

Appendix B Case list (*Steele* progeny)

- A.T. Cross Co. v. Sunil Trading Corp.*, 467 F.Supp. 47 (S.D.N.Y. 1979).
- A.V. by Versace, Inc. v. Gianni Versace, S.p.A.*, No. 96 Civ. 9721PKLTHK, 98 Civ. 0123PKLTHK, 01 Civ. 9645PKLTHK, 2006 WL 90062 (S.D.N.Y., 12 January 2006).
- A.V. by Versace, Inc. v. Gianni Versace, S.p.A.*, 126 F.Supp.2d 328 (S.D.N.Y. 2001).
- ACG Products, Ltd. v. Gu*, No. 10-cv-716-wmc, 2011 WL 7748354 (W.D. Wisc., 4 November 2011).
- Aerogroup Intern., Inc. v. Marlboro Footworks, Ltd.*, 152 F.3d 948 (Fed. Cir. 1998).
- Aerogroup Intern., Inc. v. Marlboro Footworks, Ltd.*, No. 97-1125, 97-1281, 97-1282, 1998 U.S. App. LEXIS 7733 (Fed. Cir., 13 April 1998) (Gajarsa, J., dissenting).
- Aerogroup Intern., Inc. v. Marlboro Footworks, Ltd.*, 955 F.Supp. 220 (S.D.N.Y. 1997).
- Aerogroup Intern., Inc. v. Marlboro Footworks, Ltd.*, 956 F.Supp. 427 (S.D.N.Y. 1996).
- Air Turbine Technology, Inc. v. Atlas Copco AB*, 295 F.Supp.2d 1334 (S.D. Fla. 2003).
- Airwair International Ltd. v. Vans, Inc.*, No. 5:12-CV-05060-EJD, 2013 WL 3786309 (N.D. Cal., 17 July 2013).
- Alcar Group, Inc. v. Corporate Performance Systems, Ltd.*, 109 F.Supp.2d 948 (N.D. Ill. 2000).
- American Rice, Inc. v. Arkansas Rice Growers Co-op. Ass'n*, 532 F.Supp. 1376 (S.D. Tex. 1982).
- American Rice, Inc. v. Arkansas Rice Growers Co-op. Ass'n*, 701 F.2d 408 (5th Cir. 1983).
- American Rice, Inc. v. Producers Rice Mill, Inc.*, No. H-05-3227, 2006 WL 1984592 (S.D. Tex., 14 July 2006).
- American Rice, Inc. v. Producers Rice Mill, Inc.*, 518 F.3d 321 (5th Cir. 2008).
- American White Cross Laboratories, Inc. v. H.M. Cote, Inc.*, 556 F.Supp. 753 (S.D.N.Y. 1983).

- Amway v. Dyson*, No. 1:97-CV-295, 1997 U.S. Dist. LEXIS 15735 (W.D. Mich., 24 September 1997).
- Aristocrat Technologies, Inc. v. High Impact Design & Entertainment*, 642 F.Supp.2d 1228 (D. Nev. 2009).
- Atlantic Richfield Co. v. Arco Globus Intern. Co., Inc.*, 150 F.3d 189 (2nd Cir. 1998).
- Atlantic Richfield Co. v. Arco Globus Intern. Co.*, No. 95 CIV.6361(JFK), 1997 WL 607488 (S.D.N.Y., 29 May 1997).
- Aurora World, Inc. v. Ty, Inc.*, 719 F.Supp.2d 1115 (C.D. Cal. 2009).
- Babbitt Electronics, Inc. v. Dynascan Corp.*, 38 F.3d 1161 (11th Cir. 1994).
- Baden Sports, Inc. v. Molten*, No. C06-210MJP, 2007 WL 2058673 (W.D. Wash., 16 July 2007).
- Basis Intern. Ltd. v. Research in Motion Ltd.*, 827 F.Supp.2d 1302 (D.N.M. 2011).
- Bernstein v. Medicis Pharmaceutical Corp.*, No. 03 C 5256, 2004 WL 2092001 (N.D. Ill., 15 September 2004).
- Best Western Intern., Inc. v. 1496815 Ontario, Inc.*, No. CV 04-1194-PHX-SMM, 2007 WL 779699 (D.Ariz., 13 March 2007).
- Blue Cross and Blue Shield Ass'n v. Group Hospitalization and Medical Services, Inc.*, 744 F.Supp. 700 (E.D. Va. 1990).
- Bulova Watch Co. v. Steele*, 194 F.2d 567 (5th Cir. 1952).
- Bulova Watch Co. v. Steele*, 194 F.2d 567 (5th Cir. 1952) (Russell J., dissenting).
- C-Cure Chemical Co., Inc. v. Secure Adhesives Corp.*, 571 F.Supp. 808 (W.D.N.Y. 1983).
- Calvin Klein Industries, Inc. v. BFK Hong Kong, Ltd.*, 714 F.Supp. 78 (S.D.N.Y. 1989).
- Citizens of Humanity, LLC v. Caitac Intern., Inc.*, No. B215232, 2010 WL 3007771 (Cal. Ct. App., 3 August 2010).
- Dunkin' Donuts, Inc. v. Mercantile Ventures*, No. EP-91-CA-154-B, 1992 WL 156566 (W.D. Tex., 8 January 1992).
- Dwyer Instruments, Inc. v. Sensocon, Inc.*, No. 3:09-CV-10 TLS, 2009 WL 8705579 (N.D. Indiana, 20 November 2009).
- Euromarket Designs, Inc. v. Crate & Barrel Ltd.*, 96 F.Supp.2d 824 (N.D. Ill. 2000).
- Fun-Damental Too, Ltd. v. Gemmy Industries Corp.*, 111 F.3d 993 (2nd Cir. 1997).
- Gallup, Inc. v. Business Research Bureau (Pvt.) Ltd.*, No. C 08-01577 WHA, 2008 WL 4857027 (N.D. Ca., 10 November 2008).
- Gallup, Inc. v. Business Research Bureau (Pvt.) Ltd.*, 688 F.Supp.2d 915 (N.D. Cal. 2010).
- GAP, Inc. v. Stone International Trading, Inc.*, 169 F.R.D. 584 (S.D.N.Y. 1997).

