# ON p-VALENT STARLIKE FUNCTIONS WITH REFERENCE TO THE BERNARDI INTEGRAL OPERATOR 

Vinod Kumar and S.L. Shukla

Let $S_{p}^{*}(A, B)$ denote the class of certain p-valent starlike functions. Recently G. Lakshma Reddy and K.S. Padmanabhan [Bull. Austral. Math. Soc. 25(1982), 387-396] have shown that the function $g$ defined by

$$
g(z)=(c+p) z^{-c} \int_{0}^{z} t^{c-1} f(t) d t, \quad c=1,2,3, \ldots,
$$

belongs to the class $S_{p}^{*}(A, B)$ if $f \in S_{p}^{*}(A, B)$. The technique used by them fails when $c$ is any positive real number. In this paper, by employing a more powerful technique, we improve their result to the case when $c$ is any real number such that $c \geq-p(1+A) /(1+B)$.

## 1. Introduction

Let $S_{p}^{*}(A, B)$ denote the class of functions of the form

$$
\begin{equation*}
f(z)=a_{p} z^{p}+\sum_{n=p+1}^{\infty} a_{n} z^{n}, p \geq 1 \tag{1.1}
\end{equation*}
$$

which are analytic in the unit disc $E=\{z:|z|<1\}$, and satisfy

$$
\begin{equation*}
z \frac{f^{\prime}(z)}{f(z)}=p \frac{1+\operatorname{Aw}(z)}{1+\operatorname{Bw}(z)}, \quad z \in E, \tag{1.2}
\end{equation*}
$$

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where -1 \leq A < B < l, w in analytic in E, and satisfies w(0) = 0
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[^0]and $|w(z)|<1$ for $z \in E . \quad$ Evidently, the functions in $S_{p}^{*}(A, B)$ are p-valent starlike in $E$.

Bernardi [1] has shown that, if the function $f$ is univalent starlike in $E$, then so is the function $g$ given by

$$
g(z)=(c+1) z^{-c} \int_{0}^{z} t^{c-1} f(t) d t
$$

where $c$ is a positive integer. This result has been improved by Miller et al. [5,Theorem 2] to the case when $c$ is a positive real number. Recently, Reddy and Padmanabhan [6,Theorem 1] have extended the result of Bernardi [1] by proving that, if $f \in S_{p}^{*}(A, B)$, then so does the function 9 given by

$$
g(z)=(c+p) z^{-c} \int_{0}^{z} t^{c-1} f(t) d t
$$

where $c$ is a positive integer. The classical technique used by Reddy and Padmanabhan [6] fails when $c$ is any positive real number. It is therefore natural to ask whether their result can be improved for real $c$.

The object of the present paper is to establish a theorem which improves, in particular, the result of Reddy and Padmanabhan [6,Theorem 1] to the case when $c$ is a real number such that $c \geq-p(1+A) /(1+B)$. It is worth noting that the technique employed to prove our theorem is different from those used by Miller et al. [5] and Reddy and Padmanabhan [6]. In fact our important tool is Lemma 2.1, to be proved in section 2 , which provides a geometrical definition of the class $S_{p}^{*}(A, B)$.

## 2. Preliminary lemmas

To establish our main result we require the following lemmas:
LEMMA 2.1. A function $f$ of the form (1.1) belongs to $S_{p}^{*}(A, B)$, $-1 \leq A<B<1$, if and only if

$$
\begin{equation*}
\left|z \frac{f^{\prime}(z)}{f(z)}-m\right|<M, \quad z \in E, \tag{2.1}
\end{equation*}
$$

where

$$
\begin{equation*}
m=p(1-A B) /\left(1-B^{2}\right) \quad \text { and } \quad M=p(B-A) /\left(1-B^{2}\right) \tag{2.2}
\end{equation*}
$$

Proof. Let $f \in S_{p}^{\star}(A, B)$. Then from (1.2) we have

$$
\begin{align*}
z \frac{f^{\prime}(z)}{f(z)}-m & =\frac{(p-m)+(A p-B m) w(z)}{1+B w(z)}  \tag{2.3}\\
& =M h(z)
\end{align*}
$$

where $h(z)=-(B+w(z)) /(1+B w(z))$. Since $|h(z)|<1$, the inequality (2.1) follows from (2.3).

$$
\begin{aligned}
& \text { Conversely, let } f \text { satisfy (2.1). Then } \\
& \qquad\left|z \frac{f^{\prime}(z)}{M f(z)}-\frac{m}{M}\right|<1, \quad z \in E .
\end{aligned}
$$

Let

$$
\begin{equation*}
q(z)=z \frac{f^{\prime}(z)}{M f(z)}-\frac{m}{M} \tag{2.4}
\end{equation*}
$$

and we define

$$
\begin{equation*}
w(z)=\frac{q(0)-q(z)}{1-q(0) q(z)} \tag{2.5}
\end{equation*}
$$

