

Maximized Return/Social Considerations Ethics and Social Investment Shareholder Social Responsibility

Corporation Social Responsibility

Based on an intensive, three-day discussion among leading businessmen, lawyers, labor leaders, clergy, foundation executives, and academics, this is a provocative new study issued by the Council on Religion and International Affairs (CRIA).

This book probes deeply into one of the most troublesome and disturbing questions facing the business community and all of society today: Does the stockholder in a publicly owned corporation have the obligation, or at least the right, to press for changes in corporate policy with the purpose of improving social conditions? And what are the special implications of this question within the context of the multinational corporation?

People/Profits: The Ethics of Investment discusses these and many related questions. Send for your copy today.

Quality Paperback edition. 225 pp. \$2.95

TO: CRIA 170 East 64th Street New York, N. Y. 10021	Please send me copies of PEOPLE/PROFITS: The Ethics of Investment @ \$2.95	Ê
	 () Payment in the amount of \$ is enclosed. Make checks payable to CRIA. name	

https://doi.org/10.1017/S008425590001648X Published online by Cambridge University Press

V

C T