



“This inspiring book makes stress understandable...”

Willem J. Kop, Professor of Medical and Clinical Psychology, Tilburg University, The Netherlands, Emeritus Editor-in-Chief of Psychosomatic Medicine

“..Wulsin presents the complex and multidimensional impact of toxic stress, while providing us with exciting and life-altering evidence based solutions.”

Bessel van der Kolk, MD, author of *The Body Keeps the Score*, President of Trauma Research Foundation

[cambridge.org/ToxicStress](https://www.cambridge.org/ToxicStress)

9781009306584 | Paperback  
April 2024 | £14.99



**CAMBRIDGE**  
UNIVERSITY PRESS

Founded in 1954, the Business History Conference (BHC) is a non-profit organization devoted to encouraging all aspects of the research, writing, and teaching of business history and of the environment in which business operates. Its membership is international and representative of economists, historians, and those in allied fields, such as history of technology, accounting, labor, transportation, and government, who focus on business history as a means of understanding their subjects.

#### **BHC Officers, 2024–2025**

Sharon Ann Murphy, *President*  
Stephen Mihm, *President-Elect*  
Daniel Wadhvani, *Past President*  
Vicki Howard, *Secretary*  
Roger Horowitz, *Treasurer*

#### **BHC Trustees**

Grace Ballor (2023–2026)  
Victoria Barnes (2023–2026)  
Bernardo Batiz-Lazo (2022–2025)  
Kendra Boyd (2021–2024)  
Gerardo Con Diaz (2021–2024)  
Xavier Duran (2021–2024)

Justene Hill Edwards (2021–2024)  
Marc Levinson (2022–2025)  
Jessica Levy (2022–2025)  
Chinmay Tumbe (2023–2026)  
Paula Vedoveli (2023–2026)  
Natalya Vinokurova (2022–2025)

#### **Past President on Board**

Andrea Luch (2023–2024)

#### **MEMBERSHIP**

Persons interested in joining the Business History Conference should contact the Secretary-Treasurer: Roger Horowitz, Hagley Museum and Library, P.O. Box 3630, Wilmington, DE 19807-0630; e-mail: rh@udel.edu; Carol Ressler Lockman, email: clockman@hagley.org or on the BHC website at <http://www.thebhc.org/jointhebhc>. Complete information about the Business History Conference may be found on the organization's Web pages at <https://thebhc.org>.

*Business and Economic History*, the proceedings volume of the Business History Conference, was published through 1999 (Volume 28). For the 2000 annual meeting and thereafter, the presidential address and dissertation summaries will appear in the fourth issue of *Enterprise & Society*.

Visit the Web sites: [www.journals.cambridge.org/eso](http://www.journals.cambridge.org/eso) and [www.thebhc.org/publications/eanshome.html](http://www.thebhc.org/publications/eanshome.html).

#### **LICENSE**

It is a condition of publication in the journal that authors grant an exclusive license to the Business History Conference. This ensures that requests from third parties to reproduce articles are handled efficiently and consistently and will also allow the article to be as widely disseminated as possible. Authors may use their own material in other publications provided that the journal is acknowledged as the original place of publication and Cambridge University Press as the publisher.

For full Guidelines, please see our Web site:

<https://www.cambridge.org/core/journals/enterprise-and-society/information/instructions-contributors>.

## INTRODUCTION

Introduction ANDREW POPP .....	307
Corporate Responses to Racial Unrest Editors' Introduction MICHAEL J. THATE AND TYESHA MADDOX .....	308

## ARTICLES

The 1906 Atlanta Race Riot Aftermath: CSR in Action and Woke-washing KEITH HOLLINGSWORTH .....	313
“An Exercise in the Art of the Possible”: Waging a Battle Against Apartheid in the South African Workplace MATTIE C. WEBB .....	329
Evolution of Mining Company Responses to Civil Society Mobilization in South Africa SETHULEGO MATEBESI AND CHITJA TWALA .....	358
From “Pin Money” to Careers: Britain’s Late Move to Equal Pay, Its Consequences, and Broader Implications PETER SCOTT .....	376
“Land Wickedness”: Technological Change, Institutions, and the Making of an Environmental Disaster in the Mining District of Cartagena-La Unión (Spain), 1840–1992 MIGUEL A. LÓPEZ-MORELL, MANUEL ROSIQUE CAMPOY, AND MIGUEL A. PÉREZ DE PERCEVAL VERDE .....	402
Writing and Reading New Markets: Insurance in Quebec, 1931–1960 HEATHER NELSON .....	432
Making Swadeshi Managers: The Antecedents of Professional Management Education in India, 1860s–1950s DINYAR PHIROZE PATEL .....	454
Engineers & Corporate Management, ca 1870–1930: The Invisible Hand <i>Redux</i> ISRAEL G. SOLARES AND EDWARD BEATTY .....	486
Canned Speech: Selling Democracy in the Phonographic Age SUSAN V. SPELLMAN AND JOHN P. FORREN .....	512
Commerce and Credit: Female Credit Networks in Eighteenth-Century Kingston, Jamaica TREVOR BURNARD AND SHERYLLYNNE HAGGERTY .....	536
When Fligstein Meets Chandler: The Chandlerian Origins of Corporate Financialization: The Case of Peugeot’s Financial Restructuring in the 1960s QUENTIN BELOT COULOUIMES .....	562
The Internationalization of the Newspaper Industry 1989–2002: Three Scandinavian Cases ERIK LAKOMAA AND RICHARD WAHLUND .....	592

## ANNOUNCEMENT

A New Approach to Book Reviews B. ALEX BEASLEY .....	627
---	-----

## REVIEW ESSAY

Lessons from Environmental and Economic Crises IAN KUMEKAWA .....	628
--	-----

### Cambridge Core

For further information about this journal  
please go to the journal web site at:  
[cambridge.org/eso](https://doi.org/10.1017/eso.2024.14)



CAMBRIDGE  
UNIVERSITY PRESS