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Impact of a weight management programme on the dietary habits of non-pregnant women

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Weight loss maintenance and preventing weight regain leads to health improvements^(1,2). There is evidence that a healthy diet with fewer energy dense foods leads to weight loss and sustaining behaviour change is likely to be achieved by habit-based interventions^(3,4). Eating breakfast is one of the habits associated with weight loss maintenance⁽⁵⁾. This study investigates the effects of a weight management programme on weight loss and changes in dietary habits.

Data was collected in the UK between May-November 2016. An online survey, hosted by Slimming World (SW), was completed by female members (19-49 years) who had recently joined the programme. The questionnaire included before joining (T0) and current data (T1): weight, height, validated food frequency and dietary habits questionnaire. 12 weeks (T2) later, the same participants were invited to complete a second survey with the same questions.

543 eligible participants completed the first questionnaire (T0 and T1), and 74 the second questionnaire (T2). Mean BMI decreased from 35.0 (± 7.1) to 34.1 (± 6.9) from T0 to T1 (p < .001) and to 31.0 (± 7.2) at T2 (p < .001).

Data from the dietary habits questionnaire showed the percentage of participants who reported always (4 to 7 times/week) having breakfast increased from T0 to T1 (p < .001) with no significant difference between T1 and T2 (50.8 %, 83.6 % and 80.6 %). Whilst around two-thirds of the participants (69.4%) reported they usually ate bread or toast at breakfast at T0, this reduced to 24.5% at T1 (p < .001) with a small increase at T2 (35.5 %). A further change at breakfast was in fruit consumption. Between T0 and T1, there was nearly a four-fold increase in fruit intake (16.8 % to 65.2 %, p < .001) with the increase at breakfast maintained at T2 (63.2 %).

Bread intake at lunch-time also decreased between T0 and T1 (86.4 % to 11.8 %, p = .78) and the reduced intake was maintained at T2 (27.6 %). At the evening meal, bread consumption again decreased over the three time points (33.3 %, 4.2 % [p < .001] and 3.9 %). However, fruit and vegetable intake increased (13·1 %, 51·0 % [p < .001] and 27·6 % [fruit]; 71·6 %, 89·0 % [p < .001] and 90·8 % [veg] at T0, T1 and T2 respectively).

Investigating the changes in food intake between meals, the most significant decreases were in biscuits or cakes (79.4 %, 4.4 % [p = .13] and 27.6%, potato crisps (77.9%, 6.8% [p = .003] and 25.0%), and chocolate and sweets (79.6%, 6.1% [p = .003] and 21.1%). The most significant increases were in fruit (28.0%, 84.2% [p = .008] and 85.5%) and vegetables (4.6%, 44.9% [p < .001] and 22.4 % at T0, T1, and T2 respectively).

In conclusion, this study has shown that SW is an effective weight management programme in helping to build healthy dietary habits in non-pregnant women with obesity of child-bearing age. Further analyses will determine whether any of the changes significantly contribute to the weight loss observed or whether it is a combination of the changes in dietary habits. Further research is required to investigate sustainability of these healthy habits.

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