#### RESEARCH ARTICLE



# The vicarious liability of sports governing bodies and competition organisers

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This is the first work to explore the possibility of holding sports governing bodies and competition organisers vicariously liable for the tortious behaviour of athletes that compete under their auspices. In contrast to other scholarly contributions on vicarious liability in sport, this paper examines the scope of responsibility for athletes in individual sports (as opposed to team sports). It begins by drawing upon the recent tribunal proceedings between professional cyclist Jess Varnish and British Cycling to analyse the employment status of government-funded individual athletes. In calling for a contextual and policy-sensitive approach to the definition of an 'employee', this paper argues that certain normative and theoretical considerations ought to be granted more or less weight depending on the particular legal issue animating the dispute. Thereafter, and with one eye on the overly intrusive regulatory provisions found in sports such as tennis and golf, this paper also demonstrates that the vicarious liability of governing bodies and competition organisers could equally be extended to cover the tortious conduct of non-funded individual athletes. In making these claims, it is demonstrated how a sport-specific application of the doctrine may help to teach us a few broader lessons about vicarious liability more generally.

Keywords: tort law; vicarious liability; sports law; employment law; sporting regulation

#### Introduction

The doctrine of vicarious liability has long been recognised as a fundamental aspect of tort law. It stands for the proposition that one party will be strictly liable for the harmful conduct of another, so long as there is a close connection between the injury and the wrongdoer's relationship with the defendant. It is most commonly used to hold employers responsible for the actions of their employees, although recent case law has established that vicarious liability may also be imposed for relationships that are merely 'akin to employment'.

This development was seemingly intertwined with a judicial appreciation of the various theoretical rationales for vicarious liability. As evidenced by Lord Phillips' five-factor test in Various Claimants v Catholic Child Welfare Society,<sup>2</sup> several justifications for the doctrine can be identified. These include, for instance: loss spreading and deep pockets (which suggest that liability ought to be imposed on the party who is best able to financially bear the loss); control (which maintains that employers are usually

<sup>†</sup>I would like to thank Professor Tsachi Keren-Paz, Dr Andreas Rühmkorf and the two anonymous reviewers for their insightful comments on previous iterations of this paper. A version of this paper was also presented at the Sport and Recreation Law Association Conference on 23 February 2021. As such, I would also like to thank the organisers and participants of this conference for their helpful feedback.

<sup>&</sup>lt;sup>1</sup>JGE v English Province of Our Lady of Charity [2013] QB 722.

<sup>&</sup>lt;sup>2</sup>[2012] UKSC 56 at [35].

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in the best position to prevent the harm); risk (which highlights that employers ought to be held responsible for any inherent or foreseeable harm that flows from their enterprise); and fairness (which indicates that those who seek to benefit from a particular activity should also be held accountable for any losses that such activity causes). The final two justifications might be said to be two overlapping formulations of the wider concept of enterprise liability.<sup>3</sup>

The argument propounded in this paper is that an application of these theories justifies the imposition of vicarious liability on national governing bodies (NGBs) and competition organisers for the tortious behaviour of athletes in so-called individual sports (such as tennis, boxing and golf). Of course, one might suggest that such an examination of theory is erroneous following the recent case of *Barclays Bank v Various Claimants*. There, Lady Hale relegated the use of theory to all but the most 'doubtful' of cases, and she suggested – in line with the judgment in *WM Morrison Supermarkets plc v Various Claimants*<sup>4</sup> – that we ought to adopt a more principled, incremental approach that derives assistance from previously decided cases in this area of law. However, in contrast to some scholars who have suggested that *Barclays* may finally have halted the ever-growing expansion of vicarious liability, I am somewhat sceptical as to whether the Supreme Court's judgment in *Barclays* has had the desired effect. After all, the various possible interpretations of the term 'doubtful' indicate that theory could, in fact, continue to play a significant role in future vicarious liability cases. In this regard, it is notable that, following *Barclays*, we see barristers regularly submitting (and judges subsequently accepting) that a particular case is 'doubtful', and many judges also still seem keen to continue referring to Lord Phillips' five-factor test when justifying their conclusions.

Moreover, one perhaps only needs to briefly peruse the existing work on sporting vicarious liability in order to express some doubt as to whether vicarious liability is applicable to the individual sporting context. Indeed, the existing scholarly analysis on sporting vicarious liability has been predominantly, if not exclusively, directed towards the responsibility of employers in *team* sports. Whilst Anderson observes that vicarious liability for negligent on-field acts in this context has reached an almost 'presumptive, uncontested status', there has been an alarming lack of discussion in relation to the appropriate scope of responsibility for *individual* athletes. This is also reflected by the fact that case law on sporting vicarious liability – in both the UK and overseas – has been centred entirely around team sports such as football, 11 rugby union 12 and basketball. 13

<sup>&</sup>lt;sup>3</sup>J Neyers 'A theory of vicarious liability' (2005) 43 Alberta Law Review 287 at 297–298.

<sup>&</sup>lt;sup>4</sup>[2020] UKSC 12 at [24] per Lord Reed.

<sup>&</sup>lt;sup>5</sup>[2020] UKSC 13 at [27]. See also P Giliker 'Can the Supreme Court halt the ongoing expansion of vicarious liability? Barclays and Morrison in the UK Supreme Court' (2021) 37 PN 55 at 66.

<sup>&</sup>lt;sup>6</sup>C Purshouse 'Halting the vicarious liability juggernaut: Barclays Bank PLC v Various Claimants' (2020) 28 Medical Law Review 794.

<sup>&</sup>lt;sup>7</sup>Hughes v Rattan [2021] EWHC 2032 (QB) at [100] per Collins QC; DJ v Barnsley MBC [2021] 1 WLUK 632 at [23] per Myerson QC.

<sup>&</sup>lt;sup>8</sup>MXX v A Secondary School [2022] EWHC 2207 (QB) at [200] per HHJ Carmel Wall; TVZ & others v Manchester City Football Club Ltd [2022] EWHC 7 (QB) at [321] per Johnson J; Blackpool Football Club Ltd v DSN [2021] EWCA Civ 1352 at [100]–[104] per Stuart-Smith LJ; JXJ v The Province of Great Britain of the Institute of Brothers of the Christian Schools [2020] EWHC 1914 (QB) at [144] per Chamberlain J.

<sup>&</sup>lt;sup>9</sup>See eg S Rubin 'The vicarious liability of professional sports teams for on-the-field assaults committed by their players' (1999) 1 Virginia Journal of Sports & the Law 266; M James and D McArdle 'Player violence, or violent players? Vicarious liability for sports participants' (2004) 12 Tort Law Review 131; N Parpworth 'Vicarious liability on the rugby union field' (2008) 172 JP 572; J Harris 'A sporting chance' (2012) 162 New Law Journal 1248; M Beloff et al *Sports Law* (Oxford: Hart Publishing, 2nd edn, 2012) pp 157–158; P Morgan 'Vicarious liability and the beautiful game – liability for professional and amateur footballers?' (2018) 38 LS 242.

<sup>&</sup>lt;sup>10</sup>J Anderson Modern Sports Law (Oxford: Hart Publishing, 2010) p 243.

<sup>&</sup>lt;sup>11</sup>Elliott v Saunders and Liverpool FC (unreported, 10 June 1994) QBD; McCord v Cornforth and Swansea City AFC (1997) The Times, 11 February; Gaynor v Blackpool Football Club [2002] CLY 3280.

<sup>&</sup>lt;sup>12</sup>Gravil v Carroll and Redruth Rugby Football Club [2008] EWCA Civ 689. In the context of rugby league, see Canterbury Bankstown Rugby League Football Club v Rogers [1993] Aust Tort Reports 81-246; McCracken v Melbourne Storm Rugby League Football Club [2005] NSWSC 107.

<sup>&</sup>lt;sup>13</sup>Tomjanovich v California Sports Inc No H-78-243 (SD Tex Aug 17, 1979).

Now, it must be appreciated that there is perhaps good reason for this: English law has long recognised that professional athletes are employees of the clubs they represent. If In contrast, the classic position (at least for the purposes of employment law) has generally remained that athletes in so-called individual sports are independent contractors working on their own account. The purpose of this paper is to challenge that assumption by examining, from a theoretical standpoint, how the overly intrusive regulatory provisions of many NGBs and competition organisers could lead to them being held vicariously liable for the athletes that compete under their auspices. This is both a descriptive and normative argument based on the first necessary element of any vicarious liability claim: the establishment of a sufficient relationship.

To be clear, there is nothing particularly novel in claiming that NGBs ought to be held responsible for on-field injury. This is illustrated by *Vowles v Evans and Welsh Rugby Union*, a case in which the Welsh Rugby Union was held vicariously liable for the negligence of one of its appointed referees. <sup>16</sup> The point raised in this paper, however, is that this liability has yet to be extended to cover responsibility for the tortious behaviour of athletes. Whilst James notes that the liability of NGBs is the 'least explored area' of sports-related personal injury claims, <sup>17</sup> he does highlight that the law on sports torts 'continues to extend legal liability to new contexts and new defendants who had not previously considered themselves to be at risk from litigation'. <sup>18</sup> As such, it may only be a matter of time before an innovative claimant looks to take advantage of the solvency of a governing body or competition organiser in their pursuit of compensation.

With this in mind, it is worth noting that this paper is separated into two (largely overlapping) parts. The first relates to vicarious liability for government-funded individual athletes. In contributing to the growing debate on the relevance of other areas of law to the determination of employment status for vicarious liability, I draw upon insights from the recent tribunal proceedings between professional cyclist Jess Varnish and British Cycling to argue for a contextual and policy-sensitive approach to employer liability. Thereafter, and in the second part of the paper, I examine how the theoretical and normative rationales for liability in the funded context can equally be transposed to justify vicarious liability for *non*-funded individual athletes. In this regard, I utilise professional tennis and professional golf as two instructive examples. In making this argument, I also endeavour to demonstrate how an application of the doctrine to the individual sporting context may help to teach us some broader lessons about vicarious liability more generally.

