
Association News

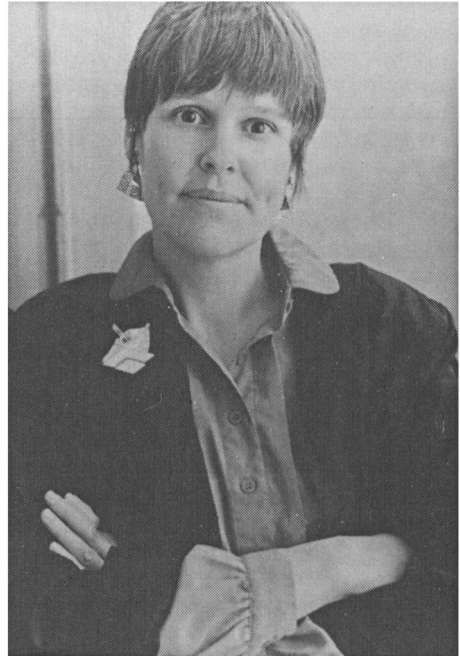
Report of the Executive Director, 1987-88

Catherine E. Rudder

In Thomas Mann's report as APSA executive director last year, he suggested that there would be no shortage of challenges in the coming year. His prediction proved true. Thanks to his able leadership since 1981, APSA was in an excellent position to meet those challenges, some significant and some simply vexing.

No doubt the most important question is how we stand financially after the October 19 stock market crash. Thanks to the wise investment strategy of the Trust and Development Committee, we were not devastated by the precipitous downturn. Although our portfolio lost about 10% of its immediate value, we did considerably better than the average institutional investor whose portfolios declined by an estimated 13%.

Perhaps the best news is that the predictions of a market collapse, reminiscent of the 1929 disaster, proved incorrect. As Table I shows, we continue to have a solid



CATHERINE E. RUDDER

Table I. Market Value of APSA Funds, 1981-1988

Year*	Trust and Development Fund	Endowed Program Funds
1981	\$ 783,081	\$ 94,118
1982	806,593	118,214
1983	1,080,985	149,682
1984	1,001,775	225,580
1985	1,450,032	264,149
1986	1,677,365	304,105
1987	1,811,794	362,174
1988 (projected)	1,800,000	382,268

*June 30 of each year.

Table 2. Budget Summary, 1979-1988

Year	Income	Expenditures	Surplus
1979-80	\$ 930,157	\$ 929,857	\$ 300
1980-81	1,007,675	977,328	30,347
1981-82	1,117,201	1,043,255	74,446
1982-83	1,202,078	1,094,415	107,663
1983-84	1,323,074	1,247,529	75,545
1984-85	1,415,077	1,353,334	54,738
1985-86	1,505,224	1,453,248	51,976
1986-87	1,585,000	1,500,000	85,307
1987-88*	1,636,404	1,628,504	60,000

*Projected.

base of assets that we anticipate will grow gradually over the long term.

There is extremely good news with regard to the annual operating budget. The Council successfully acted last year to increase revenues to stem a projected budget deficit of \$32,000 with the result that we look forward to a hefty surplus of \$60,000 for FY 1987-88, as indicated in Table 2. One measure taken was to increase institutional fees which resulted in a slight drop in the number of institutional members (see Table 3). Otherwise, membership levels remain strong and growing.

One of my goals as executive director has been to keep a tight rein on individual membership dues which have not in-

creased since the beginning of this decade. So far we have been successful despite an unusually high level of program activity this year.

Nevertheless, a constitutional amendment was approved by APSA members in fall of 1987 to permit the Council to alter dues levels if necessary. The only actions that have been taken in that regard have been the Council's reaffirmation that student dues should remain low (\$15) and that Life Memberships should be increased beginning January 1, 1989 to prevent structural deficits in future decades. It is still possible to become a Life Member for \$1,000 until the end of this year.

