

Editor's Introduction

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The 47th annual meeting of the Business History Conference was held in sunny Miami, Florida, on April 20–22, 2001. Roger Horowitz, Secretary-Treasurer of the BHC, was in charge of organizing the conference overall. Carole Lockman at the Hagley Museum and Library provided invaluable assistance to all involved in making the conference a success. Ken Lipartito and Mira Wilkins were responsible for local arrangements. Geoff Jones chaired the program committee. Jonathan Zeitlin organized the dissertation session. Financial support for the conference was provided by the following units of Florida International University: the Center for Transnational and Comparative Studies, the Knight Ridder Center for Excellence in Management of the College of Business Administration, the Wolfsonian, the Dean of the College of Arts and Sciences, the Department of History, and the Latin American and Caribbean Center. In addition, support was provided by Oxford University Press.

The Business History Conference awarded three prizes at the annual meeting. Chris McKenna received the Herman E. Krooss Dissertation Prize; a summary of his thesis appears in this volume. The Newcomen Article Prize for the best article published in the 2000 volume of *Enterprise & Society* was awarded to Jonathan Zeitlin, for "Reconciling Automation and Flexibility? Technology and Production in the Postwar British Motor Vehicle Industry," 1 (March 2000): 9–62. The Hagley Prize in Business History, presented to a book published within the past two years, was awarded this year to Regina Blaszczyk for *Imagining Consumers: Design and Innovation from Wedgwood to Corning* (Baltimore, Md., 1999).

In this issue of the journal, which completes our second year of publication, we present Naomi Lamoreaux's presidential address, summaries of the four dissertations presented at the annual meeting, abstracts of papers given at the meeting, book reviews, and one long and extraordinarily lively paper on the contributions to business history of two important but overlooked women, Miriam Beard and Henrietta Larson.

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