



Management and Organization Review

Call for Papers

Management and Organization Review

Special Issue ‘Celebrating and Advancing the Scholarship of Kwok Leung (1958–2015)’

Guest Editors:

Michael Morris, Columbia University

(George) Zhen Xiong Chen, Australian National University

Lorna Doucet, Fudan University

Yaping Gong, Hong Kong University of Science and Technology

Submission deadline: May 15, 2016

Newly extended Deadline: September 1, 2016

This is a wide ranging call for papers addressing and extending Professor Kwok Leung’s scholarship in cross-cultural research, psychology, and management (see below).

Questions about the special issue may be directed to any of the guest editors. Papers for the special issue should be submitted electronically through *MOR*’s ScholarOne Manuscripts site at <http://mc.manuscriptcentral.com/mor> and identified as submission to the ‘Scholarship of Kwok Leung’ special issue. All submissions should follow the ‘*MOR* Author Guidelines’, available online at <http://journals.cambridge.org/mor-submit>

The Special Issue will be published on the second anniversary of Professor Leung’s passing (MOR 13.3).

Kwok Leung Scholarship Legacy

Kwok Leung made many significant theoretical and methodological contributions to crosscultural research in psychology and management (Leung, Bhagat, Buchan, Erez, & Gibson, 2005; Van de Vijver & Leung, 1997). He is regarded as a thought leader in many areas of crosscultural, social, and organizational psychology, including distributive justice (Leung & Park, 1986), conflict resolution and negotiation (Leung, 1987), harmony maintenance (Leung, Koch, & Lu, 2002), pan-cultural structures of human values and beliefs (Leung & Bond, 2004), Chinese personality (Cheung, Leung, Fan, Song, Zhang, & Zhang, 1996), and creativity (Morris & Leung, 2010).

A central thread in his 30-year career is modeling how culture influences social and organizational behaviors. His earliest empirical contributions tested the model that differences in fairness judgments between individualist and collectivist countries are carried by individual differences in personal values on the dimension of *idiocentrism-allocentrism* (Leung & Bond, 1984; Triandis, Leung, Villareal, & Clack, 1985). Later work found that country differences in conflict resolution decisions were carried more by expectancies than valences (Bond, Leung, & Schwartz, 1987; Leung, 1987), and by personal perceptions (Morris, Leung, & Iyengar, 2004), prompting interest in schemas or implicit theories that underlie cultural patterns. To explore how cultural patterns are carried by social assumptions or norms, Kwok pioneered a

model of the basic dimensions of social axioms (Leung & Bond, 2004). His works on fairness judgment and harmony offered exemplary illustrations of how *emic* and *etic* research programs inform and stimulate each other (Leung, Brew, Zhang, & Zhang, 2011; Morris, Leung, Ames, & Lickel, 1999). A culmination of this sustained inquiry came in a recent conceptual paper (Leung & Morris, in press) that integrated many of his insights by proposing the conditions, respectively, under which values, schemas, and norms operate: Values play a more important role in accounting for cultural differences in weak situations where fewer constraints are perceived; schemas play a more important role when situational cues increase their accessibility and relevance; and norms play a more important role when social evaluation is salient. This special issue of MOR is dedicated to current research that builds on, elaborates, and extends this stream of work. We welcome manuscripts from a broad range of research areas (e.g., conflict and harmony, negotiation, fairness judgment, leadership, cross-cultural management).

REFERENCES

- Bond, M. H., Leung, K., & Schwartz, S. 1992. Explaining choices in procedural and distributive justice across cultures. *International Journal of Psychology*, 27(2): 211–225.
- Cheung, F. M., Leung, K., Fan, R. M., Song, W-Z., Zhang, J-X., & Zhang, J-P. 1996. Development of the Chinese personality assessment inventory. *Journal of Cross-Cultural Psychology*, 27: 181–199.
- Leung, K. 1987. Some determinants of reactions to procedural models for conflict resolution: A cross-national study. *Journal of Personality and Social Psychology*, 53: 898–908.
- Leung, K., & Bond, M. H. 1984. The impact of cultural collectivism on reward allocation. *Journal of Personality and Social Psychology*, 47: 793–804.
- Leung, K., & Bond, M. H. 2004. *Social axioms: A model for social beliefs in multicultural perspective*. San Diego, CA: Elsevier Academic Press.
- Leung, K., Brew, F. P., Zhang, Z. X., & Zhang, Y. 2011. Harmony and conflict: A cross-cultural investigation in China and Australia. *Journal of Cross-Cultural Psychology* 42(5): 795–816.
- Leung, K., & Morris, M. W. In press. Values, schemas, and norms in the culture-behavior nexus: A situated dynamics framework. *Journal of International Business Studies*, doi:10.1057/jibs.2014.66
- Leung, K., & Park, H. J. 1986. Effects of interactional goal on choice of allocation rule: A crossnational study. *Organizational Behavior and Human Decision Processes*, 37: 111–120.
- Leung, K., Bhagat, R. S., Buchan, N. R., Erez, M., & Gibson, C. B. 2005. Culture and international business: Recent advances and their implications for future research. *Journal of International Business Studies*, 36: 357–378.
- Leung, K., Koch, P. T., & Lu, L. 2002. A dualistic model of harmony and its implications for conflict management in Asia. *Asia Pacific Journal of Management*, 19: 201–220.
- Morris, M. W., & Leung, K. 2010. Creativity east and west: Perspectives and parallels. *Management and Organization Review*, 6(3): 313–327.
- Morris, M. W., Leung, K., Iyengar, S. S. 2004. Person perception in the heat of conflict: Negative trait attributions affect procedural preferences and account for situational and cultural differences. *Asian Journal of Social Psychology*, 7: 127–147.
- Morris, M. W., Leung, K., Ames, D., & Lickel, B. 1999. Views from inside and outside: Integrating *emic* and *etic* insights about culture and justice judgment. *Academy of Management Review*, 24: 781–796.
- Triandis, H. C., Leung, K., Villareal, M. J., & Clack, F. I. 1985. Allocentric versus idiocentric tendencies: Convergent and discriminant validation. *Journal of Research in Personality*, 19(4): 395–415.
- Van de Vijver, F., & Leung, K. 1997. *Methods and data analysis for cross-cultural research*. Thousand Oaks, CA: Sage.

