HEALTH ECONOMICS, POLICY and LAW

volume 5 · part 1 · january 2010

CONTENTS

Guest Editorial

1 How can demography inform health policy? *Tiziana Leone*

Articles

- 13 User choice in European health systems: towards a systematic framework for analysis *Florian P. Kreisz, Christian Gericke*
- 31 Access and choice competition under the roof of solidarity in German health care: an analysis of health policy reforms since 2004 Melanie Lisac, Lutz Reimers, Klaus-Dirk Henke, Sophia Schlette
- 53 Does competition among general practitioners increase or decrease the consumption of specialist health care? Trond Tjerbo

Perspective

71 The ten characteristics of the high-performing chronic care system *Chris Ham*

Debate

- 91 Contingent valuation: what needs to be done? Richard D. Smith, Tracey H. Sach
- 113 What needs to be done in contingent valuation: have Smith and Sach missed the boat? Rachel Baker, Gillian R. Currie, Cam Donaldson
- 123 Contingent valuation studies and health policy Matthew D. Adler
- 133 Contingent valuation: has the debate begun? Richard D. Smith, Tracey H. Sach

Cambridge Journals Online For further information about this journal please go to the journal web site at: journals.cambridge.org/hep



Instructions for Contributors

- All contributions should be submitted online at http://mc.manuscriptcentral.com/hepl. Please send all general correspondence to Azusa Sato, Editorial Assistant, *Health Economics, Policy and Law*, LSE Health and Social Care, London School of Economics and Political Science, Houghton Street, London WC2A 2AE, United Kingdom (Email: hepl@lse.ac.uk).
- Original research articles should be between 6,000 and 8,000 words, including tables and figures, with an accompanying abstract not exceeding 200 words. Contributors should note the journal's editorial policy, which is stated within the inside front cover.
- 3. Guest editorials will be invited pieces in which authors will provide a short, analytical commentary on a topical issue. The recommended length for guest editorials is 2,000 words. Some issues of the journal may also contain review articles (5,000 words) and debate essays (3,000 words). Review articles will feature a discussion of two or three books on a related theme while debate articles will assess an area within the scholarly disciplines or policies pertinent to health. For specific comments on the appropriateness of an idea for a review article, debate essay or a research article generally, please contact Adam Oliver at a.j.oliver@lse.ac.uk or Elias Mossialos at e.a.mossialos@lse.ac.uk
- Submission of an article is taken to imply that it has not been previously published and is not being considered for

publication elsewhere. Authors of articles published in the journal assign copyright to Cambridge University Press (with certain rights reserved) and you will receive a copyright assignment form for signature on acceptance of your paper.

- 5. All articles should be written in English (authors are responsible for any language editing required) and should follow the style sheet which contains detailed information on referencing, footnotes, spelling etc. The full style sheet may be found at: journals.cambridge.org/hep or obtained from the Editorial Assistant (hepl@lse.ac.uk).
- First proofs may be read and corrected by contributors provided they can return the corrected proofs within two days of receiving them.
- Health Economics, Policy and Law endorses the International Committee of Medical Journal Editors' Uniform Requirements for Manuscripts Submitted to Biomedical Journals. Authors should familiarise themselves with the Uniform Requirements at www.ICMJE.org before submitting their manuscripts.
- Authors of accepted articles will be supplied with two complimentary copies of the printed issue in which their contribution is published. Each contributor shall on request also be provided with a copy of the PDF version of their article to create printed offprints.

Subscriptions

Health Economics, Policy and Law (ISSN 1744-1331) is published four times a year in January, April, July and October. Four parts form a volume.

The 2010 subscription price (excluding VAT) of a volume, which includes print and electronic access, is £166 (US \$270 in USA, Canada and Mexico); £45 (US \$72) for individuals, which includes print only, ordering direct from the publishers and certifying that the journal is for their personal use. The electronic-only price available to institutional subscribers is £145 (US \$235 in USA, Canada and Mexico). Single parts are £37.00 net (US \$59.00 in USA, Canada and Mexico) plus postage. EU subscribers (outside the UK) who are not registered for VAT should add VAT at their country's rate. VAT registered members should provide their VAT registration number. Japanese prices for institutions (including ASP delivery) are available form Kinokuniya Company Ltd, P.O. Box 55, Chitose, Tokyo 156, Japan.

Orders, which must be accompanied by payment, may be sent to a bookseller, subscription agent or direct to the publisher: Cambridge University Press, The Edinburgh Building, Shaftesbury Road, Cambridge CB2 8RU; or in the USA, Canada and Mexico: Cambridge University Press, 32 Avenue of the America's, New York, NY 10013-2473. Periodicals postage paid at New York, NY and at additional mailing offices.

Copying

This journal is registered with the Copyright Clearance Center, 222 Rosewood Drive, Danvers, MA 01923, USA. Organizations in the USA who are also registered with the C.C.C. may, therefore copy material (beyond the limits permitted by, sections 107 and 108 of U.S. Copyright law) subject to payment to the C.C.C of the per copy fee of \$9.50. This consent does not extend to multiple copying for promotional or commercial purposes. Code 1744-1331/10. ISI Tear Sheet Service, 3501 Market Street, Philadelphia, PA 19104, USA, is authorized to supply single copies of separate articles for private use only. Organizations authorized by the Copyright Licensing Agency may also copy, material subject to the usual conditions. For all other use, permission should be sought from Cambridge or from the American Branch of Cambridge University Press.

Health Economics, Policy and Law and all other Cambridge journals can be accessed at journals.cambridge.org

© Cambridge University Press 2009

postage paid at New York, NY and at additional mailing offices. Printed in the United Kingdom by Latimer Trend https://doi.org/10.1017/S1744133109990375 Published online by Cambridge University Press

CAMBRIDGE

JOURNALS

Knowledge is no longer shelved

The Cambridge Journals Digital Archive contains more than 160 journals, more than 3 million pages and more than 8 million linked references. Knowledge is now more visible and more searchable than ever.



Advertising Opportunities

To advertise in this journal and for details of pricing, availability and discount opportunities please contact:

Advertising in UK, Europe and rest of world

The Advertising Sales Team Cambridge University Press The Edinburgh Building, Shaftesbury Road, Cambridge, UK, CB2 8RU Tel: +44 (0)1223 325083 Email: ad_sales@cambridge.org

Advertising in USA, Mexico and Canada

Journals Advertising Coordinator 32 Avenue of the Americas, New York, NY 10013-2473, USA Tel: +1 (212) 337 5053 Fax: +1 (212 337 5959) E-mail: journals_advertising@cambridge.org

