Phone prompts to improve attendance at a new patient clinic

Dear Editor,

Non-attendance by psychiatric outpatients has an important impact on clinical and economic outcomes.¹ The national rate for non-attendance at all types of outpatient clinic in the UK has been reported as 12%², with rates varying depending on setting and specialty.^{3,4} Rates of non-attendance at psychiatric clinics are twice that of most other specialities.^{5,6} Many factors contribute to this finding including, stigma, lack of insight, inappropriate referral and lack of social stability.⁷

It was against this background that we determined to tackle our non-attendance rates at a new patient clinic at Carrickmacross Day Care Centre. Given that the overwhelming majority of patients who attend our service are managed within the traditional outpatient setting it is of paramount importance that we avoid overlooking or neglecting this crucial arm of our services. Moreover, we had identified a marked non-attendance rate (48%) for new patient appointments in the 12 months leading up to our pilot project. This added a sense of urgency to the exercise when one considers the cost in terms of loss of manpower time.

Having determined to address the non-attendance rate a search of the biomedical databases yielded numerous methods to improve attendance that we could choose from. Methods employed in the tackling of this problem included telephone prompting⁸ with or without specific visits to the home,⁹ financial incentives,¹⁰ issuing a copy of the referral letter to the appointee¹¹ and text-based prompts.¹² It was felt that phone prompts represented the most feasible option for our study.

Methods

A search of the biomedical databases was performed to identify methods of improving non-attendance. A letter was sent to the patient detailing the date, time and venue for their new patient appointment. This letter was copied to their GP. This is consistent with standard outpatient practice. Phone contact (landline or mobile depending on availability) was made with the patient to confirm the details. The standard referral forms to this service included the patient phone contact details. The nurse manager (T. Mc) undertook responsibility for the phone contact and GP surgeries are usually contacted immediately if patients phone contacted are omitted to obtain the number. Phone calls were made one week before the appointment. The pilot project testing the impact of phone prompts on new patient attendance lasted twelve months. Rates of attendance were compared to rates for the equivalent period immediately prior to the initiative. Also rates were compared with rates of attendance for the equivalent period in the year after the initiative. (Phone prompts were continued.)

Results

In the 12 months prior to the pilot period there were 52 new patient appointments offered of which 48% (25)

did not attend. During the pilot period there were 49 new patient appointments offered and only 20.4% (10) did not attend after they were all contacted on the phone. Of the 10 non-attendees during the pilot project, 30% (3) had personality disorder, 20% (2) anxiety disorder, 20% (2) depressive illness, 20% (2) PTSD (20%) and postnatal depression 10% (1). A year after the pilot, there was a further drop in the number of patients that did not turn up for their appointment. Some 11% (6) out of 53 new patient appointments offered did not turn up.

Discussion

First appointments at a mental health clinic can be a daunting prospect. ¹² In psychiatric services non-attendance gives rise to concern. Illnesses that erode insight and cause a downward spiral in quality of life have to be managed. ¹³ Concern has been expressed that those most in need are the most difficult to engage. ¹⁴ Further impetus is added to the need to tackle non-attendance when one considers that deterioration of mental state can result in risk of harm to the patient or others. ^{15,16} It has been suggested that any effort to prompt attendance is likely to reduce the no show rate. ¹⁷

Our finding of a 48% non-attendance rate in the 12 month period leading up to the plot period resembles the range of 26-50% reported previously for initial appointments.^{3,18} Nevertheless, the rate warrants action. The cost involved should not be underestimated.¹⁹ It has been highlighted that the cost of non-attendance to the NHS was £300 million annually in 1999²⁰ and in 2009 this has increased to almost a billion pounds sterling a year.²² There is no equivalent data for the Irish health service.

Contact with the patient is not the only way to counteract non-attendance. Family input has been proposed as one mechanism that enables patients to seek care.²² Furthermore, ways of filtering the referral system including brief screening²³ or liaison with GPs²⁴ have been described. However, here we will focus on the impact of our phone prompt initiative.

As already mentioned, numerous methods of engaging the patient have been reported.8-12 The benefit accrued from prompts is not altogether clear and there are no guidelines to assist with respect to choosing which type of prompt should be employed.²⁵ Notwithstanding these concerns, we followed the recommendation of a Cochrane review13 that the introduction of a simple prompt merits local review. We opted for the phone contact because it enabled more direct, responsive and one could argue more human contact than sending a letter or texting. If the patient had any queries or reservations, phone contact provided an opportunity for discussion, explanation and reassurance. One of the authors (TMc) went through a set list of information including introducing himself, giving the time, date and venue for the appointment, directions to venue, likely duration of assessment and a brief explanation of the role of the psychiatrist. Another obvious and pragmatic aspect of our selected method of prompting was that it was inexpensive in terms of time and money.