Clearly the function $w$ is analytic in $E$, and satisfies $w(0)=0$ and $|w(z)|<1$ for $z \in E$. Since $q(0)=-B$, from (2.5) we get

$$
\begin{equation*}
q(z)=-(B+w(z)) /(1+B w(z)) . \tag{2.6}
\end{equation*}
$$

Eliminating $q(z)$ from (2.4) and (2.6) we get (1.2). Hence $f \in S_{p}^{*}(A, B)$.
Note: (i) The condition (2.1) can be written in the form

$$
\left|\frac{\left(z f^{\prime}(z) / f(z)\right)-(p(l+A) /(1+B))}{p-(p(l+A) /(1+B))}-\frac{1}{1-B}\right|<\frac{1}{1-B}, \quad z \in E
$$

Now as $B \rightarrow 1$ and $A=-(1-2 \beta), 0 \leq \beta<1$, this inequality reduces to $\operatorname{Re}\left\{z f^{\prime}(z) / f(z)\right\}>p \beta, z \in E$, which is precisely a necessary and sufficient condition for $f \in S_{p}^{*}(2 \beta-1,1)$. Thus including the limiting case $B \rightarrow 1$, the results proved with the help of Lemma 2.1 will hold for $-1 \leq \mathrm{A}<\mathrm{B} \leq 1$.
(ii) Throughout this paper $m$ and $M$ are given by (2.2).

LEMMA 2.2. If the function $w$ is analytic for $|z| \leq r<1$, $w(0)=0$ and $\left|w\left(z_{0}\right)\right|=\max _{|z|=r}^{|w(z)| \text {, then } z o^{w^{\prime}}\left(z_{0}\right)=k w\left(z_{0}\right) \text {, where }, ~(z)}$ $k$ is a real number such that $k \geq 1$.

The above lemma is due to Jack [3].

## 3. Main result

THEOREM. If $f \in S_{p}^{*}(A, B)$ and $g$ is defined by

$$
\begin{equation*}
g(z)=\left[(c+p \alpha) z^{-c} \int_{0}^{z} t^{c-1} f^{\alpha}(t) d t\right]^{1 / \alpha} \tag{3.1}
\end{equation*}
$$

where $a$ and $c$ are real numbers such that $\alpha>0$ and $c \geq-p a(1+A) /(1+B)$. Then the function $g$ also belongs to $S_{p}^{*}(A, B)$.

In (3.1) powers denote principal ones.
Proof. Let us define a function $w$ such that

$$
w(z)=\frac{z g^{\prime}(z) / g(z)-p}{A p-B z g^{\prime}(z) / g(z)}
$$

so that

$$
\begin{equation*}
z \frac{g^{\prime}(z)}{g(z)}=p \frac{1+A w(z)}{1+B w(z)} \tag{3.2}
\end{equation*}
$$

where $w$ is either analytic or meromorphic in $E$. Clearly $w(0)=0$. We claim that $w$ is analytic in $E$, and $|w(z)|<1$ for $z \in E$, which we will prove by contradiction.

From (3.1) and (3.2) we have

$$
\begin{equation*}
(c+p \alpha)\left\{\frac{f(z)}{g(z)}\right\}^{\alpha}=\frac{(c+p \alpha)+(A p \alpha+B c) w(z)}{1+B w(z)} \tag{3.3}
\end{equation*}
$$

Logarithmic differentiation of (3.3) yields

$$
\begin{equation*}
z \frac{f^{\prime}(z)}{f(z)}-m=\frac{(p-m)+(A p-B m) w(z)}{1+B w(z)}-\frac{p(B-A) z w^{\prime}(z)}{\{1+B w(z)\}\{(c+p \alpha)+(A p \alpha+B c) w(z)\}} \tag{3.4}
\end{equation*}
$$

Let $r^{*}$ be the distance, from the origin, of the pole of $w$ nearest the origin. Then $w$ is analytic in $|z|<r_{0}=\min \{r *, l\}$. By Lemma 2.2, for $|z| \leq r\left(r \leq r_{0}\right)$, there exists a point $z_{0}$ such that

$$
\begin{equation*}
z_{0} w^{\prime}\left(z_{0}\right)=k w\left(z_{0}\right), k \geq 1 \tag{3.5}
\end{equation*}
$$

From (3.4) and (3.5) we have

$$
\begin{equation*}
z_{0} \frac{f^{\prime}\left(z_{0}\right)}{f\left(z_{0}\right)}-m=\frac{N\left(z_{0}\right)}{D\left(z_{0}\right)} \tag{3.6}
\end{equation*}
$$

where

$$
\begin{aligned}
N\left(z_{0}\right)= & (p-m)(c+p \alpha)+\{(c+p \alpha)(A p-B m)+(A p \alpha+B c)(p-m)-k p(B-A)\} w\left(z_{0}\right) \\
& +\{(A p \alpha+B c)(A p-B m)\} w^{2}\left(z_{0}\right)
\end{aligned}
$$

and

$$
D\left(z_{0}\right)=(c+p \alpha)+(A p \alpha+2 B c+B p \alpha) w\left(z_{0}\right)+B(A p \alpha+B c) w^{2}\left(z_{0}\right)
$$

