January 2009 Yalame 134 Number 1

Special Topic Cultures of Reading



January 2019 Volume 134 Number 1

PMLA

Publications of the Modern Language Association of America

Published five times a year by the association

THE MODERN LANGUAGE ASSOCIATION OF AMERICA

Organized 1883, Incorporated 1900

Officers

FOR THE TERM ENDING 12 JANUARY 2020 President SIMON E. GIKANDI Princeton University First Vice President JUDITH BUTLER University of California, Berkeley Second Vice President BARBARA FUCHS University of California, Los Angeles Executive Director PAULA M. KREBS

Executive Council FOR THE TERM ENDING 12 JANUARY 2020

ANGELIKA BAMMER Emory University AMANDA LICASTRO Stevenson University DAVID TSE-CHIEN PAN University of California, Irvine RAFAEL A. RAMIREZ MENDOZA University of California, Los Angeles

FOR THE TERM ENDING 10 JANUARY 2021 ERIC HAYOT Penn State University, University Park EVIE SHOCKLEY Rutgers University, New Brunswick DANA A. WILLIAMS Howard University

FOR THE TERM ENDING 9 JANUARY 2022 JEAN ELIZABETH HOWARD Columbia University ELIZABETH MATHEWS LOSH College of William and Mary LEAH RICHARDS LaGuardia Community College, City University of New York RAMON SALDIVAR Stanford University

FOR THE TERM ENDING 8 JANUARY 2023 ANN KALSCHEUR SUAREZ San Diego Mesa College and Irvine Valley College, CA ANJALI PRABHU Wellesley College JULIE SHOULTS Muhlenberg College

Trustees of Invested Funds

SIMON E. GIKANDI ERIC HAYOT WILLIAM H. JANEWAY (Managing Trustee) New York, New York DOMNA C. STANTON New York, New York CATHARINE R. STIMPSON New York, New York

PMLA

PUBLICATIONS OF THE MODERN LANGUAGE ASSOCIATION OF AMERICA

Published five times a year

Available online at *JSTOR* and *MLAJournals.org*; indexed in the *MLA International Bibliography*.

Editor WAI CHEE DIMOCK Yale University

Managing Editor of MLA Publications ANGELA GIBSON Assistant Editor JOSEPH WALLACE

Head of Periodical Publications SARA PASTEL

> Senior Editor BARNEY LATIMER

Associate Editor John D. Golbach Senior Advertising Manager and Submissions Associate ANNABEL SCHNEIDER

Editorial Assistant ISABEL XIAOYUE GUAN

PMLA (ISSN 0030-8129) is published five times a year, in January, March, May, September, and October, by the Modern Language Association of America. Membership in the association is open to persons who are professionally interested in the modern languages and literatures. Information about annual dues, which include subscription to *PMLA*, is available at www.mla.org/Membership/About-Membership. Membership applications are available on request and at www.mla.org/Membership/Join-the-MLA.

For libraries and other institutions, a subscription in 2019 to the electronic format of *PMLA* alone is \$220 and to the print and electronic formats is \$240 (domestic and Canadian) or \$275 (foreign). Subscriptions also include online access to the 2002–18 volumes. Agents deduct four percent as their fee. Claims for undelivered issues will be honored if they are received within six months of the publication date; thereafter the single-issue price will be charged. To order an institutional subscription, call or write MLA Member and Administrative Services (646 576-5166; subscrip@mla.org).

Single copies of issues for the current year and the previous one are available at www .mla.org/store/CID70 and from MLA Member and Administrative Services (646 576-5161; bookorders@mla.org).

The MLA publication and editorial offices are located at 85 Broad Street, suite 500, New York, NY 10004-2434 (646 576-5000; pmlasubmissions@mla.org).

All communications concerning membership, including change-of-address notifications, should be sent to Member and Administrative Services, MLA, 85 Broad Street, suite 500, New York, NY 10004-2434 (646 576-5151; membership@mla.org).

Periodicals postage paid at New York, NY, and at additional mailing offices.

© 2019 by The Modern Language Association of America. All rights reserved. Printed in the United States of America. MLA and the MODERN LANGUAGE ASSOCIATION are trademarks owned by the Modern Language Association of America.

Library of Congress Catalog Card Number 12-32040. United States Postal Service Number 449-660.

POSTMASTER: Send address changes to *PMLA*, Member and Administrative Services, MLA, 85 Broad Street, suite 500, New York, NY 10004-2434.