- Gelicity UK Ltd. v. Jell-E-Bath, Inc.*, No. 10 Civ. 5677(ILG)(RLM), 2013 WL 3315398 (E.D.N.Y., 1 July 2013).
- General Motors Corporation v. Ignacio Lopez de Arriortua*, 948 F.Supp. 684 (E.D. Mich. 1996).
- Gibson Brands Inc. v. Viacom Intern. Inc.*, No. CV 12-10870 DDP (AJWx), 2013 WL 5940826 (C.D. Cal., 5 November 2013).
- Global Healing Center LP v. Nutritional Brands Inc.*, No. 4:14-CV-269, 2014 WL 897817 (S.D. Tex., 6 March 2014).
- Gordon and Breach Science Publishers S.A. v. American Institute of Physics*, 905 F.Supp. 169 (S.D.N.Y. 1995).
- Groeneveld Transport Efficiency, Inc. v. Lubecore Intern., Inc.*, 730 F.3d 494 (6th Cir. 2013).
- Guantanamo Cigar Co. v. Corporacion Habanos, S.A.*, 672 F.Supp.2d 106 (D.D.C. 2009).
- Gucci America, Inc. v. Guess?, Inc.*, 790 F.Supp.2d 136 (S.D.N.Y. 2011).
- Herb Reed Enterprises, Inc. v. Monroe Powell's Platters LLC*, No. 2:11-CV-02010-PMP-RJJ, 2014 WL 2727094 (D. Nev., 17 June 2014).
- Hong Leong Finance Ltd. (Singapore) v. Pinnacle Performance Ltd.*, No. 12 Civ. 6010(JMF), 2013 WL 5746126 (S.D.N.Y., 23 October 2013).
- Houbigant, Inc. v. Development Specialists, Inc.*, 229 F.Supp.2d 208 (S.D.N.Y. 2002).
- International Academy of Business and Financial Management, Ltd. v. Mentz*, No. 12-cv-00463-CMA-BNB, 2013 WL 212640 (D. Colo., 18 January 2013).
- International Business Machines Corp. v. Comdisco, Inc.*, No. 91 C 6777, 1993 WL 155511 (N.D. Ill., 10 May 1993).
- International Café, S.A.L. v. Hard Rock Café International (U.S.A.), Inc.*, 252 F.3d 1274 (11th Cir. 2001).
- Jackson v. Grupo Industrial Hoteleros, S.A.*, No. 07-22046-CIV, 2008 WL 4648999 (S.D. Fla., 20 October 2008).
- John Walker and Sons, Ltd. v. DeMert & Dougherty, Inc.*, No. 84 C 7928, 1986 WL 4455 (N.D. Ill., 9 April 1986).
- John Walker and Sons, Ltd. v. DeMert & Dougherty, Inc.*, 821 F.2d 399 (7th Cir. 1987).
- Juicy Couture, Inc. v. Bella Intern. Ltd.*, 930 F.Supp.2d 489 (S.D.N.Y. 2013).
- King v. Allied Vision, Ltd.*, 807 F.Supp. 300 (S.D.N.Y. 1992).
- Leatherman Tool Group, Inc. v. Cooper Industries, Inc.*, 47 U.S.P.Q.2d 1045 (D. Or. 1997).
- Les Ballets Trockadero de Monte Carlo, Inc. v. Trevino*, 945 F.Supp. 563 (S.D.N.Y. 1996).
- Levi Strauss & Co. v. Sunrise Intern. Trading Inc.*, 51 F.3d 982 (11th Cir. 1995).