#### 1. Vicarious liability for funded individual athletes

The reference to the 'funded' athlete here refers to those professional sports participants who are funded by an NGB in order to help them fulfil their athletic and medal-winning potential. With the assistance of funding from UK Sport, NGBs are able to operate a World Class Performance Programme (WCPP) in their respective sports. <sup>19</sup> Those athletes selected for a WCPP will enter into a Performance Athlete Agreement (PAA) which imposes certain obligations on the individual participant (such as, for example, behavioural standards or restrictions relating to their image rights). <sup>20</sup> In return, NGBs provide a wide range of benefits – including the provision of world-class coaching, sports science advice and access to high-tech equipment and facilities <sup>21</sup> – which are estimated to be

<sup>&</sup>lt;sup>14</sup>Walker v Crystal Palace FC [1910] 1 KB 87 at 93 per Farwell LJ.

<sup>&</sup>lt;sup>15</sup>S Gardiner et al *Sports Law* (Abingdon: Routledge, 4th edn, 2012) p 396; M Minkowitz 'Jockeying for benefits – professional athletes and workers' compensation' (1991) 21 Brief 24 at 24.

<sup>16[2003]</sup> EWCA Civ 318.

<sup>&</sup>lt;sup>17</sup>M James Sports Law (London: Palgrave, 3rd edn, 2017) p 111.

<sup>&</sup>lt;sup>18</sup>Ibid, p 99. See also H Opie 'Survey: a global perspective on the most important cases affecting the sports industry' (2009) 16 Villanova Sports & Entertainment Law Journal 99 at 109 (arguing that civil courts have 'allowed increasingly exotic claims' in the sports context).

<sup>&</sup>lt;sup>19</sup>See eg, https://www.britishathletics.org.uk/uk-sport/. This and all other weblinks were last accessed on 8 September 2022.

<sup>&</sup>lt;sup>20</sup>A Smith et al 'The funding and employment status of elite athletes – a comparison of the UK, USA and Germany' *LawInSport* 6 May 2016, available at https://www.lawinsport.com/topics/item/the-funding-and-employment-status-of-elite-athletes-a-comparison-of-the-uk-usa-and-germany.

<sup>&</sup>lt;sup>21</sup>See https://www.uksport.gov.uk/our-work/investing-in-sport/how-uk-sport-funding-works.

worth up to £60,000 per athlete per annum.<sup>22</sup> Alongside this, UK Sport also directly funds (primarily through National Lottery income) the living and personal sporting costs of WCPP-initiated athletes through the guise of an Athlete Performance Award (APA).<sup>23</sup> This is awarded on the basis of both means-testing and athletic potential, with athletes at the so-called 'Podium level' usually receiving an annual £28,000 tax-free grant.<sup>24</sup> Around 1,100 of the UK's leading athletes in a variety of individual sports benefit from such investment,<sup>25</sup> with many participants (such as those in athletics or cycling) reliant on the funding for much of their professional careers.<sup>26</sup>

Unfortunately, and perhaps due to the desire for medals and national success, many NGBs have adopted a domineering approach over their athletes that might be said to imitate the role of an employer instructing an employee. Despite protestations – in both the UK<sup>27</sup> and USA<sup>28</sup> – that the agreement between an athlete and their respective sporting body only gives rise to independent contractor status, the courts have frequently stressed that they will look to the 'reality of the situation' rather than simply defer to the label used by the parties themselves.<sup>29</sup> This is a particularly important exercise for many sports-related employment disputes because, as Schwab highlights,<sup>30</sup> most NGBs can exert monopolistic power over athletes on a 'take it or leave it' basis,<sup>31</sup> and it is unlikely that an athlete would be able to compete under the auspices of an NGB without adhering to their 'legally controversial' contractual demands.<sup>32</sup> Consequently, it is little surprise that some funded athletes have sought to challenge their legal status as independent contractors. The most relevant case in point here involves the recent legal proceedings between professional cyclist Jess Varnish and British Cycling/UK Sport.

#### (a) Varnish v British Cycling Federation

The crux of this case rested on the true reason for Varnish being dropped from British Cycling's WCPP in 2016. Whilst the governing body maintained that the decision was performance-related, Varnish contended that the underlying reason related to both her criticism of certain coaches at British Cycling, and the misogynistic comments of its former technical director, Shane Sutton (who allegedly told Varnish to 'go and have a baby'). However, before she could pursue a claim for unfair dismissal or sex discrimination, she first had to prove that she was either an employee or worker of British Cycling or UK Sport under section 230 of the Employment Rights Act 1996. The

<sup>&</sup>lt;sup>22</sup>Smith et al, above n 20.

<sup>&</sup>lt;sup>23</sup>J Taylor and J Herbert 'Government intervention in the sports sector' in A Lewis and J Taylor (eds) *Sport: Law and Practice* (Haywards Heath: Bloomsbury, 3rd edn, 2014) p 32.

<sup>&</sup>lt;sup>24</sup>S Ingle 'Jess Varnish loses employment tribunal against British Cycling and UK Sport' *The Guardian* 16 January 2019, available at https://www.theguardian.com/sport/2019/jan/16/jess-varnish-employment-tribunal-british-cycling-uk-sport.

<sup>&</sup>lt;sup>25</sup>Ibid. According to https://www.uksport.gov.uk/our-work/investing-in-sport/current-funding-figures, UK Sport funds, through contributions to the respective NGBs, the following individual sports: archery, athletics, badminton, boxing, canoeing, cycling, diving, equestrian, gymnastics, judo, karate, rowing, sailing, shooting, swimming, taekwondo and triathlon.

<sup>&</sup>lt;sup>26</sup>L Payne and C Mathews 'The employment status and rights of funded athletes in the UK' *LawInSport* 13 November 2018, available at https://www.lawinsport.com/topics/item/the-employment-status-and-rights-of-funded-athletes-in-the-uk.

<sup>&</sup>lt;sup>27</sup>K Russell and R Nicholson 'Are professional athletes employees?' (2019) 10 GSLTR 36 at 38–39 (referring to British Cycling's statement which suggests that its 'relationship with [athletes] is not one of employer-employee but that of a service provider supporting talented and dedicated athletes to achieve their best').

<sup>&</sup>lt;sup>28</sup>Smith et al, above n 20 (highlighting the US Rowing APA which maintains that athletes are 'independent contractors providing services to US Rowing on a contract basis').

<sup>&</sup>lt;sup>29</sup>Autoclenz Ltd v Belcher [2011] UKSC 41 at [22].

<sup>&</sup>lt;sup>30</sup>B Schwab 'Embedding the human rights of players in world sport' (2018) 17 International Sports Law Journal 214 at 217–218.

<sup>&</sup>lt;sup>31</sup>R v Disciplinary Committee of the Jockey Club, ex p Aga Khan [1993] 1 WLR 909 at 929–930 per Farquarhson LJ.

<sup>&</sup>lt;sup>32</sup>Schwab, above n 30, at 217-218.

<sup>&</sup>lt;sup>33</sup>PA Media 'Jess Varnish wins right to appeal against verdict in British Cycling case' *The Guardian* 17 December 2019, available at https://www.theguardian.com/sport/2019/dec/17/jess-varnish-wins-right-to-appeal-verdict-in-case-against-british-cycling.

Employment Tribunal (ET) at first instance concluded – much like it had done almost 20 years earlier in relation to a similar claim by former track cyclist Wendy Everson<sup>34</sup> – that Varnish was neither an employee of, nor a worker for, the governing body.<sup>35</sup> Likewise, the absence of any 'day-to-day relationship' between the claimant and UK Sport similarly precluded employee and worker status here.<sup>36</sup> In her appeal case that dropped the (presumably weaker) claim against UK Sport, the Employment Appeal Tribunal (EAT) reaffirmed the ET's decision on the basis that the first instance tribunal had properly and reasonably directed itself as to the relevant legal and factual principles.<sup>37</sup> The key features of this litigation were the so-called three 'irreducible minimum' requirements needed to establish an employment relationship: mutuality of obligation; personal performance; and control.<sup>38</sup> Given that Varnish did not challenge the initial judgment on the two latter requirements, it may reasonably be concluded that Judge Ross' sentiments on these two factors in the ET continue to constitute good law.

On the issue of control, the ET considered this to be a 'significant feature', in that 'many aspects of [Varnish's] life including what she ate how, when and where she trained were closely controlled by British Cycling'. With reference to the PAA, Judge Ross also found that the NGB exercised control over the claimant's media image and appearances, her personal commercial work and use of social media, and when she could take time off. Interestingly, the ET also found that Varnish was 'integrated into [British Cycling's] organisation, working closely with her coach and wearing the team clothing' at all events and training sessions. Although not every aspect of the purported employment relationship between the two parties was supported by the notion of control (such as the fact that Varnish could choose both her own coach and equipment if she so wished), ti was clear that Judge Ross considered British Cycling's degree of control in this scenario as taking them beyond a mere regulator of the sport. Unfortunately for Varnish, however, this fact was outweighed by the absence of mutual obligations and personal service in her relationship with British Cycling.

In relation to mutual obligations, Mr Justice Choudhury in the EAT rejected the claimant's plea that the obligations under the PAA constituted work (and that the services simultaneously provided to her constituted remuneration),<sup>44</sup> and he reiterated the ET's findings that she was simply privy to a 'contract where services are provided to [her], not the other way around'.<sup>45</sup> In other words, there was no obligation on British Cycling to provide work, nor was there a corresponding obligation on Varnish's part to 'accept and perform the work in exchange for consideration, usually wages'.<sup>46</sup> This finding seemingly also influenced the view that Varnish failed to satisfy the personal performance requirement. On this issue, Judge Ross found that, whilst Varnish certainly could not substitute another rider to carry out her obligations under the PAA,<sup>47</sup> she was not personally performing work *provided by British Cycling*. Rather, she was simply 'performing a commitment to train in accordance with the individual rider agreement' in the hope that she would be selected for

<sup>&</sup>lt;sup>34</sup>Everson v British Cycling Federation, case no 2405213/99, 12 June 2001.

<sup>&</sup>lt;sup>35</sup>Miss J Varnish v British Cycling and UK Sport, case no 2404219, 10–17 December 2018.

<sup>&</sup>lt;sup>36</sup>Ibid, at [274].

<sup>&</sup>lt;sup>37</sup>Miss J Varnish v British Cycling [2020] UKEAT/0022/20/LA (citing Quashie v Stringfellow Restaurants Ltd [2013] IRLR 99 at [9] per Elias LJ).

<sup>&</sup>lt;sup>38</sup>Ready Mixed Concrete (South East) Ltd v Minister of Pensions and National Insurance [1968] 2 QB 497; Nethermere (St Neots) Ltd v Gardiner & Another [1984] ICR 612.

