

## Announcements

MARGARET WILLARD RETIRING FROM *BHR*. The Autumn 2012 issue of the *Business History Review* will be the last to benefit from the sharp eye and keen ear for language of Production Manager Margaret P. Willard.

Margaret graduated from Bryn Mawr and received a Master's degree from the University of Wisconsin, Madison. She worked at the *New Yorker*, Cambridge University Press, and the *Milbank Quarterly* before coming to Harvard Business School. She has lent her prodigious editing skills to the *BHR* since 2000, ensuring the high literary quality of more than 250 *BHR* articles and over 1,550 reviews. As one author wrote in appreciation, "Rereading the finished review, I have to say that [Margaret's] excellent editing observations and advice made me sound much smarter than I am! Thanks for an excellent publishing experience." A great lover of the arts, Margaret has a daughter, Adero, who is an accomplished ceramics artist.

The editors gratefully acknowledge her dedication to the journal's standard of excellence. She will be greatly missed. We wish her all the best for an enjoyable retirement.

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IN MEMORIAM: EVELYN HOPE KNOWLTON (1905–2011). Evelyn Hope Knowlton was an integral part of Harvard Business School's business history group from 1930 to 1947, and her connection to the School continued to 1971. She coauthored two of three volumes of the influential *History of Standard Oil Company (New Jersey)*.

Evelyn Hope Puffer was born October 30, 1905, in Berlin, Massachusetts to the Reverend and Mrs. Joseph Adams Puffer and graduated from Smith College in 1928. In 1930, she began working at the Business School as a grader and research assistant, auditing the business history course. In 1942, she married Harry E. Knowlton, who held a PhD from Cornell and worked for the National Labor Relations Board. The year of her marriage, she also became the head of the Business Manuscripts Division of Baker Library, a position she held for two years, until the birth of her son, Stephen.

In 1944, she published an article in the *Bulletin of the Business Historical Society*, the predecessor of *Business History Review*, entitled "Early Manufacturing in Oregon," and her book, *Pepperell's Progress*,

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about a textile company, came out in 1948. This book was the thirteenth volume of the Harvard Studies in Business History. She wrote it while a research assistant at the Business School.

In 1947, N. S. B. Gras, Isidor Straus Professor of Business History, and associate professor Henrietta Larson (who later became the first female full professor at the Business School in 1959) started the Business History Foundation. Knowlton worked as a research associate for the Business History Foundation while living in New York. The Foundation's first major project was a history of Standard Oil, New Jersey; the three resulting volumes are classics of the field. Knowlton coauthored volume two, *The Resurgent Years, 1911–1927* (1956), with George Gibb, and volume three, *New Horizons, 1927–1950* (1971), with Henrietta Larson and Charles S. Popple.

By 1960, Knowlton had become the archivist at the Federal Reserve Bank of New York, where she finished her career. While serving in this position, she published *A Guide to the Strong Papers: 1911–1929* (1970), and *A Guide to Harrison's Memoranda, 1926–1940* (1970). She died in Medford, New Jersey, on Dec. 31, 2011. Evelyn Knowlton was a pioneer in the field of business history and a pathbreaking woman in academia.

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**WORLD CONGRESS OF CLIOMETRICS.** The seventh World Congress of Cliometrics will be held in Honolulu, Hawai'i, from June 18 to June 21, 2013. The Congress will be hosted by the University of Hawai'i-Mānoa. All sessions will be held at the Imin Conference Center on the campus of the East-West Center (adjacent to the University of Hawai'i-Mānoa campus). Funding to help support the conference is provided by the National Science Foundation and the University of Hawai'i-Mānoa.

The World Congress is designed to provide extensive discussion of new and innovative research in economic history. We expect eighty to ninety papers to be selected for presentation and discussion. These are sent out to all conference participants six weeks in advance. Each paper is devoted a session, in which authors have five minutes to make an opening statement, and the rest of the session is devoted to discussion among all conference participants. Conference participants are expected to read the papers for the sessions that they attend.

