

## Forthcoming Articles

*Popular Sovereignty and the Search for Appropriate Institutions.* James G. March and Johan P. Olsen.

*The Politics of Blame Avoidance.* Kent Weaver.

*The Middle Classes and the Welfare State under Conservative and Labour Governments.* Julian Le Grand and David Winter.

*Good Blood, Bad Blood and the Market.* Iain McLean and Jo Poulton.

*Market and Non-Market Failures: A Comparative Assessment.* Charles Wolf Jr.

# POLICY AND POLITICS

Volume 15      Number 1      January 1987

Consumerism in health care: beyond the supermarket model.

*F. Winkler*

Alternative employment initiatives in Wales: a critical review.

*J. Morris*

Concepts of need in housing allocation.

*P. Spicker*

'Social totalitarianism?' Children in care in Sweden and the British media.

*A. Gould*

The beginning and the end of the racial issue in British politics.

*M. Banton*

Gypsy site policy: a failure of both carrot and stick.

*D. Hawes*

Abstracts

Policy and Politics is published four times per annum.

Subscription rates are: Institutions: £39.00 Individuals: £12.50

**For further information contact Julie Platt**



University of Bristol  
School for Advanced Urban Studies  
Rodney Lodge Grange Road  
Bristol BS8 4EA Telephone 0272 741117  
Editor Glen Bramley

# POLICY AND POLITICS

VOLUME 15 NUMBER 3

JULY 1987

Government-industry relations in Britain: the regulation of the tobacco industry: *Rob Baggott*

Rites of passage: education policy from the perspective of school leavers: *Beryl Day*

The nature of needs assessment in post 16 education: *Tim Packwood*

The reform of British local government finance: the limits of local accountability: *John Gibson*

Collaboration in social welfare: a framework for analysis: *Bob Hudson*

Abstracts

## POLICY and POLITICS

is published four times per annum and subscription rates are:

Institutions.	£39.00
Individuals:	£12.50
	£10.00 (institutions)
Single issues:	£ 5.00 (individuals)

For further information contact Julie Platt



University of Bristol  
School for Advanced Urban Studies  
Rodney Lodge Grange Road  
Bristol BS8 4EA Telephone 0272 741117  
Editor Glen Bramley

## NOTES FOR CONTRIBUTORS

### GUIDELINES

The distinctive readership of the *Journal*, cutting across academic disciplines and national boundaries, makes the following points of particular importance to contributors.

\*Whatever the specific subject matter, the relevance of conclusions to a broad understanding of policymaking should be made explicit.

\*Whatever the national setting, the extent to which conclusions are generalizable to many nations should be explicitly discussed.

\*Each article should show an awareness of the constraints that public institutions place upon policymaking.

\*Jargon should be avoided; technical terms not widely understood should be clearly defined; and the conclusions of statistical analyses should be set out in prose, as well as being supported by quantitative information in tables, footnotes and text as appropriate.

### PREPARATION OF MANUSCRIPT

The entire manuscript, including footnotes and references, should be typed double-spaced on one side only of A4 size paper, with a left-hand margin of at least 1½ inches (4½ cm). Manuscript pages should be numbered consecutively.

The title of the article and the author's name and address should be typed on a separate page at the beginning of the article.

The second page should contain an abstract of not more than 150 words and the title of the article, but *not* the author's name.

Tables and Figures should be numbered consecutively in separate series. Each table or figure should be typed or drawn on a separate sheet. Every table or figure should have a title or caption and at least one reference in the text to indicate its approximate location.

### STYLE

*Spelling, capitalization and punctuation* should be consistent within each article. Detailed advice on all matters of style is contained in Judith Butcher's book, *Copyediting*, Cambridge University Press (1975).

*Headings* of not more than two grades should be used and they should be typed on separate lines.

*Numbered footnotes should be avoided*; citation of references in the text is the norm. If there are a few points that require discussion in the article but not in the body of the text, numbered footnotes may be used. They may also be useful for technical details, e.g. statistical points that would interrupt the flow of the text. Numbered footnotes should be typed consecutively, double-spaced, at the end of the paper, starting on a new page.

*References to publications* should be placed in the text. Examples of correct styling for biblio-

graphic citation where the author's name is mentioned in the text are Alford (1975), Biller (1976, 136-7), May and Wildavsky (1978), Ostrom, Parks and Whitaker (1978) and subsequently Ostrom *et al.* (1978).