<sup>&</sup>lt;sup>39</sup>Varnish, above n 35, at [158]–[159].

<sup>&</sup>lt;sup>40</sup>Ibid, at [160]-[163].

<sup>&</sup>lt;sup>41</sup>Ibid, at [224].

<sup>&</sup>lt;sup>42</sup>Ibid, at [230].

<sup>&</sup>lt;sup>43</sup>Ibid, at [154].

<sup>&</sup>lt;sup>44</sup>Varnish, above n 37, at [41].

<sup>&</sup>lt;sup>45</sup>Varnish, above n 35, at [245].

<sup>&</sup>lt;sup>46</sup>Ibid, at [139].

<sup>&</sup>lt;sup>47</sup>As was made clear in *Express and Echo Publications Ltd v Tanton* [1999] IRLR 367, a contractual term indicating that the individual may provide a substitute to carry out the work is inconsistent with a contract of employment.

international competition. <sup>48</sup> Given that the determination of personal performance here hinged heavily on the so-called 'wage/work bargain', one might say that it was the lack of mutual obligations between the two parties that was fundamental in deciding the employment status of Varnish in this case. <sup>49</sup>

Now, for our purposes, it is interesting to consider what might have happened in the alternative scenario if Varnish had *not* been dropped from Team GB in 2016, but instead had gone on to compete in future professional events whilst funded by British Cycling. Let us say that, during one such event, she negligently (or intentionally) injured a fellow competitor or spectator, perhaps in a similar manner to Miguel Angel Lopez when he punched a fan at the Giro d'Italia in 2019. If the current decision in *Varnish* is also the benchmark for determining an employment relationship in the law of tort, then British Cycling would clearly not be held vicariously liable for this act. Nevertheless, it must be questioned whether the definition of an employee might – and indeed should – differ depending on the area of law in question. As I explore below, the generally received view now favours a context-specific approach to the definition of employment. However, there has been very little critical discussion as to what extent cases from employment law (and indeed other areas of law) might provide an instructive steer in determining the scope of vicarious liability. The following sections seek to fill in this gap in the literature, as well as hopefully shedding some light on the relevance of *Varnish* to the vicarious liability of NGBs.

#### (b) Employment law and vicarious liability: time for harmonisation?

Until fairly recently, it had long been assumed that the definition of an 'employee' was the same across multiple strands of the law (whether that be employment, insurance, intellectual property or tort law). As testament to this fact, many of the leading monographs and textbooks discussing the necessary relationship for vicarious liability refer interchangeably to labour law cases. However, recent judicial statements appear to now cast some doubt on this idea. In particular, Lady Hale in *Barclays* suggested that whilst it might be 'tempting to align the law of vicarious liability with employment law', it would ultimately be going 'too far down the road to tidiness' to do so in light of the differing contextual reasons in each domain. This appreciation of context-specificity is echoed by Ward LJ's function-over-form approach in *JGE v English Province of Our Lady of Charity*. As his Lordship explains:

If the case is one where an employee seeks a remedy against his employer, for example for unfair dismissal, then the case does require that the true relationship of employer/employee be established in order to found the claim ... On the other hand, the remedy of an innocent victim

<sup>&</sup>lt;sup>48</sup>Varnish, above n 35, at [157], [242].

<sup>&</sup>lt;sup>49</sup>This is also reinforced by the fact that the ET's findings on mutuality of obligation constituted the bulk of Varnish's appeal in the EAT.

<sup>&</sup>lt;sup>50</sup>L Ostlere 'Miguel Angel Lopez escapes punishment after punching Giro d'Italia fan who knocked him off bike on stage 20' *The Independent* 1 June 2019, available at https://www.independent.co.uk/sport/cycling/giro-ditalia-2019-miguel-angel-lopez-punches-fan-video-watch-crash-a8939806.html.

<sup>&</sup>lt;sup>51</sup>P Case 'Developments in vicarious liability: shifting sands and slippery slopes' (2006) 22 PN 161 at 164; P Atiyah *Vicarious Liability in the Law of Torts* (London: Butterworths, 1967) pp 31–33; A Stewart 'Redefining employment? Meeting the challenge of contract and agency labour' (2002) 15 Australian Journal of Labour Law 235.

<sup>&</sup>lt;sup>52</sup>See eg, A Gray *Vicarious Liability: Critique and Reform* (Oxford: Hart Publishing, 2018) ch 9; N McBride and R Bagshaw *Tort Law* (London: Pearson, 6th edn, 2018) ch 31; M Lunney et al *Tort Law: Text and Materials* (Oxford: Oxford University Press, 6th edn, 2017) ch 15; S Deakin and Z Adams *Markesinis and Deakin's Tort Law* (Oxford: Oxford University Press, 8th edn, 2019) ch 19.

<sup>&</sup>lt;sup>53</sup>Barclays, above n 5, at [29].

<sup>&</sup>lt;sup>54</sup> JGE, above n 1. See also *Jones v Tower Boot Co* [1997] 2 All ER 395 (the term 'course of employment' here was, in the context of the Race Relations Act 1976, given a wider meaning than it currently possesses under the common law of vicarious liability).

against the employer of the wrongdoer has a different justification rooted, as we have seen, in public policy. The fluid concept of vicarious liability should not, therefore, be confined by the concrete demands of statutory construction arising in a wholly different context.<sup>55</sup>

Now, it is worth highlighting that not every employment law scholar has subscribed to this viewpoint. Butlin and Allen, for instance, are perhaps the most prominent advocates of a harmonising approach to the employment relationship, and they suggest that 'the law on vicarious liability and worker status should march hand in hand' because they are 'inextricably interlinked'. In this, they promote a conflation of the employment and vicarious liability contexts in order to avoid a 'damaging and undesirable' risk of 'regulatory dissonance', as well as to 'ensure legal certainty for both employers and employees across different strands of the law'. Pitt adopts a similar view, arguing that it would be 'undesirable if different tests were to develop for identifying contracts of employment according to what was at stake'. One of the key tenets of this view is that it helps to ensure 'consistency between two interwoven strands of the law'. However, if, as I suspect, the policies at play are oftentimes different in both the employment and vicarious liability contexts, then a lack of consistency between them becomes not just unproblematic, but also perhaps sometimes desirable. As I explore shortly, the notion of victim compensation is one policy goal that is arguably more pressing in the context of vicarious liability than it is in the context of employment law.

For such reasons, I find Butlin and Allen's view unconvincing, and this can perhaps be best illustrated by considering the mutuality of obligation requirement in both employment and tort law. More specifically, whilst the concept of mutual obligations has been described as the most 'prominent' and 'essential' feature of contemporary employment protection litigation, it is, I suggest, a largely irrelevant factor in the determination of an employer's strict liability for the torts of their employees. As Kidner opines, an analysis of the mutuality requirement is likely to skew our view of the employer-employee relationship 'towards the demands of employment law and the policies embedded therein'. In fact, the most recent judgment of the EAT in *Varnish* suggests an even more contextualised role for mutuality of obligation, with Mr Justice Choudhury highlighting that it may only be a useful criterion in employment law for cases involving intermittent working environments. As such, it is suggested that the theory of control is a much more apt consideration for vicarious liability cases, and it should certainly not be viewed as possessing the same importance in this context as the concept of mutuality or other employment law-specific considerations (such as whether an individual is treated as an employee for tax purposes). This is so for two reasons.

First, it must be recognised that the concept of mutuality focusses solely on the relationship between the purported employer and employee. In contrast, and as Ward LJ in *JGE* referred to above, vicarious liability cases possess an added component: an innocent third-party victim. In this regard, the theory of control appears to be a far more useful factor to consider. Whilst it is true that the control is exercised by the employer over the employee, the existence or absence of such control has an important moral and normative impact on third parties. Three particular cases illustrate this point well.

<sup>55</sup> Ibid. at [59].

<sup>&</sup>lt;sup>56</sup>S Butlin and R Allen 'Worker status and vicarious liability: the need for coherence' (2018) (University of Cambridge Faculty of Law Research Paper No 21/2018) at 2.

<sup>&</sup>lt;sup>57</sup>Ibid.

<sup>&</sup>lt;sup>58</sup>Ibid, at 1.

 $<sup>^{59}\</sup>mathrm{G}$  Pitt  $Employment\ Law$  (London: Sweet and Maxwell, 9th edn, 2014) pp 102–103.

<sup>&</sup>lt;sup>60</sup>Butlin and Allen, above n 56, at 11.

<sup>&</sup>lt;sup>61</sup>J Prassl The Concept of the Employer (Oxford: Oxford University Press, 2015) p 30.

<sup>&</sup>lt;sup>62</sup>Nethermere, above n 38, at 632 per Dillion LJ.

<sup>&</sup>lt;sup>63</sup>R Kidner 'Vicarious liability: for whom should the employer be liable?' (1995) 15 LS 47 at 47.

<sup>&</sup>lt;sup>64</sup>Varnish, above n 37, at [39].

The first is that of *Home Office v Dorset Yacht Co Ltd*,<sup>65</sup> a case in which the government were held liable in negligence for a failure to control the actions of several borstal boys. Whilst it is clear that the context of the proceedings was different in this case (the claimants preferring instead to base their claim on primary liability grounds),<sup>66</sup> *Dorset Yacht* is still of great importance in highlighting that 'control imports responsibility' when assessing the liability of a defendant for the actions of another.<sup>67</sup> Such comments also provide us with a useful framework for examining the relationship between employment law and vicarious liability: decisions in the former should only be instructive for the latter when the focus is on those cases, or parts of cases, which share the same underlying policies. Whilst *Dorset Yacht* indicates that control is one such policy that straddles both areas of law, mutuality of obligations does not. Likewise, deep pockets and loss spreading are fine examples of theories that are important for vicarious liability, but not particularly relevant for employment law purposes. The fact that many individual athletes (such as Varnish) are required to apply for funding may indicate that such athletes do not possess deep pockets, at least not vis-à-vis their NGB. However, whilst such an analysis is relevant for vicarious liability purposes, it is of far less normative importance in the employment context when deciding whether an individual was unfairly dismissed.

