

Science is complex. It shouldn't be exclusive.

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For more than 20 years, James has rooted around in dense thickets of scientific and public policy content, searching for the stories that shine. He found this calling in 1996 at the US Environmental Protection Agency, where he translated vital scientific research into language the public would understand and remember. James further honed his skills as an independent reporter for National Public Radio, crafting stories most often for WAMU 88.5 FM in Washington, DC. As the 21st century dawned, James founded the production firm Site Stories to help technical organizations share their stories through web videos. By 2011, James had interviewed countless experts. He knew how to find the gold in their stories and wanted to help them do the same. He now follows this passion through his own firm Experts/Clearly, and as an instructor with the Alan Alda Center for Communicating Science.

The Alda Science Communication Experience is the Center's signature professional development program. Through a series of options, scientists will explore strategies to engage their audiences in ways that build trust and inspire.

Because all people understand the world through their individual experiences, this program will help researchers invite their audiences into their work. Through active listening and close attention to non-verbal communication, participants will learn to build connections between their research and other people's backgrounds and experiences.