# Harvard Studies in Economics and Industry

#### HENRY VARNUM POOR

BUSINESS EDITOR, ANALYST, AND REFORMER

By ALFRED D. CHANDLER, Jr. As the creative editor of the American Railroad Journal and of Manual of the Railroads of the United States, Henry Varnum Poor consistently analyzed business problems and suggested changes and reforms raised by the first great expansion of the American railroad network. This illuminating biography brings out, therefore, the major questions of construction, finance, organization, and competition faced by America's first big business. Frontispiece, map, figures.

Coming October 18, \$6.50

### ROCHESTER: THE QUEST FOR QUALITY, 1890-1925

By BLAKE McKELVEY. Here is a readable account of a city's "coming of age." The story has varied facets: the many inventions originating in Rochester; the dynamic growth of the Eastman Kodak Company, Bausch and Lomb, and other industries; and the creation by public-spirited citizens of a lively literary, artistic, and musical community. 65 illustrations.

Coming October 31, \$6.00

### THE AMERICAN RAILROAD NETWORK, 1861-1890

GEORGE ROGERS TAYLOR and IRENE D. NEU show that there was no integrated railway system in 1861. They describe how the impediments to through traffic arose and how special interests perpetuated them, and tell how physical integration did then take place. With large-scale maps in color. \$3.75

### POLICY FORMATION IN RAILROAD FINANCE

JOHN TETTEMER O'NEIL examines the efforts of the Chicago, Burlington & Quincy Railroad to refinance an \$85,000,000 bond issue. His book constitutes a revealing case history in the development of a defensible financial policy by a large corporation. \$4.50

Through your bookseller, or from



#### HARVARD UNIVERSITY PRESS

79 GARDEN STREET, CAMBRIDGE 38, MASSACHUSETTS

## The Business History Review

A quarterly journal specializing in the history of business

Development of administrative methods

Roles of management and labor in industrial expansion

Growth of business functions, such as marketing and investment banking

Relation of business attitudes and actions to social change

Biographies of leading businessmen

Histories of important business firms