

The Nation-State and Transnational Corporations in Conflict

IF THESE PEOPLE (and others) . . .

CARL A. GERSTACKER (Chairman, Dow Chemical)
... LUIS ESCOBAR (World Bank) ... BURKE MARSHALL (Yale Law School) ... MIGUEL WIONCZEK
(Economist, Mexico) ... RONALD MULLER (Co-Author, Global Reach) ... ANTHONY WIENER (Hudson
Institute) ... HARLOW GAGE (General Manager,
GM Overseas) ... HOWARD SCHOMER (United
Church of Christ) ... MOORHEAD KENNEDY (Department of State) ... VICTOR REUTHER (UAW) ...
TERRANCE HANOLD (Chairman, Executive Committee, Pillsbury) ... THOMAS E. QUIGLEY (U.S. Catholic Conference) ... WILLIAM J. BARNDS (Council
on Foreign Relations)

WERE TOGETHER IN ONE ROOM FOR FOUR DAYS TO DISCUSS . . .

WHAT WOULD THEY SAY TO EACH OTHER?

The Nation-State and Transnational Corporations in Conflict

With Special Reference to Latin America

& Including Case Histories:

DOW CHEMICAL IN CHILE --- IBM IN LATIN AMERICA --- GULF OIL IN VENEZUELA

The record of CRIA's third Corporate Consultation

edited by Jon P. Gunnemann

Published in cooperation with Praeger Publishers Special Studies in International Economics and Development. Paper. 244 pp. \$3.50

Previous Studies

#301. PEOPLE/PROFITS: The Ethics of Investment
Charles W. Powers. Ed.

Based on an intensive, three-day discussion among leading businessmen, lawyers, labor leaders, clergy, foundation executives and academics, this book probes deeply into one of the most troublesome and disturbing questions facing the business community and all of society today. What is the extent of stockholder responsibility—and its limits? And what are the special implications of this question within the context of the multinational corporation.

Paper. 225 pp. \$

#302. THE MULTINATIONAL CORPORATION
AND SOCIAL POLICY Richard A. Jackson, Ed.

General Motors in South Africa is the focus of this report which analyzes the ethical dilemmas of corporate managers. Attention is also given to the function of management in a company and in society, and the "Social Audit" as a tool for incorporating social concerns into the corporation's priorities.

Paper. 115 pp.

\$2.95

Loming

- Prime Minister Vorster of South Africa is nobody's hero (at least not at our end of the globe), but we should not dismiss too lightly the strategy he proposes for Southern Africa. He is, above all, a realist, writes Ross Baker, and, joined to the equal realism of President Kenneth Kaunda of Zambia, his "opening to black Africa" may avoid the bloody disaster that many believe is the future of that continent. In "Southern Africa: A Cataclysm Averted," Baker offers a penetrating insight into the background of Vorster and apartheid, inviting those who are truly opposed to racism to refine their "good guy vs. bad guy" understanding of the choices facing Southern Africa.
- When recommending political action on problems of poverty, justice, peace, and war, good intentions are not enough. But if bead on knowledge, computation, and planning, how much is enough? Is there a mean between doing nothing and advocating a course irresponsibly? Bruce M. Russett, Professor of Political Science, offers some personal reflections on ethical disemnase that are more than peacenasi.
- What's the difference between a meritiana high and a religious experience? ... between good sex and divine revelation?
 ... between masturbation and contampletion? Much of what passes for religious thought today answers there is no difference. This is the subject of illeans Marcufercu's "Portnoyan Theology, or a few inquiry into the Human Prospect."

 The oddities discussed are sometimes silly, sometimes furny, but also laced with danger, contends Marculescu. Secred sensualized the sensual and the sacred. There is an elternative.
- Althorigis humans trained with the speed of sound and communicate with the speed of light, they remain essentially goard
 to the present. Unfortunessly, says disposes planned Andel van Dam. For festionable and conventional forscores then
 seed by resolvage and other. He simple gives a concentrational perspective, on intuitingstonal corporations. The
 "species" in a proposes disposit and consult respectation of appropriate technique, a transfer or certain industrial
 actions, southward, and increases world maintain. And he explains how the multinessional would thus benefit both home
 and heat countries.