Information for authors and readers

Manuscript submission: Please submit manuscripts online through the MOR ScholarOne Manuscripts site at <http://mc.manuscriptcentral.com/mor>. For more information and style instructions see <http://journals.cambridge.org/mor/IFC>.

Subscriptions: *Management and Organization Review* is published in March, June, September and December. The 2016 price for an online subscription for institutions is \$693 in the USA, Canada, and Mexico; UK £380 + VAT elsewhere. Individuals are encouraged to join the International Association for Chinese Management Research to obtain a subscription. Subscription correspondence and address changes should be sent to: Cambridge University Press, 100 Brook Hill Drive, West Nyack, NY 10994, USA, email subscriptions_newyork@cambridge.org, for customers in the USA, Canada, or Mexico. Customers elsewhere should contact: Cambridge University Press, The Edinburgh Building, Shaftesbury Road, Cambridge CB2 8RU, UK, email journals@cambridge.org. Single issues and individual articles to be purchased and rented are also available through Cambridge University Press.

International Association for Chinese Management Research members: *Management and Organization Review* is the journal of the International Association for Chinese Management Research, an academic organization that serves scholars, students, managers, and consultants who are interested in advancing their knowledge about organizational management in the Chinese context. IACMR membership includes online access to all issues of the journal with the option of print copies. Individuals can become members at <http://www.iacmr.org>

Permissions information: All rights reserved. No part of this publication may be reproduced, in any form or by any means, electronic, photocopying, or otherwise, without permission in writing from Cambridge University Press. Policies, request forms and contacts are available at: <http://journals.cambridge.org/action/rightsAndPermissions>. Permission to copy (for users in the USA) is available from Copyright Clearance Center <http://www.copyright.com>, email info@copyright.com.

Advertising: To advertise in the journal email USAAdSales@cambridge.org or telephone +1 (212) 337 5053 in the USA, Canada or Mexico; email ad_sales@cambridge.org or telephone +44 (1223) 325083 in the rest of the world.

Abstracts and indexing: Indexed in ABI/INFORM Database (ProQuest), ABI/INFORM Global (ProQuest), Academic OneFile (GALE Cengage), ArticleFirst (OCLC), Business Source Complete (EBSCO Publishing), Business Source Corporate (EBSCO Publishing), Current Contents: Social & Behavioral Sciences (Thomson Reuters), Environmental Sciences & Pollution Management (ProQuest), Journal Citation Reports/Social Science Edition (Thomson Reuters), ProQuest Central (ProQuest), ProQuest Central: Professional Edition (ProQuest), ProQuest Discovery (ProQuest), PsycINFO/Psychological Abstracts (APA), RePEc: Research Papers in Economics, SCOPUS (Elsevier), Social Sciences Citation Index (Thomson Reuters), Web of Science (Thomson Reuters)

Management and Organization Review is published by Cambridge Journals on behalf of the International Association for Chinese Management Research. The journal is included in the Cambridge Journals Online service and can be found at <http://journals.cambridge.org/mor>.

ISSN: 1740-8776

E-ISSN: 1740-8784

© International Association for Chinese Management Research

Management and Organization Review

Sponsored By
Peking University and The Hong Kong University of
Science and Technology



CONTENTS

Volume 12 Issue 2

ARIE Y. LEWIN	
Letter from Editor	217
KILLIAN J. McCARTHY, WILFRED DOLFSMA, AND UTZ WEITZEL	
The First Global Merger Wave and the Enigma of Chinese Performance	221
COMMENTARIES ON McCARTHY, DOLFSMA, AND WEITZEL INVITED BY KLAUS E. MEYER	
MICHAEL N. YOUNG	
Commentary on the Enigma of Chinese Performance: Do Chinese Investors' Reactions to Merger Announcements Accurately Reflect Prospects for Success?	249
DANIEL SHAPIRO AND JING LI	
Understanding the 'Enigma' of Chinese Firm Performance: Confucius and Beyond	259
Regular Articles	
ALAN M. RUGMAN, QUYEN T. K. NGUYEN, AND ZIYI WEI	
Rethinking the Literature on the Performance of Chinese Multinational Enterprises	269
JIANJUN ZHANG, WEI ZHAO, AND YANLONG ZHANG	
Institutional Transformation and Changing Networking Patterns in China	303
LI CAI, SERGEY ANOKHIN, MIAOMIAO YIN, AND DONALD E. HATFIELD	
Environment, Resource Integration, and New Ventures' Competitive Advantage in China	333
YUANYANG SONG, PETER T. GIANODIS, AND YUANXU LI	
Institutional Ownership and Corporate Philanthropic Giving in an Emerging Economy	357
YUHUAN LIU, CHENJIAN ZHANG, AND RUNTIAN JING	
Coping with Multiple Institutional Logics: Temporal Process of Institutional Work during the Emergence of the One Foundation in China	387



Cover image 'The Spring of Xuanwu' by Qiming Pang. Printed with artist's permission.

© International Association for
Chinese Management Research



CAMBRIDGE
UNIVERSITY PRESS