

## Analysis

# Web-based intervention for depressive symptoms in adults with types 1 and 2 diabetes mellitus: a health economic evaluation

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## Background

Web-based interventions are effective in reducing depression. However, the evidence for the cost-effectiveness of these interventions is scarce.

## Aims

The aim is to assess the cost-effectiveness of a web-based intervention (GET.ON M.E.D.) for individuals with diabetes and comorbid depression compared with an active control group receiving web-based psychoeducation.

## Method

We conducted a cost-effectiveness analysis with treatment response as the outcome and a cost-utility analysis with quality-adjusted life-years (QALYs) alongside a randomised controlled trial with 260 participants.

## Results

At a willingness-to-pay ceiling of €5000 for a treatment response, the intervention has a 97% probability of being regarded as cost-effective compared with the active control group. If society is willing to pay €14 000 for an additional QALY, the intervention has a 51% probability of being cost-effective.

## Conclusions

This web-based intervention for individuals with diabetes and comorbid depression demonstrated a high probability of being cost-effective compared with an active control group.

## Declaration of interest

S.N., D.D.E., D.L., M.B. and B.F. are stakeholders of the Institute for Online Health Trainings, which aims to transfer scientific knowledge related to this research into routine healthcare.

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Diabetes and depression are highly prevalent conditions and often co-occur. Compared with the general population, individuals diagnosed with diabetes have a higher risk of developing depressive symptoms (odds ratio = 1.38).<sup>1</sup> Both conditions are associated with a considerable disease burden<sup>2,3</sup> and substantial healthcare costs.<sup>4,5</sup> In a systematic literature review, eight cost-of-illness studies showed a significant difference between the healthcare costs of individuals with diabetes and comorbid depression and those with diabetes without depression.<sup>6</sup> Comorbid depression increased the diabetes-related costs by between 35 and 300%.<sup>6</sup> Another study in the USA showed that diabetes and comorbid depression led to increased presenteeism and absenteeism. Individuals with comorbid minor depression had a 1.7-fold increased risk and those with comorbid major depression had a 2.8-fold increased risk of missing more than 5 workdays in the past month compared with individuals who only had diabetes.<sup>7</sup>

## Interventions to reduce depression in diabetes mellitus

A Cochrane review on individuals with diabetes and comorbid depression showed that psychological and pharmacological interventions can be an effective approach to reduce depressive symptoms.<sup>8</sup> The effect of these interventions on diabetes-related outcomes, such as glycaemic control and diabetes management, are mixed.<sup>8,9</sup> Evidence concerning the cost-effectiveness of depression treatment in individuals with diabetes mellitus is marginal.<sup>10</sup>

Web-based interventions are a promising additional treatment option for individuals with depression. A meta-analysis shows that they are successful in reducing symptoms of depression,<sup>11</sup> even in individuals with diabetes.<sup>12–14</sup> Web-based interventions are often assumed to offer several advantages, such as reaching individuals who were untreated for many years<sup>12</sup> and being cost-effective compared with face-to-face therapies.<sup>15</sup> However, there have been few trials that

have evaluated the cost-effectiveness of web-based interventions for depression, and their results showed that they do have the potential to be cost-effective.<sup>16–20</sup> To the best of our knowledge, no study has examined the cost-effectiveness of a web-based intervention for the subpopulation of individuals with diabetes and comorbid depression.

In previous analyses, we demonstrated that the web-based intervention GET.ON Mood Enhancer Diabetes (GET.ON M.E.D.) was effective in reducing symptoms of depression over 2 and 6 months among individuals with types 1 and 2 diabetes mellitus and comorbid depression.<sup>12,13</sup> This study evaluates, from a societal perspective, the cost-effectiveness and cost utility of this web-based intervention for symptoms of depression in people with diabetes compared with an active control group receiving psychoeducation.

## Method

### Design and participants

The study's design was described in detail elsewhere.<sup>21</sup> In brief, this study was designed as a health economic evaluation alongside a randomised controlled trial that was conducted with two parallel groups that were measured at baseline and at 2 and 6 months post-baseline. The aim was to include costs and savings associated with improvement in depression. We did not include costs and savings due to changes in diabetes control. In total, 260 individuals with diabetes and symptoms of comorbid depression were randomly allocated to either the intervention or to an unguided web-based psychoeducation session for depression. Block randomisation was performed using an automated, web-based program (randomisation.eu) and a 1:1 ratio. Participants were included in the study if they were 18 years or older, had been diagnosed with type 1 or type 2 diabetes mellitus for a minimum of 3 months and had clinically relevant depressive symptoms, as measured with a Center for

Epidemiological Studies Depression Scale (CES-D) score  $\geq 23$ .<sup>22,23</sup> The exclusion criteria were risk of suicide, currently receiving psychotherapy or being on a waiting list for such treatment. The study was approved by the Ethics Committee of the Philipps University of Marburg, Germany. The trial was registered in the Deutsches Register Klinischer Studien, the German clinical trial registry, under registration number DRKS00004748.

