

F. E. PEACOCK PUBLISHERS, INC.

NEW

NEW

NEW

BIG BUSINESS IN AMERICA: Attack and Defense

Edited by **C. Joseph Pusateri**, Loyola University, New Orleans

This is a combination of text and primary source documents. It is designed to give the reader an appreciation of the complexity of the challenge of modern, large scale business enterprises co-existing with the values of an earlier America.

The theme of dilemma is used to trace two parallel lines of development. One records the organizational changes in big business from its origins in the Civil War era to its twentieth century maturity. The second follows the varying nature of the public response to industrialism.

January 1975

192 pages

c. \$3.95 paper



Write to Edward A. Thomas for examination copies

F. E. PEACOCK PUBLISHERS, INC. ITASCA, ILLINOIS 60143

Evolution of International Management Structures

Edited by Harold F. Williamson

Specialists in the multinational corporation examine its emergence in the West, Japan, and the Soviet Union, its structural development in response to economic and social forces, and its implications for the underdeveloped and industrialized countries alike. \$20.00

Published jointly by the **University of Delaware**
and the **Eleutherian Mills-Hagley Foundation**



The Anzin Coal Company, 1800–1833

**Big Business in the Early Stages of the
French Industrial Revolution**

Reed G. Geiger

“Truly impressive scholarship. This book is sure to be met with wide and lasting interest in the field of economic history.”—Martin Wolfe, University of Pennsylvania. \$18.00

Published by **The University of Delaware Press**



Distributed by **Temple University Press** Philadelphia, Pa. 19122

The Journal of Transport History



Leicester University Press
2 University Road Leicester, England

Established in 1953, this was the first Journal to be devoted to the history of transport as a whole, in all its branches, ancient and modern. It has attained a high reputation for the quality and range of the papers it has published.

A New Series of the Journal was started in 1971, and appears twice yearly, in February and September. Each volume comprises four issues: each issue includes about 64 pages, in size $9\frac{3}{4} \times 7\frac{1}{4}$ inches. The comprehensive character of the First Series has been maintained, and the Journal continues to include book reviews as well as articles. One of its leading features is an annual bibliography of periodical articles in transport studies.

The annual subscription rate is £3.00 (U.S. \$8.00); single copies £1.75; post free. Further details of the New Series and a list of back issues of the First Series are available on request. The Editorial Committee welcomes the submission of articles for consideration, which should be sent to the Editor at this address.

EXPLORATIONS IN ECONOMIC HISTORY

(formerly **EXPLORATIONS IN
ENTREPRENEURIAL HISTORY / SERIES 2**)

A quarterly devoted to the application of the quantitative tools and theories of the economist to the study of man's social and political institutions and experiences. The topics range through business, financial, agricultural, manufacturing, and transportation systems, and the periods from the earliest historical records to the present day and from the industrial West to the developing areas of the East.

Annual subscription, \$10.00; single copy \$3.00.

Editor: Prof. Gary M. Walton, Department of Economics, Indiana University, Bloomington, Indiana 47401.

Published by The Kent State University Press, Kent, Ohio 44240.

Andrew Carnegie and the Rise of Big Business

Harold Livesay

University of Michigan

Documenting the rise of Andrew Carnegie from poor Scottish immigrant boy to richest man in the world, this brief, readable biography — one of the few available on a major American industrialist of the late 19th century — shows how Carnegie's career helped build the American system of industrial management and investment capitalism. The book examines the immigrant mentality as a motivation for success and it provides a description, intelligible to laymen, of the techniques by which 19th-century promoters raised capital, manipulated stock values, and battled each other for control.

Paper 240 pages February 1975
\$3.95 tent. Illustrated

College Division
**Little,
Brown**
and Company
34 Beacon St
Boston, Mass
02106

LABOR HISTORY

VOL. 15

SUMMER 1974

NO. 3

STUDIES IN WORKINGCLASS CULTURE: SOME NINETEENTH CENTURY DEVELOPMENTS

articles by:

Michael Feldberg

Bruce Laurie

Paul Faler

Philip T. Silvia, Jr.

John T. Cumbler

Michael A. Gordon

Daniel Walkowitz

Jean Ann Scarpaci

LABOR HISTORY is published four times a year in winter, spring, summer, and fall. Annual subscription is \$10.00; student subscription \$9.00; single copy \$3.00. Add \$1.00 additional per year for foreign postage. Make checks payable to LABOR HISTORY, Tamiment Institute, 7th floor, Bobst Library N.Y.U., 70 Washington Square South, New York, New York 10012.

BUSINESS HISTORY

Volume XVI

Number 2

July 1974

CONTENTS

ARTICLES:

- William Wood and the Company of Ironmasters
of Great Britain J. M. Treadwell
- Sources of Capital for the Glasgow Tobacco
Trade, c. 1740-1780 T. M. Devine
- An Aspect of Confederate Finance during the
American Civil War: The Erlanger Loan
and the Plan of 1864 M. W. Kirby
- The Lancashire Cotton Industry in the
Inter-War Years: A Study in
Organizational Change David E. Pitfield
- Ealing Business History Seminar: Accounting
in the Nineteenth Century D. J. Oddy

BOOK REVIEWS

Annual Subscription: £3.50

Single Issues: £1.75

Published by

FRANK CASS & CO. LTD.,
67 Great Russell Street,
London WC1B 3BT

AGRICULTURAL HISTORY

A Quarterly Journal

Agricultural History has published since 1927 many articles that have notably altered perspectives on agriculture and agriculture in relation to other aspects of society. The journal has an exceptionally fine record for publication of important scholarship.

Subscriptions are: student, \$5.00; annual, \$8.00; institutional, \$10.00.

Publication Office: Periodicals Department, University of California Press, Berkeley, California 94720.

