J O U R N A L O F

ECONOMICS

VOLUME 44 May 2012 NUMBER 2

The Motivation for Organic Grain Farming in the United States: Profits, Lifestyle, or the Environment? / Hikaru Hanawa Peterson, Andrew Barkley, Adriana Chacón-Cascante, and Terry L. Kastens

Demand for Private Marketing Expertise by Organic Farmers: A Quantile Analysis Based on Counts / Luanne Lohr and Timothy Park

Understanding Ornamental Plant Market Shares to Rewholesaler, Retailer, and Landscaper Channels / Roger A. Hinson, Krishna P. Paudel, and Marco Velástegui

Willingness-to-Pay for Calf Health Programs and Certification Agents / Tucker Schumacher, Ted C. Schroeder, and Glynn T. Tonsor

Adoption of Technology, Management Practices, and Production Systems by U.S. Beef Cow-Calf Producers / J. Ross Pruitt, Jeffrey M. Gillespie, Richard F. Nehring, and Berdikul Qushim

Comparing the Cost-Effectiveness of Water Conservation Policies in a Depleting Aquifer: A Dynamic Analysis of the Kansas High Plains / Ya Ding and Jeffrey M. Peterson

Do U.S. Cotton Subsidies Affect Competing Exporters? An Analysis of Import Demand in China / Andrew Muhammad, Lihong McPhail, and James Kiawu

Factors Influencing Job Choice among Agricultural Economics Professionals / Katherine McGraw, Jennie S. Popp, Bruce L. Dixon, and Doris J. Newton

EDITORIAL STAFF

Editors

Mary A. Marchant
Virginia Tech

Darrell J. Bosch
Virginia Tech

Associate Editor

Michael Wetzstein University of Georgia

Editorial Council

Giovanni Anania
University of Calabria, Italy
Jean Paul Chavas
University of Wisconsin-Madison
Keith Coble
Mississippi State University
Patricia Duffy
Auburn University
Keith Fuglie
Economic Research Service, USDA
Barry K. Goodwin
North Carolina State University
R. Wes Harrison
Louisiana State University
Jeffrey L. Jordan

University of Georgia

Iowa State University
William Liefert
Economic Research Service, USDA
Jayson Lusk
Oklahoma State University
David Pannell
University of Western Australia
Jutta Roosen
Technische Universitaet Muenchen
Ted Schroeder
Kansas State University
Dawn Thilmany McFadden
Colorado State University
Sophie Thoyer
Montpellier Supagro, France

Catherine Kling

EDITORIAL POLICY

The Journal of Agricultural and Applied Economics (JAAE) provides a forum for creative and scholarly work in agricultural economics and related areas. Contributions on methodology and applications in business, extension, research, and teaching phases of agricultural and applied economics are equally encouraged. Submitted manuscripts are subject to peer review for publication consideration. Submission of critiques or comments on JAAE articles are welcomed.

EDITORIAL COMMUNICATIONS

Please address editorial correspondence to one of the following co-editors: Darrell Bosch, Department of Agricultural and Applied Economics, Virginia Tech, Blacksburg, VA 24061 (Phone: 540-231-5265, Fax: 540-231-7417, E-mail: bosch@vt.edu) or Mary Marchant, Department of Agricultural and Applied Economics, Virginia Tech, Blacksburg, VA 24061 (Phone: 540-231-1674, Fax: 540-231-7417, E-mail: mary.marchant@vt.edu). Manuscripts should be submitted on-line following the instructions given on the inside back cover of this volume.

The Journal of Agricultural and Applied Economics (ISSN 1074-0708) is published in February, May, August, and November by the Southern Agricultural Economics Association (SAEA). Visit our worldwide web site at http://www.saea.org/jaae/jaae.htm.

Copyright © 2012 by the Southern Agricultural Economics Association. Any article or other material published in the *JAAE* may not be resubmitted for publication or republished elsewhere in full or in part without the written permission of the editors.

AGRICULTURAL & APPLIED S

VOLUME 44	MAY 2012	NUMBER 2
Environment? / Hikaru Ho	Grain Farming in the United States: Profits, Lifestyle, anawa Peterson, Andrew Barkley, Adriana Chacón-Ca.	scante,
	ng Expertise by Organic Farmers: A Quantile Analysis d Timothy Park	
_	Plant Market Shares to Rewholesaler, Retailer, and Laron, Krishna P. Paudel, and Marco Velástegui	=
	Health Programs and Certification Agents / Tucker Schonn T. Tonsor	
Cow-Calf Producers / J. R	anagement Practices, and Production Systems by U.S. Ross Pruitt, Jeffrey M. Gillespie, Richard F. Nehring,	
	reness of Water Conservation Policies in a Depleting Asserted Renew High Plains / Ya Ding and Jeffrey M. Peters	
	ffect Competing Exporters? An Analysis of Import Denmad, Lihong McPhail, and James Kiawu	
_	ice among Agricultural Economics Professionals /	. 251