This argument can be sharpened by taking a second example from the facts of O'Kelly v Trusthouse Forte. 68 In this case, a hotel employed wine butlers on a regular – yet casual – basis, such that the hotel was not obliged to provide (and the staff were not obliged to accept) any work. When one of the butlers was fired, his claim for unfair dismissal was rejected by the Court of Appeal on the basis that his relationship with the hotel lacked the necessary mutuality of obligation. However, once we drop the 'unnecessary baggage' of additional employment law provisions such as the need for mutuality, 69 we can see how a vicarious liability claim might have succeeded on the facts of O'Kelly. As Kidner posits, in light of the 'divergence of the needs of employment law and vicarious liability', it would be entirely surprising if the hotel was not vicariously liable for one of their casual waiters negligently spilling wine over a patron. 70 It is likely that Peel and Goudkamp also had this case in mind when they correctly argued that there is something distinctly 'odd' about a scenario whereby an employer exhibits close control over a tortfeasor's manner of work, yet the employer is not held liable for the tortfeasor's acts simply because they had the option to decline him work at certain times.<sup>71</sup> With this in mind, I can do little more than to echo McKendrick's view that the 'test for the existence of an employment relationship should depend upon the legal question which is being asked'. In this light, we perhaps ought to treat cases such as Kafagi v JBW Group Ltd - which refer indiscriminately to purely employment law policies such as mutuality of obligation in determining the scope of vicarious liability<sup>73</sup> with a degree of caution.

A third and final case law example illustrating the different policies at play in employment and tort law can be found in Sedley LJ's judgment in *Dacas v Brook Street Bureau (UK) Ltd.*<sup>74</sup> Whilst the employment tribunal in these proceedings had previously concluded that no employment relationship existed between the claimant and Wandsworth Council for the purposes of an unfair dismissal claim,

<sup>&</sup>lt;sup>65</sup>[1970] AC 1004.

<sup>&</sup>lt;sup>66</sup>cf J Gardner 'What is tort law for? Part 1: the place of corrective justice' (2011) 30 Law & Phil 1 at 19 (arguing that 'Dorset Yacht should have been treated as a vicarious liability case').

<sup>&</sup>lt;sup>67</sup>Dorset Yacht, above n 65, at 1055 per Lord Pearson. See also Kafagi v JBW Group [2018] EWCA Civ 1157 at [41] per Singh LJ.

<sup>&</sup>lt;sup>68</sup>[1984] 1 QB 90.

<sup>&</sup>lt;sup>69</sup>P Morgan 'Vicarious liability for group companies: the final frontier of vicarious liability?' (2015) 31 PN 276 at 295.

<sup>&</sup>lt;sup>70</sup>Kidner, above n 63, at 50. As he further elaborates (at 49), 'the mutuality of obligation argument, while highly significant for employment law, may not prove too damaging for vicarious liability since it can be argued that when the waiters presented themselves for and began work there was a binding obligation on both sides'.

<sup>&</sup>lt;sup>71</sup>E Peel and J Goudkamp Winfield and Jolowicz on Tort (London: Sweet and Maxwell, 19th edn, 2014) para [21-011].

<sup>&</sup>lt;sup>72</sup>E McKendrick 'Vicarious liability and independent contractors – a re-examination' (1990) 53 MLR 770 at 784.

<sup>&</sup>lt;sup>73</sup>Kafagi, above n 67, at [50] (Singh LJ referring to the fact that the tortfeasor-bailiff in this case could turn down work offered by the respondent company).

<sup>74[2004]</sup> EWCA Civ 217.

his Lordship maintained that if the issue of employment had arisen in relation to a personal injury action – instead of the 'more abstract question of contract law' – a different result would have ensued. In other words, had Mrs Dacas injured a third party by negligently leaving cleaning equipment in a dangerous area, it would be a 'near-certainty' that vicarious liability would befall the council, and that those advancing an alternative submission 'could look forward to a bad day in court'. Again, this illustrates the normative importance of third-party victims in vicarious liability cases, and it may also tentatively suggest that some judges are of the view that the right to bodily integrity is perhaps deserving of greater protection than the right not to be unfairly dismissed. Given Dagan's comments – which suggest that 'our lives are divided into economically and socially differentiated segments, and each such 'transaction of life' has some features that are of sufficient normative importance... that justifies a distinct legal treatment' – this may be a sensible distinction to make.

#### (c) Formulating a policy-oriented approach to vicarious liability for funded athletes

I have discussed in the previous section that the primacy of control in the context of vicarious liability is arguably justified in light of its normative significance in relation to third parties. To suggest that mutuality of obligations is equally as relevant here is, in the words of Posner, to allow that concept to become 'unmoored from any plausible goal of employment' law.<sup>78</sup> Nevertheless, we might also identify a second reason for our focus on control in this context: it overlaps with several other theories of vicarious liability in a way that mutuality and personal performance clearly do not.<sup>79</sup> This pluralistic point is an important one, as I have demonstrated elsewhere that a determination of vicarious liability based on multiple converging theories is far more justifiable than a finding based only on one theory.<sup>80</sup> This is predominantly because, as Giliker points out, theoretical analysis can help to 'aid clarity' by providing some substance to the 'building blocks of vicarious liability'.<sup>81</sup> Consequently, whilst the overwhelming scholarly and judicial consensus suggests that control alone ought not to be determinative as a test for employer liability,<sup>82</sup> I believe that it could still be viewed as a prominent concern so long as its overlap with other relevant theories is made clear. This is largely in accordance with Morgan's view, when he suggests that control could still be a highly useful tool in helping us to distinguish between employees and independent contractors.<sup>83</sup>

The most notable overlap here is that between control and the two forms of enterprise liability outlined in the introduction. We might recall that the notion of fairness – which has recently been heralded as the 'most influential idea [of vicarious liability] in modern times'<sup>84</sup> – encapsulates the idea

<sup>&</sup>lt;sup>75</sup>Ibid, at [74].

<sup>&</sup>lt;sup>76</sup>Ibid, at [72]. Note also D Cabrelli *Employment Law in Context* (Oxford: Oxford University Press, 4th edn, 2020) pp 133–134 (arguing that the general trend and reasoning in *Dacas* was 'clearly motivated by policy considerations... at the expense of doctrinal coherence').

<sup>&</sup>lt;sup>77</sup>H Dagan Reconstructing American Legal Realism and Rethinking Private Law Theory (Oxford: Oxford University Press, 2013) p 37.

<sup>&</sup>lt;sup>78</sup>E Posner 'The economic basis of the independent contractor/employee distinction' (2021) 100 Texas Law Review 353 at 378. <sup>79</sup>Of course, one might make the point that the benefit formulation of enterprise liability overlaps to some extent with mutuality of obligation. However, it seems to me that benefit is more closely linked to the notion of control than to the concept of mutual obligations. The latter appears to be more concerned with whether there is an obligation to work, rather than whether this obligation provides a benefit. In this regard, just because mutual obligations exist does not also mean that a benefit exists (and vice versa). This is illustrated on the facts of both *Varnish* and *O'Kelly*: in both cases, the defendant was receiving a benefit (explained below in the context of *Varnish*), but mutuality of obligations was found not to exist in either scenario.

<sup>&</sup>lt;sup>80</sup>J Brown 'Developing a contextual-pluralist model of vicarious liability' (2021) 28 Tort Law Review 123 at 125.

<sup>&</sup>lt;sup>81</sup>P Giliker 'Rough justice in an unjust world' (2002) 65 MLR 269 at 276; P Giliker *Vicarious Liability in Tort: A Comparative Perspective* (Cambridge: Cambridge University Press, 2010) p 251.

<sup>&</sup>lt;sup>82</sup>Cox v Ministry of Justice [2016] UKSC 10 at [21] per Lord Reed; CCWS, above n 2, at [49] per Lord Phillips; Atiyah, above n 51, p 16.

<sup>83</sup>P Morgan 'Certainty in vicarious liability: a quest for a chimaera?' (2016) 75 Cambridge Law Journal 202 at 203.

<sup>&</sup>lt;sup>84</sup>Armes v Nottinghamshire County Council [2017] UKSC 60 at [67] per Lord Reed.

that an employer who benefits from a particular activity ought to simultaneously bear the burdens of that conduct.<sup>85</sup> According to Flannigan, the notion of benefit is intrinsically linked to the theory of control, in that 'a person's ability to benefit in an equity or residual sense normally depends on whether or not that person controls the performance of the work'. 86 Morgan too makes a similar point when he outlines that '[a]cting on behalf of the employer, and control, also link to [the] wider notion of enterprise liability. 87 Both control and benefit appear to overlap with the concept of integration, such that the terms 'control', 'integration' and 'benefit' can often be used interchangeably in most instances. Kidner makes the connection between the first two, when he highlights that the 'degree of control exercised by the employer may well depend on the degree to which the "employee" is integrated into the activities of the enterprise'. 88 In this manner, Bell is correct to illustrate that control can be (and indeed has been in Tomlinson L)'s Court of Appeal judgment in Armes v Nottinghamshire County Council<sup>89</sup>) accorded 'indirect relevance' by assessing the integration of an activity into the defendant's enterprise. 90 Furthermore, various judges have demonstrated that integration is also closely interlinked with any benefits enjoyed by an employer. This was explicitly recognised by Lord Reed in Cox v Ministry of Justice, 91 and Irwin LJ in the Court of Appeal in Barclays similarly outlined that the tortfeasor in that case was sufficiently integrated into the business activity of the defendant because his work was primarily done for the benefit of the bank.<sup>92</sup>

Given that 'control', 'integration' and 'benefit' all appear to be cut from the same cloth, we might make the following observation: if an individual is subject to strict control by an organisation, it is likely that they are also integrated into that organisation's business activities and providing a benefit to that entity. It is no surprise, then, that an analysis of fairness appears to justify vicarious liability for many funded individual athletes. In *Varnish*, for instance, it was reported that the 'ultimate goal' for both British Cycling and its athletes was to 'win medals for the British Team'. Given that the benefit derived from the tortfeasor's activities need not necessarily be financial in nature, Home may simply point to the fact that success would 'reflect well on the institution' as one of the benefits received by British Cycling. However, it is also evident that an NGB's failure to meet their annual medal and performance targets (as set by UK Sport) will likely lead to 'savage cuts' on the funding offered to that sport, so it is arguably the case that British Cycling also reap a financial benefit from the high degree of control that they exercise over their athletes. Moreover, it was also noted in the EAT that the NGB were able to make use of Varnish's image 'in connection with the promotion, publicity or explanation of the Podium Programme', again suggesting a profit-making benefit to both British Cycling and UK Sport.

