

CAMBRIDGE

JOURNALS

Go Mobile

CJO Mobile (CJOm) is a streamlined
Cambridge Journals Online (CJO)
for smartphones and other
small mobile devices



- Use CJOm to access all journal content including *FirstView* articles which are published online ahead of print
- Access quickly and easily thanks to simplified design and low resolution images
- Register for content alerts or save searches and articles – they will be available on both CJO and CJOm
- Your device will be detected and automatically directed to CJOm via: journals.cambridge.org



CAMBRIDGE
UNIVERSITY PRESS

CALL FOR PROPOSALS

58th Annual Meeting of the African Studies Association



THE STATE AND STUDY OF AFRICA

NOVEMBER 19-22, 2015 • SHERATON SAN DIEGO HOTEL AND MARINA

DEADLINE FOR PROPOSAL SUBMISSION:

March 15, 2015

PROGRAM CHAIRS

Derek R. Peterson, University of Michigan
Dismas A. Masolo, University of Louisville

About the Meeting

We are soliciting proposals for papers, panels, and roundtables. Presentations may focus on the theme of *The State and Study of Africa* or on broader social science, humanities, and applied themes relating to Africa. We strongly encourage the submission of formed panels. You can find more information on the theme and the call for proposals at the ASA website, www.africanstudies.org.

How to Submit a Proposal

Instructions for submitting proposals can be found online on the ASA website, www.africanstudies.org.

About the African Studies Association

Established in 1957, the African Studies Association is the largest organization in the world devoted to enhancing the exchange of information about Africa. Our members include scholars, students, teachers, activists, development professionals, policy makers, donors and many others. We encourage interdisciplinary interactions with Africa. We provide access to pathbreaking research and key debates in African studies. We bring together people with scholarly and other interests in Africa through our annual meeting and seek to broaden professional opportunities in the field of African studies. The organization publishes two leading interdisciplinary journals on Africa, *African Studies Review* and *History in Africa* and promotes an informed understanding of Africa to the public and in educational institutions as well as to businesses, media, and other communities that have interests in Africa.

ENQUIRIES

asameeting2015@gmail.com

**We welcome your participation in this
exciting conference and in the ASA!**

Follow the ASA on Twitter, @ASANewsOnline, for updates on the Annual Meeting

New TEXTBOOKS Available for Fall Courses

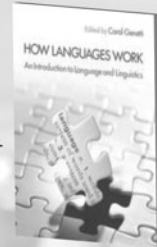
How Languages Work:

An Introduction to Language and Linguistics

Carol Genetti (editor)

This new and exciting textbook presents language in all its amazing complexity, while guiding students gently through the basics. A rich set of language 'profiles' help students explore the world's linguistic diversity, identify similarities and differences between languages, and encourages them to apply concepts from earlier chapter material. Students emerge with an appreciation of the diversity of the world's languages, as well as a deeper understanding of the structure of human language, the ways it is used, and its broader social and cultural context.

ISBN: 9780521174688 • \$59.99 / £34.99



Sociolinguistic Fieldwork

Natalie Schilling

Carefully designed to be of maximum practical use to students and researchers in sociolinguistics, linguistic anthropology, and related fields, this invaluable resource will give students the skills and knowledge required for carrying out research projects in the field, and addresses key topics such as *How to select and enter a community; How to design a research sample; What recording equipment to choose and how to operate it; How to collect, store and manage data; How to interact effectively with participants and communities; What ethical issues researchers should be aware of.*

ISBN: 9780521127974 • \$39.99 / £20.99

Part of *Key Topics in Sociolinguistics*

Endangered Languages:

An Introduction

Sarah G. Thomason

This textbook is an accessible introduction to the topic of language endangerment, answering questions such as *What is it? How and why does it happen? Why should we care?* The book outlines the various causes of language endangerment, explaining what makes a language 'safe', and highlighting the danger signs that threaten a minority language. Readers will learn about the consequences of losing a language, both for its former speech community and for our understanding of human language.

ISBN: 9780521684538 • \$34.99 / £19.99

Part of *Cambridge Textbooks in Linguistics*



Web: www.cambridge.org/linguistics

Email: collegemarketing@cambridge.org

LANGUAGE IN SOCIETY

NOTES FOR CONTRIBUTORS

Contributions are welcomed from all countries. They should be written in English.

Manuscripts of articles should be submitted online to *Language in Society* at Manuscript Central: <http://mc.manuscriptcentral.com/langsoc>. Instructions for submission are available on the Manuscript Central site. Authors of articles and reviews accepted for publication will be required to submit final manuscripts in formats and file types specified by Cambridge University Press. Contributions should be double spaced in 12-point font. Figures should be ready for photographic reproduction: labels and details should be clear and large enough to remain legible after a 50% reduction. The first page should include the title, author's name, affiliation, full postal mailing address, and email address, along with an abstract of the article. The abstract must be no more than 150 words. Keywords should be listed at the end of the abstract. Contributors for whom online submission represents a hardship may submit 3 hard copies of the manuscript, formatted as described, to Jenny Cheshire at the postal address to the right.

