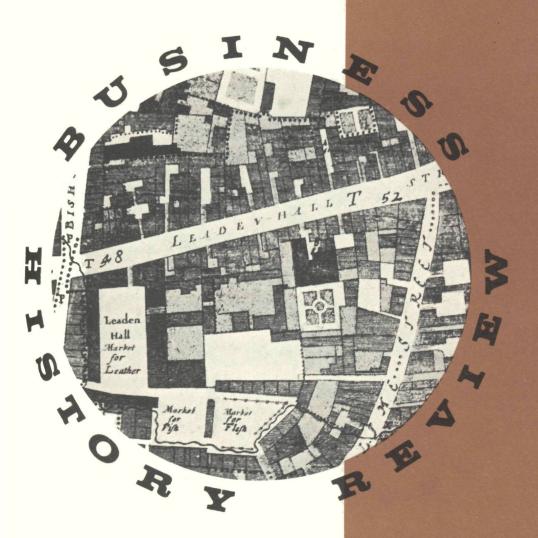
1976



FEATURED IN THIS ISSUE

- Early Capitalism and Its Enemies in Germany
- The Chicago Business Elite, 1830–1930
- The East India Company Lobby, 1660–1678
- Eastern Money and Western Mortgages in the 1870s
- · EDITOR'S CORNER
- BOOK REVIEWS



EDITOR

ALBRO MARTIN
Lecturer in
Business Administration
Harvard University

ASSOCIATE EDITOR

HELEN FREY ROCHLIN
Harvard University

ADVISORY BOARD

FRED BATEMAN
Professor of
Business Economics
Indiana University

JAMES P. BAUGHMAN
Professor of
Business History
Harvard University

STUART W. BRUCHEY Allan Nevins Professor of American Economic History Columbia University

ALFRED D. CHANDLER, JR.
Straus Professor of
Business History
Harvard University

FRANCOIS CROUZET
Professor of History
University of Paris, Sorbonne

STANLEY ENGERMAN Professor of Economics University of Rochester

LESLIE HANNAH
Lecturer in History
University of Cambridge

Professor of History University of Iowa

DAVID HERLIHY Professor of History Harvard University

RALPH W. HIDY
Professor of
Business History
Harvard University [Emeritus]

THOMAS P. HUGHES
Professor of the History and
Sociology of Science
University of Pennsylvania

THOMAS K. MC CRAW Associate Professor of History University of Texas, Austin

FRITZ REDLICH
Harvard University [retired]

ERIC H. ROBINSON
Professor of History
University of Massachusetts,
Boston

S. B. SAUL
Professor of Economic History
University of Edinburgh

PAUL USELDING
Associate Professor
of Economics
University of Illinois

HAROLD D. WOODMAN
Professor of History
Purdue University

KOZO YAMAMURA
Professor of Economics
University of Washington

HONORARY MEMBER

HENRIETTA M. LARSON
Professor of
Business History
Harvard University [Emerita]





USINESS HISTORY REVIEW

CONTENTS

EARLY CAPITALISM AND ITS ENEMIES: THE WÖRNER FAMILY AND THE WEAVERS OF NÖRDLINGEN	265
THE CHICAGO BUSINESS ELITE: 1830-1930. A COLLECTIVE BIOGRAPHY	288
PRESSURE FROM LEADENHALL: THE EAST INDIA COMPANY LOBBY, 1660–1678	329
EASTERN MONEY AND WESTERN MORTGAGES IN THE 1870s H. PEERS BREWER	356
THE EDITOR'S CORNER	381
BOOK REVIEWS	
Aldcroft, Derek H., British Transport Since 1914: An Economic History. Reviewed by Terence R. Gourvish	420
Brownlee, W. Elliot and Mary M. Brownlee, Women in the American Economy: A Documentary History, 1675 to 1929. Reviewed by Carl Gersuny	392
Checkland, S. G., Scottish Banking: A History, 1695-1973. Reviewed by Derek J. Oddy	424
Considine, Bob, The Remarkable Life of Dr. Armand Hammer. Reviewed by Donovan L. Hofsommer	414
Coons, Ronald E, Steamships, Statesmen and Bureaucrats: Austrian Policy Towards the Steam Navigation Company of the Austrian Lloyd 1836-1848. Reviewed by Lawrence C. Allin.	430
Corina, Maurice, Trust in Tobacco: The Anglo-American Struggle for Power. Reviewed by Bernard W. E. Alford	416
Devine, T. M., The Tobacco Lords: A Study of the Tobacco Merchants of Glasgow and Their Trading Activities c. 1740-90. Reviewed by William J. Hausman	415

PUBLISHED QUARTERLY BY THE HARVARD GRADUATE SCHOOL OF BUSINESS ADMINISTRATION

VOLUME L, NUMBER 3

AUTUMN 1976

CONTENTS

(continued)