## Interventions

The GET.ON M.E.D. intervention consisted of six minimally guided online sessions, two optional sessions (addressing overweight and healthy sleep) and an optional booster session after 4 weeks. The primary aim of this intervention was to reduce symptoms of depression. The intervention was based on cognitive-behavioural therapy (CBT) (systematic behavioural activation<sup>24</sup> and problem solving<sup>25</sup>) and included homework assignments and an online mood diary. Each session contained diabetes-specific themes. Participants were supported by a coach who provided personalised written feedback (approximately 350 words) within 48 h after receiving the homework. The communication between the participants and the coaches took place in an asynchronous way via the internal messaging function on the GET.ON M.E.D. platform. Each coach was supervised by an experienced clinical psychologist. The individuals in the control group received a self-help, web-based, psychoeducation session<sup>26</sup> on the same platform. It informed participants about the nature of and evidence-based treatments for depression. The session focused only on symptoms of depression, not diabetes-related issues. All participants had full access to treatment as usual (e.g. psychotherapist and general practitioner).

## Outcome measures

The clinical outcome for the cost-effectiveness analysis was the number of participants who were classified as having a favourable treatment response in terms of depressive symptom severity, according to the CES-D<sup>22</sup> and the Reliable Change Index (RCI)<sup>27</sup> after 6 months (see *Statistical analysis*). The internal consistency of the CES-D is high (Cronbach's  $\alpha = 0.87$ – $0.92$  in various German samples),<sup>22</sup> and this study had a Cronbach's  $\alpha$  of 0.91.

Quality-adjusted life-years (QALYs)<sup>28</sup> were used as the primary outcome of the cost-utility analysis. To compute QALYs, we used the EQ-5D-3L<sup>29</sup> and the well-validated British standardised value set.<sup>30</sup> Responders completed the EQ-5D-3L at baseline and after 2 and 6 months. This questionnaire consists of five items including mobility, self-care, usual activities, pain/discomfort and anxiety/depression, each of which is rated as causing 'no problems', 'some problems' or 'extreme problems'.<sup>29</sup>

## Measuring resource use

At baseline and 6 months after randomisation, we assessed the direct and indirect costs that were incurred 3 months before the assessments. The economic evaluation was performed from a societal perspective, which includes direct medical costs, direct non-medical costs and indirect costs. The costs were calculated in Euros (€) for the reference year 2013. We used the 'Trimbos Institute and Institute of Medical Technology Questionnaire for Costs Associated with Psychiatric Illness' (Tic-P)<sup>31</sup> cost questionnaire, adapted for the German healthcare system. The participants were instructed to report all of their healthcare use and productivity losses. We followed the guidelines from Krauth and colleagues<sup>32</sup> and from Bock and colleagues<sup>33</sup> regarding the use and calculation of standardised unit costs in the German healthcare system. To assess the presenteeism and absenteeism costs, we adhered to the recommendations from the Dutch Tic-P manual.<sup>31</sup> Moreover, we

followed the recommendations of the Consolidated Health Economic Evaluation Reporting Standard.<sup>34</sup>

## Intervention costs

The manufacturer of GET.ON M.E.D. estimated the average price of the intervention to be €150 per participant. The costs for developing and hosting the intervention are included in this flat tariff. We added €10 for each feedback session as this was the actual payment received by the coaches. Moreover, at the end of each lesson participants were asked how much time they had spent on the intervention. On average they needed 30 min for each session. Based on Krauth and colleagues,<sup>32</sup> the opportunity costs per hour were calculated at €23.10. Therefore, we estimated intervention costs of €283.46 (€63.18 feedback costs + €150 intervention costs + €70.28 opportunity costs).

For the control group, which received web-based psychoeducation, we calculated €23.10 (1 h opportunity costs) for reading the information and €10 for the manufacturers' time and effort in preparing an online psychoeducational session. It was assumed that all of the participants owned a computer and had internet access, so these costs were not included.