Titles should be worded so that the first part may be used as a running head (with a maximum length of 50 characters, including spaces).

Citations and forms of emphasis. Normally the Latin alphabet is to be used. Cited forms should be italicized or underlined to represent italicization in print. Translation meanings (glosses) should be placed within single quotation marks. Use small capitals to indicate emphasis.

References are to be made *in the text* by giving in parentheses the name of the author, year of publication, and, where relevant, the page(s) referred to: (Whitney 1867:45–53). If the author's name is part of the text, use the form: "Whitney (1867:48) maintained that" When a work written by two or more authors is referred to, all names should be given in the first citation: (Weinreich, Labov, & Herzog 1968). Separate works referred to in the same parentheses should be in *chronological* order: (Whitney 1867, Hymes 1972, 1981). Initials should be used before an author's name only when an article refers to more than one author with the same surname.

All works referred to must be listed at the end of the article, *double-spaced* and in alphabetical order. Do not include works not cited in the article. Spell out first names of authors and editors where known; for example,

Hymes, Dell (1972). Models of the interaction of language and social life. In John Gumperz & Dell Hymes (eds.), *Directions in sociolinguistics*, 35–71. New York: Holt, Rinehart & Winston.

Hymes, Dell (1981). "In vain I tried to tell you": *Essays in Native American ethno-poetics*. (Studies in Native American Literature, 1.) Philadelphia: University of Pennsylvania Press.

Sapir, Edward (1929). The status of linguistics as a science. *Language* 5:207–14. Reprinted in David Mandelbaum (ed.), *Selected writings of Edward Sapir*, 160–66. Berkeley: University of California Press, 1949.

Books for review and listing should be sent to:

Jenny Cheshire, Editor
Language in Society
Linguistics, SLLF
Queen Mary, University of London
Mile End Road
London E1 4NS, United Kingdom
langsoc@cambridge.org

Book reviews and notices should be submitted to *Language in Society* at Manuscript Central: <http://mc.manuscriptcentral.com/langsoc>. The title page should take the following form:

CARMEN SILVA-CORVALÁN (ed.), *Spanish in four continents: Studies in language contact and bilingualism*. Washington, DC: Georgetown University Press, 1995. Pp. xi, 304. Hb \$49.95.

Reviewed by MARGARITA HIDALGO
Spanish, San Diego State University
San Diego, CA 92182
mhidalgo@mail.jdru.edu

Proofs. First proof will be sent to the lead author (or a nominee), who will be expected to return corrections to the Editor by air, fax, or e-mail within three days of receipt.

Offprints. No free offprints will be provided, but all authors of full-length articles and reviews will receive two free copies of the issue in which their contribution appears. (Book note authors do not receive free copies.)

Submission of an article is taken to imply that it has not previously been published or is not being considered for publication elsewhere. If an author is publishing a related article elsewhere, this fact should be stated.

Copyright. Contributors of accepted articles will be asked to assign their copyrights, on certain conditions, to Cambridge University Press, to help protect their material, particularly in the USA.

ARTICLES

| | |
|--|-----|
| YARON MATRAS, Transnational policy and ‘authenticity’ discourses on Romani language and identity | 295 |
| RODNEY H. JONES, Generic intertextuality in online social activism: The case of the <i>It Gets Better</i> project | 317 |
| HEIKE WIESE, “This migrants’ babble is not a German dialect!”: The interaction of standard language ideology and ‘us’/‘them’ dichotomies in the public discourse on a multiethnolect | 341 |
| JENNIFER SCLAFANI, Family as a framing resource for political identity construction: Introduction sequences in presidential primary debates | 369 |
| ADAM HODGES, Ideologies of language and race in US media discourse about the Trayvon Martin shooting | 401 |
| LUKE FLEMING, Research note: Speaker-referent gender indexicality | 425 |

BOOK REVIEWS

| | |
|---|-----|
| MARK J. LANDAU, MICHAEL D. ROBINSON, & BRIAN P. MEIER (eds.), <i>The power of metaphor: Examining its influence on social life</i> (Rev. by O. Santa Ana) | 435 |
| ISABELLE BUCHSTALLER, ANDERS HOLMBERG, & MOHAMMAD ALMOAILY (eds.), <i>Pidgins and creoles beyond Africa-Europe encounters</i> (Rev. by B. Migge) | 438 |
| <i>Book Notes/Publications Received</i> | 443 |