

# applying equine science: research into business

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'Applying Equine Science' is the result of collaboration between equine scientists and industry figures, to bridge the gap between data collection and its application within an increasingly discerning marketplace. Indeed, many companies in the equine sector now appreciate the relationship between product success and well conducted independent research. This volume fosters the afore mentioned linkage, by providing the reader with a unique blend of emerging equine science, and cutting edge industry perspectives.

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