OUT NOW: UPDATED AND REVISED PAPERBACK EDITION OF THIS MULTI-AWARD WINNING BOOK

# **GROW THE PIE** HOW GREAT COMPANIES DELIVER BOTH PURPOSE

AND PROFIT – UPDATED AND REVISED

# ALEX EDMANS

#### PAPERBACK | 9781009054676 | £11.99 / \$15.95

Should companies be run for profit or purpose? This book shows how they can deliver both - based on rigorous evidence and an actionable framework. This edition, updated to include the pandemic and latest research, explains how managers, investors and citizens can put purpose into practice - and overcome the difficult trade-offs that hold them back.

## Don't just take our word for it...

Grow the Pie in Hardback has over 140 customer reviews on Amazon and has won multiple awards and accolades including:

- Axiom Business Book Awards, 2020
- CMI Management Books of the Year, 2020
- CEO Today Top 5 Business Books
- Joelbooks Top 7 Wealth and Income Inequality Books
- Wellington Management Recommended Books
- Financial Times Best Books of the Year 2020

## Praise for the hardback edition...

**'... a tour de force.'** Andy Haldane, Chief Economist, Bank of England

#### 'Edmans's arguments are a powerful and persuasive antidote to much of the conventional wisdom about the corporate world.'

Oliver Hart, 2016 Nobel Laureate in Economics

'This is a brilliant and timely book, taking the business case for responsible capitalism to a whole new level.' Dame Helena Morrissey, financier and founder of the 30% Club



### www.cambridge.org/growthepie2



### Cambridge Core

For further information about this journal, please go to the journal website at: cambridge.org/jfqa