## Direct medical costs

Direct medical costs included costs for any type of healthcare services (e.g. treatment time by health experts, time for homework assignments and health activities) and for medications. The costs of visits to a medical doctor or other healthcare services were based on the results and recommendations of Bock and colleagues<sup>33</sup> and were indexed for 2013. The costs of medications, such as antidepressants, were based on the German drug register (Rote Liste). Here, we followed the recommendations from Bock<sup>33</sup> and Krauth<sup>32</sup> and calculated the arithmetic mean of the costs of the three largest packaging forms of the same agent, minus the pharmacist clawback, weighted by the statutory population share (89%). The only costs we did not measure were the direct medical costs of diabetes drugs (e.g. insulin), as these costs for type 1 and type 2 are very different.

## Direct non-medical costs

Direct non-medical costs included costs for making the return trip to a healthcare service, for example, a general practitioner. A receipt for the cost of travelling by bus or taxi was requested; each kilometre was valued at €0.30. If no receipt was provided, the cost was calculated based on the average costs according to the German mileage lump-sum charge.

## Costs of productivity losses

Indirect costs refer to productivity losses due to absenteeism and presenteeism in paid work and due to impairments in the ability to perform domestic tasks, expressed as the number of hours that others must spend performing those chores. Productivity costs were based on the human capital approach,<sup>28</sup> specifically, the participants are asked whether they had been absent from work during the past 3 months (absenteeism). These days were multiplied by their average gross daily wage. Productivity losses may also occur when people feel ill while at work, which may result in lesser efficiency (presenteeism). Therefore, the participants were asked to report the number of days that they felt ill but continued to work. These days were multiplied by a self-reported inefficiency score, which ranged between 0 and 1 (1 represents totally inefficient, and 0 represents as efficient as when in good health), to obtain workday equivalents lost to presenteeism. Subsequently, their gross wages per hour were calculated based on their self-reported monthly salary and were

used to calculate the costs of presenteeism.<sup>31</sup> Finally, people may not be able to perform domestic tasks and may thus, for example, receive help from their family members. These costs were valued as the price of domestic help at €18.33 per hour (which is essentially a shadow price for these costs).<sup>33</sup>

### Statistical analysis

This study was powered to detect a mean difference of  $d = 0.35$  in the primary outcome (CES-D) between the groups at post-measurement. This study was not powered to statistically test the differences in health economic outcomes. Therefore, we adopt a probabilistic decision-making approach for making health economic inferences.<sup>35</sup>

### Analyses of clinical outcomes

All analyses were conducted in accordance with the intention-to-treat (ITT) principle. All of the participants completed the baseline assessment. Consistent with previous evaluations of this study,<sup>12,13</sup> the missing data at follow-up were imputed using a Markov chain Monte Carlo multivariate imputation algorithm (missing data module in SPSS version 20) with ten estimations per missing value, and we then aggregated the ten estimations.<sup>36</sup>

We included concurrent use of antidepressants, age, duration of diabetes, family status and use of other psychological treatments during the trial period as covariates in the primary outcome analysis. As none of these variables were a predictor of the outcome, we excluded them from the final model.

We categorised the participants as responders according to the widely used RCI.<sup>27</sup> The participants with a reliable positive change (greater than  $-8.99$  points on the CES-D) were classified as 'reliably improved'. Next, we determined the number of participants who had scores below 23 on the CES-D<sup>22</sup> in both groups and who were also categorised as being reliably improved.<sup>27</sup> We assumed that the participants who fulfilled both of these criteria achieved a clinically relevant improvement; accordingly, we labelled them as participants with a 'treatment response'. The utility scores obtained with the British tariffs for the EQ-5D were used to calculate the QALYs gained or lost during the 6-month study period. QALYs gained per individual in each group during the trial period were calculated using linear interpolation between measurement points (baseline, 2 months, and 6 months) and then accumulating these points over time using the area under the curve (AUC) method.<sup>37</sup>

### Analysis of costs

The costs were determined at baseline and at the 6-month follow-up. Missing data were completed using the regression imputation methods in Stata version 13.0. Because group allocation was a significant predictor of missing cost data, it was used as predictor in this model. The cumulative costs for each participant during the 6-month follow-up period were estimated by calculating the AUC of linearly interpolated 1-month costs, adding the respective intervention costs to both groups.

### Analysis of cost-effectiveness and cost utility

For the cost-effectiveness and cost-utility analyses, the costs and effects were calculated for a 6-month period. In both analyses, the incremental cost-effectiveness ratio (ICER) was calculated using the following formula:

$$\text{ICER} = \frac{\text{cost IG} - \text{cost CG}}{\text{effect IG} - \text{effect CG}},$$

where IG refers to the intervention group and CG refers to the control group.

