



# International Association for Chinese Management Research

中国管理研究国际学会

[www.iacmr.org](http://www.iacmr.org)

The International Association for Chinese Management Research (IACMR), founded in 2001, is a professional, academic organization to serve scholars, students, managers, and consultants who are interested in advancing knowledge about the management of organizations operating in the Chinese context.

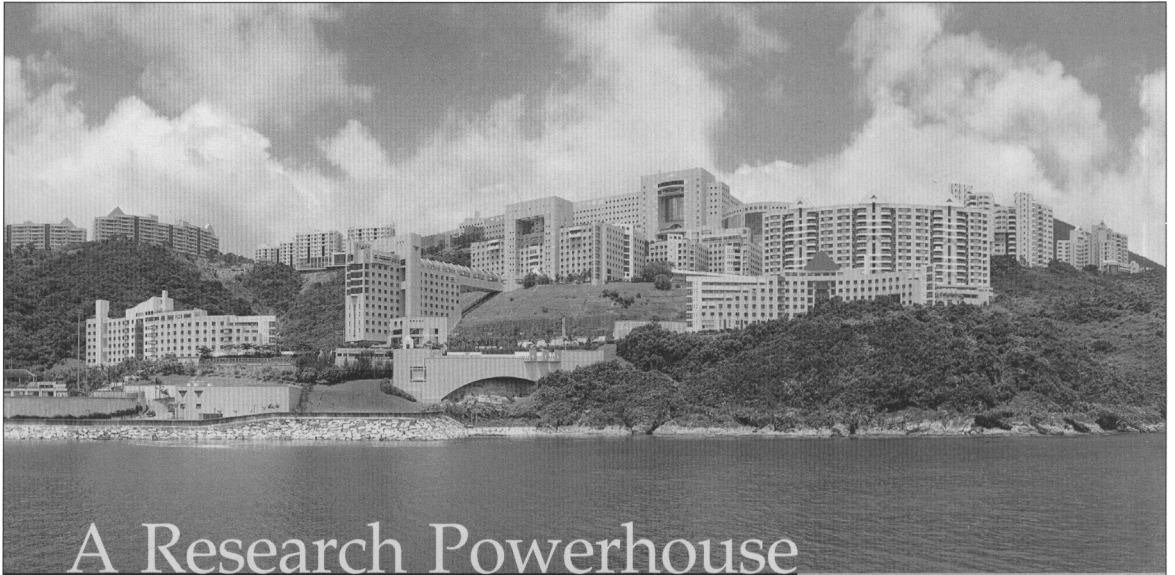
The primary goal of the Association is to promote scholarly studies of the organization and management of firms by:

- Providing a forum for the exchange of ideas and experience among researchers about management research in the Chinese context.
- Facilitating international collaboration between management researchers around the globe.
- Promoting the development of management research capabilities IN and ON China.
- Publishing the best research on Chinese management and organizations.

Regular activities of the IACMR include:

- Bi-annual international conference beginning with the Inaugural Conference in Beijing, China, June 17–20, 2004, the second conference in Nanjing, China, on June 15–18, 2006, the third conference in Guangzhou, China, on June 19–22, 2008, the fourth conference in Shanghai, China, on June 17–20, 2010, and the fifth in Hong Kong, on June 20–24, 2012.
- Annual business meeting at the same site as the Academy of Management meeting.
- Special lectures by distinguished professors and business leaders at the business meetings.
- Research seminars by leading Chinese and international scholars in China.
- Research methods and dissertation development workshops for Chinese scholars and doctoral students.
- Official journal *Management and Organization Review*.
- Online executive magazine *Chinese Management Insights*.
- Quarterly IACMR Newsletter.

For detailed information about IACMR activities or membership, visit our website ([www.iacmr.org](http://www.iacmr.org)) or contact us by email at [iacmr@asu.edu](mailto:iacmr@asu.edu) (U.S.A.), [iacmr@pku.edu.cn](mailto:iacmr@pku.edu.cn) (Beijing) or by phone 1-480-965-4530 (U.S.A.), or 8610-6275-6701 (Beijing).



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Guanghua Contacts: Christine You (86-10- 62756701, [iphd@gsm.pku.edu.cn](mailto:iphd@gsm.pku.edu.cn))



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### For more information please contact:

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# Chinese Management Insights

Based on research published primarily in  
Management and Organization Review

《中国管理新视野》是由中国管理研究国际学会出版的，面向企业管理者的中英文双语杂志，旨在传播有关中国企业管理最前沿的研究成果。大部分文章的原作来自学会会刊《组织管理研究》发表的论文，经过“去粗取精”的加工过程，增强文章的可读性和对企业实际运作的启发性和针对性。《中国管理新视野》具有以下几个鲜明特征：

- 具有强烈的时代性和前瞻性，引领中国管理的思考和实践
- 荟萃世界顶尖中国企业管理学者多年的研究成果
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此外，杂志还设有企业家专栏，通过采访的形式分享中国企业家的管理哲学和最佳管理实践。

*Chinese Management Insights* is a Chinese-English bilingual publication that converts leading academic research on China-related topics into summaries that can be easily read and used by managers. These summaries exclude most of the academic theory, research methodology and literature references that are in the original full papers, and focus on what is directly useful to managers. Most of the papers come from *Management and Organization Review*, published by the International Association for Chinese Management Research (IACMR). In addition, we will publish Chinese executives' perspective on management philosophy and best management practices of their companies.

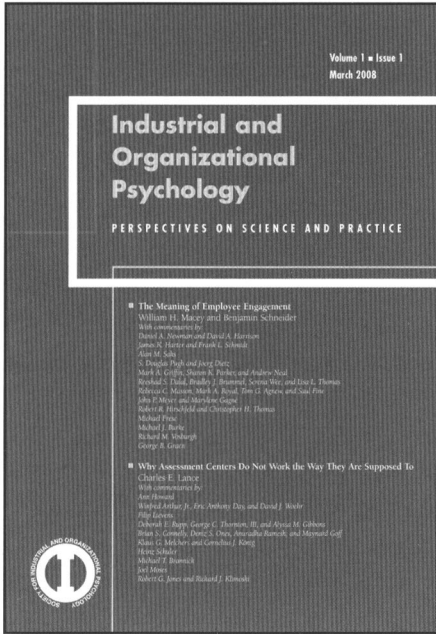
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PERSPECTIVES ON SCIENCE AND PRACTICE

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**CYNTHIA MCCAULEY**

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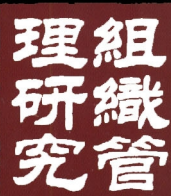
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