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# The Journal of the Gilded

 

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 Essays

 James Brown Scott and the Rise of Public International Law John Hepp

 Claude Hopkins, Earnest Calkins, Bissell Carpet Sweepers and the Birth of Modern Advertising
 Beb Schemen

Advertising Rob Schorman

Lewis Hine, Ellis Island, and Pragmatism: Photographs as Lived Experience Kate Sampsell Willmann

# **REVIEW ESSAY**

Writing Progressive Era History for Trade Publication David Traxel

# **BOOK REVIEWS**

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