The incremental cost-utility ratio (ICUR) was computed in the same manner. The non-parametric bootstrap resampling techniques (with 2500 replications) were used to consider the uncertainties surrounding the ICER and the ICUR. The bootstrap analyses were performed using Microsoft Office Excel 2010. The results are presented in a cost-effectiveness plane. The intervention is acceptable if lower costs are associated with more treatment responses (south-east quadrant). In this case, the intervention 'dominates' the active control group. If the ICER/ICUR falls in the north-east quadrant, the intervention is estimated to generate superior health outcomes at greater costs. In the north-west quadrant, the intervention is estimated to be inferior, with higher costs and losses in health compared with the control group (worst possible outcome of the intervention); the intervention is then unacceptable from a cost-effectiveness perspective. If the ICER/ICUR falls in the south-west quadrant, the intervention is estimated to produce inferior health outcomes compared with the control, but at lower costs.

When the bulk of simulated ICERs fall in the north-east quadrant, we must determine whether the extra health gains are worth the extra costs. To answer that question, an incremental cost-effectiveness acceptability curve was estimated.<sup>38</sup> This curve shows the probability that the intervention is cost-effective compared with the psychoeducation control group over a range of willingness-to-pay (WTP) ceilings to pay for one treatment response or for one QALY gained. This approach reflects the idea that people are generally willing to pay for health improvements, although there is no consensus on the WTP threshold for one QALY gained.<sup>39</sup>

### Sensitivity analyses

Three sensitivity analyses of intervention costs were conducted to test the robustness of the findings. In the primary analysis, we estimated intervention costs to be €283.46. Given the fact that web-based interventions are not implemented into routine care in Germany, there is uncertainty concerning these costs. We therefore repeated all of the analyses assuming different intervention costs; i.e. by reducing the costs by 50% (€141.73), increasing costs by 50% (€426.19) and increasing costs by 100% (€566.92).

## Results

### Sample

Over half of the participants ( $n = 142$ , 55%) had physician-diagnosed type 2 diabetes. A lot of the participants reported a long diabetes duration, e.g. 46% ( $n = 119$ ) had been living with type 1 or type 2 diabetes for more than 10 years. The participants were middle aged (mean = 51 years), well educated (45% college qualification or higher) and predominantly female (63%). At baseline, their mean CES-D score was 32, which indicates a highly depressed target group.<sup>22,23</sup> The DSM-IV (1994)<sup>40</sup> depression diagnosis was measured with a telephone-administered Structured Clinical Interview for DSM-IV Axis I Disorders.<sup>41</sup> The most common diagnosis was partially remitted depression (34%), followed by recurrent major depression (30%) and current major depression (24%). Overall, 80 (62%) out of the 129 participants from the intervention group completed all six sessions at 2 months follow-up. Detailed sample information is presented in a previous paper.<sup>12</sup>

### Study drop outs

The ITT analysis included 256 participants because 4 participants (IG = 1; CG = 3) requested the deletion of their data, as permitted under the medical ethics rules in Germany. After 6 months, 182 (71%) of the 256 participants completed the web-based

questionnaires. A higher drop-out rate was observed in the intervention group ( $n = 49$ ; 38%) compared with the control group ( $n = 25$ ; 20%).

## Outcomes

### Treatment response

In the intervention group, 90 (70%) of the 129 individuals were classified as being reliably improved and 77 (60%) of these 90 participants also had a CES-D below 23 and, thus, reached a treatment response at the 6-month follow-up assessment. In comparison, 23 (18%) of the 128 individuals in the control group reached a treatment response at the 6-month follow-up. These findings correspond to a likelihood ratio of  $0.60/0.18 = 3.35$  (95% CI = 2.25–4.97), indicating that the likelihood of a favourable outcome was more than tripled for the intervention group. The likelihood difference between the groups was  $0.60 - 0.18 = 0.42$  (95% CI = 0.31–0.53), and its inverse  $1/0.42$  indicated a number needed to treat of 2.37 (95% CI = 1.89–3.18).

### QALYs

For the control group, the average utility score was 0.61 (s.d. = 0.26) at baseline, 0.63 (s.d. = 0.27) at post-measurement (2 months) and 0.69 (s.d. = 0.19) at the 6-month follow-up. For the intervention group, the mean utility score was 0.62 (s.d. = 0.25) at baseline, 0.66 (s.d. = 0.27) at post-measurement (2 months) and 0.69 (s.d. = 0.18) at the 6-month follow-up.

After applying the AUC method, the mean QALYs gained in the intervention group was 0.33 (s.d. = 0.11) compared with 0.32 (s.d. = 0.11) in the control group after 6 months. No significant differences were found between the groups ( $F_{1,254} = 0.42$ ,  $P = 0.51$ ).

