Journal of Global History

Journal of Global History

Chief Editor

Professor William Gervase Clarence-Smith SOAS, University of London Department of History Thornhaugh Street London WC1H 0XG, UK *E-mail: wc2@soas.ac.uk*

Editors

Professor Barbara Watson Andaya University of Hawai'i Center for Southeast Asian Studies Moore Hall 411, 1890 East West Road Honolulu, HI 96822, USA *E-mail: bandaya@hawaii.edu*

Professor Merry E. Wiesner-Hanks

University of Wisconsin-Milwaukee Department of History Holton Hall 2442 E. Hartford Milwaukee WI 53211 USA *E-mail: merrywb@uwm.edu*

Dr Gagan Sood

London School of Economics and Political Science Department of International History Houghton Street London WC2A 2AE, UK *E-mail: jgh.reviews@cambridge.org*

Journal of Global History is published by Cambridge University Press.

Journal of Global History is indexed and abstracted in the following Thomson-Reuters product services: Arts and Humanities Citation Index[®], Current Contents[®]/Arts & Humanities, Current Contents[®]/Social and Behavioral Sciences; Journal Citation Reports[/] Social Sciences Edition; Social Sciences Citation Index[®]

Subscriptions

Journal of Global History (ISSN 1740-0228) is published three times a year in March, July and November. Three parts form a volume. The subscription price which includes delivery by air where appropriate (but excluding VAT) of volume 10, 2015, which includes print and online access, is £218 (US \$372 in USA, Canada and Mexico) for institutions; £27 (US \$49 in USA, Canada and Mexico) for individuals, which includes print only. Students ordering direct from the publishers and certifying that the journal is for their personal use can subscribe to the print version at £18 (US \$32 in USA, Canada and Mexico). The online-only price available to institutions is £196 (US \$337).

Editorial Board

Professor Ravi Ahuja University of Göttingen, Germany

Professor Gareth Austin Graduate Institute of International and Development Studies / Institut de hautes études internationales et du développement, Switzerland

Professor Maxine Berg Warwick University, UK

Dr John Chalcraft London School of Economics and Political Science, UK

Professor David Christian Macquarie University, Australia

Professor Felipe Fernández-Armesto University of Notre Dame, USA

Professor Ulrike Freitag Free University of Berlin, Germany

Professor Olivier Grenouilleau Centre Roland Mousnier, Paris-IV Sorbonne, France

Professor Nelly Hanna American University in Cairo, Egypt Professor Marnie Hughes-Warrington Australian National University, Australia

Professor Joseph E. Inikori University of Rochester, USA Professor Li Bozhong

Tsinghua University, China

Single parts are £80 (US \$136 in USA, Canada and Mexico) plus postage. EU subscribers (outside the UK) who are not registered for VAT should add VAT at their country's rate. VAT registered members should provide their VAT registration number. Japanese prices for institutions (including ASP delivery) are available from Kinokuniya Company Ltd, P.O. Box 55, Chitose, Tokyo 156, Japan.

Orders, which must be accompanied by payment, may be sent to a bookseller, subscription agent or direct to the publisher: Cambridge University Press, The Edinburgh Building, Shaftesbury Road, Cambridge CB2 8RU; or in the USA, Canada and Mexico: Cambridge University Press, 32 Avenue of the Americas, New York, NY 10013-2473.

Copying

This journal is registered with the Copyright Clearance Center, 222 Rosewood Drive, Danvers, MA 01923, USA. Organizations in the USA who are also registered with the C.C.C. may therefore copy material (beyond the limits permitted by sections 107 and 108 of U.S. Professor Victor Lieberman University of Michigan, USA Professor Dominic Lieven University of Cambridge, UK Professor Mary Jo Maynes

University of Minnesota, USA

Dr Anna-Maria Misra University of Oxford, UK

Professor Patrick O'Brien London School of Economics and Political Science, UK

Professor Kenneth Pomeranz University of Chicago

Professor Shalini Randeria Graduate Institute of International and Development Studies / Institut de hautes études internationales et du développement, Switzerland

Professor Patricia Seed University of California, Irvine, USA

Professor Kaoru Sugihara National Graduate Institute for Policy Studies, Japan

Professor Peer Vries University of Vienna, Austria

Managing Editor

Pauline Khng Journal of Global History E-mail: jgh@cambridge.org Website: journals.cambridge.org/jgh

Copyright law) subject to payment to the C.C.C. of the per copy fee of \$15.00. This consent does not extend to multiple copying for promotional or commercial purposes. Code 1740-0228/15. ISI Tear Sheet Service, 3501 Market Street, Philadelphia, PA 19104, USA, is authorized to supply single copies of separate articles for private use only. Organizations authorized by the Copyright Licensing Agency may also copy material subject to the usual conditions. For all other use, permission should be sought from Cambridge or from the American Branch of Cambridge University Press.

Journal of Global History is included in the Cambridge Journals Online journals service which can be found at http://journals.cambridge. org/jgh. For further information on other Press journals access http://cambridge.org/journals. © Cambridge University Press, 2015

Printed in the UK by Henry Ling

Contents

203	Editorial – communicating global capitalism Heidi J. S. Tworek and Simone M. Müller
212	Ben Franklin's ghost: world peace, American slavery, and the global politics of information before the Universal Postal Union <i>Peter A. Shulman</i>
235	Global commerce in small boxes: parcel post, 1878–1913 Léonard Laborie
259	'The telegraph and the bank': on the interdependence of global communications and capitalism, 1866–1914 Simone M. Müller and Heidi Tworek
284	Buying time: futures trading and telegraphy in nineteenth-century global commodity markets <i>Alexander Engel</i>
307	How to see the world economy: statistics, maps, and Schumpeter's camera in the first age of globalization <i>Quinn Slobodian</i>
333	The Cold War battle over global news in East Africa: decolonization, the free flow of information, and the media business, 1960–1980 <i>James R. Brennan</i>
	BOOK REVIEWS
357	David Christian on John L. Brooke's <i>Climate change and the course of global history: a rough journey</i>
358	H. V. Bowen on Lincoln Paine's The sea and civilization: a maritime history of the world
359	Valerie Hansen on Niv Horesh's Chinese money in global context: historic junctures between 600 BCE and 2012
361	Anthony Molho on Francesco Guidi Bruscoli's Bartolomeo Marchionni 'homem de grossa fazenda' (ca1450–1530): un mercante fiorentino a Lisbona e l'impero portoghese
362	Jonathan Israel on Mark Meuwese's Brothers in arms, partners in trade: Dutch-indigenous alliances in the Atlantic world, 1595–1674