At the end of the paper, all references should be consolidated in a single alphabetical list starting on a new page. Authors are particularly requested to verify that each text reference appears in the list, and vice versa. In addition to author(s) surname and first name(s) or initial(s), and the title of the book or article, references to books should *always* include the city of publication and publisher, and for journal articles the volume and part number. For example:

Alford, R. (1975) *Health Care Politics*. Chicago: University of Chicago Press.

Biller, R. (1976) On tolerating policy and organizational termination: some design considerations, *Policy Sciences*, 7, 2, 133-49.

Campbell, D. (1971) Reforms as experiments. In F. Caro (ed.), *Readings in Evaluation Research*. New York: Russell Sage.

May J. and A. Wildavsky (eds.) (1978) *The Policy Cycle*. Beverly Hills: Sage.

### SUBMISSION

Please submit the original manuscript *plus* three copies to: Professor Richard Rose, *Journal of Public Policy*, Centre for the Study of Public Policy, University of Strathclyde, Livingstone Tower, Glasgow G1 1XH, Scotland.

### COPYEDITING AND PROOF-READING

The editor and publishers reserve the right to copyedit and proof all items accepted for publication. Authors will review their copyedited manuscripts only if substantial changes have been made. Manuscripts which do not conform to the requirements about style and format may be returned for retyping.

Page proofs of articles will be sent to authors for correction of typographical errors only. Authors must notify the editorial office of any corrections within one week of receipt or approval will be assumed.

Submission of an article or other item implies that it has not been published or accepted for publication elsewhere. Authors are responsible for obtaining written permission to publish material for which they do not own the copyright. Contributors of material accepted for publication will be asked to assign their copyrights to Cambridge University Press.

Each author will receive 50 offprints of his article without charge. Additional copies may be purchased if ordered at proof stage.

The *Journal of Public Policy* is sponsored by the Centre for the Study of Public Policy, University of Strathclyde



## ARTICLES

- 225 THEODORE R. MARMOR WITH PHILIP FELLMAN  
Policy Entrepreneurship in Government: An American Study
- 255 ROBERT E. GOODIN AND JULIAN LE GRAND  
Creeping Universalism in the Welfare State: Evidence from Australia
- 275 DAVID BRIAN ROBERTSON  
Mrs Thatcher's Employment Prescription: An Active Neo-Liberal Labor Market Policy
- 297 JOHN ERMISCH  
Impacts of Policy Actions on the Family and Household
- 319 BOOK REVIEWS  
Madeleine Grawitz and Jean Leca (eds.), *Traité de Science Politique* (Edward C. Page and Gordon Smith) pp. 319-323; Joseph A. Pechman, *The Rich, The Poor and the Taxes They Pay* (Ann Robinson) pp. 323-324; John Carswell, *Government and the Universities in Britain: Programme and Performance 1960-80* (William Taylor) pp. 324-326; Alan A. Auerbach and Martin Feldstein (eds.), *Handbook of Public Economics*, Volume 1 (Alan A. Tait) pp. 326-327; Hugh L. Freeman (ed.), *Mental Health and the Environment* (Peter Willmott) pp. 328-329; R. Kent Weaver, *The Politics of Industrial Change* (Phillip L. Davies) pp. 329-331; Francesco Forte and Alan Peacock (eds.), *Public Expenditure and Government Growth* (Brendan Kennelly) pp. 331-332; Rod A. W. Rhodes, *The National World of Local Government* (Albert Mabileau) pp. 332-334; Stan Openshaw, *Nuclear Power, Siting and Safety* (Michael Keating) pp. 334-335; Duncan Davies (ed.), *Industrial Biotechnology in Europe: Issues of Public Policy* (Margaret Sharp) pp. 335-336; Herbert Kaufman, *Time, Chance and Organizations: Natural Selection in a Perilous Environment* (Andrew Dansire) pp. 336-337; Jill Hills, *Deregulating Telecoms: Competition and Control in The United States, Japan and Britain* (Douglas Pitt) pp. 337-338; Axel Hadenius, *A Crisis of the Welfare State* (B. Guy Peters) pp. 338-340.

© Cambridge University Press 1986

CAMBRIDGE UNIVERSITY PRESS

The Pitt Building, Trumpington Street, Cambridge CB2 1RP  
32 East 57th Street, New York, NY 10022, USA  
10 Stamford Road, Oakleigh, Melbourne 3166, Australia

Typeset by Wyvern Typesetting Ltd, Bristol

Printed in the United Kingdom by Universities Press, Belfast