- Libbey Glass, Inc. v. Oneida Ltd.*, 61 F.Supp.2d 720 (N.D. Ohio 1999).
- Lithuanian Commerce Corp., Ltd. v. Sara Lee Hosiery*, 47 F.Supp.2d 523 (D.N.J. 1999).
- Louis Vuitton Malletier, S.A. v. Akanoc Solutions, Inc.*, No. C 07-03952 JW, 2010 WL 5598337 (N.D. Ca., 19 March 2010).
- Love v. Associated Newspapers, Ltd.*, 611 F.3d 601 (9th Cir. 2010).
- Love v. The Mail on Sunday*, 473 F.Supp.2d 1052 (C.D. Cal. 2007).
- Mattel, Inc. v. MCA Records, Inc.*, 28 F.Supp.2d 1120 (C.D. Cal. 1998).
- Mattel, Inc. v. MCA Records, Inc.*, 296 F.3d 894 (9th Cir. 2002).
- Maurer Rides USA, Inc. v. Beijing Shibaolai Amusement Equipment Co., Ltd.*, No. 6:10-cv-1718-Orl-37KRS, 2014 WL 3687098 (M.D. Fla., 24 July 2014).
- McBee v. Delica Co., Ltd.*, No. 02-198-P-C, 2004 WL 2634465 (D. Me., 19 August 2004).
- McBee v. Delica Co., Ltd.*, No. Civ. 02-198-P-C, 2004 WL 2674360 (D. Me., 19 November 2004).
- McBee v. Delica Co., Ltd.*, 417 F.3d 107 (1st Cir. 2005).
- Medimport, S.R.L. v. Cabreja*, No. 12-22255-CIV, 2012 WL 3632580 (S.D. Fla., 31 July 2012).
- Menendez v. Faber, Coe & Gregg, Inc.*, 345 F.Supp. 527 (S.D.N.Y. 1972).
- Mertik Maxitrol GmbH & Co. KG v. Honeywell Technologies SARL*, No. 10-12257, 2011 WL 1454067 (E.D. Mich., 13 April 2011).
- Mertik Maxitrol GmbH & Co. KG v. Honeywell Technologies SARL*, No. 10-12257, 2011 WL 2669370 (E.D. Mich., 7 July 2011).
- New Name, Inc. v. The Walt Disney Co.*, No. CV 07-5034 PA (RZx), 2008 WL 5587486 (C.D. Ca., 25 July 2008).
- NewMarkets Partners LLC v. Oppenheim*, 638 F.Supp.2d 394 (S.D.N.Y. 2009).
- Nintendo of America, Inc. v. Aeropower Co., Ltd.*, 34 F.3d 246 (4th Cir. 1994).
- Ocean Garden, Inc. v. Marktrade Co., Inc.*, 953 F.2d 500 (9th Cir. 1991).
- Omega S.A. v. Omega Engineering, Inc.*, 396 F.Supp.2d 166 (D. Conn. 2005).
- Partners for Health and Home, L.P. v. Seung Wee Yang*, Nos. CV09-07849 RZ, CV10-04073 RZ, 2011 WL 6210452 (C.D. Ca., 14 December 2011).
- Paul E. Hawkinson Co. v. Anderson Tire & Treads, Inc.*, No. 11-1168 ADM/JJG, 2011 WL 4590413 (D. Minn., 30 September 2011).
- Paulsson Geophysical Services, Inc. v. Sigmar*, 529 F.3d 303 (5th Cir. 2008).
- Pearl Brewing Co. v. Trans-USA Corp.*, No. CIV.3:96-CV-3020-H, 1997 WL 340940 (N.D. Tex., 12 June 1997).

