

Heart attack or stroke could knock you down on your way up.

You're working for the challenge, the satisfaction, the success. The last thing you want is a heart attack or stroke. Yet nearly one million Americans die of heart disease and stroke every year. And 200,000 of them die before retirement age.

The American Heart Association is fighting to reduce early death and disability from heart disease and stroke with research, professional and public education, and community service programs.

But more needs to be done. You can help us find the answers by sending your dollars today to your local Heart Association, listed in your telephone directory.



**Put your money where
your Heart is.**



WE'RE FIGHTING FOR YOUR LIFE

MOVING? Please Tell Us

Attach your address label from your latest issue of the journal and then fill in your new address below. Be sure to include your zip code. Please allow 60 days for the change to become effective.

Mail to: Charles B. Slack, Inc.
Subscription Dept.
6900 Grove Rd.
Thorofare, N.J. 08086

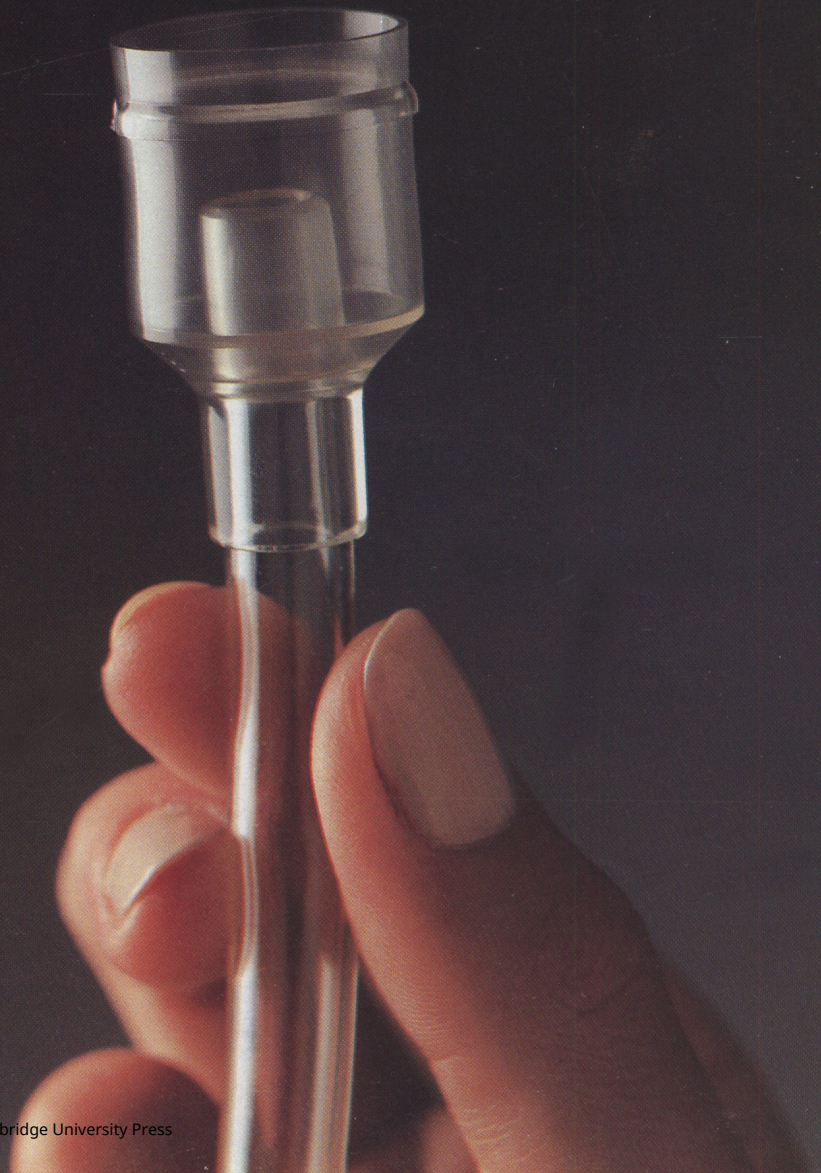
Fill in your NEW ADDRESS here:

Name _____
Street _____
City _____ State _____ • Zip _____

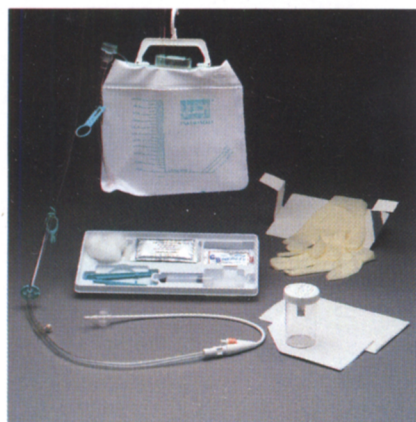
Attach address label or fill in OLD ADDRESS here:

Name _____
Street _____
City _____ State _____ Zip _____

**We'll reduce
your infection rate,
or refund your money.**



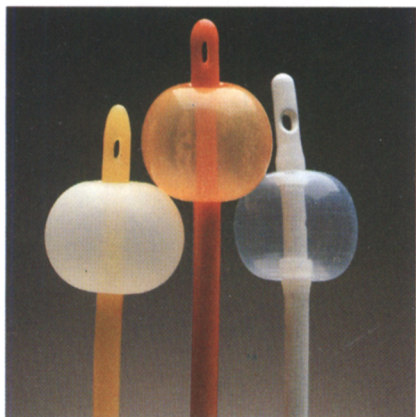
If our drainage system doesn't reduce urinary tract infections in your hospital during a 60-day trial period, we'll refund your money. Period.



