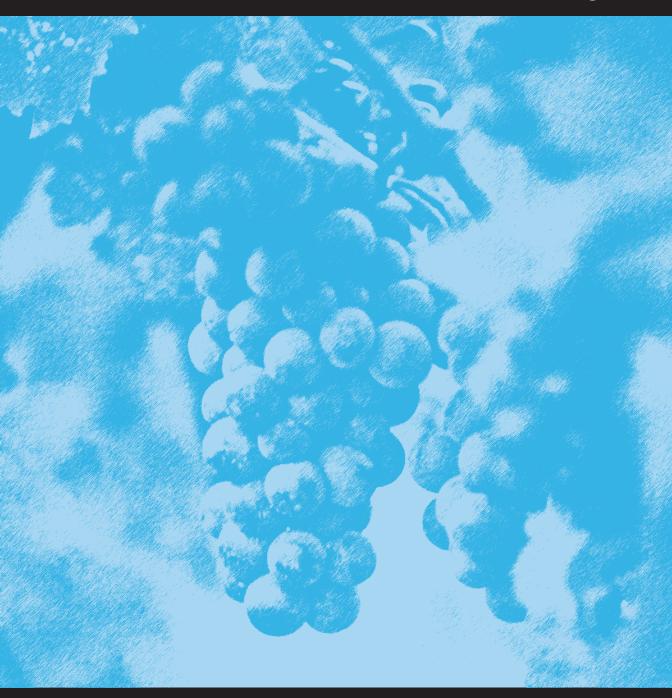
Enterprise THE INTERNATIONAL & Society JOURNAL OF SOCIETY



MARCH 2017 • VOLUME 18 • NUMBER 1 ISSN 1467-2227 • ONLINE ISSN 1467-2235 PUBLISHED IN ASSOCIATION WITH THE BUSINESS HISTORY CONFERENCE

CAMBRIDGE UNIVERSITY PRESS Editor

Andrew Popp, University of Liverpool

Associate Editors

Shane Hamilton, University of York

Per Hansen, Copenhagen Business School

Sharon Ann Murphy, Providence College

Associate Editor for Reviews

Richard Weiner, Indiana University-Purdue University Fort Wayne Managing Editor

Carol Ressler Lockman, Hagley Museum and Library

Associate Editor, ex officio

Roger Horowitz, Hagley Museum and Library

EDITORIAL BOARD

Franco Amatori (Bocconi University) Gerben Bakker (London School of Economics)

Edward J. Balleisen (Duke University) Maria Ines Barbero (University of Buenos Aires)

Bernardo Batiz-Lazo (Bangor University, UK)

Hartmut Berghoff (Georg-August-Universität Göttingen)

Regina Blaszczyk (University of Leeds)

Peter Coclanis (University of North Carolina-Chapel Hill)

Paul Duguid (University of California, Berkeley)

Patrick Fridenson (École des Hautes Études en Sciences Sociales)

Louis Galambos (Johns Hopkins University)

Tiffany Gill (University of Delaware) Barbara Hahn (Texas Tech University) Leslie Hannah (London School of Economics)

William Hausman (College of William and Mary)

Kris Inwood (University of Guelph) Richard John (Columbia University) Geoffrey Jones (Harvard Business School)

Matthias Kipping (York University)

Pamela Laird (University of Colorado Denver)

Claire Lemercier (CNRS)

Margaret Levenstein (University of Michigan)

Kenneth Lipartito (Florida International University)

Manuel Llorca-Jana (University of Santiago, Chile)

Teresa da Silva Lopes (University of York) Christopher McKenna (University of Oxford)

Stephen Mihm (University of Georgia) Paul Miranti (Rutgers University)

Rowena Olegario (Saïd Business School, University of Oxford)

Mary O'Sullivan (Université de Genève)

Harm Schröter (Universitetet i Bergen) Philip Scranton (Rutgers University) Brett Sheehan (University of Southern California)

Richard Sylla (New York University) Kazuo Wada (Tokyo University) Mira Wilkins (Florida International

University)
JoAnne Yates (Massachusetts Institute of Technology)

Mary Yeager (University of California-Los Angeles) Madeleine Zelin (Columbia

University)

ENTERPRISE & SOCIETY

THE INTERNATIONAL JOURNAL OF BUSINESS HISTORY

 ${\it Published by Cambridge \ University \ Press \ for \ the \ Business \ History \ Conference}$