REPRINTS AVAILABLE

Business History Review

Volume 1-42 and General Index, Volumes 1-27. Boston, Mass., 1926-1968. Available as follows: clothbound complete, \$656.00; paperbound complete, \$516.00; per volume or unit paperbound, \$20.00 (Volumes 1-24 reprinted in units of two or three volumes as follows: 1-3; 4-6; 7-9; 10-12; 13-15; 16-18; 19-20; 21-22; 23-24. Volumes 25-42 available separately.); General Index, Volumes 1-27, paperbound, \$5.00.

Journal of Economic and Business History

Volumes 1-4 (all published). Cambridge, Mass., 1928-1932. Available as follows: clothbound complete, \$120.00; paperbound complete, \$100.00; per volume, paperbound, \$25.00.

Order from:

KRAUS REPRINT CO.

A U.S. Division of Kraus-Thomson Organization Limited

Route 100

Millwood, New York 10546



The Thomas Newcomen \$1,000 Award in Business History

Presented by

THE NEWCOMEN SOCIETY IN
NORTH AMERICA

in cooperation with

THE BUSINESS HISTORY REVIEW

¶ The Newcomen Society in North America, in cooperation with the *Business History Review*, announces a prize of \$1,000 and scroll to be awarded in 1976 for the best book on the history of business published in the United States during the years 1973–1975.

¶ For the purposes of this award, “the history of business” will be interpreted in its broadest sense, including not only the history of firms or industries, but books tracing interactions of businessmen, analyses of business philosophy or behavior, and studies of the adjustment of businesses and businessmen to their economic, political, and social environments.

¶ Criteria for selection will include contribution to knowledge, depth of analysis, soundness of reasoning, clarity of style and organization, and general readability and format.

¶ The committee to select the recipient of the 1976 Thomas Newcomen \$1,000 Award in Business History is composed of: Professor Glenn Porter, Editor, *Business History Review*, Harvard Graduate School of Business Administration; Mr. Stanley van den Heuvel, Trustee, The Newcomen Society in North America; and Professor James P. Baughman, Harvard Graduate School of Business Administration, chairman.

¶ The 1976 Thomas Newcomen \$1,000 Award in Business History will be the fifth in a series of triennial prizes intended to encourage the study and improve the writing of business history in the United States and Canada.

THE HISTORY OF AMERICAN MANAGEMENT

Selections from the
Business History Review

Edited & with an Introduction by

JAMES P. BAUGHMAN
Harvard Graduate School
of Business Administration

Original essays which view in historical perspective the key problems faced by managers of large-scale American enterprise. The emphasis is on "Big Business" covering the period from 1850 to 1950. Focuses on volatile questions and dramatic incidents in the business world. The essays give substantive information about historical events and provide for discussion of the real world versus the ideal world. Presents sufficient data to provide stimulating discussions about each selection.

(38926-2) 264 pp., cloth \$5.95

Orders are processed faster if **Title** and **Title Code** appear on your order.

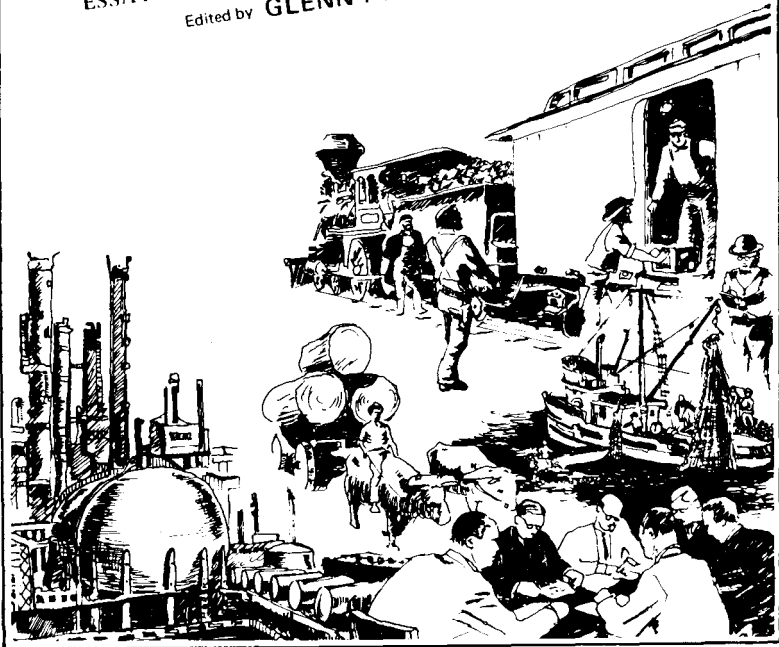
For an approval copy, write Box 903

PRENTICE-HALL

Englewood Cliffs, New Jersey 07632

ENTERPRISE AND NATIONAL DEVELOPMENT

ESSAYS IN CANADIAN BUSINESS AND ECONOMIC HISTORY
Edited by GLENN PORTER AND ROBERT CUFF



These essays deal with a wide range of important topics in the interaction of business, government, and society in Canada. Their value is two-fold. As careful explorations of Canadian history, they provide important insights into the Canadian past. But the issues they treat are still with us, and these essays make important contributions to the continuing debate over such enduring issues as the mainsprings of national identity, the impact of foreign influence on the economy, the search for economic growth, and the optimum relationship between federal and provincial governments in shaping national development.

These essays appeared originally in *Business History Review*. Contributors: Glenn Porter, Christopher Armstrong, H. V. Nelles, Michael Bliss, T. W. Acheson, Stephen Scheinberg, Patricia E. Roy, Alan Wilson. 138 pp. \$2.50/\$6.95.

HAKKERT 554 SPADINA CRESCENT TORONTO M5S 2J9 CANADA