist oppositions and exclusions built via conceptualizations such as NESTs and NNESTs. Concomitantly, this will require redefining the ontological basis of English (language teaching) built upon the greater linguacultural diversity of ELF use(r)s (Schaller-Schwaner & Kirkpatrick, 2020) with leverage to decenter our focus away from Anglo-American normativity towards more glocalized and transcultural practices (Baker, 2020; Selvi & Rudolph, 2018). Broadening and deepening our foci has critical importance in shedding a light on the blind spots in this domain of inquiry related to foci (e.g., intersectional and entanglement approaches to privilege and marginalization), stakeholders (e.g., administrators/policymakers at various levels), and medium (e.g., online, offline, and hybrid contexts). Ultimately, we believe that these efforts will pave the way towards establishing the core values of the ELT profession(als) and creating real-world solutions and structures to address structural inequalities and systemic racism in the ELT profession. As discrimination, inequalities, and hierarchies continue to inform the ELT profession(als), the importance of pushing ourselves and the field forward with a motivation to serve all and co-construct a more egalitarian professional milieu is more critical, relevant, and meaningful than ever. However, being a part of this change necessitates feeling responsible and taking an active role in continuous, contextualized, and concerted efforts at epistemological, professional, institutional, individual, and societal levels.

Questions arising

- How applicable is NEST/NNEST research to the lives of teachers of other languages, given the sociopolitical and sociohistorical situatedness of each language?
- 2. Where will the proliferation of names to replace dichotomous terms of NNEST/NEST lead our conceptual and methodological conversations in research?
- 3. How could language teacher educators address the glocalized ideologies of nativeness when working with teacher candidates?
- 4. How could the decolonial research methods and frameworks transform the research on NESTs/NNESTs across the world?
- 5. How are neo-nationalist discourses and NESTs'/NNESTs' professional experiences situated in different educational contexts?
- 6. How could researchers describe and navigate inherent tensions, complexities, and divergences arising within (and beyond) the NEST/NNEST research?
- 7. How does our understanding of criticality inform issues and ideologies beyond language education?
- 8. What are some barriers to establishing a more egalitarian and equitable professional environment in ELT (e.g., hiring practices and workplace settings)?
- 9. How could invisible stakeholders (e.g., parents, administrators, policymakers, lawmakers, governments, etc.) be involved in the NEST/NNEST research?
- 10. What roles will individuals (e.g., language users, teachers, teacher educators) and institutionalized structures (e.g., professional and teacher associations) play in establishing a more egalitarian and equitable world for language users and teachers?

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Notes

- ¹ These constructs are appreciated and widely problematized in the literature, as will be described throughout this article. Recognizing the inherent ideological problems associated with these terms and their implications at the personal and professional levels, scholars in recent years place these terms (often not the terms) in inverted commas or quotation marks "both to signal 'so-called' and to indicate a burden that has to be endured until the issue can be undone" (Holliday, 2015, p. 12), as reflected in the title of this article. In 2018, the NNEST Interest Section at TESOL International Association institutionalized this practice by adding quotation marks surrounding the word "nonnative" in its title to add a critical layer to the essentialized attributions of identity, whether perceived or ascribed.
- In this article, we operationalize the phrase "essentialized and idealized nativeness in English/ELT" as an attempt to conflate and impose pre-conceived intersectional suppositions to create unified, uniform, undifferentiated, and homogeneous experience and categories of linguistic/professional identity (e.g., NS and NNS, and thereby NEST and NNEST) manifested at perceptual (i.e., attitudinal), actual (i.e., practices), and policy (i.e., institutionalized gate-keeping mechanisms) levels. This orientation leads to eradication of diversity and complexity related to personal/professional negotiations of identity and interaction (see Rudolph, 2022, for a more comprehensive discussion).
- ³ Even though these constructs are both appreciated as well as widely problematized in the literature, they served as the theoretical foundation of this line of inquiry.
- ⁴ The topics, themes, and discussions undergirding the critically oriented scholarship also appear in other venues conference presentations/proceedings, theses and dissertations, newsletters (e.g., NNEST Interest Section Newsletter), dedicated blogs (e.g., NNEST of the Month Blog), and blog posts.
- ⁵ A closer look at the scope of these responses reveals that they subscribe to the dichotomous orientation among ELT professionals and exclusively advocate for and empower "NNESTs" as victims of discrimination. While, unfortunately, this is true in many contexts around the world, it advertently portrays a limited, static, and unidimensional picture of privilege-marginalization. Therefore, we hope to see a proliferation of such institutionalized responses both quantitatively (across the world) and qualitatively (promotion of equity sensitive to dynamic conceptualization of privilege and marginalization).

- ⁶ The dynamic nature of privilege and marginalization manifests itself in different contexts, and the resistance against such manifestations may occur at the personal, interpersonal, institutional, professional, and cultural levels.
- ⁷ It is worth pointing out that the associations listed here are exclusively located in Kachruvian "inner circle" contexts, with the notable exception of TESOL Spain.

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