In addition to fairness, we might also say that control overlaps to a significant extent with the risk-related formulation of enterprise liability. The inherent link between control and risk is illustrated once again by Flannigan when he states that the 'ability to control is what enables the employer to take risks. When the employer has no control, he is not in a position to apply his risk set to the activity or

<sup>&</sup>lt;sup>85</sup>See generally, J Fleming *The Law of Torts* (Sydney: LBC Information Services, 9th edn, 1998) p 410.

<sup>&</sup>lt;sup>86</sup>R Flannigan 'Enterprise control: the servant-independent contractor distinction' (1987) 37 University of Toronto Law Journal 25 at 33.

<sup>&</sup>lt;sup>87</sup>Morgan, above n 69, at 290.

<sup>&</sup>lt;sup>88</sup>Kidner, above n 63, at 62. Similarly, C Witting 'Modelling organisational vicarious liability' (2019) 39 LS 694 at 705 refers to an employer's ability to control as an 'integration mechanism'.

<sup>&</sup>lt;sup>89</sup>[2015] EWCA Civ 1139 at [15].

<sup>&</sup>lt;sup>90</sup>A Bell 'The liability of local authorities for abuses by foster parents' (2018) 34 PN 38 at 40.

<sup>&</sup>lt;sup>91</sup>Cox, above n 82, at [23].

<sup>92[2018]</sup> EWCA Civ 1670, at [51]-[52].

<sup>&</sup>lt;sup>93</sup>Varnish, above n 35, at [80].

<sup>&</sup>lt;sup>94</sup>Cox, above n 82, at [30].

<sup>&</sup>lt;sup>95</sup>Varnish, above n 37, at [47].

<sup>&</sup>lt;sup>96</sup>Varnish, above n 35, at [28]; J Toney 'Team GB set to scrap medal targets for Tokyo Olympics' *The Independent* 10 June 2021, available at https://www.independent.co.uk/sport/olympics/tokyo-games-2021-great-britain-b1863512.html.

<sup>&</sup>lt;sup>97</sup>Varnish, above n 37, at [5].

operation'. This seems applicable to the facts of *Varnish*, in that we might say that the existence of the PAA – which includes the package of benefits provided by the NGB and the concomitant obligations imposed on athletes – enables (and thus also increases) the risk of injury to others. The extent to which it is increased, however, perhaps depends on the type of act committed. Given that British Cycling only exercise control over (and benefit from) certain aspects of Varnish's life, it may be that vicarious liability would only be appropriate for acts intrinsically linked to that control/benefit. By way of example, we have seen that the NGB were able to exercise significant control over Varnish's use of social media, such that any tortious comments made by Varnish on Twitter could be fair game for vicarious liability. Similarly, given that British Cycling reap the (reputational and financial) benefit of medals from Varnish's performances, any negligent injury she causes during competition should also be susceptible to vicarious liability.

Contrast this with a scenario whereby Varnish assaults her coach in anger after a particularly bad performance at an event. Given that the NGB allow Varnish to choose her own coach, it is arguably far less appropriate to impose vicarious liability on British Cycling for this act. In this manner, we might say that something similar to the harm-within-risk rule from legal causation ought to operate here, 99 with the result that control, benefit and risk all need to overlap to some extent before vicarious liability is deemed justifiable. This point was recognised by Bell when he suggested that both 'benefit and risk must be kept close together if an enterprise theory is to hold'. With reference to the facts of *Armes*, he further elaborates that the benefit to the council in utilising foster parents in this case was in 'running the child welfare system/discharging its duties, so this should then remain the focus of the risk creation point'. An application of vicarious liability to the individual sporting context appears to further reinforce the need to heed this advice.

With these points in mind, it is useful to step back and consider what lessons we might learn from a policy-oriented approach to *Varnish* and, more broadly, what this potentially means for the vicarious liability of many NGBs. It is arguable that, if we change the facts in *Varnish* to emphasise the potential negligence of the claimant (much like Sedley LJ did in *Dacas*), British Cycling ought to be vicariously liable for tortious harm caused by Varnish. Under the approach advocated here, control – already established as significant in the ET's judgment – would be afforded greater importance, with the mutuality and personal performance factors (which pointed in the opposite direction to control in the tribunal's decision) concomitantly being downplayed. This analysis is reinforced by the fact that control overlaps to a significant extent with enterprise liability, and both fairness and risk would seemingly also justify the imposition of vicarious liability for funded athletes in many scenarios. In addition, the existence of funding under both the PAA and APA may also illustrate that the NGB has deeper pockets than the individual athlete, and that they are also more able to adequately spread the loss of any damages award.

Now, this is not to say that *Varnish* was incorrectly decided, and nor does it mean that all funded athletes should now be classed as employees for the purposes of unfair dismissal. Rather, the policy-oriented approach advocated here allows us to recognise, as the Supreme Court did in *Pimlico Plumbers Ltd v Smith*, <sup>102</sup> that an athlete can be an employee for one purpose, and self-employed for another. This is important, in that it helps us to avoid those doomsday arguments that are often associated with the provision of employment rights and benefits to funded athletes. <sup>103</sup> For instance, it has been estimated that, had Varnish been found an employee of British Cycling or UK

<sup>&</sup>lt;sup>98</sup>Flannigan, above n 86, at 35.

<sup>&</sup>lt;sup>99</sup>This is often also referred to as the 'loss within the scope of duty' rule. See eg T Keren-Paz 'Liability for consequences, duty of care and the limited relevance of specific reliance: new insights on Bhamra v Dubb' (2016) 32 PN 50.

<sup>&</sup>lt;sup>100</sup>Bell, above n 90, at 41.

<sup>101</sup> Ibid.

<sup>&</sup>lt;sup>102</sup>[2018] UKSC 29.

<sup>&</sup>lt;sup>103</sup>See the discussion in C Fursdon et al 'The Jess Varnish decision – why British athletes are still not considered "employees" and what it means for athletes and NGBs' *LawInSport* 5 April 2019, available at https://www.lawinsport.com/topics/item/the-jess-varnish-decision-why-british-athletes-are-still-not-considered-employees-and-what-it-means-for-athletes-and-ngbs.

Sport, many NGBs would have encountered 'serious financial difficulties', with one in five British athletes facing a funding cut. <sup>104</sup>

### 2. Beyond funded athletes: viarious liability in other individual sports

In light of the prima facie case for the vicarious liability of funded athletes, we might take this analysis a step further and question whether a similar determination could equally apply to other professionalised individual sports where funding is absent. In particular, this requires us to examine whether the theoretical and contextual arguments applicable to funded athletes are equally as strong when applied to non-funded athletes. At first glance, the answer appears to be 'no'. A simple deep pockets analysis, for instance, suggests that there is no need for vicarious liability at all in this scenario, as non-funded professional athletes are likely to be solvent and able to meet a significant damages award themselves. Consequently, when we see various tempestuous tennis stars engaging in potentially harm-causing activities – such as Novak Djokovic negligently hitting a line judge with a tennis ball at the 2020 US Open; Nick Kyrgios hurling his racket into the crowd at Wimbledon in 2015; David Nalbandian wounding a line umpire after kicking out at an advertising board in 2012; and Juan Ignacio Chela spitting at his opponent Lleyton Hewitt in 2005 — we might justifiably conclude that there is no need to consider the potential liability of a governing body at all in these scenarios. After all, both corrective justice and deterrence seem to point towards imposing direct liability on the athletes, and the main compensation rationale for vicarious liability largely falls away when we consider the lucrative career of a professional tennis player.

However, this analysis may be criticised as under-inclusive. Imposing direct liability on the tortfeasor may only be a viable option for those athletes at the very apex of the sport who regularly compete for the biggest prizes in tennis. In contrast, a negligence claim against those athletes lower down the pecking order is far less feasible. In fact, according to a 2013 study by the International Tennis Federation (ITF), around 45% of the 13,736 professional tennis players earned nothing from the sport in that year, <sup>109</sup> and athletes placed outside of the top 200 ranking spots were unlikely to earn more than £40,000 in prize money over the course of those 12 months. <sup>110</sup> As such, when we hear of stories such as those involving former world number 248 Harmony Tan – who accused a similar-ranked opponent of intentionally hitting her in the eye with a tennis ball during an ITF event <sup>111</sup> – we might conclude that the vicarious liability of the relevant tennis governing body is much more

<sup>&</sup>lt;sup>104</sup>Russell and Nicholson, above n 27. Note also the argument made by Thomas Linden QC (the lawyer for British Cycling), who suggested that a judgment for Varnish would have been equivalent to the 'skies falling in' for UK NGBs. See T Cary 'Jess Varnish unlikely to hear outcome of tribunal for at least four weeks' *The Telegraph* 18 May 2020, available at https://www.telegraph.co.uk/cycling/2020/05/18/jess-varnish-unlikely-hear-outcome-tribunal-appeal-least-four/.

<sup>&</sup>lt;sup>105</sup>Novak Djokovic apologises after hitting line judge with ball at US Open' *BBC News* 7 September 2020, available at https://www.bbc.com/sport/tennis/54052345. For a previously similar incident involving the Canadian player Denis Shapovalov, see 'Denis Shapovalov fined \$7000 for smashing ball in tennis umpire's eye' *The Guardian* 6 February 2017, available at https://www.theguardian.com/sport/2017/feb/06/denis-shapovalov-fined-smashing-ball-tennis-umpire-eye.

<sup>&</sup>lt;sup>106</sup>E Addley 'Nick Kyrgios bounces racket into crowd during tantrum at Wimbledon' *The Guardian* 3 July 2015, available at https://www.theguardian.com/sport/2015/jul/03/kyrgios-bounces-racket-spectators-tantrum-wimbledon.

<sup>&</sup>lt;sup>107</sup>D Ornstein 'David Nalbandian disqualified from Queen's final after kick' *BBC News* 18 June 2012, available at https://www.bbc.co.uk/sport/tennis/18491229.

<sup>&</sup>lt;sup>108</sup>See eg C Seddell 'The 13 nastiest on-court spats in tennis history' *Bleacher Report* 26 October 2011, available at <a href="https://bleacherreport.com/articles/908424-13-nastiest-on-court-spats-in-tennis-history-video">https://bleacherreport.com/articles/908424-13-nastiest-on-court-spats-in-tennis-history-video</a> (also reporting other various infamous tennis assaults, such as Stefan Koubek choking Daniel Koellerer at an ATP event in 2010).

