The Emergence and Revival of Charismatic Movements

Political movements founded by charismatic leaders are often considered ephemeral. Existing literature argues that because they rest on unmediated, emotional attachments between leaders and followers, these movements either fade quickly after their leaders disappear or transform into routinized parties. Yet, charismatic movements around the world have proven surprisingly resilient and have retained their personalistic core. Focusing on Argentine Peronism and Venezuelan Chavismo, this book investigates the nature and trajectory of charismatic movements from the perspectives of both leaders and followers. Using interviews, focus groups, and survey experiments, Caitlin Andrews-Lee reveals that charismatic movements can emerge, survive, and become politically revived by sustaining – not discarding – their personalistic character. Followers' charismatic attachments to the movement founder can develop into an enduring, deeply affective political identity that successors can reactivate under certain conditions by portraying themselves as symbolic reincarnations of the founder. Consequently, charismatic movements can have lasting, deleterious effects on democracy. This title is also available as Open Access on Cambridge Core.

CAITLIN ANDREWS-LEE is Assistant Professor of Politics and Public Administration at Ryerson University. Previously, she was a postdoctoral fellow at the Center for Inter-American Policy and Research (CIPR) at Tulane University. She has published articles on charismatic politics, political behavior, and democracy in journals such as *Comparative Political Studies*, *Comparative Politics*, *Political Research Quarterly*, and *Journal of Politics in Latin America*.

Published online by Cambridge University Press

Published online by Cambridge University Press

The Emergence and Revival of Charismatic Movements

Argentine Peronism and Venezuelan Chavismo

CAITLIN ANDREWS-LEE
Ryerson University

Published online by Cambridge University Press

CAMBRIDGE
UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

103 Penang Road, #05–06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org
Information on this title: www.cambridge.org/9781108831475
DOI: 10.1017/9781108917353

© Caitlin Andrews-Lee 2021

This work is in copyright. It is subject to statutory exceptions and to the provisions of relevant licensing agreements; with the exception of the Creative Commons version the link for which is provided below, no reproduction of any part of this work may take place without the written permission of Cambridge University Press.

An online version of this work is published at doi.org/10.1017/9781108917353 under a Creative Commons Open Access license CC-BY-NC 4.0 which permits re-use, distribution and reproduction in any medium for non-commercial purposes providing appropriate credit to the original work is given. You may not distribute derivative works without permission. To view a copy of this license, visit https://creativecommons.org/licenses/by-nc/4.0/

All versions of this work may contain content reproduced under license from third parties. Permission to reproduce this third-party content must be obtained from these third-parties directly.

When citing this work, please include a reference to the DOI 10.1017/9781108917353

First published 2021

A catalogue record for this publication is available from the British Library.

ISBN 978-1-108-83147-5 Hardback
ISBN 978-1-009-46270-9 Paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

Published online by Cambridge University Press