

## THE ROLE OF MEDIA IN SHAPING SEXUAL DISORDERS IN YOUTH

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**Introduction:** The existence of age-normal are causes the special features of sexual dysfunction. At a young age (18-30 years) is characterized by the development and formation of the sexual function. It is for this age period is characterized by the influence of media on the psycho-emotional state - admass, and as a consequence, the development of psychogenic sexual dysfunctions. Propaganda regular and undying of male strength is cause the formation of personality conflict.

**Methods:** 35 patients were examined in this age range. Analysis of the data revealed that most patients were observed ejaculation disorder, (which was associated with increased sexual arousal) and erectile dysfunction, due to a number of reasons (personal characteristics, the nature of psychological trauma).

**Results:** At a young age, there is an active search for a regular sexual partner. Unsuccessful attempts to prove their sexual viability leads to the formation of non-adaptive systems of personality that was the cause of sexual dysfunction. Is aggravated sexual dysfunction picture of perfectionism. The emergence of sexual dysfunction was also due to misconceptions about the norm of sexual activity. Thus formed resistant obsessive fear of impotence. Patients in this group rarely share their problems in sexual life with a partner, because they fear for their dignity and fear seem weak, vulnerable.

**Conclusions:** The development of sexual dysfunction is largely determined by personality traits of the individual. Thus, in patients aged under 30 years at the base of sexual disorders lying psychogenic factor. The degree of which depends on the personality characteristics.