Volume 18, Number 1

March 2017

ARTICLES

The Revolutionary Transformation of American Merchant Networks: Carter and Wadsworth and Their World, 1775–1800 Tom Cutterham	1
Co-operative Wineries in Italy and Spain in the Second Half of the Twentieth Century: Success or Failure of the Co-operative Business Model?	32
Francisco J. Medina-Albaladejo and Tito Menzani	
Fugitive Leverage: Commercial Banks, Sovereign Debt, and Cold War Crisis in Poland, 1980–1982 Fritz Bartel	72
Another Perspective on the Coca-Cola Affair in Postwar France	108
Laureen Kuo	
Creating Ecotourism in Costa Rica, 1970–2000	146
Geoffrey Jones and Andrew Spadafora	
Doing It for Themselves: The Steel Company of Wales and the Study of American Industrial Productivity, 1945–1955 Louise Miskell	184
FILM AND BOOK REVIEWS	
Laurie Kahn, director; Laurie Kahn, producer. Love Between	
the Covers (film)	214
Reviewed by Carter Ringle	
Mukesh Eswaran. Why Gender Matters in Economics	216
Reviewed by Mary A. Yeager	
Naiem A. Sherbiny and Omaima Hatem. State and Entrepreneurs in Egypt: Economic Development since 1805	3 220
Reviewed by Zeinab Abul-Magd	
R. Douglas Hurt. Agriculture and the Confederacy: Policy, Productivity, and Power in the Civil War South	223
Reviewed by David K. Thomson	
Chad Pearson. Reform or Repression: Organizing America's Anti-Union Movement	226
Reviewed by Elizabeth Fones-Wolf	

Christopher Adam, Paul Collier, Michael Gondwe, eds. Zambia: Building Prosperity from Resource Wealth	229
Reviewed by Grieve Chelwa	
Erik Lars Myrup. Power and Corruption in the Early Modern Portuguese World	232
Reviewed by Catarina Fouto	
Rory Naismith, Martin Allen, and Elina Screen, eds. <i>Early</i> <i>Medieval Monetary History: Studies in Memory of Mark Blackburn</i>	234
Reviewed by Alan Stahl	
Simon James Bytheway. <i>Investing Japan: Foreign Capital,</i> Monetary Standards, and Economic Development, 1859–2011	237
Reviewed by Michael Smitka	
Dominic A. Pacyga. <i>Slaughterhouse: Chicago's Union Stock</i> Yard and the World It Made	239
Reviewed by Thomas Alter II	
William Boyd. The Slain Wood: Papermaking and Its Environmental Consequences in the American South	242
Reviewed by Aaron Shapiro	

Cover design by Adam Albright

SUBSCRIPTION INFORMATION

Enterprise & Society [ISSN 1467-2227] is published four times a year (March, June, September, and December) for the Business History Conference by Cambridge University Press. Institutional subscriptions can be purchased direct from Cambridge University Press or through any major subscription agent. Print-only, online-only and bundled print and online prices are all available, and subscription prices are tiered according to institution type and size.

Please contact Cambridge University Press for further details:

For customers in North America

Email: subscriptions newvork@cambridge.org

Phone: (800) 872-7423, option 4

For customers outside of North America

Email: journals@cambridge.org

Phone: +44 (0)1223-32-6070; Fax: +44 (0)1223-32-5150

ADVERTISING

To advertise in the journal please email USAdSales@cambridge.org or telephone +1(212) 337-5053 in the USA, Canada, or Mexico; email ad_sales@cambridge.org or telephone +44 (1223) 325083 in the rest of the world

ABSTRACTING AND INDEXING

Articles published in Enterprise & Society are indexed by ABI/INFORM, America: History and Life, EconLit, e-JEL, Historical Abstracts, JEL on CD, and Social Science Research Network (SSRN).

Photocopying information: All rights reserved. No part of this publication may be reproduced, in any form or by any means, electronic, photocopying, or otherwise, without permission in writing from Cambridge University Press. Policies, request forms and contacts are available at: http://journals.cambridge.org/action/rightsAndPermissions.

Permission to copy (for users in the USA) is available from Copyright Clearance Center http://www.copyright.com; or email info@copyright.com.

Reprints of individual articles may be ordered. For information on reprints, please contact Cambridge University Press.

POSTAL INFORMATION

Send address changes in the USA, Canada, and Mexico to: *Enterprise & Society*, Cambridge University Press, Journals Fulfillment Department, One Liberty Plaza, 20th Floor, New York, NY 10006. Send address changes elsewhere to *Enterprise & Society*, Cambridge University Press, Journals Fulfillment Department, UPH, Shaftesbury Road, Cambridge CB2 8BS, England.

DISCLAIMER

Statements of fact and opinion in the articles in *Enterprise & Society* are those of the respective authors and contributors and not of the Business History Conference or Cambridge University Press. Neither Cambridge University Press nor the Business History Conference make any representation, express or implied, in respect of the accuracy of the material in this journal and cannot accept any legal responsibility or liability for any errors or omissions that may be made. The reader should make her or his own evaluation as to the appropriateness or otherwise of any experimental technique described.

Copyright© 2017 Business History Conference. All rights reserved.

Printed in the United States of America