



Something extra

**...1/3 more
patients got
their life back**

In a pooled analysis of over 2,000 patients, against leading SSRIs (fluoxetine, paroxetine, fluvoxamine),

EFFEXOR XR/EFFEXOR offered something extra—**remission* of depression**

in 1/3 more patients.¹

Remission of symptoms is a first step on the road to recovery.²

***Remission is defined as minimal or no symptoms (HAM-D \leq 7).¹**

EFFEXOR XR is contraindicated in patients taking monoamine oxidase inhibitors (MAOIs). EFFEXOR XR should not be used in combination with an MAOI or within at least 14 days of discontinuing treatment with an MAOI; at least 7 days should be allowed after stopping EFFEXOR XR before starting an MAOI.

The most common adverse events reported in EFFEXOR XR placebo-controlled depression trials (incidence \geq 10% and \geq 2 \times that of placebo) were nausea, dizziness, somnolence, abnormal ejaculation, sweating, dry mouth, and nervousness; and in GAD trials were nausea, dry mouth, insomnia, abnormal ejaculation, anorexia, constipation, nervousness, and sweating.

Treatment with venlafaxine is associated with sustained increases in blood pressure (BP) in some patients. Three percent of EFFEXOR XR patients in depression studies (doses of 75 to 375 mg/day) and 0.4% in GAD studies (doses of 75 to 225 mg/day) had sustained BP elevations. Less than 1% discontinued treatment because of elevated BP. Regular BP monitoring is recommended.

Patients should not be abruptly discontinued from antidepressant medication, including EFFEXOR XR. See the Dosage and Administration section of the Prescribing Information.

References: 1. Thase ME, Entsuah AR, Rudolph RL. Remission rates during treatment with venlafaxine or selective serotonin reuptake inhibitors. *Br J Psychiatry*. 2001;178:234-241.
2. Kupfer DJ. Long-term treatment of depression. *J Clin Psychiatry*. 1991;52(5, suppl):28-34.

Please see brief summary of Prescribing Information on adjacent page.

Visit us at www.EFFEXORXR.com

Indicated for Depression and Generalized Anxiety Disorder

ONCE-DAILY
VENLAFAXINE HCl
EFFEXOR[®] XR EXTENDED
RELEASE
CAPSULES

Expect More