BULLETIN of The BUSINESS HISTORICAL SOCIETY

INCORPORATED

BAKER LIBRARY, SOLDIERS FIELD, BOSTON 63, MASS.

HENRIETTA M. LARSON, Editor

Vol. XVIII, No. 4 October, 1944

Whole No. 109

ARE YOU WRITING A BUSINESS HISTORY?

By N. S. B. GRAS

WHAT IS BUSINESS HISTORY?	73
THE PURPOSE OF BUSINESS HISTORY	76
WHO SHOULD WRITE A BUSINESS HISTORY?	78
SOURCES OF INFORMATION	82
DIGGING OUT THE FACTS	85
WHAT TOPICS TO EMPHASIZE	87
SPECIAL PROBLEMS OF A LARGE HOLDING	
COMPANY	92
CONFLICT IN COMPOSITION	95
BALANCE OF RESEARCH AND COMPOSITION	96
WHAT TO LEAVE OUT AND WHY	98
HOW MUCH OF THE INDUSTRY AND OF	
GENERAL BUSINESS TO INCLUDE	101
EDITORIAL REVIEW OF THE MANUSCRIPT	103
WHAT ARE THE LARGER GENERALIZATIONS?	104
HOW MUCH OF THE SCHOLAR'S RESEARCH	
MATERIALS TO PUBLISH	106
GENERAL IMPLICATIONS OF THE TASK	10 7
CRITICISMS OF THE FINISHED PRODUCT	109