

*The Diagnosis of Schizophrenia*

Production: Professor D. Goldberg, University Hospital, South Manchester  
 Distributor: University of Manchester, Department of Psychiatry, University Hospital, West Didsbury, Manchester M20 8LR  
 Details: video; 30 mins; £25.00 (send blank cassette with order)  
 Rating/audience: \*\*, P, UG and PG

Senate House, Malet Street, London WC1E 7JZ  
 Details: video; 45 mins; 1988. £47.00 plus post & VAT  
 Rating/audience: \*\*, M, UG and PG

*Art Therapy and Psychiatry*

Production: Dr N. Minton  
 Distributor: University of London, Audio-Visual Centre, Northwing Studios,

*Relaxation: A private consultation with Dr Vernon Coleman*  
 Production: Dr Vernon Coleman  
 Distributor: Private Consultations, Preston House, Kentisbury, Barnstaple, Devon, EX31 4NH  
 Details: Audio cassette; 40 mins; 1988. £6.99  
 Rating/audience: \*, M, UG and PG

*Psychiatric Bulletin* (1989), 13, 590

## Psychiatry and the media

### 'Media for Mental Health'

ROSALIND RAMSAY, Registrar in Psychiatry, St Luke's Woodside Hospital, London N10

'Media for Mental Health' is a successful educational project launched three years ago by the Mental Health Film Council (MHFC) with the aim of promoting greater general understanding of mental well-being. During this time psychiatrists have seen growing public discussion about issues of mental health, in part perhaps a reflection of the continuing shift of psychiatric care into the community.

'Media for Mental Health' has played an important role in stimulating use of the media to try and foster increasing public and professional awareness of mental health. Project Director Peter Evans describes his work as tackling the apparent stigma attached to mental health by providing 'a climate allowing for more thought and talk about our mental well-being – whoever we may be'. He maintains that the media, particularly broadcast media can help create such a climate. With the backing of its parent organisation the MHFC, the Project got involved in giving advice on television productions, first a

Channel 4 season of programmes ('Mind's Eye') and then a BBC 1 series ('You in Mind'). One particular difficulty Evans recognised is that although broadcast programmes may extensively investigate a subject, the same level of interest is rarely maintained over time. In an attempt to overcome this problem the Project started to take on longer term work, and by using contacts generated through the initial television work, is evolving as an important outreach and development arm of the MHFC. The Film Council has available information on over 600 videos looking at various aspects of health. Evans and his team have begun work with local groups in setting up a series of 'Media for Mental Health Events', planned as opportunities for all kinds of people to come together to view and discuss video material covering a wide range of mental health themes. This summer Peter Evans was awarded the John Robinson Award in recognition of the importance of his pioneering work.