## Costs

The average costs accumulated per participant over the 6-month period are presented in Table 1 for direct medical, direct non-medical and indirect costs. The results are reported for both groups and for the differences between the groups.

The GET.ON M.E.D. intervention was calculated at €283 per participant, whereas the added cost of psychoeducation in the

control group was €33. After 6 months, the direct costs were, on average, higher in the intervention group compared with the active control group. Regarding the indirect costs, the individuals in the intervention group produced higher absenteeism costs but fewer presenteeism costs than those in the control group. Moreover, the domestic help costs were lower in the intervention group. Overall, the average cost per participant in the intervention group was €5195 compared with €5098 in the control group. The mean costs were therefore €97 higher in the intervention group than in the control group after 6 months.

## Cost-effectiveness

In summary, (a) the intervention resulted in more participants with a favourable treatment response compared with the psychoeducation control group (60 v. 18%), and (b) the intervention group had a higher average cost per participant (€5195 v. €5098). The substitution yield is therefore  $(5195 - 5098)/(0.60 - 0.18) = 233$ ; meaning that for each participant that receives the GET.ON M.E.D. intervention (with a treatment response) instead of the psychoeducation, an extra cost of €233 is incurred.

In the cost-effectiveness plane (Fig. 1), the majority of the simulated ICERs were located in the north-east quadrant, indicating a 54% probability that the intervention generates better clinical outcomes compared with the control, but the intervention is also associated with additional costs. The other ICERs fell in the south-east quadrant, indicating a 46% probability that better health outcomes are achieved for lower costs in the intervention group compared with the control group.

Figure 2 shows that a 48% probability that the intervention was cost-effective at a WTP of €0 per treatment response compared with the control group. This probability increased to well above the 50% probability cut-off (64%) if society is willing to pay €1000 for a treatment response. The probability that the intervention was cost-effective at a WTP of €5000 per treatment response was 97%.

## Cost utility

The estimated costs for the participants in the intervention were higher (€5195 v. €5098) and the effects on QALYs were slightly

**Table 1** Average cost per participant (in €) by condition at the 6-month follow-up

	Intervention group	Control group	Incremental costs	P-value
	(N = 129)	(N = 128)		
	Mean in € (s.d.)	Mean in € (s.d.)	Mean in €	
<b>Direct costs</b>				
Intervention + guidance + time	283 (0)	33 (0)	250	>0.01
Medical practitioner <sup>a</sup>	457 (278)	383 (256)	74	>0.05
Psychological support <sup>b</sup>	131 (316)	147 (375)	-16	0.71
Travel expenses	69 (99)	50 (56)	19	0.06
Antidepressants/drugs	120 (282)	96 (184)	24	0.42
General sales list medicine	22 (63)	18 (65)	4	0.62
Hospital in-patient	506 (1857)	366 (2122)	140	0.56
Hospital semi-residential	396 (1699)	170 (1486)	226	0.26
Rehabilitation	104 (463)	112 (752)	-8	0.92
Additional services <sup>c</sup>	141 (241)	188 (528)	-47	0.36
Opportunity costs <sup>d</sup>	886 (1371)	754 (1091)	132	0.36
<b>Indirect costs</b>				
Absenteeism <sup>e</sup>	1752 (1371)	1353 (2221)	399	0.16
Presenteeism <sup>e</sup>	1336 (1790)	1885 (3167)	-549	0.08
Domestic help	405 (745)	945 (2913)	-540	>0.05
Total cost	5195 (5470)	5098 (7172)	97	0.90

