The China Quarterly



Special section on China's new roles and behaviour in conflict-affected regions, edited by Miwa Hirono, Yang Jiang and Marc Lanteigne

MARIA REPNIKOVA AND KECHENG FANG ON "revolutionizing" persuasion through digital media experiments in China

HU JIAN AND FRANK MOLS on modernizing China's tertiary education sector

JANE ZHENG ON the urban sculpture scene in Shanghai



The China Quarterly

Published by Cambridge University Press for SOAS University of London.

The Editorial Office

SOAS University of London, Thornhaugh Street, Russell Square, London WC1H 0XG. Tel. +44(0)207898 4063 Email: chinaq@soas.ac.uk

Subscriptions

The China Quarterly (ISSN 0305-7410) is published quarterly in March, June, September and December by Cambridge University Press, University Printing House, Shaftesbury Road, Cambridge CB2 8BS, UK/Cambridge University Press, 1 Liberty Plaza, Floor 20, New York, NY 10006, USA. The subscription price which includes electronic access and delivery by air where appropriate (but excluding VAT) of volumes 237 to 240 in 2019 is £241.00 (US \$407.00 in USA, Canada and Mexico) for institutions; £46.00 (US \$80.00) for individuals ordering direct from the publishers and certifying that the journal is for their personal use. Students can subscribe at £21 (US \$37). Single parts are £68.00 net (US \$114.00 in USA, Canada and Mexico) plus postage. EU subscribers (outside the UK) who are not registered for VAT should add VAT at their country's rate. VAT registered members should provide their VAT registration number. Japanese prices for institutions (including ASP delivery) are available from Kinokuniya Company Ltd, P.O. Box 55, Chitose, Tokyo 156, Japan.

Orders, which must be accompanied by payment, may be sent to a bookseller, subscription agent or direct to the publisher: Cambridge University Press, University Printing House, Shaftesbury Road, Cambridge CB2 8BS, UK. or in the USA, Canada and Mexico: Cambridge University Press, 1 Liberty Plaza, Floor 20, New York, NY 10006, USA. Periodical postage paid at New York, NY and additional mailing offices. POSTMASTER: Send address changes to Cambridge University Press, 1 Liberty Plaza, Floor 20, New York, NY 10006, USA.

The current plus three back volumes are available from Cambridge University Press.

Advertising

Advertisements are welcomed and rates will be quoted on request. Enquiries should be addressed to Advertising Promoter, Journals Group, Cambridge University Press, University Printing House, Shaftesbury Road, Cambridge CB2 8BS, UK. Tel +44 (0)1223 325757 Fax +44 (0)1223 325801.

Copying

This journal is registered with the Copyright Clearance Center, 222 Rosewood Drive, Danvers, MA 01923, USA. Organizations in the USA who are also registered with the C.C.C. may, therefore, copy material (beyond the limits permitted by sections 107 and 108 of U.S. Copyright law) subject to payment to the C.C.C of the per copy fee of \$12.00. This consent does not extend to multiple copying for promotional or commercial purposes. Code 0305-7410/14. ISI Tear Sheet Service, 3501 Market Street, Philadelphia, PA 19104, USA, is authorized to supply single copies of separate articles for private use only. Organizations authorized by the Copyright Licensing Agency may also copy material subject to the usual conditions. For all other use, permission should be sought from Cambridge or from the American Branch of Cambridge University Press.

This journal is included in the Cambridge Journals Online Service which can be found at journals.cambridge.org. For further information on other Press titles access journals.cambridge.org.

© SOAS University of London, 2019 ISSN 0305-7410

Typeset by Techset Composition Ltd, Salisbury, UK. Printed in the United Kingdom by Bell & Bain, Glasgow

This journal issue has been printed on FSCTM-certified paper and cover board. FSC is an independent, non-governmental, not-for-profit organization established to promote the responsible management of the world's forests. Please see www.fsc.org for information.

The China Quarterly

an international journal for the study of China

September 2019 number 239

Special section – China's New Roles and Behaviour in Conflict-Affected Regions: Reconsidering Non-Interference and Non-Intervention

- 573 Introduction Miwa Hirono, Yang Jiang and Marc Lanteigne
- 594 That Is *Not* Intervention; That Is Interference with Chinese Characteristics: New Concepts, Distinctions and Approaches Developing in the Chinese Debate and Foreign and Security Policy Practice Camilla T. N. Sørensen
- 614 China's Conflict Mediation and the Durability of the Principle of Non-Interference: The Case of Post-2014 Afghanistan Miwa Hirono
- 635 China's UN Peacekeeping in Mali and Comprehensive Diplomacy Marc Lanteigne
- 656 Treading with Caution: China's Multidimensional Interventions in the Gulf Region Imad Mansour

Articles

- **679** Digital Media Experiments in China: "Revolutionizing" Persuasion under Xi Jinping Maria Repnikova and Kecheng Fang
- 702 Modernizing China's Tertiary Education Sector: Enhanced Autonomy or Governance in the Shadow of Hierarchy? Hu Jian and Frank Mols
- 728 China's Asset Management Companies as State Spatial–Temporal Strategy Sarah Ho and Thomas Marois
- 752 Antidepressant Advertising in China and the UK: The Strengths and Limits of Policy Learning

