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Romanization and Chinese characters

Use *pinyin* without tone/diacritical marks, except for Chiang Kai-shek, Sun Yat-sen, Taipei, Kuomintang, and names of people living outside mainland China. Give Chinese characters on the first occurrence of each Romanization

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One to ten spelled out, 11 or more in figures; per cent in text, but % in footnotes. Dates: 2 March 1993. Page references: 324–26 but 324–336.

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Smith 2010, 15.

Smith and Wang 2011, 55-57.

Bibliography

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O'Brien, Kevin, and Lianjiang Li. 2006. Rightful Resistance in the Chinese Countryside. New York: Cambridge University Press.

Chen, Peiai. 2008. Zhongwai guanggao shi (A History of Advertising in China and Beyond). Beijing: Zhongguo yujia chubanshe.

Perry, Elizabeth, J. 2011. "From mass campaigns to managed campaigns: 'constructing a new socialist countryside'." In Sebastian Heilmann and Elizabeth J. Perry (eds.), *Mao's Invisible Hand: The Political Foundations of Adaptive Governance in China*. Cambridge, MA: Harvard University Press, 30–61.

Kong, Baohua. 2011. "Gongmin canyu he gongmin yishi" (Civic participation and civic consciousness). In Zhang Miaoqing et al. (eds.), *Aomen tequ xinxiang: shi nian fazhan yu bianhua (The New Face of Macao SAR: Ten Years of Development and Changes*). Hong Kong: Zhongwen daxue Xianggang Yatai yanjiusuo, 339–362.

Jung, Chulho, Kerry Krutilla and Roy Boyd. 1996. "Incentives for advanced pollution abatement technology at the industry level: an evaluation of policy alternatives." *Journal of Environmental Economics and Management* 30 (1), 95–111.

Liu, Weikeng. 2006. "Lingnan shezhi zuizao de liu xian zhiyi – Sihui" (Sihui: one of the six counties set up the earliest in Lingnan's history). *Lingnan wenshi* 3, 12–14.

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