



# NTQ

NEW  
THEATRE  
QUARTERLY

22

---

CHARLOTTE KEATLEY  
ON WOMEN AND PLAYWRITING

---

HOW BOFFO IS BUSINESS  
ON BROADWAY?

---

POLITICAL THEATRE IN CHILE

---

LOUISE PAGE  
INTERVIEW AND CHECKLIST

---

EWAN MacCOLL REMEMBERED

---

THE NANCY FESTIVAL IN RETROSPECT

---

THE SEMIOTICS OF CELEBRITY

---

'ART AND WORKING LIFE'  
IN AUSTRALIAN THEATRE



Illustration of King Lear by PETER REDDICK



Royal Shakespeare Company



STRATFORD -  
UPON - AVON  
0789 295623  
28 MARCH -  
25 AUG '90

**ROYAL SHAKESPEARE  
THEATRE**

**OPENS 5 APRIL  
MUCH ADO  
ABOUT NOTHING**

**OPENS 19 APRIL  
THE COMEDY  
OF ERRORS**

**OPENS 28 JUNE  
KING LEAR**

**SWAN THEATRE**

**OPENS 28 MARCH  
THE LAST DAYS  
OF DON JUAN**

BY TIRSO DE MOLINA,  
NEW VERSION BY NICK DEAR

**OPENS 18 APRIL  
TROIUS  
AND CRESSIDA**  
BY WILLIAM SHAKESPEARE

This production is financially  
supported by the Herald Group



**OPENS 27 JUNE  
EDWARD II**  
BY CHRISTOPHER MARLOWE





VOLUME VI NUMBER 22 MAY 1990  
Successor journal to *Theatre Quarterly* (1971–1981)

Editors  
CLIVE BARKER  
SIMON TRUSSLER

*Book Reviews Editor:* Anthony Jackson

*Editorial Committee:* Susan Bassnett, Lizbeth Goodman, Tony Howard, Piotr Kuhiwczak, Marco de Marinis, Elaine Turner

*Advisory Editors:* Arthur Ballet, Eugenio Barba, Martin Esslin, Daniel Gerould, John Harrop, Peter Hepple, Ian Herbert, Ross Kidd, Jan Kott, Brian Murphy, Laurence Senelick, Theodore Shank, Sarah Stanton, Claudio Vicentini, John Willett

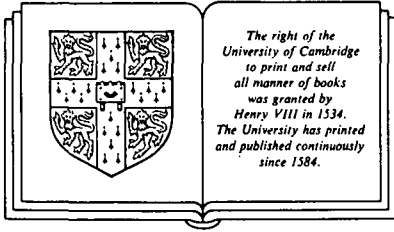
### Contents

- GLENN LONEY 107 Is Business Really Boffo? Factors in the Broadway Equation  
*economics, ambience, architecture – and product*
- ENZO COZZI 119 Political Theatre in Present-Day Chile: a Duality of Approaches  
*the dramaturgy of Juan Radrigán and Marco Antonio de la Parra contrasted*
- CHARLOTTE KEATLEY 128 Art Form or Platform? On Women and Playwriting  
*author of 'My Mother Said I Never Should' on her life and work*
- DAVID LOOSELEY 141 The World Theatre Festival, Nancy, 1963–88: a Critique and a Retrospective  
*the rise and demise of a once-seminal event*
- MICHAEL L. QUINN 154 Celebrity and the Semiotics of Acting  
*what makes a celebrity – and how this effects performance and production*
- DAVID WATT 162 'Art and Working Life': Australian Trade Unions and the Theatre  
*achievements of the Australia Council's incentive programme*
- LOUISE PAGE 174 Emotion is a Theatrical Weapon  
*the playwright in interview*
- ELIZABETH SAKELLARIDOU 183 NTQ Checklist No. 6: Louise Page  
*biography, bibliography, playography*
- 188 NTQ Book Reviews  
*edited by Anthony Jackson*
- 199 Obituary: Ewan MacColl  
*appreciation by Clive Barker*

---

*New Theatre Quarterly* is published in February, May, August and November by Cambridge University Press, The Edinburgh Building, Shaftesbury Road, Cambridge CB2 2RU, England ISBN: 0 521 387884 ISSN: 0266–464X





CAMBRIDGE UNIVERSITY PRESS

The Pitt Building, Trumpington Street, Cambridge CB2 1RP  
40 West 20th Street, New York, NY 10011, USA  
10 Stamford Road, Oakleigh, Melbourne 3166, Australia

**Editorial Enquiries:** Great Robhurst, Woodchurch, Ashford, Kent TN26 3TB, England

*Unsolicited manuscripts are considered for publication in New Theatre Quarterly. They should be sent to Simon Trusser at the above address, but unless accompanied by a stamped addressed envelope (UK stamp or international reply coupons) return cannot be guaranteed. Contributors are asked to follow the journal's house style as closely as possible.*

---

**Advertising:** Enquiries should be sent to the Journals Promotion Department of Cambridge or the American Branch of Cambridge University Press

---

**Subscriptions:** *New Theatre Quarterly* (ISSN: 0266-464X) is published quarterly by Cambridge University Press, The Edinburgh Building, Shaftesbury Road, Cambridge CB2 2RU and The Journals Department, 40 West 20th Street, New York, NY 10011.

Single parts cost £8.00 (US\$15.00 in the USA and Canada) plus postage. Four parts form a volume. The subscription price (which includes postage) of Volume VI, 1990, is £30.00 UK, £32.00 elsewhere (US\$58.00 in USA and Canada) for institutions, £17.00 (US\$28.00) for individuals ordering direct from the publishers and certifying that the *Journal* is for their personal use.

Orders, which must be accompanied by payment, may be sent to a bookseller or to the publishers (in the USA and Canada to the American Branch).

Copies of the *Journal* for subscribers in the USA and Canada are sent by air to New York to arrive with minimum delay. Second class postage paid at New York, NY and at additional mailing offices. POSTMASTER: send address changes in the USA and Canada to *New Theatre Quarterly*, Cambridge University Press, The Journals Department, 40 West 20th Street, New York, NY 10011.

Claims for missing issues will only be considered if made immediately on receipt of the subsequent issue.

---

© 1990 CAMBRIDGE UNIVERSITY PRESS

**Copying:** This journal is registered with the Copyright Clearance Center, 27 Congress St., Salem, Mass. 01970. Organizations in the USA who are registered with C.C.C. may therefore copy material (beyond the limits permitted by sections 107 and 108 of US copyright law) subject to payment to C.C.C. of the per-copy fee of \$05.00. This consent does not extend to multiple copying for promotional or commercial purposes. Code 0266-464X/90 \$5.00+.00.

ISI Tear Sheet Service, 3501 Market Street, Philadelphia, Pennsylvania 19104, USA is authorized to supply single copies of separate articles for private use only.

For all other use, permission should be sought from the Cambridge University Press.

---

Printed and bound in Great Britain by the University Press, Cambridge.