In addition to holding down dues, we

Table 3. APSA Members, 1974-88

Year*	Regular	Associate	Student	Retired	Life	Family	Total Individual	Institutional
1974	7,793		4,006	217	101	137	12,254	3,504
1975	7,335		3,912	206	100	149	11,702	3,648
1976	7,428		3,603	245	96	134	11,506	3,588
1977	7,228		3,076	270	95	142	10,811	3,466
1978	7,094		2,655	301	97	154	10,301	3,338
1979	6,845		2,335	310	91	148	9,729	3,339
1980	6,592		2,159	344	91	135	9,321	3,337
1981	6,423		1,901	349	92	129	8,894	3,283
1982	5,838		1,984	388	97	134	8,441	3,156
1983	5,764		2,068	382	104	130	8,448	3,018
1984	5,891		2,511	378	111	151	9,042	3,059
1985	5,879	106	2,595	411	116	166	9,273	2,996
1986	6,009	145	2,589	432	117	173	9,465	3,046
1987	5,913	154	2,775	439	127	202	9,610	3,109
1988	6,171	173	2,728	450	129	186	9,837	2,975

*January of each year.

Table 4. Organized Section Members, 1988

Organized Section	Number of Members
Federalism and Intergovernmental Relations	250
Law, Courts and Judicial Process	586
Legislative Studies	445
Policy Studies	531
Political Organizations and Parties	412
Public Administration	526
Conflict Processes	217
Representation and Electoral Systems	246
Presidency Research	325
Political Methodology	243
Religion and Politics	276
Politics and Life Sciences	94
Urban Politics	268
Applied Political Science	185
Science and Technology	158
Women and Politics	341
Foundations of Political Theory	314
Computer Users	Now forming

are making a concerted effort to increase membership in the association by inviting lapsed members to rejoin, publicizing the services and activities of APSA, trying to be as responsive as we possibly can to the needs of political scientists, increasing membership benefits, representing political science effectively here in Washington, and making it easy to join APSA. We now accept VISA and MASTERCARD for membership payments—a measure that should be especially helpful to political scientists who live outside the U.S.

Organized Sections

One service that has been particularly successful has been the development of Organized Sections. This spring the Council approved the eighteenth section, Computer Users (Table 4).

Because the Organized Sections are evolving, it is unclear what relationship they will have to the governing structure of APSA or to fundamental programs of APSA such as the Annual Meeting. Cur-

rently, there is a Council Committee on Organized Sections to work on these matters. We can anticipate that this relationship will be of continuing concern to most members of APSA.

Annual Meeting

The 1987 Annual Meeting, organized by Robert Jervis, was the best attended meeting APSA has ever held in Chicago and was only 82 short of our largest recent meeting which was held in Washington in 1986 (Table 5). As gratifying as such high attendance figures have been, a serious problem developed with regard to the number of panels offered. In 1987 we held 659 panels sponsored by the Program Committee, Organized Sections, APSA committees and unaffiliated groups, compared to 142 in 1972.

As Charles O. Jones' Ad Hoc Committee on the Structure of the Annual Meeting reported last year, not only had the program become a "scheduling nightmare" (in part because of multiple par-

Table 5. Annual Meeting Registration, 1967-87*

1967	2473 (Chicago)
1968	3723 (Washington, D.C.)
1969	4142 (New York)
1970	2397 (Los Angeles)
1971	2732 (Chicago)
1972	3380 (Washington, D.C.)
1973	2312 (New Orleans)
1974	2773 (Chicago)
1975	2478 (San Francisco)
1976	2295 (Chicago)
1977	2624 (Washington, D.C.)
1978	2373 (New York)
1979	2687 (Washington, D.C.)
1980	2745 (Washington, D.C.)
1981	2887 (New York)
1982	2205 (Denver)
1983	2859 (Chicago)
1984	3391 (Washington, D.C.)
1985	2842 (New Orleans)
1986	3602 (Washington, D.C.)
1987	3524 (Chicago)

*1972-87 figures include exhibitors registered at the meeting, since their fee for booth rental includes the cost of their registration.

Association News

ticipations), but also attendance at the panels was low to non-existent in some cases. As a result of the recommendations of the committee, the Council adopted a number of rules designed to get the Annual Meeting under control.

In 1988 we will hold a much more manageable 455 panels, and we will have accommodated to some degree every group who asked for space. The distribution of panels was based on the premise that all three segments of the annual meeting (the Official Program, the Organized Sections, and the unaffiliated groups) are important to our discipline. Unaffiliated groups are welcome sources of innovation and difference in the profession, and it is important to foster the development and growth of Organized Sections. At the same time, the Official Program needs to remain the focus and intellectual core of the Annual Meeting. I think we have balanced these needs and am anxious to have members' assessments of the functioning of the 1988 meeting.