<sup>&</sup>lt;sup>109</sup> Tennis match-fixing "a secret on the tour everybody knows" *BBC News* 19 January 2016, available at https://www.bbc.co.uk/sport/tennis/35356550.

<sup>&</sup>lt;sup>110</sup> Tennis match-fixing allegations explained' *BBC News* 18 January 2016, available at https://www.bbc.co.uk/news/uk-35343063.

<sup>&</sup>lt;sup>111</sup>'French player accuses opponent of intentionally hitting her in the eye with ball' *Tennis World* 13 January 2020, available at https://www.tennisworldusa.org/tennis/news/Tennis\_Stories/82713/french-player-accuses-opponent-of-intentionally-hitting-her-in-the-eye-with-ball/. Unfortunately, this is a rather common practice amongst tennis players. See eg 'Nick

appropriate here. This is reinforced by the healthy financial status of many organisations that seek to regulate their respective sports. One example is that of the PGA Tour in golf. Despite its status as a non-profit organisation, the PGA Tour actually boasts an annual revenue in excess of US\$1 billion. This, it is suggested, feeds into a number of other relevant points here.

First, the PGA Tour is actually a competition organiser (rather than an NGB), <sup>113</sup> and it may be that organisers of sports competitions could be just as susceptible to vicarious liability as governing bodies. <sup>114</sup> Given that control over non-funded athletes is often exercised simultaneously by varying bodies, it might be that dual vicarious liability is sometimes appropriate in this context. <sup>115</sup> This form of liability allows courts to find multiple employers strictly liable for the tort of an employee, and this seems to be an inherently useful tool for recognising that, in many scenarios, different employers may well possess 'different levels of responsibility' according to the degree of control they enjoy. <sup>116</sup> Such dual liability could be particularly useful in sports such as boxing, where the so-called 'alphabet soup' of sanctioning organisations – which includes four different bodies overseeing six world champions in each of 17 different weight categories – undoubtedly complexifies the analysis. <sup>117</sup>

Secondly, tennis is clearly not the only sport in which it might be appropriate to hold a regulator vicariously liable, and it is for such reasons that I examine how this analysis might also be applied to the sport of golf. The potential for injury here is obvious, particularly to spectators. This is evidenced by the recent incident at the 2018 Ryder Cup, where an onlooker was blinded in one eye after being hit by Brooks Koepka's wayward shot. Whilst there was no evidence that Koepka was negligent in his drive, it would not be difficult to imagine – following the line of 'reckless duffers' cases such as *Pearson v Lightning* and *Phee v Gordon* a slightly different scenario in which negligence could be established. For instance, had it been established that Koepka was intoxicated when he took the shot – much like former professional golfer Rocco Mediate, who admitted that drinking whilst on PGA Tour courses was 'normal' for him 121 – it may have been justifiable to hold the organisation responsible for this harm.

Third, in examining the potential scope of vicarious liability in these sports, it must be highlighted that my analysis is consistent with the Supreme Court's recent clarification of control in *CCWS*. There, Lord Phillips highlighted that control is now more about whether an employer can direct *what* an employee does (rather than simply *how* he does it). Let As such, the exercise conducted here is similar to that carried out by Morgan under his 'dual axis' approach to employer liability. On this basis, he highlights various factors that go towards assessing both an employer's 'day to day control' and an employee's 'discretion in role'. These include, for instance, prescription of: working hours and

Kyrgios "wanted to hit" Rafael Nadal with shot at Wimbledon' BBC News 4 July 2019, available at https://www.bbc.co.uk/sport/tennis/48877052.

<sup>&</sup>lt;sup>112</sup>M Burke 'The PGA Tour: a not-for-profit money machine' *Forbes* 8 May 2013, available at https://www.forbes.com/sites/monteburke/2013/05/08/the-pga-tour-a-not-for-profit-money-machine/#c21746d57339.

<sup>&</sup>lt;sup>113</sup>The governance of golf is instead left to the United States Golf Association (USGA) for US golf, and to The R&A for every other country.

<sup>&</sup>lt;sup>114</sup>This accords with the analysis found in Gardiner et al, above n 15, p 395 (where it is highlighted that, in German law, 'a competition organiser or a sponsor could be considered an employer').

<sup>&</sup>lt;sup>115</sup>For confirmation of this possibility, see *Viasystems (Tyneside) Ltd v Thermal Transfer (Northern) Ltd* [2005] EWCA Civ 1151.

<sup>&</sup>lt;sup>116</sup>D Brodie 'The enterprise and the borrowed worker' (2006) 35 Industrial Law Journal 87 at 89.

<sup>&</sup>lt;sup>117</sup>J Anderson *The Legality of Boxing: A Punch Drunk Love?* (Abingdon: Routledge, 2006) pp 65–70.

<sup>&</sup>lt;sup>118</sup> Ryder Cup: spectator blinded in one eye says she could have died on golf course' *BBC News* 3 October 2018, available at https://www.bbc.co.uk/sport/golf/45734449.

<sup>&</sup>lt;sup>119</sup>[1998] EWCA Civ 591.

<sup>&</sup>lt;sup>120</sup>[2011] CSOH 181.

<sup>&</sup>lt;sup>121</sup>M Bonesteel 'Now sober, pro golfer Rocco Mediate admits to drinking while playing PGA Tour events' *The Washington Post* 7 February 2019, available at https://www.washingtonpost.com/sports/2019/02/07/now-sober-pro-golfer-rocco-mediate-admits-drinking-while-playing-pga-tour-events/.

<sup>&</sup>lt;sup>122</sup>CCWS, above n 2, at [36] per Lord Phillips.

<sup>&</sup>lt;sup>123</sup>P Morgan 'Recasting vicarious liability' (2012) 71 Cambridge Law Journal 615 at 642-643.

location; uniforms; disciplinary systems; the use of certain methods and equipment; and when breaks can be taken. An application of these factors to governing bodies and competition organisers in professional tennis and golf highlights both their control over, and benefit from, the athletes competing under their auspices, and this suggests that vicarious liability may sometimes be appropriate even for non-funded athletes. This conclusion is also consistent with Dabscheck's analysis, as he highlights how a more nuanced assessment of the restrictions imposed upon professional jockeys – such as limited control over their own attire, fitness levels, use of intellectual property rights and adherence to gambling and drug codes – suggests that they 'should be properly regarded as employees and not independent contractors'. Ital Interestingly, this may have meant that, had negligence been established in the seminal 'sports torts' case of *Caldwell v Maguire and Fitzgerald* (which involved allegedly 'careless riding' by a professional jockey), Italian Horseracing Authority could have been held vicariously liable for this injury.

Fourth, it must be conceded that not all scholars would agree with utilising vicarious liability to hold NGBs and competition organisers responsible for harmful conduct. Some commentators (such as Gray, for instance) would likely believe that it is more appropriate to hold such organisations directly liable in negligence. Given the need to prove fault for such an action, however, this may not be an adequate solution for those who are convinced by my pro-liability stance in this context. Consider, for instance, the aforementioned example involving Rocco Mediate: the PGA Tour would likely only be liable in negligence for this harm if it could be shown that they were aware of the tort-feasor's inebriated state, but failed to take action. In contrast, (strict) vicarious liability would still apply in such a scenario, irrespective of the organisations' knowledge or any prior training they offered to the athlete.

Likewise, others may suggest that a non-delegable duty – an exceptional no-fault based form of primary liability – could be placed on sporting bodies to ensure that reasonable care is taken by participants in individual sports. Now, whilst I believe that the non-delegable duty might be able to work alongside a pleading of vicarious liability (as occurred in a number of recent dental negligence cases), the concept is not sufficiently developed or determinate enough, in my opinion, to completely *replace* a vicarious liability claim. This is evidenced by the vast uncertainty that continues to exist in relation to Lord Sumption's guidance on non-delegable duties in *Woodland v Essex County Council*. Although his guidance was never meant to be 'set in stone', it remains unclear as to whether any of the tests outlined by Lord Sumption would be satisfied in relation to the individual sports context. In this light, Giliker concludes that vicarious liability remains the 'stronger and

<sup>&</sup>lt;sup>124</sup>B Dabscheck 'Sweated labour, literally speaking: the case of Australian jockeys' in Y Lee and R Fort (eds) *The Sports Business in the Pacific Rim: Economic and Policy* (New York: Springer, 2014) pp 322–325.

<sup>125[2001]</sup> EWCA Civ 1054.

<sup>&</sup>lt;sup>126</sup>Gray, above n 52, pp 272-273.

<sup>&</sup>lt;sup>127</sup>C Beuermann *Reconceptualising Strict Liability for the Tort of Another* (Oxford: Hart Publishing, 2019); P Watts 'The travails of vicarious liability' (2019) 135 Law Quarterly Review 7 at 11.

<sup>&</sup>lt;sup>128</sup>Ramdhean v Agedo [2020] 1 WLUK 406; Breakingbury v Croad (19 April 2021, unreported), County Court (Cardiff). 
<sup>129</sup>[2013] UKSC 66 at [23]. Lord Sumption outlined that non-delegable duties can be characterised by five defining features: (i) the claimant is especially vulnerable or dependent; (ii) there is an antecedent relationship between the claimant and defendant (which involves the latter exercising custody, care or charge over the former), and from which it is possible to impute a positive duty to protect the claimant from harm; (iii) the claimant cannot control how the defendant performs those obligations; (iv) the defendant delegates a function which is integral to the duty he assumes towards the claimant; and (v) this function was performed negligently by the third party.

<sup>&</sup>lt;sup>130</sup>Ibid, at [38] per Baroness Hale.

<sup>&</sup>lt;sup>131</sup>To take a few examples, it is unclear whether an individual athlete could be meaningfully classed as 'vulnerable' for the purposes of the first test. If so, is it also accurate to maintain that they are in the 'custody, care or charge' of an NGB? And even if one could establish this requirement in relation to individual participants, it is doubtful that a spectator injured by a wayward golf shot could equally be classed as dependent on the governing body. Finally, there is arguably vast uncertainty as to what functions are 'inherent' to an NGBs duties. See, for instance, P Giliker, 'Non-delegable duties and institutional liability for the negligence of hospital staff: fair, just and reasonable?' (2017) 33 PN 109 at 120.

more predictable option' for claimants, <sup>132</sup> and it is perhaps for such reasons that the non-delegable duty was not raised at all in the recent *Barclays* litigation.