Our results make interesting reading. Initially, we were very impressed that a phone call seemed to have more than halved our non-attendance rates for first appointments (rate fell from 48% to 20.4%). It should be noted that all our new referrals were contacted and indicated that they would attend. We

checked the rates of non-attendance for the corresponding period in the previous year and a year afterward when the prompt was continued. The rates for these periods were 48% and 11%. Our annual figures indicate that we have a new patient referral rate of approximately one per week. Therefore, this makes it difficult to gather large numbers. It is possible that our phone prompts had the desired effect. However, more evidence is required.

It has been reported that the profile of mental disorder amongst new referrals for psychiatric outpatient assessment is significantly different from that of a follow-up population, with a predominance of non-psychotic disorder of lower severity.5,26 Some evidence suggests that those with a diagnosis of personality disorder or a diagnosis from the neurotic, stress-related and somatoform spectrum are less likely to attend.27, 28 Of the more serious diagnoses it has been noted that a variety of factors affecting attendance at psychiatric outpatient clinics come into play including active symptomatology such as paranoid delusions or feeling too depressed to get up, negative symptoms such as apathy and reduced organisational skills and a lack of insight. We had a total of 10 non-attendees. Our diagnoses were dependent on letter and phone contact with the GP (an obvious limitation). Thirty per cent (3) had either a diagnosis of personality disorder or history of overdoses with deliberate self-harm. Depressive illness 20% (2), anxiety disorder 20% (2) and post traumatic stress disorder 20% (2) accounted for 60% of the total referral. There was a single case of post-natal depression (1) made up the remaining 10%. No statistically significant results emerged distinguishing between attendees and non-attendees.

Other factors which influence attendance at first appointment at psychiatric outpatient clinics could easily be overlooked. New referrals who do not agree to referral have been reported as less likely to attend.29,30 Clerical error has been shown to account for 45% of missed appointments in hospital specialities.31

Phone prompting is a cheap, easy and quick way of attempting to enhance attendance at the first appointment at a psychiatric out-patient clinic. With the advent of the mobile phone, one can almost guarantee contact with the appointee preserving patient confidentiality. Our study hints at a possible improved take-up of first assessments with the use of phone prompting. In other studies there has been a smaller time interval between phone call and clinic appointment¹³ (we rang I week beforehand, others have adhered to a '48 hour' beforehand rule). We, as already mentioned, chose to ring a week beforehand - we felt that it would enable us to offer the outpatient slot for another new patient should the patient indicate that they do not wish to attend. It is conceivable that the use of the other methods of prompting described could have an additive effect if used in conjunction with phone prompting. But there is no literature to support this hypothesis. No current evidence indicates that phone prompting has a negative effect on patient attendance.

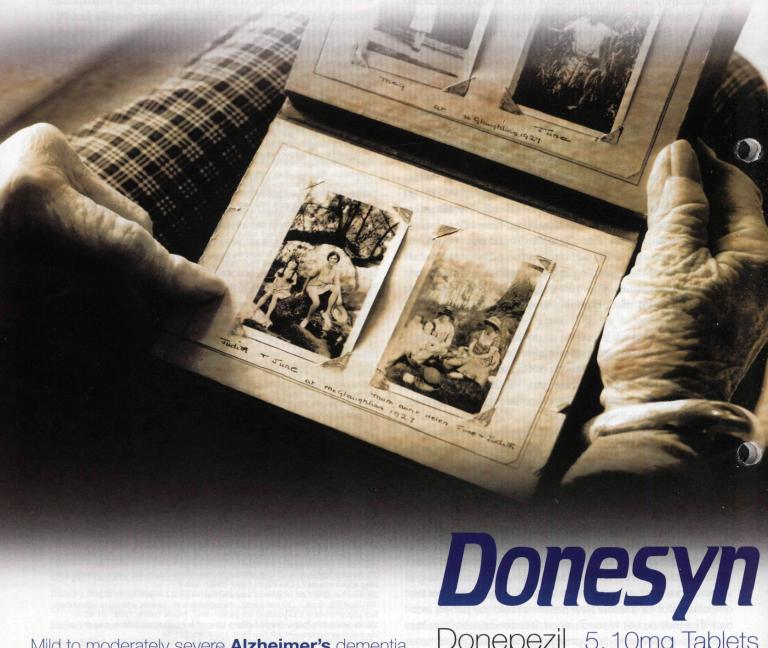
In conclusion, we plan to continue this method of patient prompting. Further research should help to clarify, whether or not phone prompting has a beneficial effect on new patient attendance rates.

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