For 1989 the Council has authorized the integration of Organized Sections into the Official Program. This one-year experiment will be reviewed next year.

IPSA

Perhaps the greatest challenge we have faced this year is our hosting the 14th World Congress of the International Political Science Association. Our first priority is to put on a well-run, stimulating scholarly meeting. Robert Hauck, who was named Associate Director of APSA this year, is leading this effort for the national office. Hauck anticipates that APSA will have raised \$135,000 in non-governmental travel funds for IPSA participants, a record unmatched by host organizations in previous years.

Outside Support

In order to maintain and add programs, we have continued the strategy of seeking outside support and developing partially self-funding services. I am happy to report that the Ford Foundation agreed to fund our Summer Institute for Black Under-

graduates both this year and next. This program, under the direction of Jewel Prestage of Southern University and Peter Zwick of Louisiana State University, has dovetailed remarkably well with APSA's Graduate Fellowship Program for Black Undergraduates, directed by Maurice Woodard. Of the 13 Black American Graduate Fellows for 1988-89, eight participated in APSA's Summer Institute.

Rob Hauck has begun the Political Science Software Review Project, underwritten by IBM's Academic Information Systems. In this project a task force will stimulate the development of, review and disseminate political science software for classroom use.

The Commission on the Bicentennial of the United States Constitution is funding again this year the James Madison Fellowship Program for high school teachers, an activity of Project '87 directed by Sheilah Mann. In addition, the Commission will support the publication of documentary essays that originally appeared in *this Constitution*, while Congressional Quarterly is also publishing a second collection of essays from the Project '87 magazine.

Publications

The most visible part of our work is our publications. As you may have noticed, *The Political Science Teacher* (formerly the *News for Teachers*) and *PS*, with the added subtitle of *Political Science & Politics*, have been completely redesigned and are now easier to read and use. The new units on Women and Politics to supplement introductory American Government texts are now available, as is the *Directory of Black American Political Scientists*.

Thanks to the work of the APSR editorial assistants at Ohio State, the *Style Manual for Political Science* is now in its second edition and has been adopted by a number of political science journals. And, under the editorship of Milton Cummings, V. O. Key, Jr. and the *Study of American Politics*, the first monograph sponsored by the Ebron M. Kirkpatrick Fund, is being printed this summer.

The final publication pending for this year is APSA's *Biographical Directory*,

which was last published in 1973. Unfortunately, the company inputting the biographical data could not read many of the hand-written forms submitted by our members. Our staff went back to the original forms to correct thousands of entries, a process that took many months but that, happily, is finished. By the time you read this report, the directory should be on its way to you if you ordered a copy.

APSA Committees and Other Activities

APSA committees have been working diligently all year long. Some of the most important developments have included the establishment of a departmental services program for high schools offering Advanced Placement courses, the completion of the work of the Committees on Retired Political Scientists and on Applied Political Science, and the establishment of the Committee on International Political Science as a standing committee. Detailed reports on these and other activities can be found in the last four issues of *PS* (see Index appended to this report).

Review Essays Upcoming in the *APSR*

Helen Ingram, Book Review Editor of the *American Political Science Review*, has announced two upcoming review essays.

Byron Shafer of Nuffield College, Oxford, on "Scholarship on Presidential Selection" in the September issue will review:

C. Anthony Broh's *A Horse of a Different Color: Television's Treatment of Jesse Jackson's 1984 Presidential Campaign*.

Alexander Heard and Michael Nelson's (eds.) *Presidential Selection*.

Shanto Iyengar and Donald R. Kinder's *News That Matters: Television and American Opinion*.

Gary R. Orren and Nelson W. Polsby's (eds.) *Media and Momentum: The New Hampshire Primary and Nomination Politics*.

Howard L. Reiter's *Selecting the President: The Nominating Process in Transition*.

Murray Edelman of the University of Wisconsin will publish an essay on "Some Skeptical Studies of Political Language, the Media, and Mass Culture" in the December issue. The books he will review will include:

David Green's *Shaping Political Consciousness*.

Donald Lazere's (ed.) *American Media and Mass Culture: Left Perspectives*.

Daniel T. Rogers' *Contested Truths: Keywords in American Politics Since Independence*.

Michael Rogin's *Ronald Reagan, the Movie and Other Episodes in Political Demonology*.