Robert Geyer and Fang Wang

775 Producing Chinese Urban Landscapes of Public Art: The Urban Sculpture Scene in Shanghai Jane Zheng

Review Essay

804 Of Silk Roads and Global Transformations: China's Rise and its Impact on the Developing World Julia C. Strauss

Book Reviews

- 813 From Accelerated Accumulation to Socialist Market Economy: Economic Discourse and Development from 1953 to the Present. By Kjeld Erik Brødsgaard and Koen Rutten. Robert Ash
- 814 Rethinking China's Rise: A Liberal Critique. By Xu Jilin. Sebastian Veg

- **816** Unmaking China's Development: The Function and Credibility of Institutions. By **Peter Ho.** Xin Sun
- 818 China's Global Identity: Considering the Responsibilities of Great Power. By Hoo Tiang Boon. Paul Irwin Crookes
- **820** *Polarized Cities: Portraits of Rich and Poor in Urban China.* Edited by **Dorothy Solinger.** Xuefei Ren
- 821 Social Mobilisation in Post-Industrial China: The Case of Rural Urbanisation. By Jia Gao and Yuanyuan Su. Ray Yep
- 823 Negotiating Rural Land Ownership in Southwest Rural China: State, Village, Family. By Yi Wu. Ellen Oxfeld
- 825 Chinese State-Owned Enterprises in West Africa: Triple-Embedded Globalization. By Katy N. Lam. Miriam Driessen
- **826** *Hypocrisy: The Tales and Realities of Drug Detainees in China.* By Vincent Shing Cheng. Guy Ramsay
- 828 GMO China: How Global Debates Transformed China's Agricultural Biotechnology Politics. By Cong Cao. Mark Giordano
- **829** The Battle for Fortune: State-Led Development, Personhood, and Power among Tibetans in China. By Charlene Makley. Jinba Tenzin
- **832** A Misunderstood Friendship: Mao Zedong, Kim Il-Sung, and Sino-North Korean Relations, 1949–1976. By Zhihua Shen and Yafeng Xia. Xiaohe Cheng
- 833 Railroads and the Transformation of China. By Elisabeth Köll. Thomas G. Rawski
- 834 The Soldier Image and State-Building in Modern China. By Yan Xu. Eric Setzekorn
- **836** *At Home in the World: Women and Charity in Late Qing and Early Republican China.* By **Xia Shi.** Hanchao Lu
- 838 The Translatability of Revolution: Guo Moruo and Twentieth-Century Chinese Culture. By Pu Wang, Monica E. M. Zikpi
- **839** Chinese Revolutionary Cinema: Propaganda, Aesthetics and Internationalism, 1949–1966. By Jessica Ka Yee Chan. Chris Berry
- 841 Experimental Beijing: Gender and Globalization in Chinese Contemporary Art. By Sasha Su-Ling Welland. Meiqin Wang
- **843** Fashion in Multiple Chinas: Chinese Styles in the Transglobal Landscape. By Wessie Ling and Simona Segre-Reinach. Tommy Tse
- 845 Books Received
- 847 Notes on Contributors

Please visit the journal's web site at www.cambridge.org and online at http://journals.cambridge.org/cqy © SOAS University of London, 2019 Typeset by Techset Composition Limited Printed by Bell & Bain, Glasgow, UK

The China Quarterly

Editor Tim Pringle Editorial Managers Raphael Jacquet Rowan Pease **Editorial Assistants** Liz Elliott Joanne Phillips

Executive Committee

Chris Berry, King's College London Ernest Caldwell, SOAS University of London Jane Duckett, University of Glasgow Peter Hays Gries, University of Manchester Jude Howell, London School of Economics Jakob Klein, SOAS University of London Chun Lin, London School of Economics Jieyu Liu, SOAS University of London Elisa Oreglia, King's College London Lina Song, University of Nottingham Jonathan Sullivan, University of Nottingham Patricia M. Thornton, University of Oxford Fulong Wu, University College London Biao Xiang, University of Oxford

Editorial Board

Joel Andreas, Johns Hopkins University Yanjie Bian, University of Minnesota / Xi'an Jiaotong University Loren Brandt, University of Toronto Donald C. Clarke, George Washington University Law School Deborah Davis, Yale University Bruce Dickson, George Washington University Vanessa Fong, Harvard Graduate School of Education M. Taylor Fravel, Massachusetts Institute of Technology Mark W. Frazier, The New School Natascha Gentz, University of Edinburgh Bates Gill, Macquarie University Ting Gong, City University of Hong Kong Lei Guang, San Diego State University Enze Han, University of Hong Kong Stevan Harrell, University of Washington Thomas Heberer, University of Duisburg-Essen Sebastian Heilmann, University of Trier

Ming-sho Ho, National Taiwan University Carsten Holz, Hong Kong University of Science and Technology William J. Hurst, Northwestern University Ching Kwan Lee, University of California, Los Angeles James Leibold, La Trobe University Li Shi, Beijing Normal University Andrew Mertha, Johns Hopkins School of Advanced International Studies Kevin O'Brien, University of California, Berkeley Jean-Louis Rocca, CERI-Sciences Po, Paris Scott Rozelle, Stanford University Gunter Schubert, Eberhard Karls University Tübingen Helen Siu, Yale University Stig Thøgersen, Aarhus Universitet Teresa Wright, California State University, Long Beach Guobin Yang, University of Pennsylvania

Former Editors

Roderick MacFarquhar (1960–68) David C. Wilson [Lord Wilson of Tillyorn] (1968–74) John Gittings (Acting Editor 1972) Dick Wilson (1975–80) Brian G. Hook (1980–91) David Shambaugh (1991–96) Richard Louis Edmonds (1996–2002) Christopher B. Howe (Acting Editor 2005) Julia C. Strauss (2002–11) Chris Bramall (2011–16)