We will be opening the World Congress Web site for paper submissions, hotel reservations, and conference registration on Thursday, November 15, 2012. We will accept paper submissions through January 23, 2013. Those wishing to present a paper should provide an abstract and a three-to-five page summary of the proposed paper.

We particularly encourage paper proposals from graduate students conducting research in economic history. A grant from the National Science Foundation provides support for travel and accommodations for graduate students who present a paper at the World Congress.

Conference registration, hotel reservations, and paper submission will be available on the Cliometric Society Web site (<http://www.cliometrics.org>) on November 15, 2012. Questions? Please contact Professor Sumner La Croix at the University of Hawai'i at [clioconf@hawaii.edu](mailto:clioconf@hawaii.edu).

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**ECONOMIC HISTORY SOCIETY ANNUAL CONFERENCE.** The 2013 annual conference of the Economic History Society will be hosted by the University of York on April 5–7.

The conference program committee welcomes proposals in all aspects of economic and social history covering a wide range of periods and countries, and particularly welcomes papers of an interdisciplinary nature. Preference may be given to scholars who did not present a paper at the previous year's conference. Those currently studying for, or who have recently completed, a PhD should submit a proposal to the New Researcher session. Please see the Call for New Researcher papers at: <http://www.ehs.org.uk/ehs/AnnualConferences/cfpNR.asp>.

The committee invites proposals for individual papers, as well as for entire sessions (three to four speakers, one-and-a-half hours' duration). Please note that the committee reserves the right to determine which papers will be presented in the session if it is accepted. If a session is not accepted, the committee may incorporate one or more of the proposed papers into other panels.

Proposals should please be submitted on line via the Economic History Society Web site ([www.ehs.org.uk](http://www.ehs.org.uk)). For full consideration, proposals must be received by September 12, 2012. Notices of acceptance will be sent to individual paper givers by mid-November 2012.

It is the normal expectation that speakers who submit a proposal for a paper to the conference committee should be able to obtain independent financial support for their travel and conference attendance. However, a very limited support fund exists to assist overseas speakers who are unable to obtain funding from their own institutions or from another source. Details of this fund and an application form can be obtained from the Society's administrative secretary, Maureen Galbraith. It is important that a completed application form is submitted by the September deadline. Only in exceptional circumstances will later applications for support be considered.

Any queries should please be directed to Maureen Galbraith (ehsocsec@arts.gla.ac.uk).

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**NEW BLOOMBERG ECONOMIC AND BUSINESS HISTORY BLOG.** Bloomberg has launched a new blog dedicated to economic and business history, broadly defined. The blog, known as “Echoes,” examines parallels between the past and the present. It is run by Stephen Mihm of the University of Georgia and features posts from historians, archivists, and independent scholars on a wide range of subjects. Readers can view the blog at <http://www.bloomberg.com/view/echoes/>. It is hosted on Bloomberg’s main site, which has a wide readership: approximately eight million unique visitors a month. Anyone interested in learning more about the blog or about contributing to it may contact Stephen Mihm at [mihmstep@yahoo.com](mailto:mihmstep@yahoo.com).

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**BECKMAN CENTER FOR THE HISTORY OF CHEMISTRY.** The Chemical Heritage Foundation’s Beckman Center for the History of Chemistry offers grants to assist with travel and accommodation expenses for researchers who wish to use its primary research collections for short-term research (periods of either one or two weeks). CHF houses a wealth of resources in the history of chemistry and related sciences, technologies, and industries.

Travel-grant recipients have access to the collections of the Othmer Library (including its art and artifacts) during normal operating hours and are encouraged to use CHF’s oral history materials. They will be assigned a workspace in the Jacobs Reading Room with Wi-Fi access. Travel grants are \$750 per week and are intended to help defray the costs of travel and accommodation. Scholars who do not stay for the full period for which they were awarded funds will receive prorated grants reflecting the amount of time they spent in residence.