Contents

JANUARY 2019

- 5 Forthcoming in *PMLA*
- 5 Submitting Manuscripts to PMLA
- 6 Features in PMLA

Special Topic: Cultures of Reading Coordinated by Evelyne Ender and Deidre Shauna Lynch

- 9 Introduction—Reading Spaces Evelyne Ender and Deidre Shauna Lynch
- 18 **Reading Pictures** James A. W. Heffernan
- 35 Machiavelli in Paradise: How Reading Dante and Ovid Shaped The Prince Martin Eisner
- 51 That's Close Enough: The Unfinished History of Emotivism in Close Reading TRISTRAM WOLFF
- 66 Reading Minor Characters: An English Literary Society and Its Culture of Investigation ADAM REED
- 81 An Image in Lava: Annotation, Sentiment, and the Traces of Nineteenth-Century Reading ANDREW M. STAUFFER
- 99 **On Decimals, Catalogs, and Racial Imaginaries of Reading** Laura E. Helton
- 121 Taking the Future into Account: Today's Novels for Tomorrow's Readers Michaela Bronstein

theories and methodologies New Geographies of Reading

137 Knowledge Made Cheap: Global Learners and the Logistics of Reading HANSUN HSIUNG

Editorial Board

FAITH E. BEASLEY, 2020 Dartmouth College CHRISTOPHER CANNON, 2020

Johns Hopkins University Jorge Coronado, 2019

Northwestern University SUSAN KOSHY, 2020 University of Illinois, Urbana PAUL K. SAINT-AMOUR, 2019 University of Pennsylvania CHENXI TANG, 2019 University of California, Berkeley

Advisory Committee

BERNADETTE ANDREA, 2021 University of California, Santa Barbara IDELBER V. AVELAR, 2019 Tulane University RALPH BAUER, 2019 University of Maryland, College Park ANKE BIRKENMAIER, 2020 Indiana University, Bloomington EDYTA M. BOJANOWSKA, 2019 Yale University

KARL ASHOKA BRITTO, 2021 University of California, Berkeley

A. SURESH CANAGARAJAH, 2020 Penn State University, University Park

BRADIN CORMACK, 2020 Princeton University JEFFREY N. COX, 2021 University of Colorado, Boulder

CAROLYN DINSHAW, 2019 New York University

MAUD ELLMANN, 2021 University of Chicago

JACQUELINE ANN FAY, 2021 University of Texas, Arlington REGENIA GAGNIER, 2019

University of Exeter FRED L. GARDAPHE, 2019 Queens College, City University of New York

CHRISTINA GERHARDT, 2019 University of Hawaiʻi, Mānoa AMALIA GLADHART, 2020

University of Oregon

ERIN D. GRAFF ZIVIN, 2021 University of Southern California ROBERT J. GRIFFIN, 2019

Texas A&M University, College Station PAOLA S. HERNANDEZ, 2021 University of Wisconsin, Madison HÉCTOR HOYOS, 2020

Stanford University CATHERINE ELIZABETH INGRASSIA, 2021 Virginia Commonwealth University CAREN IRR, 2020 Brandeis University

(continued)

JANUARY 2019

Advisory Committee (continued)

KATHRYN LACHMAN, 2021 University of Massachusetts, Amherst JESSE MACLIESH LANDER, 2021 University of Notre Dame

> LITAL LEVY, 2021 Princeton University

MARY MCALPIN, 2020 University of Tennessee, Knoxville MARIO ORTIZ-ROBLES, 2021

University of Wisconsin, Madison KATE PAESANI, 2020 University of Minnesota, Twin Cities

JAMES A. PARENTE, 2019 University of Minnesota, Twin Cities

JORGE P. PÉREZ, 2020 University of Texas, Austin SAMANTHA PINTO, 2020 Georgetown University

JEAN-MICHEL RABATÉ, 2019 University of Pennsylvania JUAN G. RAMOS, 2021 College of the Holy Cross KAREN E. REDROBE, 2019 University of Pennsylvania

ELIZABETH RHODES, 2020 Boston College

SARAH RUFFING ROBBINS, 2020 Texas Christian University CARLOS ROJAS, 2021 Duke University

DEBARATI SANYAL, 2020 University of California, Berkeley ANTHONY JULIAN TAMBURRI, 2019 Queens College, City University of New York

> MIRIAM THAGGERT, 2021 University of Iowa

JANE C. TYLUS, 2019 Yale University

ALEXANDRA K. WETTLAUFER, 2021 University of Texas, Austin Stefan Wheelock, 2020 George Mason University Sarah WINTER, 2020 University of Connecticut, Storrs

MICHAEL G. ZISER, 2019 University of California, Davis

Cover: Detail of *PlaceMap Series: CT Geo_map*, by Maria Lara-Whelpley, 2014. Image courtesy of the artist.

144 Rights, Permissions, Claims: World Literature and the Borders of Reading

B. Venkat Mani

- 150 Reading Jewish Samuel J. Spinner
- 157 On the Heels of *Juan Moreira*: Lessons for the Cultural History of Reading WILLIAM G. ACREE, JR.
- 164 Hesitant Empathy: Sun Baoxuan's Diary and Approaches to Reading Fiction in Late Qing China WANG HE AND WEN JIN
- 172 An Anticolonial Theory of Reading J. Daniel Elam
- 178 Reading East of the Berlin Wall Roar Lishaugen and Jiřina Šmejkalová
- 188 Old Media / New Futures: Revolutionary Reverberations of Fanon's Radio MICHAEL ALLAN
- 194 Untranslatability and the Geopolitics of Reading EMILY APTER

201 Forum

Paul Jaussen, Wai Chee Dimock

- 203 Minutes of the MLA Executive Council
- 210 In Memoriam
- 212 Index of Advertisers
- 223 Abstracts