We're "spouting off" about our closed, flat drainage unit in our preconnected Foley catheterization trays.

It's the drainage unit that features the exclusive Bel-Guard™ bottom-emptying spout—designed to lower urinary tract infections by reducing touch contamination.

We're so sure of the effectiveness of this system that we're making this very special money-back offer from October 1, 1980 to April 30, 1981.



During this time, you can choose any of our preconnected Foley Catheterization Trays with any one of three types of catheters...

Teflon®* coated, Silicone Elastomer-coated, or 100% Silicone.

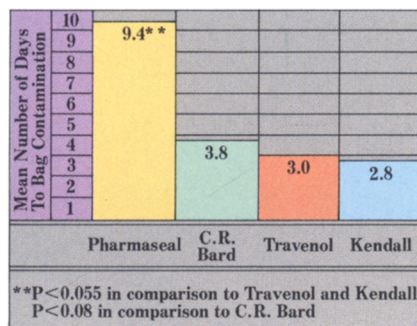
If you don't see a lower rate of infection during the 60-day trial period, we'll pay for whatever trays you've used.

We'll arrange all the details for inservicing and product evaluation.

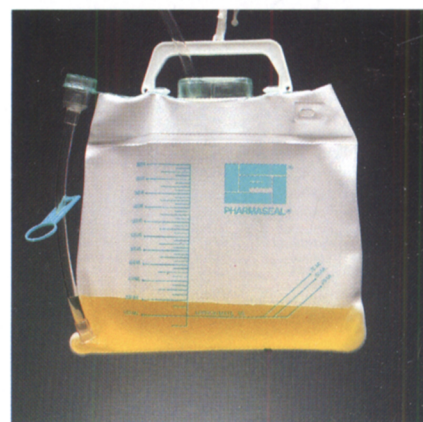
It's a no-lose proposition. Fewer infections...or your money back. Guaranteed.

Our confidence is based on a conclusive study.

To show you just how important the Bel-Guard Spout can be in lowering the rate of bag contamination, a special research study† was conducted. It included the Pharmaseal, C. R. Bard, Travenol and Kendall (Curity) drainage systems. The bar chart clearly illustrates the results of that study.



As you can see, the Pharmaseal system remained uncontaminated for an average of 9.4 days...or nearly three times as long as the other systems tested.



All these other built-in safety features help keep out bacteria, too.

Our drainage system also features our Noret® valve that prevents splashback into the drip chamber and retards backflow if the unit is dropped or tipped.

Plus, there's a puncture port for safe, convenient urine sampling. And a three-air vent system to assure proper drainage.

The Pharmaseal drainage system with Bel-Guard Spout and all these additional safety features. No wonder we can make such an offer.

For more information on the money-back guarantee on our preconnected Foley Catheterization Trays, just tear out the enclosed reply card and send it to American Pharmaseal, P.O. Box 1300, Glendale, CA 91209.

*Coating contains Teflon. Teflon is a registered trademark of E.I. DuPont de Nemours and Co., Inc.

†Source of data:

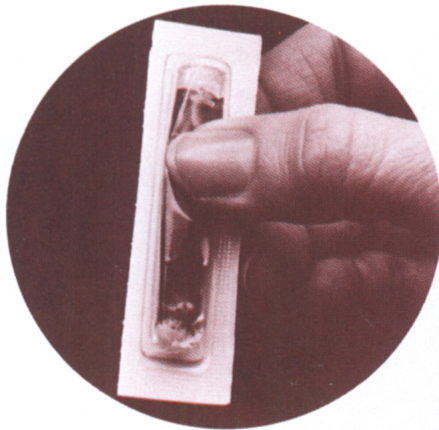
"A Study to Determine the Efficacy of Closed Urine Bag Systems to Resist Bacterial Contamination" (Copies available upon request.)



American Pharmaseal

FIGHT IV INFECTION*

SEPP® from Marion Scientific
makes it easy to apply PVP iodine prior to IV infusion.



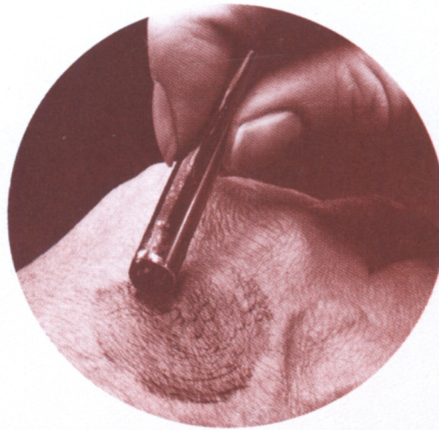
Easy to use.

Just squeeze to break ampule, remove SEPP from sterile wrapper, and you're ready to prep. Pre-measured, single-use amounts of solution save time, eliminate spillage and waste.

*10% PVP iodine is an effective bactericidal, fungicidal and sporacidal agent.

Maki, Dennis G., MD: Preventing infection in intravenous therapy. *Anesthesia and Analgesia* ... *Current Researches*, Vol. 56, No. 1, Jan. Feb. 77.

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Easy to control.

SEPP puts you in control of antiseptic placement and flow. Patented polyester tip applies solution evenly, absorbs excess and prevents dripping. Pinpoints antiseptic **only** where you want it, minimizing the danger of hiding vein with excess iodine.



No mess.

Pinpoint precision eliminates excess antiseptic, dripping, and uneven application. Fingers never touch applicator tip, solution, or prepping area. Clean. Efficient. Easy-to-use and dispose of.

Send or call for a free SEPP® sample and see how easy prepping can be.



MARION SCIENTIFIC CORPORATION

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