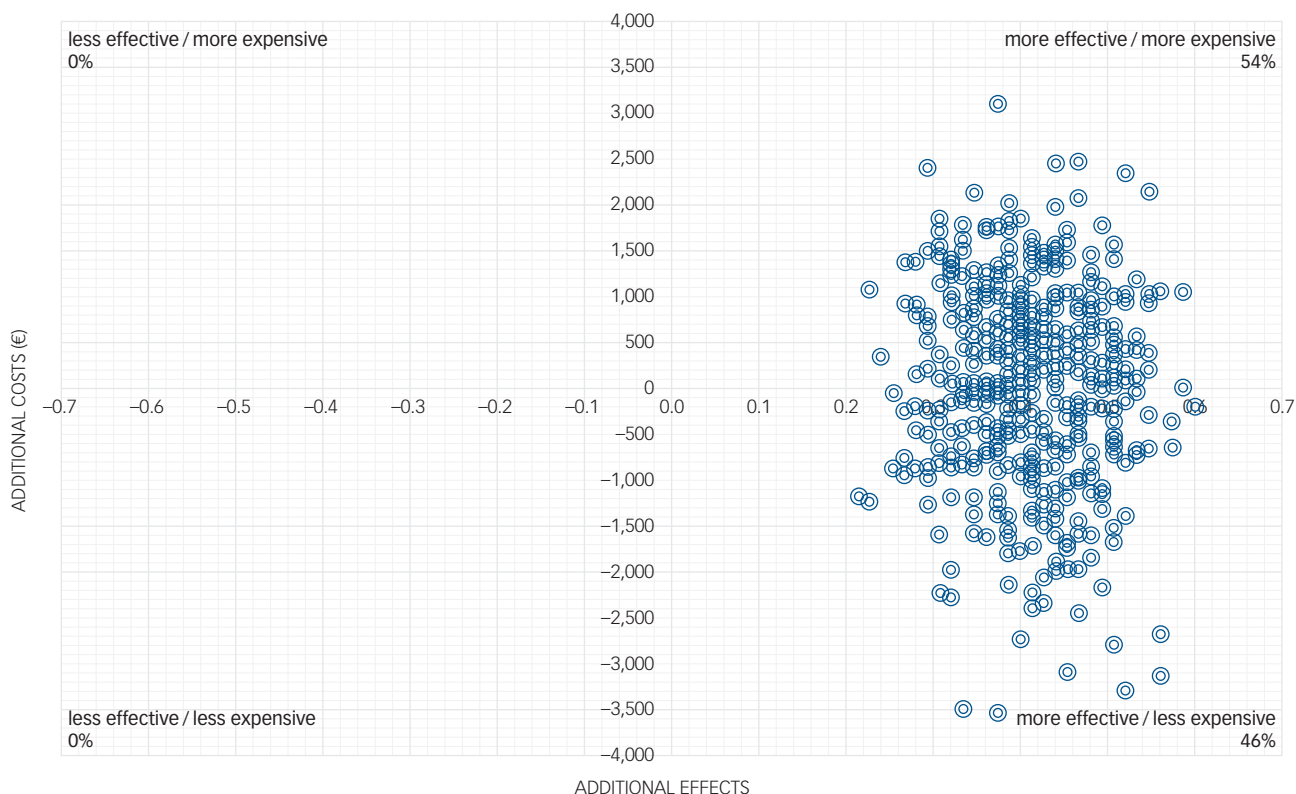
a. Contacts with general practitioner, specialist in internal medicine or other.

b. Contacts with psychologist, psychotherapists or neurologists.

c. For example, physiotherapy or osteopathy.

d. Time for health activities, time taken by health experts for homework assignments and waiting times by general practitioner.

e. In concordance with the human capital approach, we included only the participants who were able to work (e.g. excluding retired persons). We included 72 participants in the control group and 70 participants in the intervention group.



**Fig. 1** Cost-effectiveness plane for the costs and treatment response of the participants.

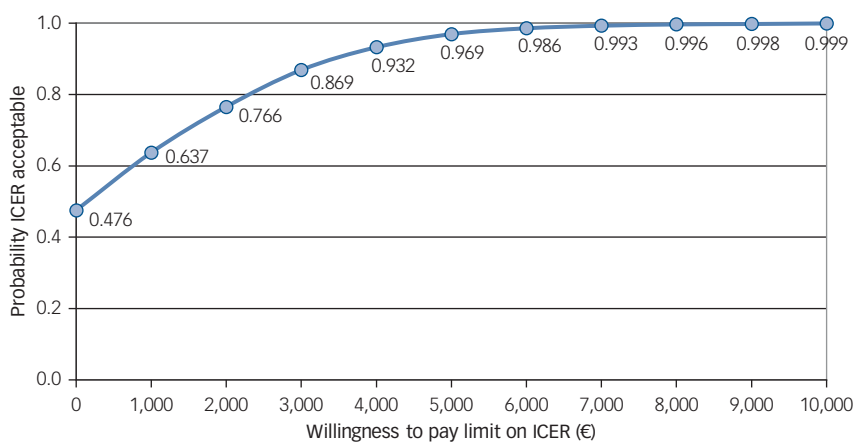
better but not statistically significant (0.33 v. 0.32). The cost-utility analysis showed that the ICER for the intervention v. the psychoeducation control group resulted in €10 708 per QALY gained. Hence, each QALY gained by offering GET.ON M.E.D. instead of psychoeducation required an extra cost of €10 708.