Finally, it may be that the discussion here could lead some NGBs to seriously consider imposing an obligation upon all athletes in their sport to take out appropriate liability insurance. Indeed, if an athlete is insured against any negligent harm he causes, the injured party is less likely to feel the need to test the vicarious liability of an NGB in a court of law.<sup>133</sup> The practicality of this solution is, however, largely dependent on two factors: the type of sport; and the extent of control exercised by the governing body. For some sports, such as tennis and golf, compulsory liability insurance for every athlete might be a useful development for the governing bodies to consider, particularly in light of the potential for injury in these sports and the stringent regulation that these athletes are subjected to. For other regulators, such as the World Darts Federation (WDF), this suggestion may be a rather pointless one. Not only is darts a sport in which injuries hardly ever occur, but the WDF also take a relatively lenient approach to the obligations of their players, and thus do not really possess the necessary degree of control over their athletes to justify vicarious liability. 134 However, even if there are NGBs that wish to mandate liability insurance for all participants, some burning questions remain: would such a development lead to the end of pro-am tournaments, where professional and amateur athletes compete together in a single event? It is one thing to require a professional athlete to take out appropriate liability insurance, but it is another thing entirely to require an amateur player to do so, particularly considering the likelihood that they may not be able to afford (or at least justify the cost of) such insurance. Likewise, we might also ponder whether insurers would be willing to provide such cover at all. Boyes makes the point that, in light of the increasing wealth of many top athletes, insurers may refuse to cover those who play high-value opponents. 135 After all (and to slightly modify a concern first raised by Boyes), who really wants to insure the person who might blind Rafael Nadal or Jordan Spieth?

#### (a) Tennis

Professional tennis is governed by a number of bodies, one of which is the aforementioned ITF. <sup>136</sup> The ITF operates as the world governing body of tennis, with responsibilities including the enforcement of the Rules of Tennis and the organisation of various tournaments (such as the four 'Grand Slam' tournaments, the international Davis Cup and Fed Cup, and the lower-rung ITF Men's and Women's World Tennis Tours). The Association of Tennis Professionals (ATP) – which operates several competitions under the ATP Tour and ATP Challenger Tour – acts as the governing body for men's tennis, whilst the Women's Tennis Association (WTA) acts as the global governing body for women's tennis. Although Gibson argues that the economic independence of professional tennis players means that no governing body is exercising control over them, <sup>137</sup> a brief perusal of the ITF, Grand Slam and ATP rulebooks suggest that this analysis is perhaps too simplistic. For example, with regard to the

<sup>&</sup>lt;sup>132</sup>Giliker, above n 5, at 71.

<sup>&</sup>lt;sup>133</sup>Somewhat paradoxically, this might mean that the exercise of even greater control over athletes could make NGBs less likely to be held vicariously liable. However, even if the injured party was fully compensated by the tortfeasor's liability insurance, the vicarious liability of an NGB may still be tested if the insurer exercises their rights of subrogation.

<sup>&</sup>lt;sup>134</sup>World Darts Federation 'Playing and tournament rules' available at <a href="https://dartswdf.com/rules">https://dartswdf.com/rules</a>. A glance at the (relatively brief) rules imposed by the WDF highlights that many obligations that are commonplace in other sports – such as mandatory attendance at post-match conferences – are absent here. This is presumably because they are not as commercially minded as many other NGBs.

<sup>&</sup>lt;sup>135</sup>S Boyes 'Compensate footballers after injury, but don't let insurance costs ruin the game' *The Conversation* 28 February 2014, available at https://theconversation.com/compensate-footballers-after-injury-but-dont-let-insurance-costs-ruin-thegame-23797.

<sup>&</sup>lt;sup>136</sup>To clarify, the analysis here is limited to those tournaments held in the UK (the most notable of which being Wimbledon, but also including other events such as the Nitto ATP Finals, the Queen's Club Championship and the Eastbourne International). However, it may be that the present analysis could prove persuasive in other jurisdictions where professional tennis events are commonly held, such as in France, Australia and the USA.

<sup>&</sup>lt;sup>137</sup>A Gibson Sports Law in Australia (Alphen aan den Rijn: Kluwer, 2017) paras [173]-[174].

provisions laid down by the ITF and the Grand Slam Board (GSB), the rules outline that both bodies can exercise control over: the discipline of athletes found guilty of doping or corruption; the time and location of matches; the audible and visible actions of the athletes (including any 'unsportsmanlike conduct'); when athletes can take a break during a match; and the prompt attendance at post-match media conferences. 142

This latter requirement sparked international outrage during the 2021 French Open, when the former world number one Naomi Osaka cited mental health issues for her refusal to attend a post-match press conference. She was later fined US\$15,000 for the failure to honour this obligation, and one suspects that this was largely because the governing bodies in tennis stood to benefit from her interaction with the media. As the Grand Slam rulebook highlights, media appearances by the top stars provides 'valuable exposure to the media and fans', and this in turn helps to 'drive engagement' with the sport. One can see, therefore, parallels with respect to funded athletes like Varnish, as governing bodies here are enjoying a similar level of control over, and benefit from, non-funded athletes too. This is reinforced by other stringent regulatory policies that are imposed by the ITF and GSB on professional tennis players, such as: restrictions on their participation in other events; the degree to which they can promote their own sponsors; and the close regulation of what attire and equipment is appropriate to wear and use during competition. In particular, participants competing at Wimbledon are famously obliged to wear white clothing, and there are comprehensive regulations on what footwear is acceptable for different types of court.

Likewise, the ATP rulebook exhibits many similar limits on an athlete's discretion, both on and off the court. In relation to on-court restrictions, the ATP can impose financial penalties on so-called 'commitment players' – those ranked in the top 30 of the ATP's official rankings – who fail to participate in a certain number of competitions. The rationale behind such a rule is, presumably, that the ATP want to accrue the financial and promotional benefits of the top stars regularly competing under their brand. Regarding the off-field control of professional tennis players, it is noteworthy that the ATP currently operate a so-called 'STARS program'. This initiative, which was introduced

<sup>&</sup>lt;sup>138</sup>International Tennis Integrity Agency 'Tennis anti-corruption program (2022)' available at https://www.itftennis.com/media/4483/2022-tennis-anti-corruption-program-english.pdf.

<sup>&</sup>lt;sup>139</sup>According to International Tennis Federation '2022 men's and women's ITF world tennis tour regulations' available at https://www.itftennis.com/media/7286/2022-itf-world-tennis-tour-regulations.pdf at 171 (hereafter ITF World Tennis Tour); Grand Slam Board '2022 official Grand Slam rulebook' available at https://www.itftennis.com/media/5986/grand-slam-rulebook-2022-f-2.pdf at 39 (hereafter Grand Slam Rulebook), a player may be fined, respectively, US\$50 or US\$10,000 if they are not ready to play when their match is called.

<sup>&</sup>lt;sup>140</sup>ITF World Tennis Tour at 177–179; Grand Slam Rulebook at 46–49.

<sup>&</sup>lt;sup>141</sup>ITF World Tennis Tour at 136; Grand Slam Rulebook at 21–22 (highlighting that participants are allowed to leave the court for a 'reasonable time' for a toilet break once during a best-of-three sets match).

<sup>&</sup>lt;sup>142</sup>Athletes must attend their post-match media conference within a reasonable time (usually 60 minutes) of the conclusion of each match: see ITF World Tennis Tour at 180; Grand Slam Rulebook at 45.

<sup>&</sup>lt;sup>143</sup>T Carayol 'Naomi Osaka will not speak to French Open press due to mental health impact' *The Guardian* 27 May 2021, available at https://www.theguardian.com/sport/2021/may/27/naomi-osaka-will-not-speak-to-french-open-press-mental-health-tennis.

<sup>&</sup>lt;sup>144</sup>Grand Slam Rulebook at 45.

<sup>&</sup>lt;sup>145</sup>ITF World Tennis Tour at 161–163; Grand Slam Rulebook at 37.

<sup>&</sup>lt;sup>146</sup>ITF World Tennis Tour at 172–175; Grand Slam Rulebook at 41–43.

<sup>&</sup>lt;sup>147</sup>Grand Slam Rulebook at 41. See also All England Lawn Tennis Club 'Clothing and equipment' available at https://www.wimbledon.com/en\_GB/about\_wimbledon/clothing\_and\_equipment.html.

<sup>&</sup>lt;sup>148</sup>ITF World Tennis Tour at 171–172; Grand Slam Rulebook at 39–41.

<sup>&</sup>lt;sup>149</sup>Association of Tennis Professionals, '2022 ATP official rulebook' available at https://www.atptour.com/en/corporate/rulebook, at 10–13 (hereafter ATP Rulebook).

<sup>&</sup>lt;sup>150</sup>See also (ibid, at 14–15) the requirement that all players are to grant and assign to ATP 'the right in perpetuity to record in tangible form' and to allow ATP to use their 'name, performance, likeness, voice, and biography, in any and all media... solely for purposes of advertising and promoting [the] ATP Tour'. Mixed Martial Arts fighters competing in the UFC are also subject to similar limitations on the use of their intellectual property rights: see D Pannett 'Collective bargaining in sport: challenges and benefits' (2015) 4 UCL Journal of Law and Jurisprudence 189 at 202.

in an effort to exploit the 'popularity of athletes through sponsorships and media', <sup>151</sup> mandates that '[a]ll players competing in the main draw of any ATP Tour tournament will be required, if asked, to participate in ATP sponsored activities'. <sup>152</sup> Each player is required to dedicate up to two hours per week to the program, as well as participating in up to two activity days for promotional purposes (which may even take place 'outside of an ATP Tour tournament week and/or location'). <sup>153</sup> Given that such activities sometimes place athletes in a position of power by working with children, <sup>154</sup> it could certainly be argued that, if a tennis player sexually abused a child as a result of his engagement with this program, the ATP ought to be vicariously liable for this act. This is consistent not only with case law demonstrating that the conferral of power on an employee strengthens the argument for imposing vicarious liability, <sup>155</sup> but also with the so-called harm-within-risk rule posited above. Unlike an on-court injury caused during a training session or warm-up (which the ATP exercise very little control over and reap no benefit from), <sup>156</sup> attendance at STARS events is something that the ATP explicitly mandate and profit from. In this light, we could say that the risk of off-court sexual abuse at a promotional event is within the scope of the governing body's relevant control/integration.

