

Optimization of logistics supply chain management model on consumer purchase anxiety disorder

Yufeng Li

Henan Finance University, Zhengzhou 451464, China

Background. Anxiety refers to the intense, excessive, and persistent anxiety and fear in daily life, which will peak in a few minutes. Especially in online shopping, patients with anxiety will aggravate their anxiety because of the slow delivery of the traditional logistics supply chain management model. To reduce consumers' anxiety, the network distribution system of logistics supply chain management mode is optimized.

Subjects and Methods. This study divided 200 patients with anxiety disorder in a city into a control group and an experimental group. In the experimental group, 100 patients used the optimized logistics supply chain management mode for online shopping. In contrast, in the control group, 100 patients used the traditional logistics supply chain management mode for online shopping. The study also used the self-rating anxiety scale (SAS) for psychological measurement and compared the SAS scores of the two groups of consumers for two months.

Results. The data were analyzed by SPSS23.0. The SAS score of the experimental group was (1.63 ± 0.23) , and that of the control group was (1.81 ± 0.59) . The SAS scores of patients in the experimental group were better than those in the control group, and there were apparent differences between the two groups ($P < 0.05$).

Conclusions. Research on the choice of logistics supply chain management mode for online shopping optimizing its network distribution system can effectively shorten the online shopping distribution time and reduce consumers' purchase anxiety.

on students with bipolar depression, the study will select 80 students with bipolar depression for comparative experiments. The students are randomly divided into two groups, one group being a blank group, which only received traditional treatment. The other group is the experimental group, which adopts a combination of traditional treatment and Marxist spiritual education of dialectical thinking. The experimental period is 30 days. Before and after the experiment, patients filled out the Hamilton Depression Scale (HAMD) and Hamilton Anxiety Scale (HAMA). The psychological status of the two groups of experimental subjects was analyzed based on the results of the table.

Results. Before the start of the experiment, the HAMA scores of the blank group and the experimental group were 16.52 ± 2.12 and 16.61 ± 1.89 , respectively, and the HAMD scores were 17.46 ± 2.36 and 16.92 ± 3.21 , respectively. After the experiment, the HAMA scores of the blank group and the experimental group were 14.56 ± 2.68 and 11.56 ± 3.15 , respectively, and the HAMD scores were 14.76 ± 1.79 and 11.38 ± 2.73 .

Conclusions. Under dialectical thinking, the Marxist spirit can improve the psychological state of students with bipolar depression.

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Music curriculum on college students' bidirectional barriers under political and ideological ideology

Jinji Liu

Weifang University, Weifang 261061, China

Psychological guidance of Marxist spirit based on dialectical thinking for students with bipolar depression

Chu Liu

Guangzhou Maritime University, Guangzhou 510725, China

Background. Bipolar depression refers to bipolar disorder that occurs when depression and mania coexist. The onset of this disease is easily influenced by the patient's negative attitude. Marxism under dialectical thinking has a good psychological guiding effect.

Subjects and Methods. In order to verify the psychological guidance effect of the Marxist spirit under dialectical thinking

Background. Bipolar disorder has a certain high incidence rate, and the psychological state of student patients has a significant impact on the changes in the condition. Integrating ideological and political education into music education can improve patients' cognitive and psychological well-being.

Subjects and Methods. In order to verify the therapeutic effect of music education courses that integrate ideological and political thinking on students with bipolar disorder, a study selected 100 students with bipolar disorder and randomly divided them into two groups. One group is the control group, and the patients in this group receive intervention through regular music education courses. The other group is the intervention group, which adopts a music education course intervention treatment method that integrates ideological and political thinking. Both groups of experimental personnel filled out the Young's Mania Rating Scale and the Hamilton Depression Scale (HAMD) before and after the experiment. The changes in the condition of the experimental personnel were analyzed based on the scores of two sets of scales.