Now suppose that it were possible to have $\max _{|z|=r}|w(z)|=\left|w\left(z_{0}\right)\right|=1$ for some $r, r<r_{0} \leq 1$. Then by using the identities $A p-B m=-M$ and $B-A=\left(M^{2}-(m-p)^{2}\right) /(M p)$, we have

$$
\begin{equation*}
\left|N\left(z_{0}\right)\right|^{2}-m^{2}\left|D\left(z_{0}\right)\right|^{2}=a+2 b \operatorname{Re}\left\{w\left(z_{0}\right)\right\} \tag{3.7}
\end{equation*}
$$

where

$$
a=k p(B-A)\{k p(B-A)+2 M(c+p \alpha)+2 M B(A p \alpha+B C)\}
$$

and

$$
b=k p(B-A) M\{(A p \alpha+B C)+B(c+p \alpha)\}
$$

From (3.7) we have

$$
\begin{equation*}
\left|N\left(z_{0}\right)\right|^{2}-M^{2}\left|D\left(z_{0}\right)\right|^{2}>0 \tag{3.8}
\end{equation*}
$$

provided

$$
\begin{aligned}
a \pm 2 b & >0 . \quad \text { Now } \\
a+2 b & =k p(B-A)[k p(B-A)+2 M(1+B)\{c(1+B)+p \alpha(1+A)\}] \\
& >0, \text { provided } c \geq-p \alpha(1+A) /(1+B),
\end{aligned}
$$

and

$$
\begin{aligned}
a-2 b & =k p(B-A)[k p(B-A)+2 M(1-B)\{c(1-B)+p \alpha(1-A)\}] \\
& >0, \text { provided } c \geq-p \alpha(1-A) /(1-B)
\end{aligned}
$$

Thus from (3.6) and (3.8) it follows that

$$
\left|z_{0} \frac{f^{\prime}\left(z_{0}\right)}{f\left(z_{0}\right)}-m\right|>M
$$

provided

$$
\begin{aligned}
c & \geq \max \{-\mathrm{p} \alpha(1+\mathrm{A}) /(1+B),-\mathrm{p} \alpha(1-A) /(1-B)\} \\
& =-\mathrm{p} \alpha(1+A) /(1+B) .
\end{aligned}
$$

But this is, in view of Lemma 2.1, contrary to our assumption $f \in S_{p}^{*}(A, B)$. Therefore we cannot have $|w(z)|=1$ in $|z|<r_{0}$. Since
$|w(0)|=0,|w(z)|$ is continuous and $|w(z)| \neq 1$ in $|z|<x_{0}{ }^{\prime} w$ cannot have a pole at $|z|=r_{0}$. Since $r_{0}$ is arbitrary, we conclude that $w$ is analytic in $E$, and satisfies $|w(z)|<1$ for $z \in E$. Hence, from (3.2), $g \in S_{p}^{\star}(A, B)$.

Remark. It is evident that, for $\alpha=1$, the above theorem improves the result of Reddy and Padmanabhan [6,Theorem 1]. If we set $A=-(1-2 \beta)$, where $0 \leq \beta<1$, and $a_{1}=p=B=1$, the class $S_{p}^{*}(A, B)$ reduces to the well known class $S^{*}(\beta)$ of univalent starlike functions of order $\beta$. For the class $S^{*}(\beta)$, the undermentioned corollary follows immediately from the above theorem.

COROLLARY. Let $\alpha$ and $c$ be real numbers such that $\alpha>0$ and $c \geq-\alpha \beta$. If $f \in S^{*}(\beta)$, then the function $g$ defined by

$$
\begin{equation*}
g(z)=\left[\frac{c+\alpha}{z^{c}} \int_{0}^{z} t^{c-1} f^{\alpha}(t) d t\right]^{1 / \alpha} \tag{3.9}
\end{equation*}
$$

is also an element of $S^{*}(\beta)$.
Remarks (i) A result of Miller et al. [5,Theorem 2] turns out to be a particular case of the above corollary when $\beta=0$.
(ii) Gupta and Jain [2,Theorem 1] have also shown that the function $g$ defined by (3.9) belongs to the class $S^{*}(\beta)$ if $f \in S^{*}(\beta)$. However, as an example, the integral operator

$$
g(z)=\left[\frac{11}{4 z^{2}} \int_{0}^{z} t f^{3 / 4}(t) d t\right]^{4 / 3}
$$

can be studied by the above corollary and not by the result of Gupta and Jain, since the technique followed by them fails when at least one of $\alpha$ and $c$ is not a positive integer.

Problem. Very recently, Kumar and Shukla [4,Theorem $1(i)]$ have shown that the function $g$ given by (3.9) belongs to $S^{*}(\beta)$ even when $c$ is a complex number such that $\operatorname{Re}(c) \geq-\alpha \beta$. It would be interesting to show that the function $g$ given by (3.1) belongs to $S_{p}^{*}(A, B)$ when $c$ is a complex number such that $\operatorname{Re}(c) \geq-p \alpha(1+A) /(1+B)$.

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Dr V. Kumar,
Department of Mathematics,
Christ Church College,
Kanpur-208001,
India.

Dr S.L. Shukla,
Department of Mathematics, Janta College, Bakewar, Etawah-206124,
India.


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