- Philip Morris, Inc. v. Midwest Tobacco, Inc.*, No. 88-1292-A., 1988 WL 150693 (E.D. Va., 4 November 1988).
- Piccoli A/S v. Calvin Klein Jeanswear Co.*, 19 F.Supp.2d 157 (S.D.N.Y. 1998).
- Pinkberry, Inc. v. JEC Intern. Corp.*, No. CV 11-6540 PSG (PJWx), 2011 WL 6101828 (C.D. Ca., 7 December 2011).
- Playboy Enterprises, Inc. v. Chuckleberry Pub., Inc.*, 511 F.Supp. 486 (S.D.N.Y. 1981).
- Procter & Gamble Co. v. Colgate-Palmolive Co.*, No. 96 Civ. 9123(RPP), 1998 WL 788802 (S.D.N.Y., 9 November 1998).
- Ramirez & Feraud Chili Co. v. Las Palmas Food Co.*, 146 F.Supp. 594 (S.D. Cal. 1956).
- Reebok Intern. Ltd. v. American Sales Corp.*, 11 U.S.P.Q.2d 1229 (C.D. Cal. 1989).
- Reebok Intern. Ltd. v. Marnachtech Enterprises, Inc.*, 737 F.Supp. 1515 (S.D. Cal. 1989).
- Reebok Intern. Ltd. v. Marnachtech Enterprises, Inc.*, 970 F.Supp. 552 (9th Cir. 1992).
- Reebok Intern. Ltd. v. Sebelen*, 930 F.Supp. 720 (D. Puerto Rico 1996).
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- RMS Titanic, Inc. v. Zaller*, 978 F.Supp.2d 1275 (N.D. Ga. 2013).
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- Southco, Inc. v. Fivetech Technology Inc.*, 982 F.Supp.2d 507 (E.D. Pa. 2013).
- Space Imaging Europe, Ltd. v. Space Imaging L.P.*, No. 98 Civ. 2291(DC), 1999 WL 511759 (S.D.N.Y., 19 July 1999).
- Spartan Chemical Co., Inc. v. ATM Enterprises of America*, No. 83 C 2444, 1986 WL 2616 (N.D. Ill., 20 February 1986).
- Square D Co. v. Pioneer Breaker & Supply Co.*, No. A-07-CA-810-SS, 2009 WL 5170211 (W.D. Tex., 18 December 2009).
- Star-Kist Foods, Inc. v. P.F. Rhodes & Co.*, 769 F.2d 1393 (9th Cir. 1985).

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- Steele v. Bulova Watch Co.*, 73 S.Ct. 252, 344 U.S. 280, 97 L.Ed. 319 (1952) (Reed J., dissenting).
- Sterling Drug, Inc. v. Bayer AG*, 14 F.3d 733 (2nd Cir. 1994).
- Stevo Design, Inc. v. SBR Marketing Ltd.*, 919 F.Supp.2d 1112 (D. Nev. 2013).
- The Name LLC v. Arias*, No. 10 Civ. 3212(RMB), 2010 WL 4642456 (S.D.N.Y., 16 November 2010).
- Thomas & Betts Corp. v. Panduit Corp.*, 71 F.Supp.2d 838 (N.D. Ill. 1999).
- Three Degrees Enterprises, Inc. v. Three Degrees Worldwide, Inc.*, No. 89-5131, 1990 WL 121506 (E.D. Pa., 17 August 1990).
- Three Degrees Enterprise, Inc. v. Three Degrees Worldwide, Inc.*, 22 U.S.P.Q. 2d 1357 (3rd Cir. 1991).
- Tire Engineering and Distribution, LLC v. Shandong Linglong Rubber Co., Ltd.*, 682 F.3d 292 (4th Cir. 2012).
- TNT USA, Inc. v. TrafiExpress, S.A. de C.V.*, 434 F.Supp.2d 1322 (S.D. Fla. 2006).
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- Totalplan Corp. of America v. Colborne*, 14 F.3d 824 (2nd Cir. 1994).
- Totalplan Corp. of America v. Lure Camera Ltd.*, Nos. 82-CV-0698E(M) thru 82-CV-0701E(M), 1993 WL 117504 (W.D.N.Y., 12 April 1993).
- Trader Joe's Co. v. Hallatt*, 981 F.Supp.2d 972 (W.D. Wash. 2013).
- Ubiquiti Networks, Inc. v. Kozumi USA Corp.*, No. C 12-2582 CW, 2012 WL 1901264 (N.D. Ca., 25 May 2012).
- Ubiquiti Networks, Inc. v. Kozumi USA Corp.*, 2012 WL 2343670 (N.D. Cal. 2012).
- United Air Lines, Inc. v. United Airways, Ltd.*, No. 09-CV-4743 (KAM) (JMA), 2013 WL 1290930 (E.D.N.Y., 4 March 2013).
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