
THE AMERICAN BUSINESS SYSTEM

A HISTORICAL PERSPECTIVE

By *THOMAS C. COCHRAN*. Here, 20th century business development is analyzed against the whole background of modern technological and economic growth. The emphasis is on the businessman, his changing role in society and the attitude of the public toward him. Treating his material from both a historical and present day perspective the author provides an unusual study of the factors involved in the economic development of an advanced industrial state. \$4.75

BUSINESS CYCLES AND ECONOMIC POLICY

By *ERIK LUNDBERG*, translated by *J. Potter*. What has been the effect of the theories of such economists as Wicksell, Myrdal, and Hammerskjold on the shaping of Swedish economic policy from 1918 to 1953? How does the record of the more general policies compare with the detailed regulations popular since 1945? This book offers an authoritative discussion of these questions and of Swedish economic thinking in general. \$6.50

THE AMERICAN RAILROAD NETWORK, 1861-1890

By *GEORGE ROGERS TAYLOR* and *IRENE D. NEU*. A solid national economy needs a unified transportation system at its base. Yet, at the outset of the Civil War, gauge differences between American railroad networks seriously hampered the development of through traffic — international, national, and even intra-state. The authors explain how this situation arose and describe the means by which the network of 1861 became an integrated system by 1890. With large-scale maps in color. \$3.75



Through your bookseller, or from

HARVARD UNIVERSITY PRESS

79 GARDEN STREET, CAMBRIDGE 38, MASSACHUSETTS

POLICY FORMATION IN RAILROAD FINANCE

REFINANCING THE BURLINGTON, 1936-1945

By *JOHN TETTEMER O'NEIL*. A thought-provoking case history based on the efforts of the Chicago, Burlington & Quincy Railroad to refinance an \$85,000,000 bond issue. Through detailed analysis, presentation of correspondence involved in the action, and talks with executives, the author shows how decisions were reached at each stage of the policy-making and how careful planning led to the creation of a defensible policy. **\$4.50**

SOVIET TRANSPORTATION POLICY

By *HOLLAND HUNTER*. What was the record of Soviet railroads during World War II? What role does transportation play in Soviet economic growth? In what respects have Soviet systems proved more efficient than those of the U.S.? These and other provocative questions are discussed in this first survey of Russian transportation — a case study in policy as it affects a national economy. **\$8.50**

VASSOURAS

A BRAZILIAN COFFEE COUNTY, 1850-1900

By *STANLEY J. STEIN*. This book tells the full story of the origins, development and decline of plantation economy and society in a representative Brazilian community. The author shows how a virgin forest was transformed into a thriving coffee plantation area, examines the economics of coffee cultivation, and discusses in detail the major groups of plantation society. **\$7.00**



Through your bookseller, or from

HARVARD UNIVERSITY PRESS

79 GARDEN STREET, CAMBRIDGE 38, MASSACHUSETTS

The Business History Review

A quarterly journal specializing in the history of business

Development of administrative methods



Roles of management and labor in industrial expansion



*Growth of business functions,
such as marketing and investment banking*



Relation of business attitudes and actions to social change



Biographies of leading businessmen



Histories of important business firms

For further information write to THE BUSINESS HISTORY REVIEW, 217 Baker Library; Soldiers Field; Boston 63, Massachusetts.