Of the simulated ICURs, 37% fell in the north-east quadrant, indicating a 37% probability that the intervention generates more QALYs – but at higher costs – compared with the control. The south-east quadrant contained 13% of the ICURs, indicating that the intervention is both less costly and more effective. The acceptability curve showed a 46% likelihood that the intervention should be regarded as more cost-effective than psychoeducation when the WTP for gaining a QALY is nil. The probability of GET.ON M.E.D. being more cost-effective increases to 51% when the WTP for

gaining a QALY is increased to €14 000, which is well below a conservative WTP ceiling of € 20 000 per QALY gained.<sup>39</sup>

**Sensitivity analyses**

We conducted three sensitivity analyses (Table 2) for the costs of the GET.ON M.E.D. intervention because there was uncertainty concerning the price when implementing the intervention into routine care. In the first scenario, in which we assumed 50% lower costs of the intervention, each individual with a treatment response would be associated with a cost saving of €86 compared with the control group after 6 months. In the second and third scenarios, the ICERs increased to €596 and €933, i.e. the intervention cost was estimated to be 50% and 100% more expensive,



**Fig. 2** Cost-effectiveness acceptability curve for the costs and treatment response of the participants.

**Table 2** Incremental cost-effectiveness ratio for the control group compared with three adjusted versions of costs for the GET.ON M.E.D. intervention

	Control group	Unadjusted	Adjusted costs		
			-50%	+50%	+100%
Cost (€)	5098	5195	5054	5338	5479
Effect	0.18	0.60	0.60	0.60	0.60
ICER: median (€)		233	-86	596	933
Distribution on the cost-effectiveness plane:					
First quadrant (north east)		54	49	61	66
Second quadrant (inferior: north west)		0	0	0	0
Third quadrant (south west)		0	0	0	0
Fourth quadrant (dominant: south east)		46	51	39	34
Willingness to pay ceiling (%)					
€0		48	53	42	37
€3000		87	90	73	67
€5000		97	97	92	90
€10 000		99	99	99	99

respectively. However, in all of the cases, there is nearly a 100% probability of falling below a WTP of €10 000.

## Discussion

### Main findings

This study evaluated the cost-effectiveness and cost utility of a minimally guided, web-based, self-help intervention for individuals with types 1 and 2 diabetes mellitus aimed at reducing symptoms of depression, compared with an active psychoeducation control group.

After 6 months, 60% of the individuals who had received the GET.ON M.E.D. intervention showed treatment response compared with 18% of the control group. However, treatment response was not reflected in corresponding gains of QALYs, as we found no statistically significant difference between the conditions after 6 months. The EQ-5D is regarded as a standard measurement instrument to measure QALYs. However, it is unclear whether EQ-5D is sensitive enough to detect changes in quality of life for patients with mental health problems.<sup>42,43</sup> Moreover, another explanation is that the impact of the intervention was not large enough to improve the quality of life of the intervention group compared with the control group.

In the cost-effectiveness and cost-utility analyses, we demonstrated that the intervention showed a higher probability of being regarded as cost-effective compared with the control condition from a societal perspective. At a WTP ceiling of €5000 for a treatment response, the intervention had a 97% probability of being regarded as cost-effective. Moreover, when the WTP ceiling for gaining a QALY was €14 000, the intervention had a 51% probability of being the preferred option, which is slightly below a conservative WTP ceiling of €20 000 per QALY gained.

### Comparison with findings from other studies

To the best of our knowledge, this study is the first to evaluate the cost-effectiveness of a web-based, guided, self-help intervention for individuals with diabetes and comorbid depression. Hence, only a comparison with cost-effectiveness studies concerning web-based interventions for depression in general is possible. We identified five other studies evaluating the cost-effectiveness of a web-based depression intervention.<sup>16-20</sup> For example, Warmerdam and colleagues<sup>17</sup> conducted a cost-utility and cost-effectiveness study of internet-based treatments for adults with depression at a 3-month follow-up. In the cost-effectiveness analyses, offering CBT resulted in additional costs of €1817 for each

additional participant, with a clinically significant change in the severity of symptoms of depression. At a WTP of zero for a clinically significant change in depressive symptoms, the probability that CBT was more cost-effective than the waiting list was approximately 30%. They found that the cost of gaining one QALY by participating in web-based CBT (iCBT) was €22 609 compared with a waiting list control. Without any WTP for gaining a QALY, the probability that iCBT was more cost-effective than the waiting list group was 28%.<sup>17</sup> The economic evaluations from Hollinghurst,<sup>16</sup> Gerhards<sup>18</sup> and McCrone<sup>19</sup> also concluded that iCBT had a high probability of being cost-effective. Recently, Geraedts and colleagues<sup>20</sup> conducted an economic evaluation of a web-based guided depression intervention for employees compared with care as usual after 12 months. With a WTP of zero, the intervention's probabilities of cost-effectiveness was 65% from a societal perspective and 55% from an employer's perspective. However, they concluded that the intervention was not a cost saving from an employer's perspective.<sup>20</sup>

