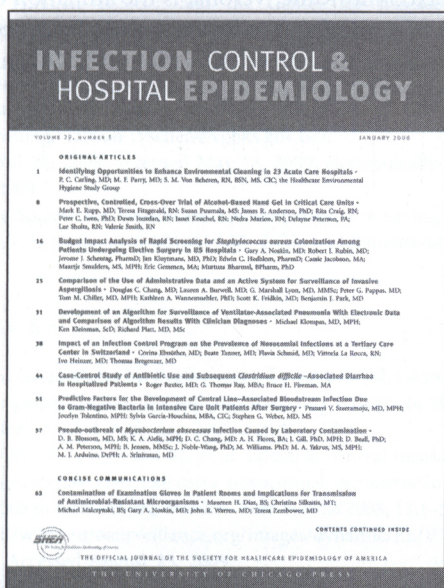


INFECTION CONTROL & HOSPITAL EPIDEMIOLOGY



2009 Advertising Rates:

Full Page	7 3/4" x 10 3/8"	\$730*
Vert Half	3 1/2" x 10 3/8"	\$560*
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Trim Size	8 1/4" x 10 7/8"	

*denotes net rate, noncommissionable.

Rates apply to Recruitment Advertising only.
Additional \$50 to typeset/design half page ad;
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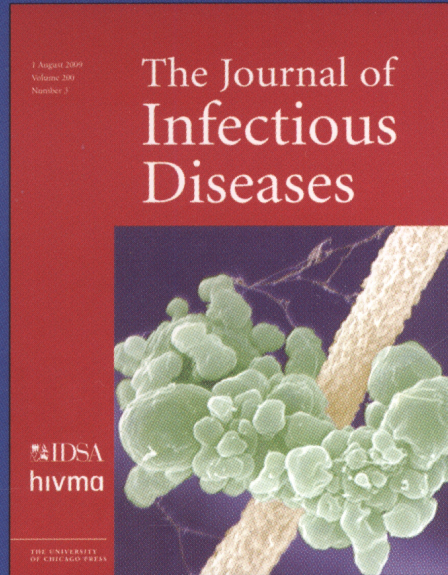
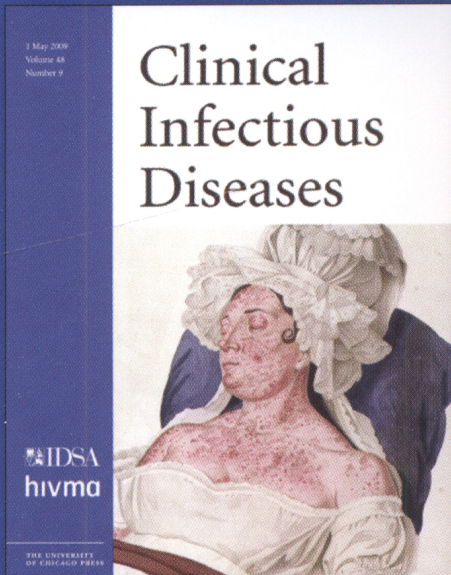
Issue	Space & Art
January	December 3
February	January 5
March	January 30
April	March 3
May	March 30
June	May 1
July	May 28
August	July 2
September	July 31
October	September 3
November	October 1
December	October 29

For recruitment as well as commercial advertising information please email Carmela Barhany at cbarhany@press.uchicago.edu; phone 773.702.3120; fax 773.702.0172.

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Gain the Attention of Infectious Diseases Professionals Across the Spectrum

Clinical Infectious Diseases

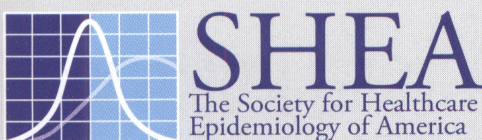
The Most Influential Infectious Diseases Journal with a Focus on Clinical Practice

The Journal of Infectious Diseases

Reach the Most Influential Readers in Infectious Disease Research

Infection Control and Hospital Epidemiology

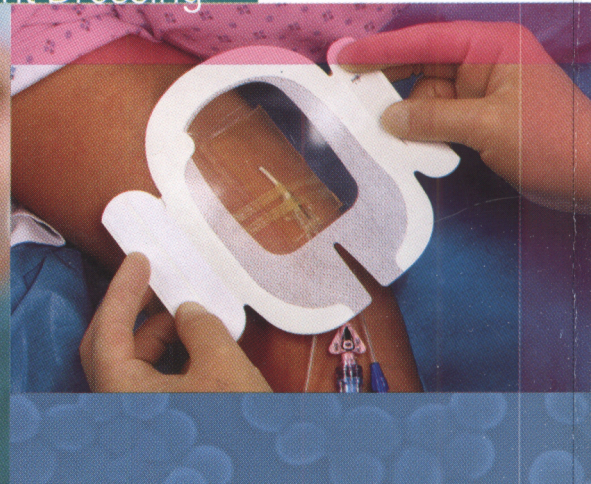
Reach Key Decision Makers from Physicians to Hospital Administrators



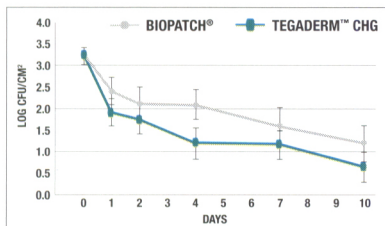
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Tegaderm™ CHG

Chlorhexidine Gluconate IV Securement Dressing



See the Evidence for Yourself



Proven more effective than BioPatch® at reducing skin flora on healthy volunteers for up to 10 days.¹

The *only* transparent IV site dressing integrated with a CHG gel pad proven to reduce skin flora better than BioPatch®.

You know reducing skin flora at the catheter insertion site helps to reduce or prevent CRBSIs. The CDC recommends transparent dressings and the use of CHG to reduce skin flora at the IV site. In studies, 3M™ Tegaderm™ CHG was proven to be:

- As effective as, or better than BioPatch®, at reducing skin flora on healthy volunteers for up to 10 days¹
- More effective than BioPatch® at preventing re-growth of skin flora on healthy volunteers at 7 days¹
- Statistically better than BioPatch® in overall performance, ease of applying correctly, and ability to see IV site—as rated by 12 out of 12 clinicians²

Tegaderm™ CHG is the *only* transparent IV site dressing integrated with a CHG gel pad proven to reduce skin flora, a leading cause of CRBSIs.*

Visit www.3M.com/tegadermchg to see the evidence for yourself.

*3M™ Tegaderm™ CHG Dressing has not been studied in a randomized, controlled trial as to its effectiveness in preventing CRBSIs.

¹ Maki, DG (2008) A Novel Integrated Chlorhexidine-impregnated Transparent Dressing for Prevention of Vascular Catheter-related Bloodstream Infection: A Prospective Comparative Study in Healthy Volunteers. The Society for Healthcare Epidemiology of America April 2008.

² Eyberg C., Pyrek, J (2008). A Controlled Randomized Prospective Comparative Pilot Study to Evaluate the Ease of Use of a Transparent Chlorhexidine Gluconate Gel Dressing Versus A Chlorhexidine Gluconate Disk in Healthy Volunteers JAVA p112-117 Vol 13 No 3 | 2008.

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