Ewen, Stuart B., Captains of Consciousness: Advertising and the Social Roots of the Consumer Culture. Reviewed by Richard S. Tedlow	399
Fairbank, John King, Katherine Frost Bruner, and Elizabeth MacLeod Matheson, eds., The I. G. in Peking: Letters of Robert Hart, Chinese Maritime Customs 1868-1907. Reviewed by Shannon R. Brown	412
Ferguson, James and John Catanzariti, eds., The Papers of Robert Morris, 1781-1784. Volume 2: August-September 1781. Reviewed by Edward C. Papenfuse	408
Goldenberg, Joseph A., Shipbuilding in Colonial America. Reviewed by Simeon J. Crowther	402
Graebner, William, Coal-Mining Safety in the Progressive Period: The Political Economy of Reform. Reviewed by Mark H. Rose	397
Gregory, Frances W., Nathan Appleton: Merchant and Entrepreneur, 1779-1861. Reviewed by Margaret Walsh	406
Gwyn, Julian, The Enterprising Admiral: The Personal Fortune of Admiral Sir Peter Warren. Reviewed by Edward C. Papenfuse	426
Heilbroner, Robert L., Business Civilization in Decline. Reviewed by George C. Lodge	387
Henderson, William O., The Rise of German Industrial Power 1834-1914. Reviewed by Carl L. Holtfrerich	428
Hessen, Robert, Steel Titan: The Life of Charles M. Schwab. Reviewed by Harold C. Livesay	385
Hewes, James E., From Root to McNamara: Army Organization and Administration, 1900-1963. Reviewed by Robert M. Collins	394
Hoogenboom, Ari and Olive, A History of the ICC: From Panacea to Palliative. Reviewed by Lewis L. Gould	384
Howson, Susan, Domestic Monetary Management in Britain, 1919-38. Reviewed by William P. Kennedy	421
Hughes, J. R. T., Social Control in the Colonial Economy. Reviewed by Tony Freyer	400
Jenkins, Reese V., Images and Enterprise: Technology and the American Photographic Industry, 1839 to 1925. Reviewed by Leonard S. Reich	389
Naylor R. Thomas, The History of Canadian Business: 1897-1914. Reviewed by Richard W. Pollay	403
(continued on next page)	

CONTENTS

(continued)

Nelson, Daniel, Managers and Workers: Origins of the New Factory System in the United States, 1880-1920. Reviewed by Robert H. Zieger	395
Papenfuse, Edward C., In Pursuit of Profit: The Annapolis Mer- chants in the Era of the American Revolution, 1763-1805. Reviewed by Russell R. Menard	404
Ramage, James A., John Wesley Hunt: Pioneer Merchant, Manufacturer, and Financier. Reviewed by Robert A. Davison.	407
Reader, W. J., Imperial Chemical Industries: A History. Vol. Two: The First Quarter Century 1926-1952. Reviewed by L. F. Haber	418
Sklar, Kathryn Kish, Catharine Beecher: A Study in American Domesticity. Reviewed by Elizabeth Nelson	391
Tilly, Charles, Louise Tilly, and Richard Tilly, The Rebelious Century 1840-1930. Reviewed by Peter N. Stearns	427
Vamplew, Wray, Salvesen of Leith. Reviewed by Lawrence C. Allin	430

The Business History Review is published in the Spring, Summer, Autumn, and Winter. Address all communications, including manuscripts, change of address, and rights and permissions inquiries to Business History Review, 215 Baker Library, Soldiers Field, Boston, Massachusetts 02163. Telephone 617–495–6534. Regular subscription rate \$15 per year. Special rate for teachers and students \$10 per year. All subscriptions outside the U.S.A. and Canada, \$20.00. Single copies and reprints of most articles are available; information on request.

The Business History Review does not assume responsibility for statements of fact or opinion made by its contributors.

The Business History Review Five-Year Index: Volume XXXVI (1962) Through Volume XL (1966) and the Business History Review Five-Year Index: Volume XLI (1967) Through Volume XLV (1971) can be obtained from our office at \$3.00 each, postpaid. These guides provide detailed author, title, proper name, and subject entries to our articles, notes and reviews over their period of coverage.

Contents are currently indexed or abstracted in: Accountants' Index; America: History and Life; Book Review Index; Book Review Index to Social Science Periodicals, Business Methods Index; Business Periodicals Index; Current Contents; Behavioral, Social, and Management Sciences; Historical Abstracts; Index to Economic Journals; Journal of Economic Literature; Public Affairs Information Service Bulletin; and Social Sciences Index. Second-class postage paid at Boston, Massachusetts. Printed at Harvard University Printing Office.

Copyright @ 1976, by the President and Fellows of Harvard College.