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**Conclusions.** It shows that the reform of innovation and entrepreneurship training mode has a positive effect on the improvement of generalized anxiety disorder of college students in the new era.

### New media communication mode with mental health education on public social anxiety disorder

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**Background.** Public social anxiety disorder is a common mental health problem that has a negative impact on an individual's social life and mental health. Mental health education combined with new media communication methods is considered an effective way to cope with social anxiety.

Subjects and Methods. The study used a randomized controlled trial design, selected 200 individuals affected by public social anxiety disorder as experimental subjects, and randomly divided them into an experimental group and a control group. The experimental group received the intervention of new media communication mode with the theme of mental health education, while the control group received the intervention of traditional health education mode. Changes in anxiety levels before and after intervention were recorded on the Hamilton Anxiety Scale (HAM-A) the Social Disease Questionnaire (SAQ) and Social Anxiety Self-Assessment Scale (SIAS).

**Results.** The experimental group's social anxiety decreased significantly after the intervention, and their mental health and social skills improved significantly (P < 0.05). However, there was no significant difference in anxiety levels in the control group (P > 0.05). **Conclusions.** The new media communication mode combined with mental health education has a positive impact on the public social anxiety disorder. This suggests that new media communication methods can serve as an effective mental health education tool to help the public reduce social anxiety and promote positive mental health attitudes and behaviors.

# College students' communication disorder and anxiety: self-efficacy regulation analysis

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**Background.** College is an important period of interpersonal communication and some college students are faced with

interpersonal communication barriers and psychological anxiety. The relationship between interpersonal disorder and psychological anxiety has been closely concerned, but the regulating role of self-efficacy needs to be further explored.

**Subjects and Methods.** The study used random sampling and selected 500 students from a university, trough the Liebowitz Social Anxiety Scale (LSAS), Beck Anxiety Scale (BAI) and the general self-efficacy scale (GSES) to measure students' levels of interpersonal barriers, psychological anxiety and self-efficacy. Analyzing the relationship between interpersonal communication disorder and psychological anxiety through SPSS23.0 and exploring the role of self-efficacy in its regulation.

**Results.** Research shows that there is a positive relationship between the interpersonal disorder and psychological anxiety of college students, that is, the higher the interpersonal disorder, the higher the level of psychological anxiety (r=0.667, P<0.01). Moreover, studies have found that self-efficacy plays a regulatory role between interpersonal disorder and psychological anxiety. Students with higher self-efficacy have relatively low psychological anxiety levels in the face of interpersonal barriers (r=-0.324, P<0.01).

Conclusions. There is a positive relationship between interpersonal disorders and psychological anxiety, while self-efficacy is a negative relationship Therefore, improving the self-efficacy of college students is of great significance for reducing interpersonal communication barriers and psychological anxiety. College education should pay attention to cultivating students' interpersonal skills and self-cognition, and provide appropriate psychological counseling and support to help students enhance their self-efficacy.

## The role of business English online teaching mode on students' social phobia

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**Background.** Social phobia, also known as social anxiety, is a common psychological disorder manifested by feeling extremely upset and nervous in social situations. Currently, there is a certain proportion of people with social phobia in the student population. With the popularization of the online teaching model in business English education, it is of great significance to explore its influence on students' social phobia.

**Subjects and Methods.** The study selected two groups of business English students, one for the control group for the traditional face-to-face teaching and the other for the online teaching for the observation group. Student social phobia was assessed by the Liebowitz Social Anxiety Scale (LSAS) before and after the course. At the same time, the student's academic performance and self-evaluation data were also collected. Study data were analyzed using SPSS23.0.

**Results.** Through analyzing the data, we found that students receiving online teaching had a relatively low level of social phobia of 24 points. They scored significantly lower on the social anxiety