Cambridge Core

The new home of academic content

cambridge.org/core

Cambridge Core





Books and Journals from Cambridge University Press

The politics list at Cambridge is one of unparalleled quality and range.

Our books list routinely tops surveys of political scientists for the calibre of its output, which includes field-defining series such as Cambridge Studies in Comparative Politics, Cambridge Studies in International Relations and Cambridge Texts in the History of Political Thought.

American Political Science Review and International Organization are widely recognised as the leading generalist journals in political science and international relations, while the likes of British Journal of Political Science and World Politics remain essential reading for researchers worldwide.

For students and scholars across the breadth of political enquiry, Cambridge is the resource of choice.

For further details visit: cambridge.org/core-politics-and-IR

Cambridge **Core**



Political Analysis (ISSN 1047-1987; EISSN 1476-4989) is published quarterly in January, April, July, and October as the official journal of the Society for Political Methodology. The journal is published by Cambridge University Press. Postmaster: send address changes to Political Analysis, Cambridge University Press, One Liberty Plaza, New York, NY 10006, USA.

Instructions for Authors

Authors interested in submitting to *Political Analysis* should consult the instructions for contributors available on the *Political Analysis* website (www.cambridge.org/core/journals/political-analysis). All submissions should be made online through the Political Analysis ScholarOne system (mc.manuscriptcentral.com/pa).

Subscriptions

A subscription to *Political Analysis* comprises 4 issues. The subscription price of Volume 25 (2017) including delivery by air where appropriate (but excluding VAT), is \$653.00 (£437.00) for institutions print and online; \$602.00 (£400.00) for institutions print only; and \$524.00 (£349.00) for institutions online only. The rate for individuals is \$105 (£75) for print only and \$80 (£57) for online only.

Orders, which must be accompanied by payment, may be sent to a bookseller, subscription agent or direct to the publisher: Cambridge University Press, Journals Fulfilment Department, One Liberty Plaza, New York, NY 10006, USA; or Cambridge University Press, University Printing House, Shaftesbury Road, Cambridge CB2 8BS, UK. Alternatively, you can place an order online at www.cambridge.org/core/journals/political-analysis.

For single issues, please contact: customer_service@cambridge.org.

Advertising

For information on display ad sizes, rates, and deadlines for copy, please visit the journal homepage at www.cambridge.org/core/journals/political-analysis or contact ad_sales@cambridge.org.

Copyright © The Society for Political Methodology 2017. All rights reserved. No part of this publication may be reproduced, in any form or by any means, electronic, photocopying, or otherwise, without permission in writing from Cambridge University Press. Policies, request forms and contacts are available at: http://www.cambridge.org/about-us/rights-permissions.

Permission to copy (for users in the U.S.A.) is available from Copyright Clearance Center http://www.copyright.com; Email: info@copyright.com.

https://doi.org/10.1017/S1047198717000341 Published online by Cambridge University Press

POLITICAL ANALYSIS

Volume 25 • Number 4 • October 2017

FROM THE EDITORS

Reflections from the Co-Editors

R. MICHAEL ALVAREZ AND JONATHAN N. KATZ

ARTICLES

Estimating Heterogeneous Treatment
Effects and the Effects of Heterogeneous
Treatments with Ensemble Methods
JUSTIN GRIMMER, SOLOMON MESSING AND
SEAN J. WESTWOOD

The Design of Field Experiments With Survey Outcomes: A Framework for Selecting More Efficient, Robust, and Ethical Designs

DAVID E. BROOCKMAN, JOSHUA L. KALLA AND JASJEET S. SEKHON

Using Split Samples to Improve Inference on Causal Effects

MARCEL FAFCHAMPS AND JULIEN LABONNE

Modeling Guessing Components in the Measurement of Political Knowledge

TSUNG-HAN TSAI AND CHANG-CHIH LIN

Dynamic Elections and Ideological Polarization

SALVATORE NUNNARI AND JAN ZÁPAL

Cambridge Core

For further information about this journal please go to the journal website at: cambridge.org/pan

CAMBRIDGE UNIVERSITY PRESS