

## SUSTAINABLE MANAGEMENT & MARKETING 30/11/09 – 04/12/09

Crown Promenade, Melbourne Southbank: ANZMAC 30/11–02/12/09; ANZAM 02–04/12/09

The primary professional bodies for management and marketing educators, researchers, students, scholars and practitioners in Australia announce their first joint conference 'sustainable management and marketing' with a combined program integrating management and marketing on 02/12/09. Joint keynote speaker: Professor Tim Flannery (Macquarie University). Host: Monash University Business & Economics

### Combined Program – 02/12/09:

- Sustainability and Social Issues
- Sustainable Supply Chains/Logistics
- Sustainable Tourism
- Corporate Ethics and CSR
- Complexity Theory
- E-Business, Technology & Innovation
- Global & Cross-Cultural Approaches
- Education & Teaching Innovation

PAPERS – Theoretical, empirical, literature reviews, management education issues and case studies are invited.

WORKSHOPS – Workshops and research symposia are invited. A 300 word abstract outlining the topic is required.

DEADLINE: electronic submission deadline for peer review – Friday 6 June 2009; guidelines at [www.anzam.org](http://www.anzam.org).

Conference Organizers: Promaco Conventions Pty Ltd  
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Email: [promaco@promaco.com.au](mailto:promaco@promaco.com.au)

### ANZAM Tracks 03–04/12/09:

- Philosophy of Management
- Leadership & Governance
- Critical Management Studies
- Entrepreneurship
- Small Business & Family Enterprise
- Gender & Diversity in Organizations
- Human Resources Management & Development
- International Management
- Management Education & Development
- Marketing & Communication
- Organizational Behaviour & Change
- Public Sector/ Non-Profits
- Research Methods
- Strategic Management
- Supply Chain Management
- Sustainability & Social Issues in Management
- Technology & Innovation in Management

## 7TH ANZAM OPERATIONS, SUPPLY CHAIN AND SERVICES MANAGEMENT SYMPOSIUM 2009

### INTEGRATION THROUGH INNOVATION

Adelaide, South Australia, 8–10 June 2009 – [www.buseco.monash.edu.au/mgt/research/anzam](http://www.buseco.monash.edu.au/mgt/research/anzam)

Most industries are recognising the substantial savings and enhanced competitiveness from their ability to coordinate and improve operations. Organisations today face various challenges because the successful provision of many goods and services requires the effective integration of activities within businesses, across supply chains and the increasing geographical separation with global trade. It is not uncommon to find organisations seeking cooperative arrangements and integration efforts as a result of fast changing technology, competitive environments, widening of sourcing capabilities and corporate strategies.

World-class operations management requires businesses to adopt a lean, agile and responsive manner, with a focus on innovating continuously. The combination of a strong market presence, compelling product offerings and the ability to attract, retain and harness the energy of the best and brightest employees, will enable companies to sustain profit margins, sales growth and market valuations. The innovative efforts in improving products, services, organisational and supply chain operations often cannot be achieved in isolation. Various authors support initiatives such as customer integration, internal integration, materials/ service supplier integration, technology and

planning integration, measurement integration and relationship integration as innovative competencies in today's environment.

The focus of the symposium will be on the issues associated with managing operations, supply chains and services in the context of integration and innovation. Relevant topic areas include: Logistics, Service Operations Management, Supply Chain Management, E-Business Operations, Productivity and Process Improvement, Project Management, Value Chain Management, Quality Management (including Six Sigma, TQM, ISO9000, Service Quality, etc.), Technology Management, Innovation Management (including the development of new goods and services), Production and Manufacturing Management, Operations Research (OR), Operations Strategy.

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Hosted by Griffith Business School Tourism, Sport and Service Innovation Research Centre; jointly organised by Griffith Business School and the Melbourne Operations Management Society (a consortium of Melbourne, Monash, Deakin, Victoria, RMIT, La Trobe and Swinburne Universities).

## \*\* COMMENCE OR RENEW YOUR ANZAM MEMBERSHIP NOW \*\*



Membership forms are available at: [www.anzam.org](http://www.anzam.org)

The *Journal of Management & Organization* (JMO) is the official journal of the Australian and New Zealand Academy of Management (ANZAM), which, internationally, has earned respect as a scholarly publication. JMO is currently published and marketed by eContent Management Pty Ltd. Articles are available online on Atypion-link.com both on a subscription and pay-per-view basis. JMO is also aggregated in the Business Section of the ProQuest Research Library™ in the United States.

ANZAM is the peak professional body for management educators, researchers and practitioners in Australia and New Zealand, with about 600 individual members and 50 institutional members (representing most Australian and New Zealand universities) as well as members from other countries.

### ANZAM's Purpose

ANZAM is a multi-disciplinary academy with the aim of advancing scholarship and practice in management education and research. Its members represent the full range of management interests including: organisational behaviour, small business, marketing, entrepreneurship, human resource management, strategic manage-

ment, organisational theory, management information systems, business ethics, industrial relations, leadership, E-commerce, international management, operations management, quality management, critical management, public sector management, sustainability, research methods, gender issues in management, management in the non-profit sector, technology and innovation management. Members are also drawn from the fields of economics, finance and accounting.

### ANZAM's Intent

1. To further the development of management education and associated disciplines in Australia, New Zealand and globally;
2. To encourage scholarship, research and management practice;
3. To share and disseminate management knowledge and practice through a variety of mechanisms; and
4. To promote greater collaboration between the Academy's Members and its various stakeholders and alliance partners.

Information about becoming a Professional Member, an Associate Member or an Institutional Member of ANZAM is available at: [www.anzam.org](http://www.anzam.org)

# JOURNAL OF MANAGEMENT & ORGANIZATION

**INTRODUCTION – Re-conceiving the artful in management development and education**  
– Cheryl Kerr and Lotte Darso

**PROLOGUE – Interview with Margaret Wheatley, 7 September 2008 – Lotte Darso**

**Pedagogical learnings for management education: Developing creativity and innovation**  
– Cheryl Kerr and Cathryn Lloyd

**An artful learning framework for organizations – Glenys Drew**

**Finding beauty in the banal: An exploration of service work in the artful classroom**  
– Ralph Bathurst, Janet Sayers and Nanette Monin

**Realizing the artful in management education and development: Smoldering examples from the Burning Man Project – J Duane Hoover**

**Directing creativity: The art and craft of creative leadership – Piers Ibbotson and Lotte Darso**

**Dances of leadership: Bridging theory and practice through an aesthetic approach**  
– Arja Ropo and Erika Sauer

**A Case Study of Arteconomy: Building a bridge between art and enterprise: Belgian businesses stimulate creativity and innovation through art – Herman van den Broeck, Eva Cools and Tine Maenhout**

**EPILOGUE – Art and Business for European Identity: Illustrating meaningful evolutions in business through classical masterpieces of music (a Case Study) – Cheryl Kerr and Lotte Darso**

## BOOK REVIEWS

***Managing the Unexpected: Resilient Performance in an Age of Uncertainty* – KE Weick and KM Sutcliffe. Reviewer: David M Clarke**

***A Very Short, Fairly Interesting and Reasonably Cheap Book About Studying Leadership* – B Jackson and K Parry. Reviewer: Michael Muchiri**

***Organizational Jazz: Extraordinary Performance through Extraordinary Leadership* – D Napoli, AM Whiteley and KS Johansen. Reviewer: Paul Waight**

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