# (b) Golf

Similar themes evident in tennis can also be identified in the context of professional golf. For instance, the aforementioned PGA Tour, which identifies itself as the 'world's premier membership organization for touring professional golfers', <sup>157</sup> is able to exert a significant degree of control over those participating in their events. According to its most recently published handbook covering the 2019–20 season, the competition organiser is able to regulate a players' use of mobile devices and social media throughout the tour, <sup>158</sup> as well as impose strict limitations on any sponsorships and equipment deemed contrary to the spirit of golf. <sup>159</sup> As evidenced by *PGA Tour Inc v Martin*, <sup>160</sup> this even extends to the PGA Tour's attempts to control whether certain disabled competitors are permitted to use golf carts to traverse the course (which, according to some, looked 'lousy on television'). <sup>161</sup> A professional golfer's discretion in role is also inhibited by strict rules requiring them to maintain a certain pace of play whilst out on the green, <sup>162</sup> as well as further restrictions on their signing of autographs and

<sup>&</sup>lt;sup>151</sup>A Sorrentini and T Pianese 'The relationships among stakeholders in the organization of men's professional tennis events' (2011) 3 Global Business and Management Research 141 at 149.

<sup>&</sup>lt;sup>152</sup>ATP Rulebook at 15.

<sup>&</sup>lt;sup>153</sup>Ibid, at 15–16.

<sup>&</sup>lt;sup>154</sup>See eg 'Flashback: successful kids' day supports more than 400 children in Budapest' *ATP Tour* 20 April 2020, available at https://www.atptour.com/en/news/budapest-2018-charity-event.

<sup>&</sup>lt;sup>155</sup>Bazley v Curry [1999] 2 SCR at [41]-[44] per McLachlin J; The Trustees of the Barry Congregation of Jehovah's Witnesses v BXB [2021] EWCA Civ 356 at [95] per Males LJ.

<sup>&</sup>lt;sup>156</sup>The lack of control over training and tactics is, for some scholars, crucial to the finding that a tennis player ought to be viewed as an independent contractor. See C Flake 'Getting to deuce: professional tennis and the need for expanding coverage of federal antidiscrimination laws' (2014) 16 Texas Review of Entertainment and Sports Law 51 at 62–63; A Gibson 'The Association of Tennis Professionals: from player association to governing body' (2010) 10 Journal of Applied Business and Economics 23; D Healey *Sport and the Law* (Sydney: UNSW Press, 2009) pp 59–60.

<sup>&</sup>lt;sup>157</sup>See https://www.pgatour.com/company/aboutus.html.

<sup>&</sup>lt;sup>158</sup>PGA Tour 'Player handbook and tournament regulations: 2019–20' available at https://qualifying.pgatourhq.com/static-assets/uploads/2019-2020-pga-tour-handbook--regs-09\_10\_19.pdf, at 74–75 (hereafter PGA Tour Handbook).

<sup>&</sup>lt;sup>159</sup>Ibid, at 75–78 (for sponsorship limitations); at 60 (for equipment restrictions). See also the highly technical and in-depth equipment rules produced by The R&A and USGA, available at https://www.randa.org/en/equipment-rules.

<sup>160</sup>532 US 661 (2001).

<sup>&</sup>lt;sup>161</sup>R Sandomir 'Golf; a by-the-book defence versus Martin's reality' *New York Times* 8 February 1998, available at https://www.nytimes.com/1998/02/08/sports/golf-a-by-the-book-defense-versus-martin-s-reality.html.

<sup>&</sup>lt;sup>162</sup>PGA Tour Handbook at 67–70; The R&A 'Pace of play manual' available at https://www.randa.org/en/rules/pace-of-play. See also 'Plan to tackle slow play comes into effect' *European Tour* 14 January 2020, available at https://www.europeantour.com/european-tour/news/articles/detail/plan-to-tackle-slow-play-comes-into-effect/.

consumption of alcohol during competitions.<sup>163</sup> This latter provision suggests that the PGA Tour ought, in fact, to be held vicariously liable for any injury caused due to the negligent swing of an intoxicated golfer, as the control exercised by the organisation over this conduct is closely related to the relevant risk of harm.

Of course, this is not to say that professional golfers do not retain some form of control over their activities. They are able to choose both their own caddy and which tournaments they wish to enter, but even here the PGA Tour seem to have the last word. The organisation gives the final approval on each caddy, <sup>164</sup> and members of the tour must compete in at least 25 events over the course of the year or else risk a 'major fine' or suspension. <sup>165</sup> Much like with the obligation foisted upon 'commitment players' by the ATP, we could say that this requirement to play a certain number of games is especially important for vicarious liability purposes, as the governing bodies and competition organisers are explicitly influencing the level of risk posed by their athletes. As such, Sharpe is seemingly correct to argue that these control mechanisms 'tend to show an employer-employee relationship between the PGA Tour and its golfers'. <sup>166</sup> Given that this comment was made for the purposes of employment and disability law, we could say that her argument is further strengthened when it is applied to the context of vicarious liability (because, as explained above, the normative importance of control is even more significant in this context).

A similar state of affairs is also identifiable in women's golf, where the Ladies Professional Golf Association (LPGA) – and its concomitant LPGA Tour – operates in a functionally similar manner to its male counterpart. One of the LPGA's more interesting policies for our purposes arose in August 2008, when the organisation attempted to enforce a new rule mandating that all participants on the tour speak English during pro-am events and when interacting with the media. The purported reason for this rule was to 'please corporate sponsors' and to 'maximize the marketability of its players' in an attempt to improve the popularity of the tour. Although the LPGA later backtracked on this policy (albeit with a version of the rule still remaining an option), the example shows that, by acceding to these demands, foreign women golfers were clearly asked to carry on an activity that constituted 'an integral part of the business activities' of the LPGA, and were doing so for its benefit. Upda persuasively argues that, '[b]y controlling the language that an LPGA player must speak, the LPGA is effectively exerting one of the most stifling and limited forms of employer control'. In this light, and as he further elaborates, the 'courts must take a hard look at whether a professional golfer is really an independent contractor when the tour mandates the language that she must speak during the course of her membership on the tour'.

# Conclusion

The adoption of a more contextual, policy-sensitive approach to an individual's employment status reveals that many NGBs and competition organisers ought to be held vicariously liable for tortious

<sup>&</sup>lt;sup>163</sup>PGA Tour Handbook at 66, 71.

<sup>&</sup>lt;sup>164</sup>T Sharpe 'Casey's case: taking a slice out of the PGA Tour's no-cart policy' (1999) 26 Florida State University Law Review 783 at 802.

<sup>&</sup>lt;sup>165</sup>See eg B Harig 'Jordan Spieth must qualify for tour championship to avoid PGA sanctions' *ESPN* 9 September 2018, available at <a href="https://www.espn.co.uk/golf/story/\_/id/24618330/jordan-spieth-faces-fine-suspension-misses-minimum-num-ber-pga-tour-events">https://www.espn.co.uk/golf/story/\_/id/24618330/jordan-spieth-faces-fine-suspension-misses-minimum-num-ber-pga-tour-events</a>.

<sup>&</sup>lt;sup>166</sup>Sharpe, above n 164, at 805.

<sup>&</sup>lt;sup>167</sup>J Newport 'How the LPGA bungled on English' *Wall Street Journal* 13 September 2008, available at https://www.wsj.com/articles/SB122125269803829639.

<sup>&</sup>lt;sup>168</sup>A Lloyd 'You're next on the tee, just remember to speak English! Could the LPGA really force players to learn and speak English?' (2009) 9 Virginia Sports & Entertainment Law Journal 181 at 182, 189.

<sup>&</sup>lt;sup>169</sup>S Patel Inclusion and Exclusion in Competitive Sport (London: Routledge, 2015) p 144.

<sup>&</sup>lt;sup>170</sup>Cox, above n 82, at [24] per Lord Reed. See also Martin, above n 160, at 669.

<sup>&</sup>lt;sup>171</sup>Lloyd, above n 168, at 189.

<sup>&</sup>lt;sup>172</sup>Ibid, at 189-190.

behaviour committed by athletes that compete under their auspices. This is a novel claim that has yet to be made in the scant literature on vicarious liability in sport. In relation to funded athletes in individual sports, it was maintained that the recent case of *Varnish* may provide an instructive roadmap for the implementation of such a policy-oriented approach. It was highlighted that certain factors prominent in employment law – such as mutuality of obligations and personal performance – ought to be downplayed when dealing with the issue of vicarious liability for the purposes of tort law. Conversely, this paper suggested that the notion of control ought to be prioritised in this context, as this theory arguably has a much stronger moral and normative impact on third parties.

As a result of this discussion, a number of important claims were made. First, it was observed that some athletes could be classed as employees for one purpose, but independent contractors for others. This is largely in accordance with recent case law in this area, and it is an eminently sensible approach insofar as it recognises the different policy considerations that underpin an unfair dismissal and vicarious liability claim. Secondly, and with reference to the facts of *Varnish*, it was also highlighted that control, benefit and risk may all need to overlap to a significant extent in order to produce a harmonious and logically consistent theory of enterprise liability. Given that enterprise liability has recently been touted as the strongest and most convincing rationale for vicarious liability, this is an important theoretical clarification that ought to be made in the law. Consequently, this is merely one example of how a sport-specific analysis of vicarious liability could help to teach us some broader lessons about the doctrine more generally.

Finally, this paper also established that it may be appropriate to impose vicarious liability on NGBs and competition organisers for the tortious actions of *non*-funded professional athletes too. This was illustrated most prominently with reference to the sports of tennis and golf. A brief perusal of the overly intrusive regulatory measures that are evident in the rulebooks of these sports demonstrates that it would certainly be feasible to impose vicarious liability on bodies such as the ATP and the PGA Tour. In this regard, and on a brief concluding note, it may be wise to end this paper with the following salutary warning: if sporting governing bodies and competition organisers wish to avoid the prospect of being held vicariously liable for the tortious behaviour of their athletes, they ought to seriously consider reducing the extent of some of their on-field and off-field regulatory policies.