Travel-grant applicants must reside more than seventy-five miles from Philadelphia to be eligible. No more than one travel grant per person per fiscal year (July 1 to June 30) can be awarded. Grants must be taken within one year of the award, or the grantee must request an extension or reapply. Applicants must demonstrate that their research requires the use of CHF’s primary research collections. Applications to use secondary sources or materials easily available from other libraries or through interlibrary loans will not receive a travel grant. We strongly

encourage potential applicants to examine the Othmer Library's online catalog and consult with Othmer Library staff in advance to gain a better understanding of the variety of materials at CHF that would be useful for their research and strengthen their applications.

There is no deadline for travel-grant applications. Travel-grant applications may be submitted at any time and are assessed by an internal CHF review committee. Please allow two weeks after submission for notification of the committee's decision.

A travel grant application must contain the following:

- A research proposal that also details how the applicant will make use of CHF's collections (one page)
- A curriculum vitae (up to three pages)
- One reference letter (applicants are responsible for references submitting letters directly to CHF via the e-mail address below).

Travel grant applications must be submitted electronically, as Word or PDF files, to [travelgrants@chemheritage.org](mailto:travelgrants@chemheritage.org). Please visit CHF's Web site for more information: <http://www.chemheritage.org/research/fellowships-and-travel-grants/beckman-center-fellowships/travel-grants.aspx>.

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CONFERENCE ON HISTORICAL ANALYSIS AND RESEARCH IN MARKETING (CHARM). Call for papers: "Varieties, Alternatives, and Deviations in Marketing History." Sixteenth Biennial Conference on Historical Analysis and Research in Marketing (CHARM), May 30–June 2, 2013, hosted by Copenhagen Business School. We invite business, marketing, social science, and humanities scholars from all backgrounds to join us in Copenhagen for a friendly, collegial, and interdisciplinary research conference in spring 2013. In celebrating three decades of marketing historical research at CHARM, we call on scholars from around the globe to cast a critical look back into marketing's past and forward into its future. Papers on all aspects of marketing history and the history of marketing thought in all geographic areas and all time frames are welcome.

Doctoral students with a particular interest in research methods in marketing history and marketing theory are invited to attend a two-day workshop immediately preceding the conference. There will also be a special track for the presentation of doctoral projects at the conference itself. For more information on the doctoral workshop and on the submissions procedure for full papers and abstracts, see: <http://>

www.charmassociation.org. Submission deadline: Sunday, December 16, 2012. Direct submissions to Dr. Leighann Neilson, Program Chair, m.tadajewski@strath.ac.uk and Proceedings Editor: charmconference2013@gmail.com.

Outstanding full papers may be invited for publication in the *Journal of Historical Research in Marketing* or in the *Journal of Macromarketing*. Full papers are also eligible to be considered for either the Stanley C. Hollander Best Paper Award (best overall paper) or the David D. Monieson Best Student Paper Award (best paper by a graduate student).

For additional information about the Conference, see the CHARM Web page: www.charmassociation.org, or contact: Stefan Schwarzkopf, Centre for Business History, Department of Management, Politics and Philosophy, Copenhagen Business School, Porcelaenshaven 18A, DK-2000 Frederiksberg, Copenhagen, Denmark. E-mail: ssc.lpf@cbs.dk.

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*JOURNAL OF HISTORICAL RESEARCH IN MARKETING* SPECIAL ISSUE. The *Journal of Historical Research in Marketing* invites submissions for a special issue on Italian marketing history. Several overarching themes are planned, including historical studies of marketing within Italy and the ways in which Italy has been marketed beyond the country's borders, the emergence of new distribution channels, the adaptation of marketing strategies imported from abroad, the "economic miracle" of the late 1950s and subsequent affluence of the 1960s, the development of new consumer identities among women and youth, elite and mass tourism, and the centuries-long marketing history of the Italian luxury industries, such as fashion, furniture, and food.

The submission deadline for this special issue is August 1, 2013, with an expected publication date of August 2014. If you are unsure of the suitability of your topic or have questions regarding a submission, please contact the special-issue guest editor Jonathan Morris, Research Professor of Modern European History, University of Hertfordshire, at j.2.morris@herts.ac.uk.

