SPRING 1967

2

0

A

1



- Easley & Willingham, Land Speculators

- The Black Ball Line
- THE EDITOR'S CORNER
- BOOK REVIEWS

E

3

https://doi.org/10.1017/S0007680500017505 Published online by Cambridge University Press PUBLISHED BY HARVARD UNIVERSITY GRADUATE SCHOOL OF BUSINESS ADMINISTRATION

EDITOR

JAMES P. BAUGHMAN Harvard University

v 5

0 R

ADVISORY BOARD

JACK BLICKSILVER Georgia State University

MEYER H. FISHBEIN National Archives

ARTHUR M. JOHNSON Harvard University

RALPH W. HIDY Harvard University

DAVID S. LANDES Harvard University

GERALD D. NASH University of New Mexico

RODMAN W. PAUL California Institute of Technology

M. M. POSTAN University of Cambridge

Ð

RE

FRITZ REDLICH Harvard University [Retired]

DWIGHT E. ROBINSON University of Washington

> HENRY ROSOVSKY Harvard University

MORTON ROTHSTEIN University of Wisconsin

ROBERT S. SMITH Duke University

JAMES H. SOLTOW Michigan State University

Honorary Members

ARTHUR H. COLE Harvard University [Emeritus]

HENRIETTA M. LARSON Harvard University [Emerita]

> International Correspondents

ALDO DE MADDALENA Università Degli Studi Di Parma

WOLFRAM FISCHER Freie Universität Berlin

CLAUDE FOHLEN Université de Besançon

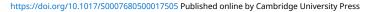
KARL-GUSTAF HILDEBRAND Uppsala Universitet

> F. E. HYDE University of Liverpool

H. KLOMPMAKER Academy of Advanced Economic Studies (Haarlem)

KEIICHIRO NAKAGAWA University of Tokyo

WILLIAM WOODRUFF University of Melbourne



COVER: Agence du Crédit Lyonnais,

London (c. 1913), see pp. 94-103.

BUSINESS HISTORY REVIEW

CONTENTS

THE "WESTERN LAND BUSINESS:" THE STORY OF EASLEY & WILLINGHAM, SPECULATORS	1
ROBERT P. SWIERENGA	T
AMERICAN BUSINESS AND FOREIGN AID: THE EISENHOWER YEARS .	21
THOMAS V. DIBACCO	
WHAT PRICE STYLE? THE FABRIC-ADVISORY FUNCTION OF DRYGOODS COMMISSION MERCHANT, 1850–1880 HANSJÖRG SIEGENTHALER	36
•	
FOREIGN-OWNED RAILWAYS IN ARGENTINA: A CASE STUDY OF ECONOMIC NATIONALISM	62
WINTHROP R. WRIGHT	
THE PRESENT STATE OF BUSINESS HISTORY IN FRANCE CLAUDE FOHLEN	94
LAGNIAPPE	104
THE EDITOR'S CORNER	108
BOOK REVIEWS	
Schmookler, Jacob, Invention and Economic Growth. Reviewed by Lance E. Davis	110
Levy-LeBoyer, Maurice, Les Banques Européennes et L'Indus- trialization Internationale dans la Premiere Moitié du XIXe Siècle. Reviewed by Claude Fohlen.	112
Bailey, J. D., A Hundred Years of Pastoral Banking: A History of the Australian Mercantile Land & Finance Company, 1863– 1963. Reviewed by Clark C. Spence.	113
Hirshson, Stanley P., Grenville M. Dodge: Soldier, Politician, Railroad Pioneer. Reviewed by Maury Klein	115
Adler, Jacob, Claus Spreckles The Sugar King in Hawaii. Re- viewed by John H. Kemble	116
Kurtz, Christian, Verbände der Deutschen Papiererzeugenden Industrie, 1870–1933. Reviewed by Walter Froehlich	117

(continued on next page)

PUBLISHED QUARTERLY BY THE HARVARD GRADUATE SCHOOL OF BUSINESS ADMINISTRATION

VOLUME XLI, NUMBER 1

SPRING 1967

CONTENTS

(continued)

Feldman, Gerald D., Army, Industry, and Labor in Germany,	
1914-1918. Reviewed by Theodore Ropp	118
Komiya, Ryutaro and Robert S. Ozaki, Postwar Economic	
Growth in Japan. Reviewed by Kozo Yamamura	120
Morrison, George R., Liquidity Preferences of Commercial	
Banks. Reviewed by Herman E. Krooss	121

The BUSINESS HISTORY REVIEW does not assume responsibility for statements of fact or opinions made by its contributors.

Contents are currently indexed or abstracted in: Business Periodicals Index; Index to Economic Journals; Business Methods Index; Historical Abstracts; America: History and Life; and Book Review Index. Second-class postage paid at Boston, Massachusetts. Printed at the Harvard University Printing Office.

Copyright © 1967, by the President and Fellows of Harvard College.

The BUSINESS HISTORY REVIEW is published in the Spring, Summer, Autumn, and Winter. Address all communications, including manuscripts, change of address, and rights and permissions inquiries to BUSINESS HISTORY REVIEW, 214–16 Baker Library, Soldiers Field, Boston, Massachusetts 02163. Telephone 617–547–9800. Regular subscription rate \$10 per year. Special rate for teachers and students \$5 per year. Single copies and reprints of most articles are available; information on request.