The results of this study underline the potential of web-based interventions as an additional, cost-effective treatment opportunity in reducing symptoms of depression. However, the evidence for the cost-effectiveness of web-based depression interventions is limited and has little bearing on our study because the differences in health-care systems and study participants may confound outcomes.

### Limitations

The first limitation of this study is the attrition rate at the 6-month follow-up, which was substantial at 29%. We used ITT analyses and imputation techniques to handle missing data for both effects and costs.<sup>36,44</sup> However, we cannot exclude a potential bias due to missing data. Second, this study was not powered to statistically test the health economic differences. Rather, we relied on non-parametric and medical decision-making techniques to make inferences.<sup>35</sup> Third, the costs and effects were evaluated over 6 months. It is, therefore, not possible to draw conclusions about the longer-term follow-up or the dynamic development of costs. Fourth, we only focused on the societal perspective; other perspectives, such as that of the healthcare payer, are also important. Fifth, we did not include costs for diabetes drugs; these costs can have a huge impact on diabetes-related costs and further studies should focus on this. Our findings should thus be interpreted with caution.

### Conclusion

To summarise, the GET.ON M.E.D. intervention has been shown to have a high probability of being cost-effective in treating comorbid symptoms of depression in individuals with type 1 or type 2 diabetes

mellitus compared with an active psychoeducation control group, especially from a cost-effectiveness perspective. Given the increasing number of individuals with diabetes and symptoms of depression, and the fact that only a small number of these people are reached by currently available healthcare services,<sup>45</sup> further research is necessary to compare such web-based interventions with routine treatment so that policy recommendations can be made.

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## psychiatry in literature

### The psychology of enhanced memory in Mark Twain's *Life on the Mississippi*

Alistair Stewart

The 2006 finding of increased grey matter volume in the posterior hippocampus in London taxi drivers who have had to learn 'The Knowledge' is well known. Mark Twain addressed a similar subject phenomenologically in his 1883 book *Life on the Mississippi*.

Samuel Clemens took his pen name from the cry on a paddle steamer meaning 'Safe water! Go ahead!' He earned his right to it from the 5 years he spent in his 20s as a pilot on the Mississippi steamboats. These pilots faced a considerable challenge: 'Ol' Man River' was a vast and unpredictable waterway whose muddy banks were constantly shifting, creating and then swallowing islands reefs and sandbanks, generating new currents, eddies, channels and treacherous shallows. To his dismay, Twain was told by his mentor Mr Bixby that he would have to 'learn the shape of the river in all the different ways which could be thought of – upside down, wrong end first, inside out, fore-and-aft, and thortships – and then know what to do on gray nights when it hadn't any shape at all.'

Twain developed a deep admiration for his fellow navigators, saying of a pilot that his 'movements were entirely free; he consulted no one, he received commands from nobody, he promptly resented even the merest suggestions. Indeed, the law of the United States forbade him to listen to commands or suggestions'. The main reason for this high status was the 'faculty which a pilot must incessantly cultivate until he has brought it to absolute perfection. Nothing short of perfection will do. That faculty is memory.'

Twain describes the pilots' ability to be guided by their memory in the face of all distraction, as well as the highly focused nature of their superior retentive faculty, so that they might read the river exactly – but not recall what they'd had for breakfast. He also mentions one pilot whose prodigious memory was global in its capacity, but with the disadvantage that he could not forget anything, so he was constantly distracted. He might start telling a funny story about a dog but then veer off into references to owners, their families, the prices of fodder and livestock, circuses, Africa, religion and the power of prayer; mentioning nothing more about the dog.

In time, the pilots established a closed shop, the Pilots' Benevolent Association, which added an important supplement to the powers of their memories. This involved a system of locked boxes that were kept at all main stopping points on the river and which could only be opened with special keys held by Association pilots, providing a means whereby information could be securely shared. This improved safety on the river so much that the pilots' monopoly was enforced by 'a power behind the throne that was greater than the throne itself. It was the underwriters!'

Thus, the best results came from cooperation added to the power of individual memory. Where does the best balance lie today between using our trained memories and outsourcing the task to search engines and mobile devices?

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