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*JOURNAL OF LAW, ECONOMICS AND REGULATION* CALL FOR PAPERS. The *Journal of Law, Economics and Regulation* (*Revista de la Maestría en Derecho en Derecho Económico/Revue de Droit, Economie et Régulation*) is an academic, scientific, and peer-reviewed

journal that publishes articles that are the product of research, review, and reflection in different areas of economic law, law and economics, and economics. By disseminating relevant contributions on the topics under study, it seeks to become a space for disclosure, review, and discussion that enables the strengthening of the academic community.

This publication is aimed at an audience of researchers, academics, professionals, and students of law, economics, and other areas related to the subject matters covered by the journal. We are currently calling and receiving articles for our issue number 8, for December–January 2012.

Because we would like those following an academic career to collaborate on our publication, we therefore invite them to submit an article of their own, related to the topics covered by the journal. The article must be submitted no later than August 30, 2012. We also extend this invitation to fellow researchers and colleagues who might be interested in submitting articles to our journal. For any questions or comments on the matter, please contact us via e-mail at: [rev.derecho.economico.javeriana@gmail.com](mailto:rev.derecho.economico.javeriana@gmail.com).

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CITY OF LONDON ACADEMIC EXPERT DIRECTORY. The Centre for the Study of Financial Innovation is a London-based not-for-profit think tank that looks at threats and opportunities in the financial services sector. It is sometimes described as the City's think tank. Thanks to the generosity of the City of London Corporation, it has just completed an on-line Directory of academic (and other) expertise. It is intended to be an easy-to-use data base of what U.K. academia has to offer to the financial-services sector. It is not limited to (say) financial engineers or macroeconomists; the idea is to bring together in one place all the disciplines and expertise that the City (in its many forms—banks, IT providers, professional services firms) needs.

The Directory is easy to use and free—free to those who list their services and free to those who want to find a particular source of expertise. It was launched at the City Guildhall in early January by Lionel Barber (editor of the *Financial Times*) and Stuart Fraser (chairman of the City's policy committee), and it has already generated a great deal of enthusiasm.

Now, the Directory needs the names and details of U.K. academics from a range of disciplines (economists, sociologists, finance and business specialists, historians, political science experts, and so on). The compilers of the database are looking for at least a thousand individual

entries, and they need your help, both to put up your own details and to pass the word along to friends and colleagues. Please e-mail Lisa Moyle at [lisa@csfi.org.uk](mailto:lisa@csfi.org.uk). Your assistance is much appreciated.

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**NEW WEB SITE ON BANKING REGULATION.** The Economic and Social Research Council–funded project on the development of international financial regulation and supervision from 1961 to 1982, led by Professor Catherine Schenk at the University of Glasgow, is glad to announce the opening of its Web site, “Banking Regulation—the Long View,” accessible at the following address: [www.bank-reg.co.uk](http://www.bank-reg.co.uk).

The goal of the Web site is to share research outputs from the project: conference announcements and participation, commentary on current events, publications by the members of the project (Professor Catherine Schenk, Dr. Emmanuel Mourlon-Druol, and Gillian Gallardo, PhD candidate). The Web site also aims to foster contacts between the various disciplines—law, economics, history—interested in international regulation and supervision and welcomes comments and discussion.

In addition, a twitter feed—@BankReg—provides up-to-date information and links to related commentary about this highly topical project.

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**HAGLEY PERSPECTIVES ON BUSINESS AND CULTURE CALL FOR PAPERS.** We invite historians of science, technology, and medicine and scholars in science and technology studies, anthropology, the visual arts, cultural studies, and related fields to submit essays for an edited volume on the historical and cultural meanings of new materials, *New Materials: Their Social and Cultural Meanings*. The resulting collection, focused on the creation, testing, and definition of materials in all historical settings, will be published in the Hagley Perspectives on Business and Culture series of the University of Pennsylvania Press and edited by Amy Slaton (Drexel University).

Essays should not exceed 10,000 words (exclusive of endnotes), and must be received for consideration by November 1, 2012. Interested scholars are urged to contact the editor prior to submission to discuss their planned essays. Please address inquiries to Amy Slaton at [slatonae@drexel.edu](mailto:slatonae@drexel.edu).